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CENTRAL OREGON LIFE & STYLE

# BEND

## Magazine

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PASTURE  
*Cowboy* GOLF IN  
EASTERN OREGON

HIKING  
THROUGH HISTORY  
A TRIO OF TRAILS FOR  
THE *fall* SEASON

BEND'S  
*Creative Economy*  
the INNOVATION  
ISSUE





1969

Woodstock.

A gallon of gas cost 35¢.

Man walked on the moon.

Easy Rider topped the movie charts.

Sisters, OR population was around 515.

Black Butte Ranch  
was envisioned.



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### FALL HIKES

Central Oregon may not have all the colors of a Pennsylvania countryside in fall, but the region is a great basecamp for hikes that make the most out of the crisp fall days. From quaking aspens on Santiam Pass to the Badlands basalt east of Bend, we have recommendations for destinations to get you outdoors, making the most of this season's splendor.

WRITTEN BY KODY OSBORNE

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*September \ October 2019*

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### INNOVATION AND IDEAS

Bend's economy is rapidly evolving, driven in large part by entrepreneurs who are leveraging technology to close gaps in geography, paving the way for a remote work revolution while creating a fertile ground for start-ups and visionaries who see Central Oregon as the idea place to grow their big ideas. We look at the people and businesses that are catalyzing Bend's next step.

EDITED BY KELLY KEARSLEY

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### BREED APART

At 83 years old, Dolly Decair isn't slowing down. The endurance riding legend helped to rewrite the long-distance riding record book as both a rider and a breeder. The colorful character is still riding hard and challenging others to follow her trailblazing lead into the sunset.

WRITTEN BY CATHY CARROLL



### ON THE COVER

Bend's creative culture shines in living color for our innovation and ideas issue.

ILLUSTRATION BY EUJIN GRAY

PHOTO CHRISTIAN HEEB



## NANCY MELROSE

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As a full time Principal Broker for 23 years in the Central Oregon real estate market, Nancy has the experience, expertise and resources to help define her clients' goals and to identify multiple options in our ever changing local market. Her professional experience includes having owned and operated a successful real estate brokerage on Bend's Westside and serving the Central Oregon Association of Realtors as President. Nancy greatly appreciates the many Buyers and Sellers who have placed their confidence in her over the years, many who have become repeat customers and great friends. Nancy looks forward to helping many more clients fulfill their real estate needs.



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**RE/MAX**  
KEY PROPERTIES

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## TRICK PLATE

Four gameday destinations that turn the pub food model on its ear.



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**BEND BUZZ** Pickleball complex at Widgi Creek | *Bend Bulletin* sold  
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Pasture golf roadtrip in eastern Oregon. Riverside relaxation at the Lonesome Duck. Bend's Lady Roughriders rugby.

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### COMMUNITY

Anatomy of an apple. Finding the right running shoe. Summit High takes robotics world by storm. Bend's business guru.

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### HOME

A custom home brings a touch of modern to the desert. Custom made blades on the go. The right formula for lighting. Fall garden primer.

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### INNOVATION

Bend's can-do spirit. Tech stars rising. Humm's secret formula. Business catalysts. Cairn's disruptive model. Hydro Flask's Scott Allan.

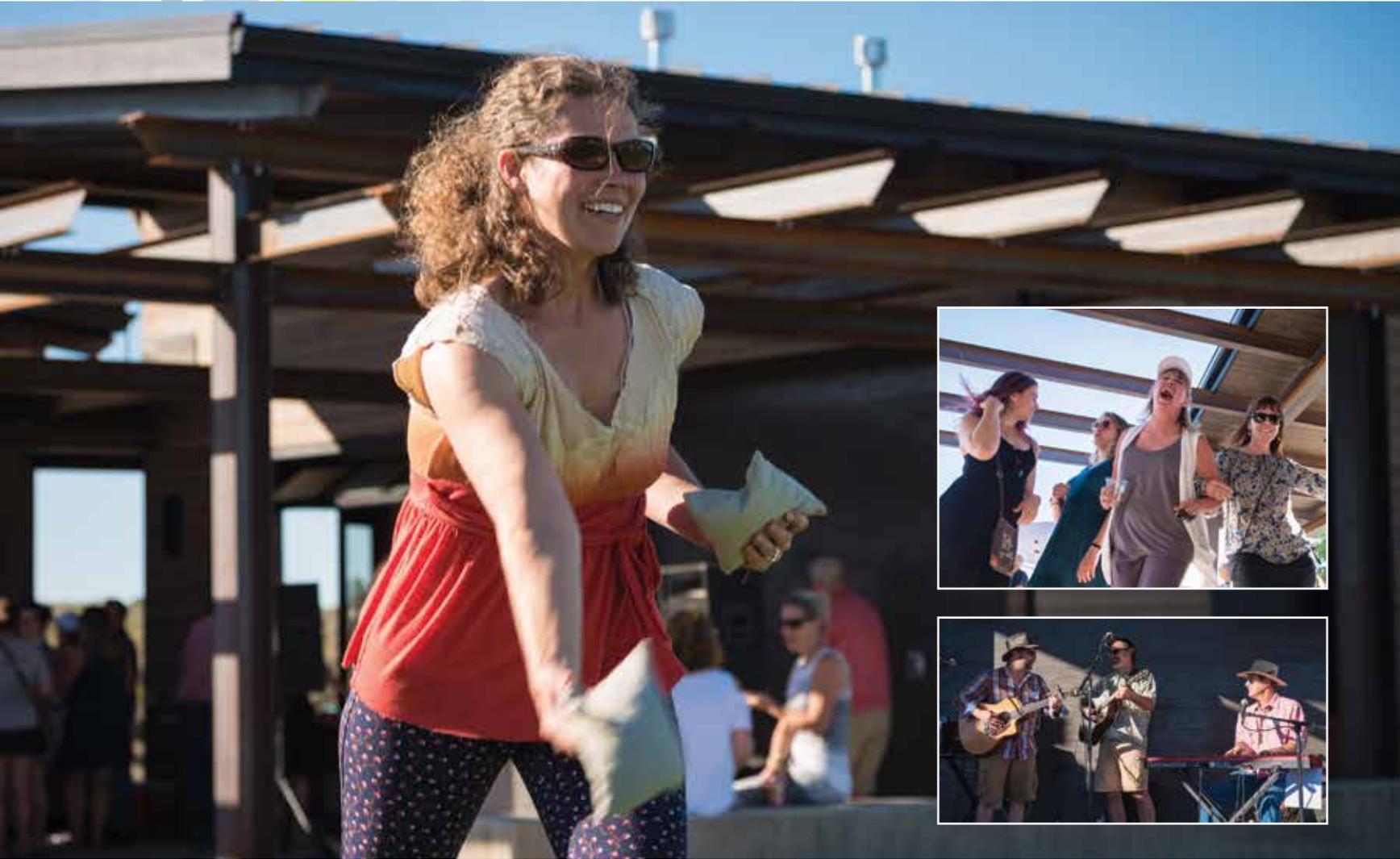
# 112

### PALATE

Game day food that goes outside the lines. Chef George Morris's roaming ramen research. Rastovich Farm at 100.

## Also in this issue

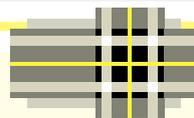
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# WORDS *and* PICTURES



## • EUIJIN GRAY

• Originally from South Korea, Euijin Gray made Bend her home long before kimchi was on the shelves  
• of local grocery stores. She has an MFA in Visual Design and is a freelance graphic designer for a  
• variety of clients that contribute positively to our community. In this issue, she ventured out from her  
• usual branding projects and illustrated the Innovation and Ideas feature (p. 90), as well as the cover  
• art. To balance her work as a creative, she dabbles in art and music and enjoys her time with family and  
• friends, world travel and rock climbing.

## KELLY KEARSLEY

A Bend-based writer, who creates content for finance and tech companies, Kelly served as the guest editor for the Innovation and Ideas section (p. 90). She is also the co-founder and writer of the StartupBend blog, and president of the BendTECH coworking board. She's passionate about entrepreneurship and the opportunities it affords, especially in smaller places. Kelly started her career as a newspaper journalist at *The Bend Bulletin*. She later worked for *The News Tribune*, *The Seattle Times* and the *Associated Press*. Her journalism work has been published in *Money Magazine*, MSNBC, *Runner's World*, CNNMoney, and WSJ.com.



## • TAMBI LANE

• An entrepreneur at heart, Tambi has had a portrait photography business since 2006. She loves  
• collaborating with, and supporting, other local artists. Currently, she is focused on food photography  
• and shot our story on Miyagi Ramen (p. 118). She has been published in *Sunset* magazine and  
• photographed two nationally published celebrity cookbooks. When she's not cooking, eating or  
• photographing food, you can find her in the garden, doing something outdoors or creating something  
• new and fun. See [tambilane.com](http://tambilane.com) and [allthingsfoodbend.com](http://allthingsfoodbend.com).

## WILLIAM MANTANI

William is an outdoor enthusiast and Bend-based photographer, specializing in architecture, product and portrait photography. Originally from the East Coast, he began his professional journey in television production and filmmaking in NYC learning from some of the best in the business. William's affection for adventure and desire for a daily dose of mountains led him and his wife to the beautiful Pacific Northwest for the ultimate lifestyle change. For this issue, William photographed our featured home (p. 70).



## • TIM NEVILLE

• A correspondent for *Outside* magazine, Tim Neville lives in Bend's Orchard District with his wife and  
• daughter. His work has been included in *Best American Travel Writing*, *Best American Sports Writing* and  
• *Best Food Writing*. Tim has reported from all seven continents and spends his free time skiing, running  
• and studying as an independent student at Central Oregon Community College. His wife says his tarte aux  
• pommes, made from scratch, is "good." For this issue, Tim wrote about the quest to reclaim the history of  
• Bend's original apples (p. 55).

## KODY OSBORNE

A naturalist and High Desert flora and fauna expert, Kody has lived in Bend for more than ten years. His ability to consider the landscape holistically gives our hiking guide a unique point of view that allows readers to experience some of Central Oregon's greatest trails through the lens of a naturalist. In this issue, Kody trekked through the Badlands, over Santiam Pass and into a volcano (p. 100). He is now the Director of Environmental Affairs at Worthy Garden Club, a non-profit run out of Worthy Brewing.



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A woman with brown hair tied back, wearing glasses and a blue denim shirt, is working on a bicycle wheel. She is looking towards the camera with a slight smile. The background is a workshop with various tools hanging on a wall.

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# FROM *the* EDITOR

# BEND



## What's the Big Idea?

What makes Bend the kind of town that *Outside* magazine includes over and over on its best places to live list? That the *New York Times* repeatedly features as a destination for travelers, and that inspires thousands of people to relocate here each year? Is it the mountains on the western skyline? Possibly it's the world-renowned river that runs through downtown Bend? Or maybe it's the beer that put us on the map?

Well, I've been here for almost 20 years, exploring Central Oregon and beyond. I've ridden almost every trail, paddled hundreds of miles on the Deschutes and skied powder so deep that well...you get the picture. But there's something more here. Yes, the mountains are great. The river is iconic. But it's the people who are drawn here – first for the timber in those foothills and now the foothills themselves – that make Bend and Central Oregon the kind of place where I, and so many others, want to start a business, raise a family and build a community.

And it's happening right now, right outside our doors. People are building something here that's bigger than any single person or industry. We are building a town of ideas and innovation. A town where creative thoughts are turning into inspired action. It's happening in small business; it's happening

in government; it's happening in non-profits. Take a step back, and it's obvious that our greatest natural resource here in Central Oregon isn't trees, or snow, or trails. It's us. It's the people who are taking the great place that we heard about last week, or last year, or two decades ago and making it a better place to live, work and raise a family. It's with that idea in mind that we decided, with the help of guest editor Kelly Kearsley Johnson, to dedicate this issue, not just to pretty sunsets and summit shots, but to the people who have been instrumental in helping Bend make the big leap forward from “former mill town” and “tourist destination” to whatever it is that comes next.

It's an amazing journey, much of which has unfolded before my eyes over the past decade and a half in Central Oregon. The transformation will continue, and while not everyone is excited about all the changes that have happened, or all of those that are in store, it's up to us to chart the course of where Bend goes next week and next year. I, for one, feel fortunate that Bend has attracted such inspired minds willing to lead us forward boldly into tomorrow.

Happy exploring,  
Eric Flowers, *editor*

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*Pictured: Co-owner Kathy Jones-McCann planting a tree with the youngest members of her family; Ava (5), Parker (8), and Jake (6).*

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# FROM *the* PUBLISHER



## Inspired by Community

Welcome, September! After a whirlwind summer, Central Oregon sinks into cooler days and the routine of the school year. In Bend, fall means a transition from the nonstop outdoor adventures and concerts of summer to the quieter but still inspiring community-minded cultural events of autumn.

In August, *Bend Magazine* presented Oregon Adaptive Sport's annual fundraising private concert, Bigstock

Bend. This one-day music festival supporting OAS's mission of outdoor recreation for all is a celebration of community, great music and an outstanding cause, and the tenth anniversary festival was better than ever.

Four bands played the night away—thanks to Stealhead, the Sleepless Truckers, the Freddy Jones Band, and Big Head Todd and the Monsters for sharing your talents with the Bigstock crowd. We'd like to especially thank our title sponsors ASI Wealth Management and Pine Tavern Restaurant, alongside many other generous sponsors and community benefactors (see page 144 for a full list of Bigstock sponsors as well as photos of the event). It was a night to remember, which generated valuable funding for Oregon Adaptive Sports.

And now we roll into fall, and its bounty of cultural and community events. *Bend Magazine* is proud to sponsor the BendFilm Festival and the Bend Design Conference, both of which are held in October. BendFilm is packed full of films, lectures, parties and community discussions as it enters its 11th year. Bend Design hits the five-year mark in stride, with four full days of workshops, talks and events meant to encourage creative thinking and problem solving.

October is rich with other events too, including the Bend Venture Conference and the Swivel Digital and Creative Conference. Collectively, Bend's October events are linked under the umbrella of "Tenth Month," a wall-to-wall series of independently organized events exploring art, culture, film, tech, and business.

No matter if an event celebrates live music or independent film, creative culture or recreation for everyone, *Bend Magazine* is thrilled to be involved, and to be a part of this amazing community. We'll see you around town this season!

Cheers!  
Heather and Ross Johnson

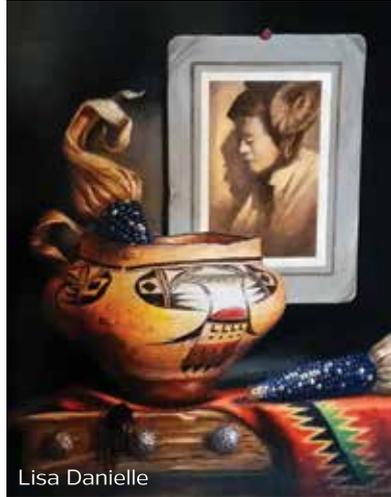
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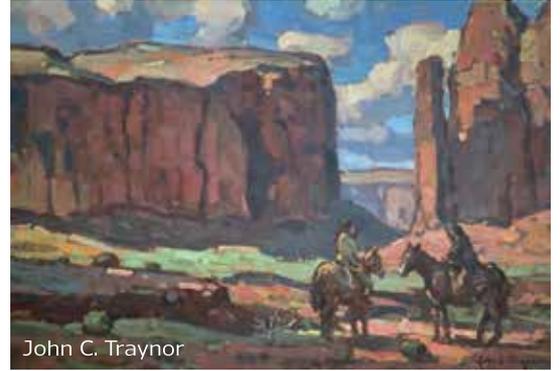
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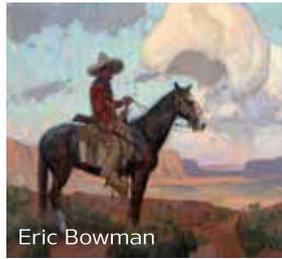
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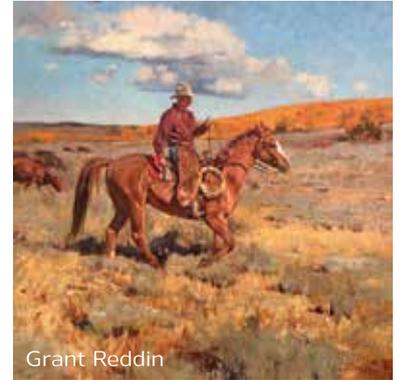
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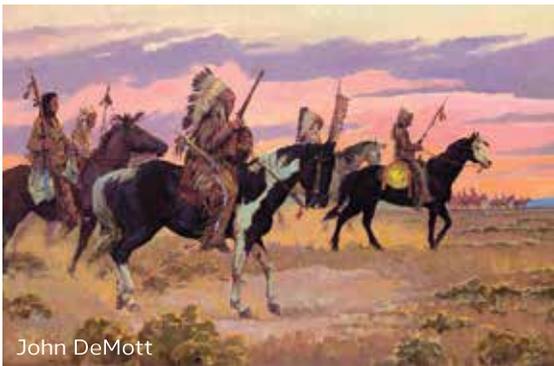
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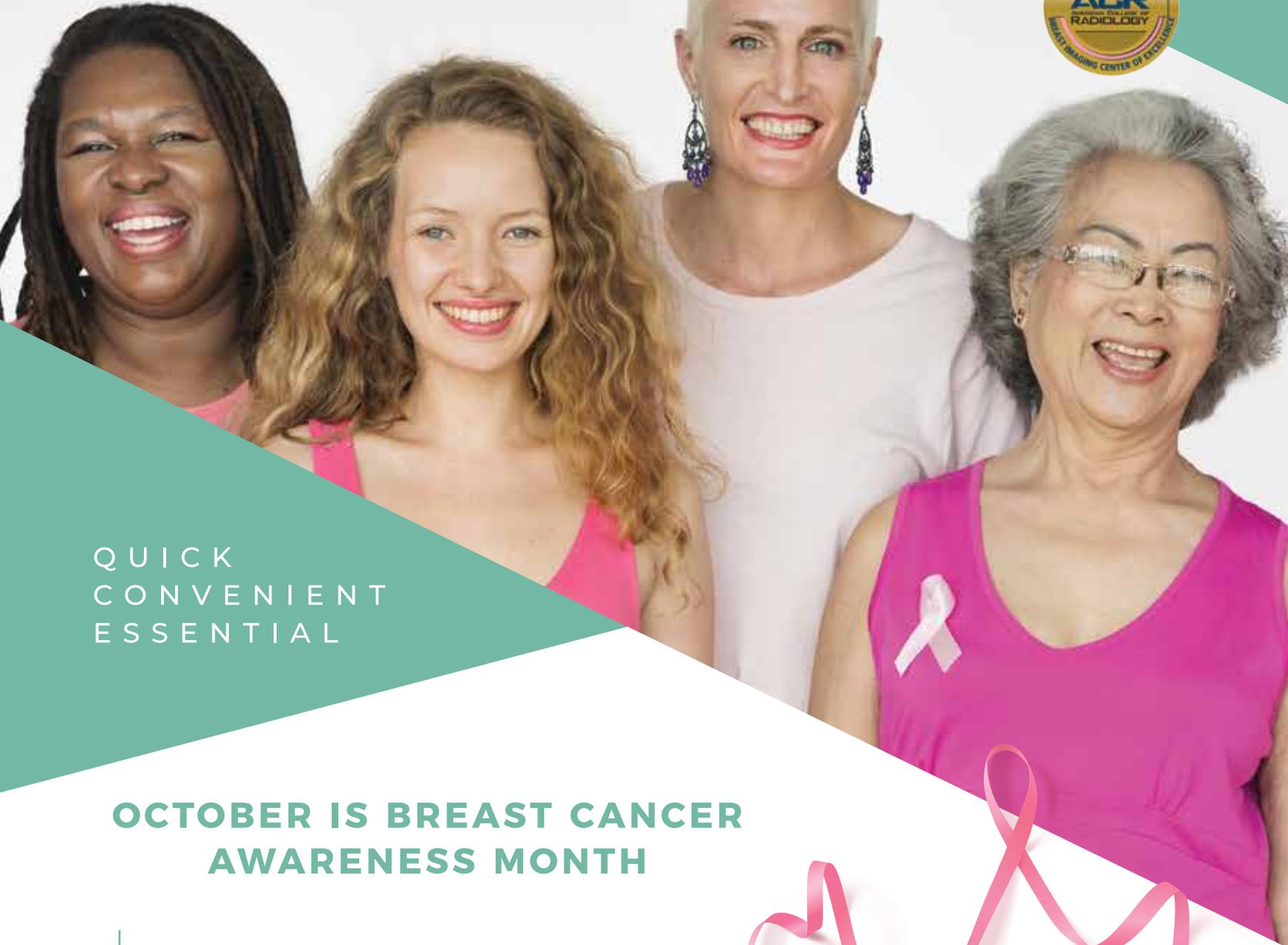
Did you miss Bigstock Bend? If so, you missed out on a great day of amazing music, food and friends, all for an amazing cause, capped by a twilight performance from Big Head Todd and Monsters. Don't fret, there's always next year. The annual fundraiser for Oregon Adaptive Sports will return in 2020. Stay tuned to *Bend Magazine* for the latest updates and opportunities for early bird ticket pricing.

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# Front Deck *new & next*

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HEMP

## New Crop in Town

A Bumper Harvest

WITH 153 REGISTERED GROWERS and the third most acres dedicated to hemp production among Oregon's counties, Deschutes County is expected to produce a bumper hemp crop this fall thanks to a provision in the 2019 federal Farm Bill that legalized hemp. Most of the crop, which is estimated at 50,000 acres statewide, will be processed into non-psychoactive CBD extract to be used in everything from cookies to soft drinks in the \$500 billion, and largely unregulated, CBD industry that is expected to grown to more than \$20 billion internationally by 2022.

PHOTO TIFFANY PAULIN

## ■ *publishing*

### Bulletin Sold to Oregon Company

After a tumultuous attempt to reorganize its finances through a bankruptcy, the *Bend Bulletin* was sold to a Oregon-based newspaper publishing group, Salem-based EO Media, which paid \$3.5 million for the struggling daily paper in late July. *The Bulletin* had one other suitor, Adams Publishing Group, that was outbid by EO Media, which was able to marshal support from several local backers who will serve as minority owners, including Old Mill District developer Bill Smith and former Bend Broadband CEO Amy Tykeson. The partnership acquired the business operations and assets but not the Chandler Avenue building which was built in 2000. Family-owned Western Communications, which owned the *Bulletin*, had some \$30 million in debt when it filed for its second bankruptcy earlier this year. Other papers in the Western Communications portfolio were sold prior



to the *Bend Bulletin*, the last of its newspaper holdings. EO Media has not announced any immediate change but said that its goal was to preserve the daily's role in Central Oregon by injecting new life into the paper while folding it into the company's existing businesses, including the Pendleton-based *East Oregonian*.

## ■ *transportation*

### Hwy 97 Re-route in Works

A long-running effort to alleviate the growing congestion problems on Bend's north end got a jumpstart this summer when the federal government awarded the state more than \$60 million to extend and relocate the Bend Parkway to the east. The \$300-million project will essentially create a bypass around the congested north end of Bend where traffic backups have created headaches for commuters, travelers and freight haulers. The grant stipulates that work on the project must begin by fall of 2020. The state transportation department and city of Bend had already won \$50 million from the Oregon Legislature toward a related project at Cooley Road. Additional funds will be required, but the latest funding news was a major milestone, according to Oregon Department of Transportation spokesman Peter Murphy. "This is going to mean significant acceleration of the project. So that's great news," Murphy told the *Bend Bulletin*.

## ■ *athletics*

### Pickleball Comes to Widgi Creek

After more than six months of construction, Widgi Creek officially opened the doors on its new pickleball center in mid-August. The new facility located behind the Widgi Creek clubhouse has ten courts that will be available to pickleball members interested in leagues, instructions and other activities. The Widgi Creek pickleball center is the second indoor pickleball center to open in Bend. The Pickleball Zone opened in 2018 with eight courts located above the Trampoline Zone on 18th Street in northeast Bend. Relatively easy to learn and popular with an aging demographic, there are an estimated three million pickleball players in the United States with participation growing more than 10 percent last year, according to the USA Pickleball Association.



PHOTO TOP COURTESY THE BULLETIN



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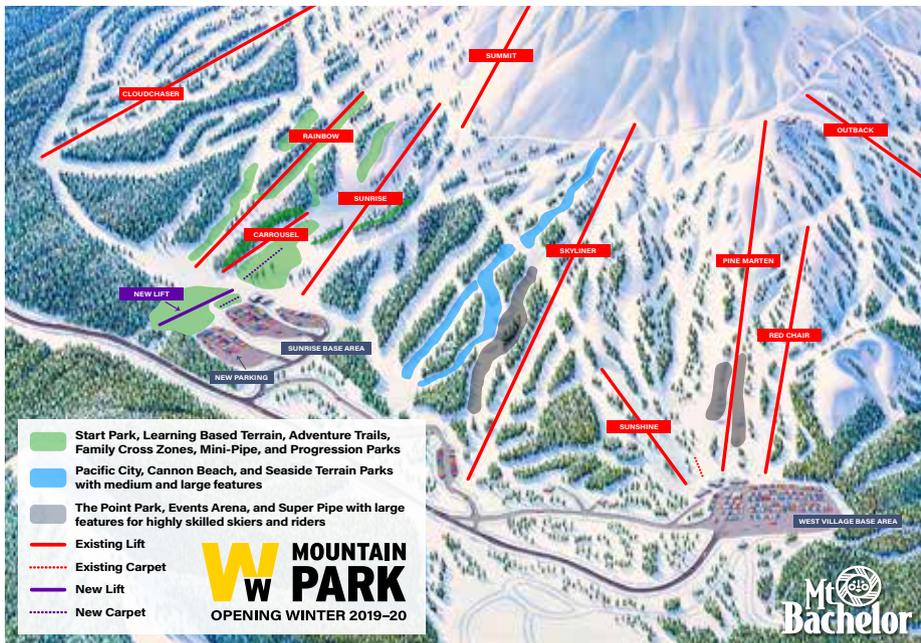
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## ■ *mt. bachelor*

### Resort Plans New Parking and Terrain at Sunrise

More family focused terrain and skill progression-oriented features for beginners and intermediate skiers are on tap this coming season at Mt. Bachelor. The changes are part of a larger makeover of the popular Sunrise area that include, a new parking lot with an estimated 300-car capacity, a new lift below the Sunrise lodge, and interior upgrades to the food service and seating areas at the family-oriented base area on the northeast side of the mountain. The on-hill updates include five acres of new beginner terrain between the Sunrise area and the base of Rainbow chair. Bachelor will move its free-ticket operation aimed at newcomers and beginners from Carrousel, to one of two new covered snow “carpet” conveyors. “I’m excited for our guests to enjoy reimagined on-mountain environments that’ll be fun for every age and ability level,” said John McLeod, president and general manager of Mt. Bachelor. A new “Woodward” park area around Sunrise will be broken into four zones, a learning zone “start park,” a family oriented “adventure zone,” and a “progression zone” and a “performance zone” for multiple abilities with features range from small to medium to large.

## ■ *skatepark*

### Skatepark Makeover Nearly Done

Prineville’s aging skatepark got a major makeover and is set to make its debut this fall. A local capital campaign and a state parks granted provided almost \$500,000 to revamp the park, which had fallen into disrepair since it was constructed two decades ago. The refurbished park, located close to downtown near Ochoco Creek Park, will feature new bowls, ramps and other popular features. It was overseen by Oregon-based skatepark specialists Dreamland Skateparks, which broke ground on the project in May and expected to be finished in August.

## ■ *lodging*

### Remade Redmond Hotel Opens

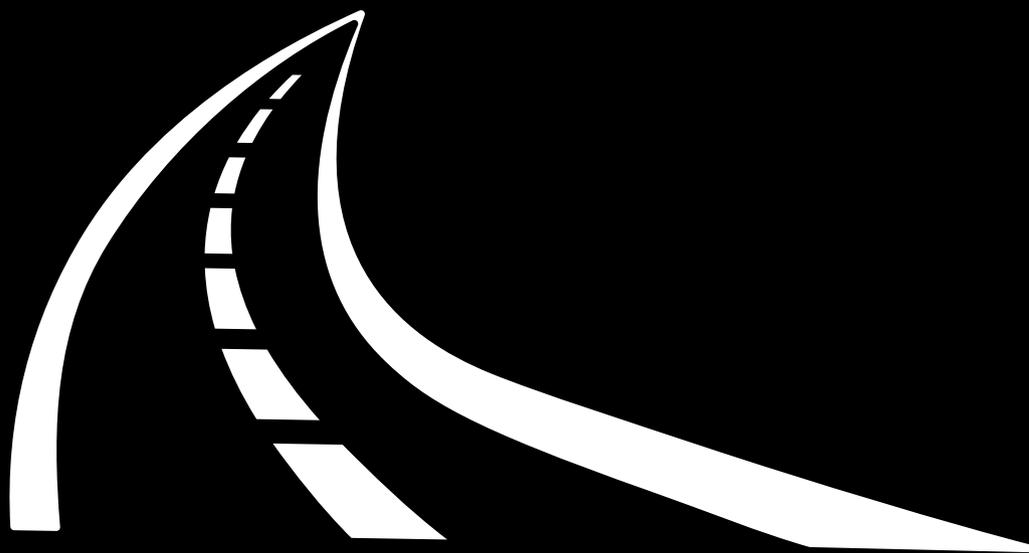
After an extended closure and publicly subsidized remodel and renovation, the historic Redmond Hotel is set to reopen before the end of the year. Owners Soul Community Planet (SCP) partnered with the city of Redmond that contributed more than \$3.5 million toward the cost of the \$7 million remodel, according to a press release by SCP. “Given the momentum the city of Redmond has built through its urban renewal strategy, we feel now is the opportune time to bring The New Hotel Redmond back to life,” said SCP co-founder Ken Cruse. The newly reimagined hotel will have a distinctly modern and minimalist feel with nods to the hotel’s history, including a prominent lava tuff rock fireplace in the lobby. One of the biggest changes to the 49-room hotel is a 1,500 square foot rooftop bar and patio, where guests can enjoy cocktails and appetizers while taking in views of the skyline. Other new additions include a co-working space and a fitness studio for wellness classes and workouts.



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## ■ *what's brewing?*

### Wild About Beer

All aboard the Gypsy Coolship; the latest fermentation experiment at Crux.

**ALWAYS PUSHING THE BOUNDARIES** in the brewhouse, Crux Fermentation Project is now hitting the open road with a unique series of spontaneously fermented beers. The Gypsy Coolship, as it is dubbed, is the brewery's traveling wild fermentation vessel that seeks to capture the essence of Oregon in a bottle of beer.

To get started, Crux Co-Founder and Master Brewer Larry Sidor and company brewed up a low ABV (3.7 percent) grisette recipe, and let nature do its thing. For the first experiment, they decided to stay close to home, parking the Coolship overnight on their tasting room lawn on a cold day last December. After a few months in wine barrels, the local microflora had done its job creating a lightly tart and funky, yet approachable, beer. Bottles of the maiden voyage of Gypsy Coolship are currently for sale at the Crux taproom.

For the second experiment, they set their sights on the Metolius Preserve; a 1,240-acre forested parcel near Camp Sherman. In late June, they brewed up the same grisette and carefully towed the Coolship to the preserve. After a night of being exposed to the forest air, the Coolship was towed back to the taproom where the waiting began.

We talked to Sidor about the novel idea of brewing an unscripted beer.



#### What is a Coolship?

Historically, Coolships were used to cool the boiling hot wort (prior to fermentation). This was in the day prior to modern equipment which uses refrigeration. The wort has to cool so as not to kill the yeast when it's introduced to the wort. Coolships are shallow pans usually made of copper for faster heat transfer.

#### How does the Crux Gypsy Coolship differ from others?

We used stainless, because we are in no hurry and want to have the greatest exposure to the yeast and bacteria that is naturally present in the air. Normally, Coolships are located on top of the tallest building at a brewery to take advantage of cooling wind. Beers made this way, usually exhibit flavors derived from the area in which the brewery is located. Some brewers, such as ourselves, don't introduce commercial yeast or bacteria into the cool wort. Our goal is to utilize the yeast indigenous to the location where we cool the wort.



#### Where will Crux take the Coolship next?

We're going to keep things fresh and fun, making beers that we want to drink but also beers that we think the public wants to drink. When it comes to style, we have a penchant for the tropical side of things—juicy, dry IPAs and clean, cold lagers. So far the response has been amazing, so we're looking forward to keep brewing beers that are going to keep the people stoked!

PHOTO TOP NATE WYETH, BOTTOM LEFT JOSEPH EASTBURN



### Sample Flight

Break out your lederhosen! Bend Oktoberfest is Friday and Saturday, September 20 and 21 in downtown Bend. Local breweries show off their Oktoberfest-style beers, with proceeds going to keeping downtown Bend beautiful. For more information, visit [BENDOKTOBERFEST.COM](http://BENDOKTOBERFEST.COM)

### Attention Hop Heads!

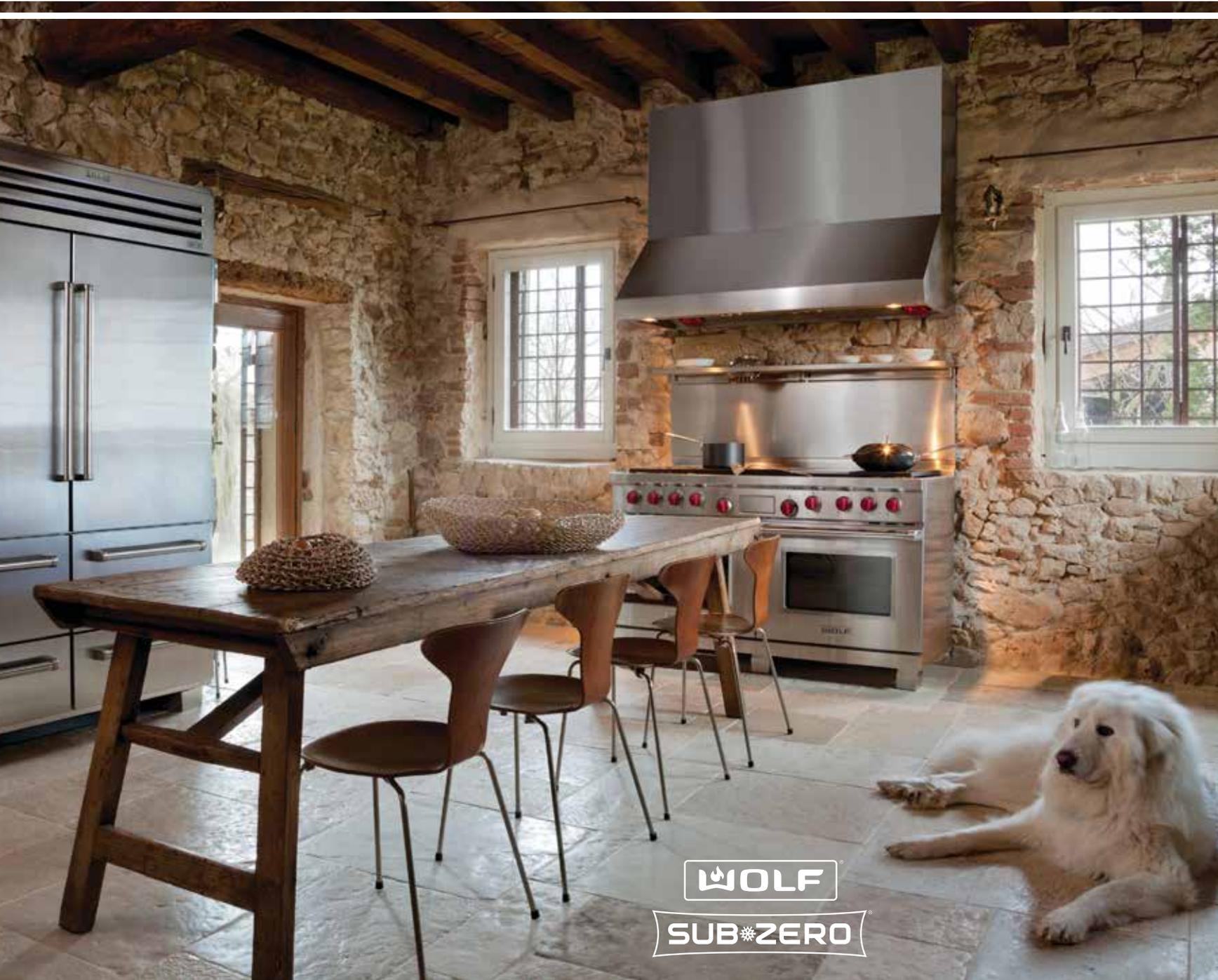
Fresh hop season is upon us. Below are some dates you should be aware of:

- September 28:** Sisters Fresh Hop Festival at Three Creeks Brewing
- October 14:** Fresh Hops On The Pond at Bend Brewing Company



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EXPLORE

## COWBOY GOLF

# Out to Pasture

A swing through eastern Oregon's back-to-basics golf scene

WRITTEN BY ERIC FLOWERS

Much has changed since the game of golf's formative days, when shepherds in Scotland would pass long hours by knocking a pebble with a stick at a target, counting strokes along the way. The soul of the game remains true to those simple principles, but most golf these days is a whole lot swankier—not to mention expensive.

So, what would a buddies' golf trip look like that eschewed all the trappings of modern resort golf? I decided to find out by getting back to basics this past summer with a golf road trip that took my crew off the beaten path. We loaded up my camper trailer and headed east toward Fossil and a rumor of a ghost town golf course. We extended our travels to Condon on the Columbia River plateau on the edge of wheat country. We wrapped up our travels in Seneca (don't blink or you'll miss it) where the Bear Valley Golf Course is a place that those swinging shepherds would have recognized for its no-frills approach.



# Kinzua Hills Golf Club

## GHOST TOWN GOLF



Our first stop was the nearly mythical Kinzua Hills Golf Club, a six-hole course that once served a thriving logging town by the same name. Today the mill is gone, as is all evidence of the town that sprung up around it. Thanks to a local community organization, the Kinzua (pronounced Kin-Zoo) golf course lives on. With onsite camping available, and offered on a donation basis, the Kinzua golf course with its \$11 green fee (\$1 per hole plus a \$5 “trail” fee) might just be the most laissez faire golf experience in Oregon.

From Bend, the drive to Kinzua traces the stunning scenery of the Ochocos east of Prineville and north on Hwy. 207 out of Mitchell through the dramatic John Day River canyon at Service Creek. A small sign about ten miles south of Fossil directs visitors toward Kinzua. We arrived at dusk, following a gravel road and an Apple map that inspired less confidence than my short game. I had read that the Kinzua golf course was taken out in the 1950s to create a baseball field that served as home to a minor league team affiliated with the mill. If that’s true, the calf-straining hills and valleys give no indication of just where a diamond may have been scratched out of the terrain. Luckily for us, the baseball heyday came and went, and the site was returned to a golf course, which it has remained even as



the population of the valley plummeted.

After gathering our clubs for a late twilight round, we were greeted by greenskeeper Jerry Luther, who also serves as a caretaker on the site, which includes a clubhouse, complete with full kitchen and dining area that can be rented out for group events. Jerry also serves as a tour guide/caddy of sorts and offered to show us around the course. With his dog, Bear, a spry collie mix on his lap Jerry trailed us around the several holes on his four wheeler while we lugged our



LEFT Kinzua Hills Greenskeeper Jerry Luther and sidekick, Bear.

BELOW Kinzua Hills Golf Club is all that remains of the mill town of Kinzua where the last board was cut in 1978.



golf bags. He pointed out hazards and offered tips on shots and other tidbits of local knowledge. Most importantly Jerry pushed back the start time on the automatic sprinklers, saving us a good dousing.

Like most of the other courses on our pasture golf tour, Kinzua Hills operates on the honor system. Jerry cuts the grass, but he doesn't count the cash. It's your job to put the green's fee in the box that sits on the porch of the clubhouse. If you want a cart to help negotiate those hills, you can talk to Jerry. He's got a side hustle in rentals. If not, I suggest you lighten your bag a bit, since a full round at Kinzua is three loops around the up-and-down track.

In addition to the playing tips and irrigation assistance, Jerry ensured that the greens were cut down a nearly diabolical speed the following

day. (Kinzua is known for its speedy and somewhat tricky green complexes, and Jerry didn't want us to miss out on the experience). While no scoring records were threatened during our round, we were treated to a stellar sunset that painted Kinzua's fairways a deep emerald against the red pines and golden rays that filtered through the valley.

We capped the evening with marinated steaks, fresh corn, and scalloped potatoes from a box, around a campfire. Soon a canopy of stars blinked on in the summer sky, the ethereal mist of the Milky Way galaxy stretching overhead. We were missing only a good bottle of single malt to toast a day dedicated to the simple things. We will be back, I'm sure, to raise that glass.

PHOTOS ERIC FLOWERS





YARDAGE	472	444	158	392	171	380	314	310	492	3111
MEN'S PAR	5	4	3	4	3	4	4	4	5	36
MEN'S HANDICAP	9	1	17	3	15	7	13	11	5	
BEST BALL										
BEST BALL										
LADIES' PAR	5	4	3	4	3	4	4	4	5	36
LADIES' HANDICAP	9	1	17	3	15	7	13	11	5	
YARDAGE	395	362	158	303	172	362	312	322	412	2798

# Condon

## HIGH PLAINS HACKERS

Apart from rural road biking and a revamped historic hotel, there isn't much to draw visitors to Condon. The nine-hole golf course wasn't designed to change that. It opened in 1967 for residents of this roughly 600-person town on the edge of the Columbia plateau. Though it's not clear just how much use it gets from locals or anyone else.

We arrived at the Condon Golf Course to an empty parking lot, which it remained during the duration of our two-hour stay. A kiosk adjacent to a public restroom allowed us to drop our greens fee (\$10 for nine holes or \$15 all day). A relatively flat course that doesn't offer much in the way of hazards, the track's primary defense is wind, which can howl in the afternoon—one of the reasons that the horizon is dotted with wind farms. We timed our round for the morning, before afternoon gusts and heat settled in. The course proved more than enjoyable with sparsely tree-lined fairways that afforded creative recovery shots. The park-style layout makes for a pleasant stroll with a hulking steel-sided grain elevator adjacent to the ninth hole a reminder that wheat, not golf, is king in Gilliam County.

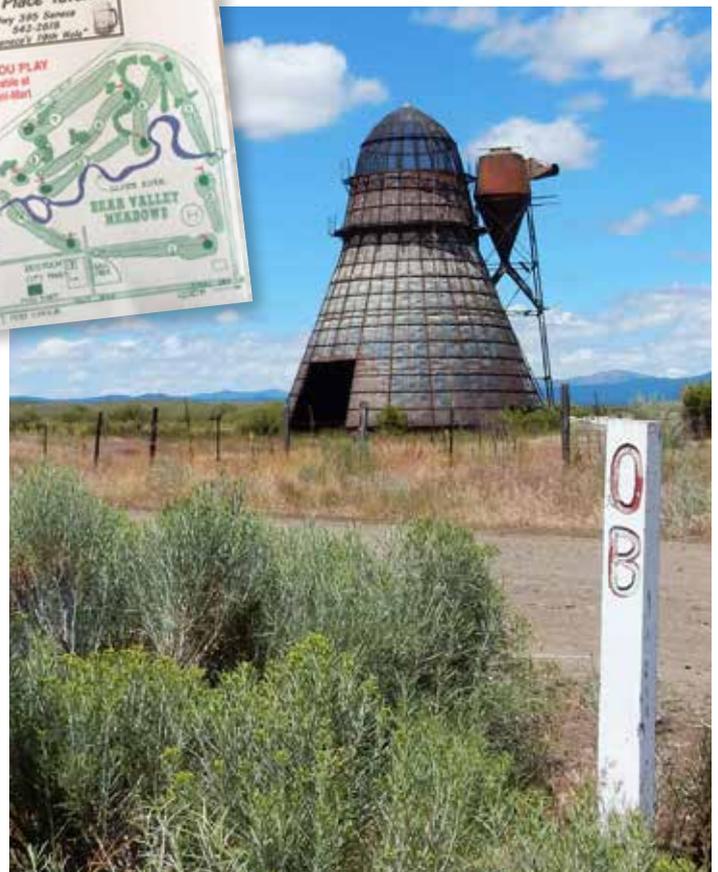


# Bear Valley Golf Course

## OUT TO PASTURE

This sparsely maintained golf course in Seneca between Burns and John Day appears on several pasture golf lists and not many other places. The reason for such an omission is somewhat obvious when we arrive at the parking lot at Bear Valley, though parking lot is the wrong term since there is no pavement. (I did however find remnants of pavement on the second fairway which appears to cross an old parking lot).

If honest to goodness pasture golf was what I had set out to find, I hit the jackpot at Bear Valley, where greens as we know them are not part of the package. Instead a few extra passes with the mower through the straw that passes for grass are applied. An enlarged cup like those used for temporary greens on traditional golf courses is employed to counteract the lack of a real putting surface. I wasn't surprised that I didn't see any other golfers during my hour and a half round. But the lack of cows, that was a bit puzzling. Still, if you're in the neighborhood, the price is right at \$7, and you won't have a lot of competition. That's guaranteed. **IB**



PHOTOS ERIC FLOWERS



Winemaker Richard Batchelor of Washington's Maryhill Winery earned the 2019 Winemaker of the Year trophy at the annual Indy International Wine Competition. This marks the third time in seven years that Batchelor has won the trophy. Family owned since 1999, Maryhill is proud to showcase the rich and diverse flavors of Washington state wine with passion, patience and balance. Visit one of Maryhill's three destination tasting rooms and experience award-winning, approachable wines along with stunning views, live music and a quality food menu to enhance your wine tasting experience.

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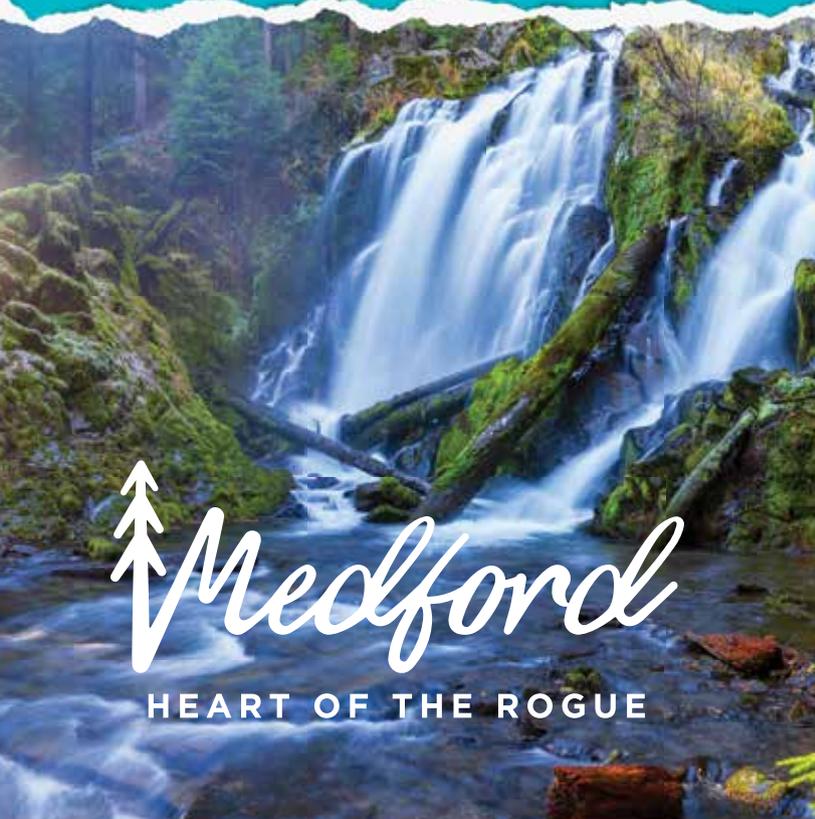


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## RETREAT

*On the Fly*

Trophy trout are just part of the appeal at Southern Oregon's Lonesome Duck ranch.

WRITTEN BY **ERIC FLOWERS** PHOTOS BY **JAK WONDERLY**

**Y**ou're not likely to just stumble across the Lonesome Duck Ranch. The rustic, yet cozy, getaway is tucked into a strip of private land just east of Highway 97, near the old logging town of Chiloquin. The property, which owners Steve and Debbie Hilbert acquired some twenty years ago, sits on the east bank of the Williamson River about a mile upstream from where the river passes beneath the highway. A small sign bearing the ranch's logo is the only prompt to turn left at a small opening in the guard rail, just south of

the Kla-Mo-Ya Casino, and onto a private road that serves as the only way in and out of the riverside resort and adjoining ranch.

The Hilberts sold off the ranch portion of the property several years ago, as well as a custom home they built and operated as a bed-and-breakfast for almost two decades. Hilbert said they made the decision after realizing that their semi-retirement retreat had left them "land rich, but cash poor," not to mention constantly overworked.

The Hilberts found a willing buyer and now lease back the barn and





pasture from the new owner, who is more interested in fishing than ranching (more on the fishing in a bit). Not ready to leave their river sanctuary, Steve and Debbie downsized in 2013, moving into a smaller guest house that they remodeled as a permanent home by adding and upgrading appliances. The shuffle left them with two rental cabins and no bed-and-breakfast to tie them down.

Despite the scaling back of the operations at Lonesome Duck, the essential draw of the river endures. I made my first and only visit on a mid-summer weekday evening, one of the only times that Hilbert could find a small window of vacancy at the property, which serves as a basecamp for anglers in pursuit of trophy rainbow trout. It's also a launching point for a visit to Oregon's only national park, Crater Lake, which is located about fifty miles northwest of the property.

With few other lodging options closer to the park, the Lonesome Duck has an international appeal. Flipping through the guest ledger in our cabin we saw notes from previous visitors who come from as far away as London and Germany.

Our travel plans were less ambitious. After confirming a vacancy a few days prior to the date, we packed up on the afternoon of our visit. Throwing a few extra clothes and a few snacks together (there is no on-site restaurant or provisions), I hopped into the truck with my somewhat reluctant daughters whom I had enlisted for company.

Hilbert greeted us upon arrival, motoring over from his nearby residence on a side-by-side four-wheeler, his enthusiastic black lab, Clara, sitting beside him on the passenger seat. (Like other elements of the ranch, Clara takes her name from a character in

Larry McMurtry's classic Western novel, *Lonesome Dove*.)

Hilbert, a University of Oregon graduate, said he first learned about the Williamson from an article in a fly-fishing magazine. After spending most of their professional lives building an interior design business in Lake Tahoe, Hilbert and his wife were ready for a change of pace. They found the Lonesome Duck property in the mid 1990s and spent the next several years shuttling back and forth between Lake Tahoe and Chiloquin. They made slow but steady progress, refurbishing an old railroad cabin that served as the main farmhouse residence. They removed junk cars and piles of trash and restored the home room by room. In 2005, They designed and built a 4,000-square-foot home that served as a two-bedroom bed and breakfast and their



primary residence.

Rustic relaxation is the primary theme at Lonesome Duck, where days pass by as lazily as the river out the front door. Hilbert provides kayaks and canoes for guests, who can fish or just slip quietly downstream, while osprey and eagles perched in towering ponderosa pines adjacent to the river watch from above.

Before playtime could begin, we settled into our accommodations, a two-bedroom cottage with a comfy living area, surprisingly large kitchen and full bath with claw-foot tub. In the main living room area, a stone hearth occupies a wall above the fireplace. Hilbert points to native arrowheads embedded in the stones and explains that Lonesome Duck Ranch was once a native fishing grounds and village.

That was our cue to hop in Hilbert's





ClackaCraft drift boat that he keeps handy for opportunistic excursions. I'm not much for guided trips, but in this case I'm happy to have Hilbert's help. The Williamson is a riddle. A languid creek with almost no discernible current.

Hilbert oars gently downstream toward a downed log. Before reaching it, he drops anchor. He advises me to peel off as much line as I'm comfortable casting. Maybe more. I do as I'm told and drop a marginal cast at forty-five degrees downstream. "Mend," Hilbert directs, asking me to ease tension on the line by tossing loops of slack line upstream. I toss the mend. "Again," Hilbert says. I toss another mend. "Another," he says. "Now wait." After a solid six seconds, he tells me to begin retrieving the fly. I begin pulling in line with long strips. Hilbert stops me. "Small strips—one inch," he says. I try again. Still too aggressive, he says. I start to get the picture. I'm not so much stripping in line as teasing it in.

As we work the water downstream, we repeat the same sequence. Long cast. Mend. Mend. Mend. Wait. Tiny fingertip strips.

Nothing.

After almost two hours, dusk is closing in. We motor back upstream, and Hilbert drops me in front of our cabin. He leaves me the boat in case I want to give it another shot in the morning. As twilight envelops the ranch, I drop into an Adirondack chair on the porch with a cold beer while the girls play cards inside by lamplight. We drop steaks on the grill with fresh corn and enjoy a family meal as night settles over the ranch. After dinner, we shake Yahtzee dice as yawns set in. I set my alarm for 6:30 a.m. We need to be out of the cabin by 10 a.m. for the cleaning crew to prepare it for the next guests.

Dawn arrives early with a chill. I grab an extra layer and my fly rod, then head to the river. I decide to go upstream to a riffle that provides some structure and a semblance of familiarity to my eye.

After a tug on the line on my second cast, I spend a fruitless hour casting and stripping to no avail. The sun works its way across the water and fish begin to rise around me. Time is slipping away, and my best chance to catch one of the legendary trout is already behind me. I pick up anchor and row downstream to where Hilbert and the girls are walking a pair of llamas. I work toward the edge of the pasture and a fence post where Hilbert spotted several fish a few days ago. Hilbert sees me and wanders over. He takes up a position and within a few seconds his trained eyes spot a fish. Then a second. And another.

"Move the boat a little close, maybe five feet," he instructs.

I move the boat and drop both stern and bow anchors to hold my angle in the current for an optimal presentation. My first cast drops well short. I make another. Better, but too far downstream. I make a third cast. "Let it sink," Hilbert admonishes, reading my nervous thoughts. I begin the small strip tease. One, two, three....

"Bang!"

An unmistakable grab of a large fish. I lift my rod. Nothing. Hilbert sees it all.

"Fish?"

"Yes, nice one."

I keep stripping. One, two, three, four.

Fish On!

The rod doubles over and Hilbert allows a smile. After several leader-straining runs, the fish comes to the net. It's at least 18 inches long. A migratory fish that bears signs of its recent lake residence. I hoist it into the boat and the small hook pops free. A tenuous connection.

It's 10 a.m. Time to go. But I can't resist, just one more cast. Maybe two. I know Hilbert understands. **B**

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## RUGBY

# Scrum of the Earth

Bend's Lady Roughriders help to put female rugby on the map.

WRITTEN BY NOAH NELSON

When Summit Kuehn first moved to Bend in 2015 from a small Midwestern town, she brought with her troubles that required a cure. She'd battled with body image issues throughout her school years and dealt with the bullying that accompanied her insecurities. She always wanted to be involved with athletics and be part of a team of confident women who built each other up, but instead, she constantly felt as though she was being torn down.

Most sports that are popular for women and girls, such as volleyball, soccer, and basketball, usually favor a more traditional athletic build; tall, quick, and agile. After being constantly benched, Kuehn quickly felt alienated and discovered that these types of sports might not be for her.

"Because of this, I became angry and bitter towards athletics," Kuehn said. "I was nervous and scared to even try sports again. But I am so glad I did."

At twenty-four, Kuehn is now happy, confident, and feels accepted in her community. So what happened? In the warm spring of 2016, she was introduced to the rough and tumble sport of rugby while attending a Total Fit class at Central Oregon Community College. The decision to give athletics another try ended up being life changing.

"Though it was a very intimidating situation to walk into, everyone was so nice and accepting. They just wanted me to learn," Kuehn said. "Not only is the sport itself amazing, but the community you gain is even better. It's given me my motivation, my happiness, my confidence, and my physical well-being back."

She said her team and coaches constantly pushed her to be better on and off the pitch, but it was the inclusivity and body positivity she discovered that finally made her feel accepted. Kuehn learned you need players who are quick on their feet and fast in a sprint, as well as players who can tough out constant



contact and even have the strength to lift their teammates in the air and knock an opponent off the ball. This sport not only accepts body types of all shapes and sizes, it demands them.

By some measures rugby is the fastest-growing sport in the nation. The number of people participating has more than tripled between 2006 and 2017, according to Statista.com, with more than 1.5 million people designated as participants in the United States. That's more than double the number of ice hockey players registered with USA Hockey.

Because of how many different professional leagues exist across the planet, all with varying rules and styles of play, it is difficult to pinpoint how many people play rugby. However, the most popular version, Rugby Union, is governed by World Rugby, and more than one hundred nations from six different continents all participate under its banner.

In Bend, there are seven teams practicing and playing under the Bend Rugby Club, including Kuehn's Lady Roughriders. This team of women usually has twenty-five to forty-five

players annually and costs \$75 to play. Other than that, you just need cleats, shorts, and a mouthguard. The Lady Roughriders play a fall and a spring season, both of which take them all over the Pacific Northwest. All of their games are free to attend.

Despite its bare-knuckle reputation, rugby has long welcomed women into the ranks. The first woman played in a match of rugby (and scored a try) in 1887, with all-male teammates and opponents. Since then, rugby has continued to grow as an inclusive sport for all women.

Because of the constant action and lack of protective gear, there is a common misconception that rugby is highly dangerous. While getting bruised is almost guaranteed, rugby actually has lower rates of concussions and injuries overall, when compared to American football.

"Rugby is one of the only true team sports I've ever played," Kuehn said. "When one person scores, the whole team scores. You have to trust one another. Rugby became the source and root for all of my happiness, and it continues to be that for me today." ■



*"Not only is the sport itself amazing, but the community you gain is even better."*  
— Summit Kuehn



## AN EVOLVING SPORT

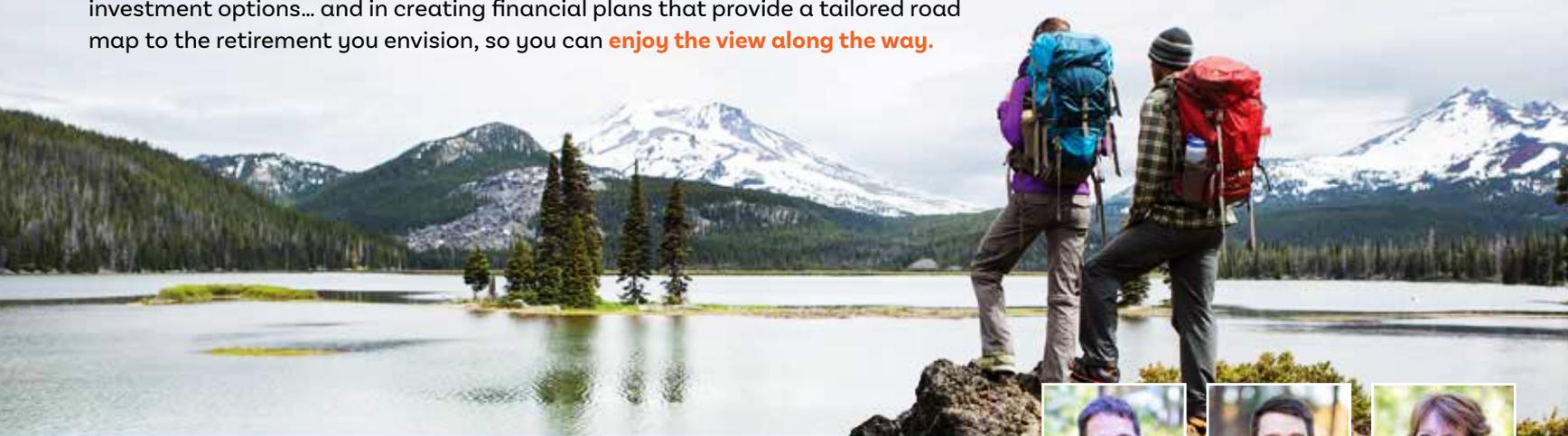
Rugby is a commonly misunderstood sport that is often seen as some odd European version of American football, minus any of the padding and protective gear. But rugby is a much older sport, versions of which are thought to have been played in ancient Rome. The modern game was born in England in the late 1800s, with rules formalizing in the 1870s when soccer (football) branched away with its hands-free approach.

The rules themselves can be complicated, but the basics involve fifteen, or in a newer version, seven players, running the ball up a "pitch" or field, passing backward, and

scoring a "try" which is very similar to a touchdown in football. Unlike American football, the action doesn't stop when the ball carrier is tackled. Once they are brought to the ground, they must present the ball to their teammates, hope that a strong player can knock their tackler off of them in a ruck, which is a situation akin to a fumble at the line of scrimmage in American football, where two or more opposing players are pushing each other back to gain or keep possession of the ball, once the ball carrier has been tackled. This secures the ball for another possession, and another chance to score.

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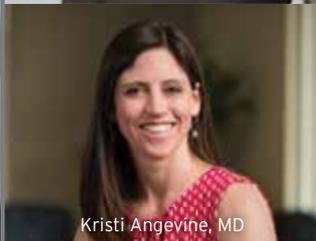


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The Ochoco Overlander "bikepack" adventure is returning to Central Oregon for its second year. Hosted by Good Bike Co. and Salsa Cycles, this four-day excursion (Sept. 20-23) will take riders over 175 miles and 14,000 vertical feet through the scenic Ochoco forest and into the John Day River country. On the first day, you'll be able to camp, swim, and fish along the John Day River, after a

seventy-mile ride. Day two keeps things easy with a leisurely pedal through the breathtaking Painted Hills, which are considered one of the seven wonders of Oregon. Day three features a climb to the summit of Mt. Pisgah, and provides the opportunity to camp, swim and fish at Walton Lake. Day four concludes back at Prineville with a family-style dinner and bonfire on the outdoor patio at Good Bike Co. Every morning, you will be greeted with a warm breakfast and coffee from Backporch Coffee Roasters. Registration costs \$375 per rider. [GOODBIKECO.COM](http://GOODBIKECO.COM).

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## FUNDRAISER

# Drake Park Duck Race

Annual fundraiser celebrates three decades of rubber duck drama.

**ON ANY OTHER DAY, DUMPING** a cargo container of rubber and plastic into the Deschutes River would land someone a hefty fine or worse, but on the second Sunday in September it's a cause for celebration, marking the thirtieth anniversary of the Great Drake Park Duck Race. The annual fundraiser and community celebration has raised more than \$1 million for local children and families in need. It's also handed out some amazing prizes to the owner of the lucky duck that first crosses the finish line at the Mirror Pond foot bridge. This year's top prize is a \$20,000 voucher toward a new vehicle at Robberson Ford. The event, which is organized by the Bend Rotary Clubs, includes a fun zone, food and games at Drake Park. Festivities begin at 11 a.m. and include a free kids' race at noon.

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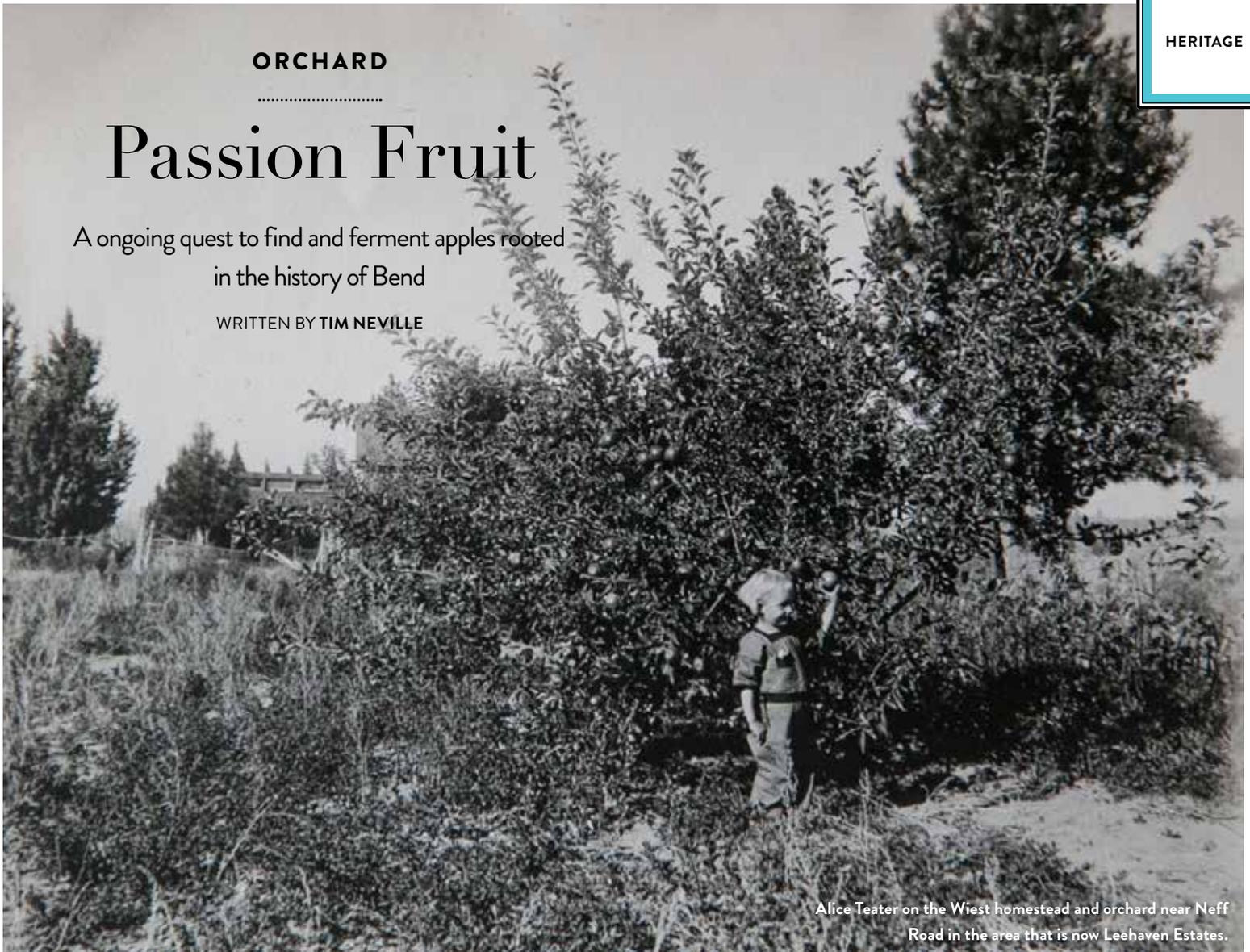
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## ORCHARD

# Passion Fruit

A ongoing quest to find and ferment apples rooted  
in the history of Bend

WRITTEN BY TIM NEVILLE



Alice Teater on the Wiest homestead and orchard near Neff Road in the area that is now Leehaven Estates.

A few years ago Mike and CJ Johnson of Terrebonne became curious about the apple trees growing on their 3.25-acre farm near Smith Rock. Unlike some of the young but lovely trees you see gracing yards and boulevards in Bend, these appeared quite old with thick, gnarled trunks and mature, leafy canopies. “I really just wanted to know what kind so I’d know how to use the apples,” CJ says. “As it turns out, we stumbled into a good story, too,” adds Mike.

Identifying apples isn’t easy, though. The definitive work on the fruit, Dan Bussey’s 2016 *The Illustrated History of Apples in the United States and Canada*, took 30 years to compile and includes seven volumes describing more than 16,000 varieties. Fortunately, the Johnsons found Shaun Shepherd, Oregon’s very own “apple detective” who together with Joanie Cooper founded the Temperate Orchard Conservancy in Molalla in 2012. Shepherd discovered something remarkable: at least six of the Johnsons’ trees were century old Ross Morris apples, a variety so rare that they didn’t even appear in Bussey’s book.

“They were the only ones I knew of in existence,” says Shepherd,

who has since propagated one for the conservancy. “It’s the craziest thing.”

The discovery five years ago led The Ale Apothecary to use those apples in a boutique batch of Sahalie (Smoked Apple), an American wild ale, but it also unleashed CJ on a quest to find other heirloom apple trees across the region. She eventually formed iN Cahoots, a collaborative that now includes at least six century-old orchards that yield thousands of pounds of Northern Spy, Winter Banana and other vintage varieties that local brewers turn into delicious drinks. Bend’s 10 Barrel created a cider named after the collaborative in 2014. In July 2019, Deschutes released “Historic Oregon Super Juice.” Now, come Thanksgiving, Crux brewmaster Bianca Thomas will release a cider made from this year’s harvest.

“Heirloom apples like these are really hard to come by,” Thomas says. “You’re drinking the terroir of the community.”

You’re drinking history, too. Having an orchard was a way for pioneers to “prove up” a claim to own land under Abraham Lincoln’s Homestead Act of 1862, and newspaper articles published in the *Bulletin* in the early 1900s boast of the region’s fruit growing





### STRONG APPLE

THIS IMAGE Apple pressing at Crux

BELOW LEFT History in a bottle

BELOW RIGHT A local apple ready for the press



successes. CJ's latest move has been to ask residents in Bend's Orchard District to search for the remains of fruit trees that the town's earliest settlers may have planted. Terry Foley, 78, remembers them well. "It was the kids' onus to have to pick all that fruit," says Foley, who grew up on a six-acre farm with fruit trees in the heart of the neighborhood on the corner of Revere and NE 8th Street. "That part of town is something of a banana belt."

Of course, many of those trees have now disappeared under subdivisions and shopping centers, but vestiges of Bend's fruity past do remain. You can find a few old giants off Jones Road near Hollinshead. There's a fine sample tucked off NE Innes Lane and a beauty in a backyard on NE Ninth St. All of them are not far from where Levi Wiest, a founder of the town and nurseryman, once had a 160-acre homestead full of fruit trees.

Standing before his church one Sunday evening in January 1908, Wiest delivered a message that we modern partakers of craft beverages may still clink our glasses over today. "Mr. Wiest spoke from the thought, 'Ye must be born again,'" the *Bulletin* reported, "and he showed how with corn, with apples, with potatoes, with all fruits, perfection only comes by the new birth into conditions far higher and nobler."

Surely he was foreshadowing CJ and all that cider. **B**



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## RUNNING

# Just for Kicks

Five shoes born to get you out on the local trails.

WRITTEN BY JP SCHLICK

**T**rail running is becoming more popular as runners avoid the hard pounding of the city pavement and opt, instead, for the dirt and gravel trails that provide a more intimate experience with nature while also bringing a bit of variety to the everyday run.

Knowing that fall in Central Oregon is the best time to get on the trails and go for a run, we stopped by FootZone in Bend to explore the trail running trend and take a look at what shoes are best suited for Central Oregon trails.

Thomas Morgan, the buyer and gear guru over at FootZone, was quick to point out that while the following list of shoes represents the latest trends in trail running sneakers, it ultimately comes down to fit. “One shoe may catch your eye while on the shelf, however, it may not be what feels best on your foot,” explained Morgan. At the end of the day, let your feet—not your eyes—be your guide.

**ALTRA TIMP**

This is the hot new shoe from Altra and the best high-cushion trail model right now. It offers a wide toe box, better fit, and a “zero-drop” design, meaning there is no elevated heel in the sole, something that some runners believe can lead to injuries. High-cushion trail shoes also mean less impact on runners’ joints, allowing us to run farther and recover more quickly. — \$130

**HOKA SPEEDGOAT**

The most popular Hoka model. It’s a lower stack height, mid-cushion trail shoe. It’s the shoe for people who don’t want to go to the extreme end of high cushion, they just want to go part of the way. It has great tread, a very nice fit through the midsole, and it’s very well cushioned, but it’s not a tank. — \$140

**TOPO ULTRAVENTURE 3**

Like Altra, newcomer Topo offers a wide toe box in a traditionally shaped sole. A lot of reviews are pegging Topo’s other shoe, the Terra Venture, as the hot item, but the Ultraventure could be the new go-to shoe because of its superior fit profile. It offers the latest trends and features without getting too extreme. — \$130

**ON CLOUDVENTURE**

This shoe is popular thanks in part to a unique look and a focus on the function. The shoes use Cloud Tech—hollowed outsoles that provide the cushioning. Besides being visually appealing, the shoe fits well, too. If look is as important as feel, then On’s style-driven shoes might be for you. — \$150

**BROOKS CALDERA 3**

Brooks has always been a favorite brand among hardcore runners. With the Caldera 3, they have integrated trends like extra cushioning and toe armoring for rock strikes. Given our local terrain, the Caldera 3 might be the perfect Bend shoe, and it’s the most popular women’s trail shoe at FootZone. It works well for runners who are transitioning from road to trail running because Brooks also makes the most popular road shoes. — \$140





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## ROBOTICS

# Heavyweight Contenders

Summit High School robotics team looks to build on recent success.

WRITTEN BY PENNY NAKAMURA PHOTOS BY JILL ROSELL



**B**end, Oregon is making headlines again, but not for the great outdoor activities, or the last Blockbuster store, or the incredible micro-breweries. It's on the map because of sixteen Summit High School teens who problem-solved their way to The World Robotics Championships in Houston, Texas earlier this year.

But like all great teams, they aren't content to rest on success. Chaos Theory, as the SHS team is known, hopes to improve and advance even farther this coming competitive school year. Recruitment for

engineers and programmers is well underway.

"We've qualified for The World Robotics Championships three years in a row, but this was by far our most successful year," explained volunteer head robotics coach, Charlotte Van Valkenburg. "It's very competitive in Houston; you have more than 15,000 students from more than 33 countries all vying to have the best performing robot."

Returning junior Jacob Zhao says he's already thinking about how





Colin Ambrose, Cooper Bailey and Dillon Mucha at work.  
Below right: Coach Charlotte Van Valkenburg.

*It's exciting to see the kids grow in so many ways. It's a great learning tool for life.*  
— Charlotte Van Valkenburg



he wants their robot to perform, though FIRST (For Inspiration & Recognition of Science and Technology) Robotics, the organizer of World's, won't be sending the new parts to build the new 2020 robot until later this school year. Once the parts arrive in January, the team will have just eight weeks to build it.

"When we get the parts for the build, the instructions will tell us what tasks and operations the robot is supposed to do once

it's completed. There's a lot to think about, with the vacuums, the rotating wheels, the pincher arms," says Zhao, who hopes to be an environmental engineer in the future. "World's was great. We got to meet people from all over the world and see their new ideas. There are famous teams that qualify every year; these teams have amazing reputations."

An architect by trade and training, Coach Van Valkenburg has grown Chaos Theory

team from a fledgling five-person team to more than forty contributing members. Van Valkenburg said she taught herself everything she knows about FIRST robots through trial and error.

For her persistence and undying enthusiasm, she was awarded the Pacific Northwest Robotics coach of the year. Each region in the country selects one coach that exemplifies the mentoring and ideals of one of FIRST's founders, Woodie

A black and white photograph of two young girls playing on a wooden playground structure. The girl on the left is leaning forward, and the girl on the right is standing upright. They are both wearing light-colored, textured sweaters and pants. The background shows trees and a fence, suggesting an outdoor park setting. The text is overlaid on the image.

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Flowers. Flowers, a Massachusetts Institute of Technology (MIT) Professor Emeritus, is perhaps best known for designing an MIT curriculum to build robots that had to accomplish different and complex challenges.

The students, who nominated their coach for the prestigious award, say without Van Valkenburg there would be no team. She's mentored these budding engineers and scientists. She organized fundraisers to get the team to regional competitions in Portland and Washington, and to Houston each year they've qualified.

"It's exciting to see the kids grow in so many ways, not just in design and engineering and programming, but in public speaking and being able to work in a team with one another," said Van Valkenburg. "It's a great learning tool for life."

Chaos Theory programmers Aidan Beery and Owen Wheary agree with their coach about the life skills they're learning.

"Robotics is real world experience," said Beery. "We were challenged by design and engineering constraints, and deadlines to get the robot done on time. And like an engineering company, we had to figure things out as a team, so social skills were important to hear everyone's ideas."

With 155 teams in the Northwest alone, the Summit High team must place in the top third in local and regional robotic competitions to even get a shot at World's.

Future engineer Jake Enos is excited for the new 2020 robot to come on line, and says there's so much to consider when building it.

"It's everything from maximum robot weight of 125 pounds to the precision of the drive train, where we used a brushless electron magnetic field," explains Enos. "We also used copper wires, which are two times stronger, and half the weight. The weight adds up fast on a robot."

Last school year, the Chaos team named their robot "Betelgeuse" after the brightest star in the Orion, which emits 7,500 times as much energy as the sun.

Like a heavy weight boxer, Betelgeuse had to be weighed in at each competition; and like a fighter, according to Enos, the robot



Betelgeuse stacks balls and plates into cargo-like holds to earn points for the team.

stepped up its game when it teamed up with the Australian team's robot, setting up a run into the playoffs. Strategy is key as the robots race to place hatch panels, which are round disks, onto an imaginary spaceship, along with balls representing cargo.

If you think robotics is just a guy's game, you'd be wrong. Every year, Van Valkenburg says she sees more and more girls joining the team, even if the guys still outnumber them. This year, they have six women on the team, and for the past three years she's taken them to an all-female robotics competition, where they run the robot. No guys allowed, except for the cheerleading section.

Alexis Dinges is one of three lead Chaos Theory engineers, and though she was a dancer before joining robotics, she says Chaos Theory soon replaced her dancing, and became one of her favorite high school experiences. As a result, she'll be attending Oregon State to study Mechanical Engineering this fall.

"I love to create things, and seeing things through from start to finish," says Dinges, who worked on the design and mechanical teams. "You start with a box of parts, and at the end you've created this robot [that] can perform all these games and tasks; it's pretty amazing." ■



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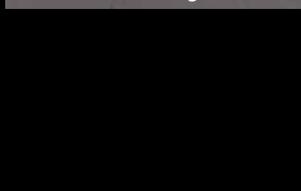
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## BUSINESS

# Jim Schell

At age 83, serial entrepreneur is still building a better Bend

WRITTEN BY CATHY CARROLL



**T**hump cafe at BendTECH's coworking space buzzes with the caffeinated energy of tech, collaboration, networking and entrepreneurial growth. It's not where you'd expect to find the average octogenarian. But it's the place where Jim Schell feels most at home. At age 83, Schell continues to be a driving force in shaping Bend's growth as a premier place to live and work, fostering the success of the startup community as well as guiding nonprofits that boost the area's quality of life.

It began three decades ago after Schell moved to Bend, having built up sporting goods and screen-printing businesses in Minneapolis. He'd already gone through the agonies and ecstasies of becoming an entrepreneur, and had benefited from Vistage International, a peer mentoring

organization for CEOs, business owners and executives of small- to mid-sized businesses. But it was expensive.

"I loved the business model of peer-to-peer groups, but I knew it was out of the price range of 95 percent of Bend's entrepreneurial community," he said. So he created Opportunity Knocks, a nonprofit that helps Central Oregon businesses leaders succeed by pairing them with a local peer-mentoring team.

"Entrepreneurship is a lonely, lonely profession," said Schell. "Your spouse doesn't understand what you're doing, employees react and can't give guidance, but by putting entrepreneurs together in a room, in essence as an advisory board, they can be held accountable."

Since Schell founded O.K. in 1996, it has served nearly 500 organizations, he said, which has improved the work lives of about 10,000 employees. That's Schell's measure of a successful nonprofit.

He used O.K.'s success as a springboard to launch a series of local nonprofits, including the City Club of Central Oregon and Volunteer Connect. He served as executive director and director of development of the Partnership to End Poverty for five years, until 2012, and as board chair of Boys & Girls Clubs of Bend in 2014.

He's written eleven books, such as: *Small Business for Dummies* and launched an online publishing company. He continues to offer guidance to uber successful Humm Kombucha, where he has been board chair since 2014. Since 2016, he's served as advisory board chair for Sudara, a loungewear company launched from Bend which supports living-wage jobs and training for women in India.

Preston Callicott, chief executive officer of Five Talent Software, has gotten to know Schell through O.K. and community endeavors such as Looking Forward.

"At 83, he makes me feel like I'm standing still," said Callicott. "He's one of the busiest retirees I've ever met. He's extremely wise about business and the undercurrents of what makes a community good, fostering that good and rallying not just support, but also energy for that support." ■



## WHAT THEY'RE SAYING

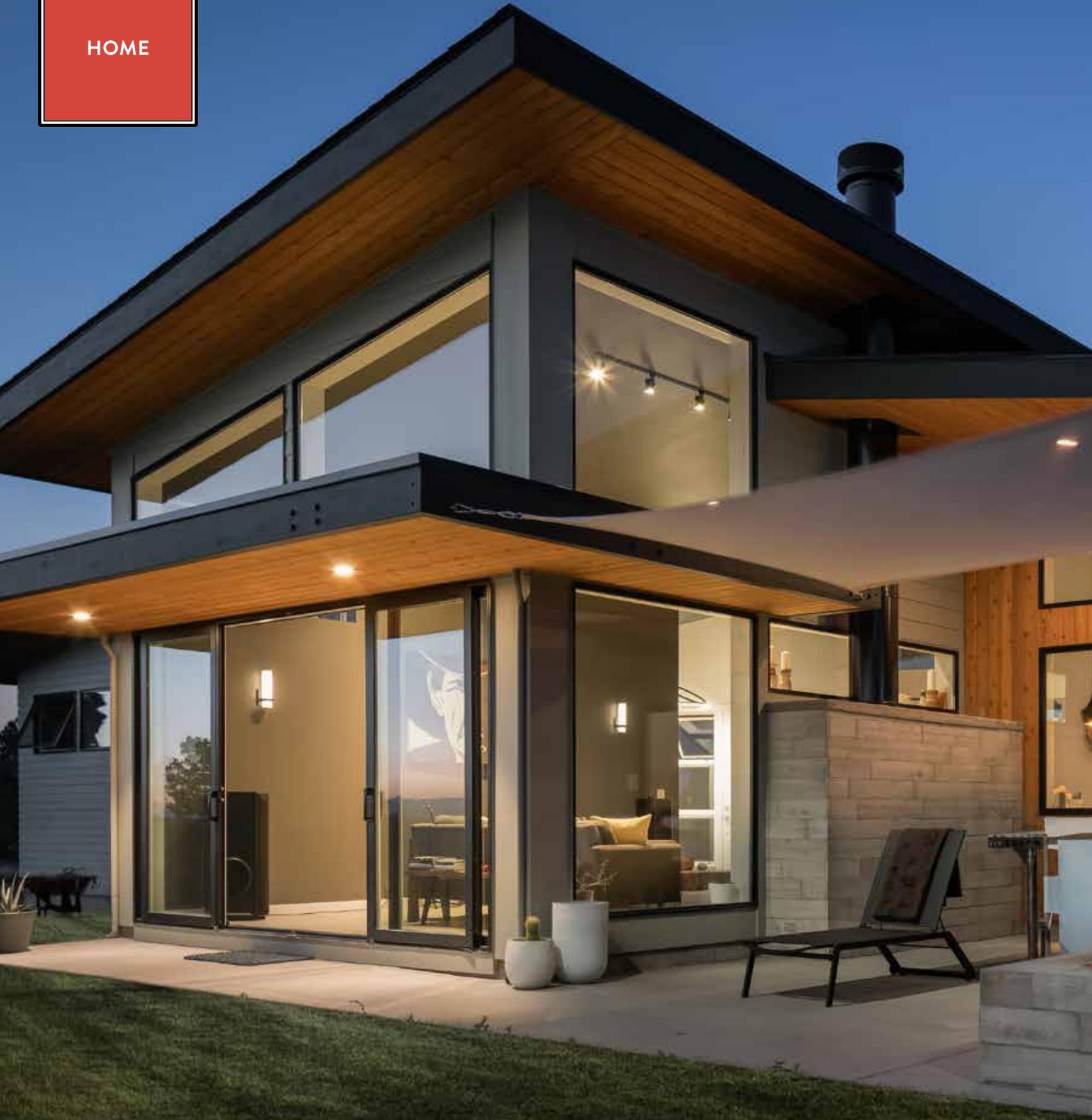
Georell Bracelin, GB2 Advertising

Georell Bracelin volunteered alongside Schell on Opportunity Knocks (O.K.) and serves as its president and board of directors. She said that he has the ability to motivate people to invest in themselves and their community.

"Not only is he a master at helping local entrepreneurial businesses grow and succeed, he has a real heart for encouraging them to make a difference in our own backyard. He believes in Bend's special sauce — and absolutely contributes much of the ingredients."

"So many of the small — and large — businesses that thrive today and have shaped Bend's unique spirit, are O.K. members or O.K. alumni," she said. "Jim made that happen."

HOME





## DWELLING

# Desert Solitaire

Gary Nolton allowed the land to inform his decision to build a compact, energy efficient showcase outside Terrebonne.

WRITTEN BY **LEE LEWIS HUSK**

PHOTOS BY **WILLIAM MANTANI**

It might have been the sunset over the Cascades, or maybe the steep drive past junipers to a knoll overlooking lush farmland, or maybe it was a connection to something unseen and unexplainable. Whatever it was, from the moment Gary Nolton set foot on 10.75 acres listed for sale west of Terrebonne, he felt “right at home.” He came to a quick decision, called his real estate broker and told her, “I’m buying it.” He wrote an earnest money check the next day. And then he sat on the property for seven years.

“I had to figure out financing, and I wanted to get the lay of the land,” he recalled. “Siting is super critical. Where’s the best view and light? Where’s the wind coming from?” To answer those questions, he drove from Portland where he lived and worked, and camped on the property all four seasons for years. He often invited friends and family to join him to experience the property. They saw meteor showers in a sky with no light pollution and observed the 2017 total solar eclipse over Central Oregon.

In Portland, he went to Powell’s Books and began amassing reference materials on home design, construction and energy-efficient building practices. He took inspiration from Frank Lloyd Wright’s approach to creating structures in harmony with their natural surroundings. And as a cinematographer at Limbo films, a company he founded in 1992 to produce digital media for commercial clients across the country, he applied his creative force to planning his future home. By 2017, he was ready to start the process. “I realized I could build something unique to me,” he said.





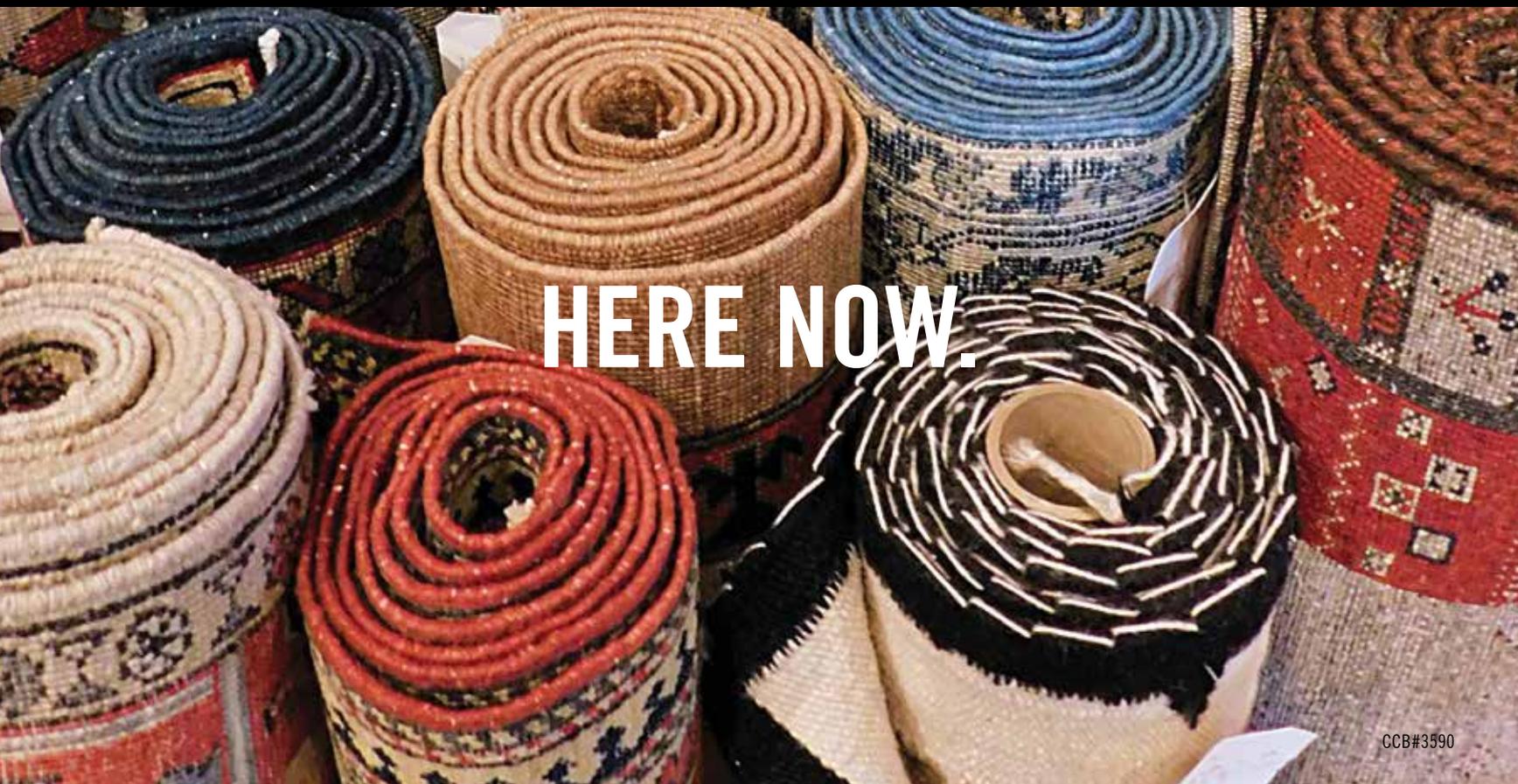
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# HERE NOW.



**TOP** An abundance of windows allow inside and outside spaces to merge.

**BOTTOM** A sliding door off one of two guest bedrooms leads to a covered patio and morning coffee.

He took his ideas to Mike and Cindi O'Neil, owners of Solaire Homebuilders in Bend, who specialize in high-efficiency healthy homes. Among the many things Nolton had learned was that the summers "could be brutally hot." He knew he'd have to mitigate heat and direct sunlight by building a home with as many energy efficiencies as possible.

"Gary came to us wanting an efficient dream home that would perform well in the high desert climate," Cindi said. "It was a perfect marriage for us. We loved his ideas for an open bright home that blended indoor and outdoor spaces. He also knew exactly where to place the home on his land."

The design concept came next. Solaire recommended Bend architect Neal Huston whose firm has 30 years of experience in designing homes on the high desert. Because of Nolton's busy travel schedule, he and Huston were never able to meet in person. "We exchanged emails, calls and images," Nolton said. "Neal took all my materials, notes and ideas. It shocked me that he abbreviated the process without any push and pull. He hit the nail on the head right off the bat. What you see today is the result of his original ideas."

Huston's thoughts were similar. "I feel that from the beginning, Gary and I were on the same page for this story," he said. "He understood the relationship between amount of square footage and cost, and that smaller can work if efficient and thoughtfully conceived."

Solaire broke ground in May 2018 on a three-bedroom, two-bath home with 1,753 square feet. The orientation is toward the Cascade Mountains. "Taking advantage of his incredible view was paramount, both for indoor and outdoor living spaces," Huston said.

"Low maintenance materials and energy conservation were both concerns of Gary's," he continued. Nolton had considered solar panels and wind turbines to be off grid. But rather than generate power, the more affordable solution was to incorporate energy efficiencies, such as 8-inch





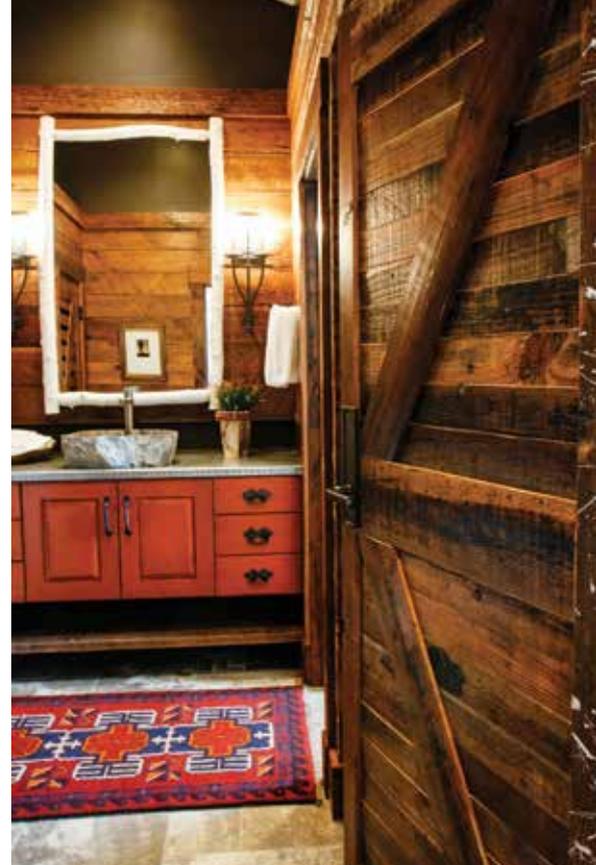
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**TOP** Whimsical tile and pebble floor tile in muted tones serve as a backdrop for splashes of color in a guest bath.

**BOTTOM** Gary Nolton at his outdoor dining table with fire feature and desert landscape in background.

thick exterior walls, high-efficiency windows, blown-in fiberglass blankets in interior walls and ceilings to achieve insulation values 50 percent above code and large overhangs to shield west-facing rooms from the intense sun.

Solaire's attention to efficiencies in the home shell combined with the installation of high-performance windows led to a nearly airtight dwelling. To maintain healthy air exchanges, the company installed a Lifebreath ventilation system to bring in fresh air and expel stale air. A filter system removes dust, pollen and smoke.

Cindi said that the home is certified Earth Advantage Platinum for its superior energy efficiency, healthy air quality and responsible use of natural materials.

"It's all about building a super-insulated home shell, creating a healthy indoor environment, conserving the earth's resources and ensuring the home meets our client's aesthetic goals," she said.

The home's architecture and view stand out immediately on arrival. Without blinds or curtains to impede the first impression, guests can gaze straight through the sliding doors, great room and out the backside to the mountains.

Two of the three bedrooms also face the Cascades, and a covered outdoor eating area is perfect for gathering on a summer evening.

Nolton served as his own interior decorator, selecting mostly white walls, with a couple of accent walls. Tile colors, lighting fixtures and cabinets are contemporary but muted. The simplicity of the inside strongly complements the stunning views outside the home. Pieces of art punctuate the walls and fun Western touches are a nod to his inner cowboy.

After several seasons as a visitor on his own property, Nolton moved into his desert hilltop home in May and says he loved being an integral part of the design and all the steps along the way. "It's been a big lifestyle change," he said. "I've always lived in the 'hoods. It's amazing to walk to a stream and throw a fly rod in, but I can't walk to restaurants." All in all, he says it's the right size for him. "I love the house so much," he said. "It feels like a warm hug." ■

## Resources

**Builder:** Solaire Homebuilders

**Architect:** Neal Huston and Associates

**Interior:** Gary Nolton (homeowner)

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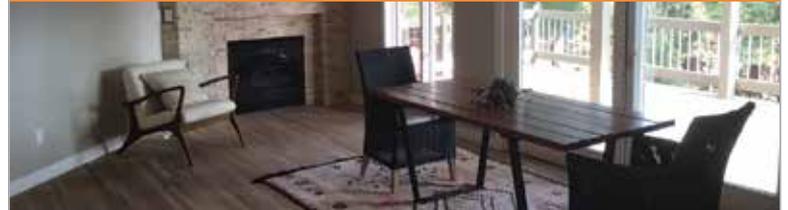
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## KNIVES

# Blade Runner

Matthew Carter of Carter Knife Co. is on a roll making custom knives in a converted bus east of Bend.

WRITTEN BY KIM COOPER FINDLING PHOTOS BY ALEX JORDAN

**M**atthew Carter has a tendency to wander. A native of Ohio and Michigan, he's traveled across the United States five times. On one of those trips, seven years ago, Carter "stumbled upon Bend." Officially, he's lived here ever since, but the open road is always calling, and Carter answers the call as often as possible. It's only fitting, then, that his home—and his workplace—are on wheels.

A few years ago, Carter bought a cast-off school bus and converted it into a multipurpose space, serving as both home and headquarters of his business, Carter Knife Co. "Upfront is my showroom, the back half is my shop," he explained. "I wanted to own my shop space, not rent. I wanted to build a home that could go where I want to go."

For now, the Carter Knife Co. bus is most of the time parked east of Bend off of Highway 20, in the high desert. From its renovated interior, with his dog Roo nearby, Carter creates hand-crafted knives for discerning individuals who seek a truly special knife. Some of what he produces are stock knives which are sold at Spoken Moto and Revolv'r Menswear in Bend, to name two locations. But many are custom knives, made to order.

"I'd say about half of my customers want to design a custom knife with me," he said. "They want to see the shop, meet me. They want to choose the wood, pick out brass or nickel or silver pins. They want a knife specific to their unique uses, and balanced to their own hand."

Carter's clients are typically outdoorsy types, from mushroom





*“I love that knife-making is well-rounded. I get to work with steel, with many woods, with leather. I get to be creative.”*



### THE DAILY GRIND

ABOVE Carter considers the knife’s bevel to be one of the most important and most distinctive parts of any custom knife.

hunters to backpackers to hunters. “Many are looking for a knife for ‘everyday carry,’ which is a big deal in the knife world.”

Carter came across the trade of custom knife making on one of his cross-country wanderings. Four years ago, he found himself in northern Montana, alone, but never for long. Carter considers himself easygoing and gregarious. “I can talk to anyone,” he said.

Outside of Glacier National Park, he made the acquaintance of a fourth-generation logger—an extremely self-sufficient man of the woods named Ben Quilling, who had built his own home from scratch. Quilling invited Carter over for dinner with his

family. After dinner, he asked, “Do you want to see my knife shop?”

Recalled Carter, “His shop was a small hut outside, outfitted with a woodstove and tools.” The next day, over “a 12-hour session that included two cases of quality beer,” Quilling made Carter a knife, showing him the ropes of knife making in the process.

Carter had to get back to Bend, where he was enrolled in OSU Cascades pursuing a social science degree, so his crash course in knife making came to an abrupt halt. But that winter, in-between studying, “I made a cruddy knife after cruddy knife,” said Carter. Eventually, as he improved, someone offered him \$100 for a knife he’d made, and Carter Knife Co. was born.

Each knife Carter makes is unique. “I shape by hand. Every piece of the knife is crafted by hand or eye.” The process begins with measuring the knife and shaping the style, profiling the handle to balance with

the blade size. Grinding the bevel and hardening the steel are next. “The harder the cutting edge of the steel, the greater the life longevity of the knife.” Carter chooses a wood for the handle from a wide variety, including California buckeye, Honduran ironwood and maple burl, hand sands it, and secures it to the blade with pins. Finally, he crafts a leather sheath just for that knife, doing the hand-stitching himself.

“I love that knife-making is well-rounded,” he said. “I get to work with steel, with many woods, with leather. I get to be creative and do different things.”

Carter works mostly full-time making knives these days, but he also has a side job building custom crates for moving art and glass. “I slow down on knives in the summer, pick up in the winter,” he said. As for whether he and his custom home/shop/bus will stay in Bend, well, Carter just can’t say. After all, the road keeps calling. **B**



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## LIGHTING

# Illumination Exploration

In the dark about the best way to illuminate your home, particularly as days get shorter and nights come earlier? You are not alone.

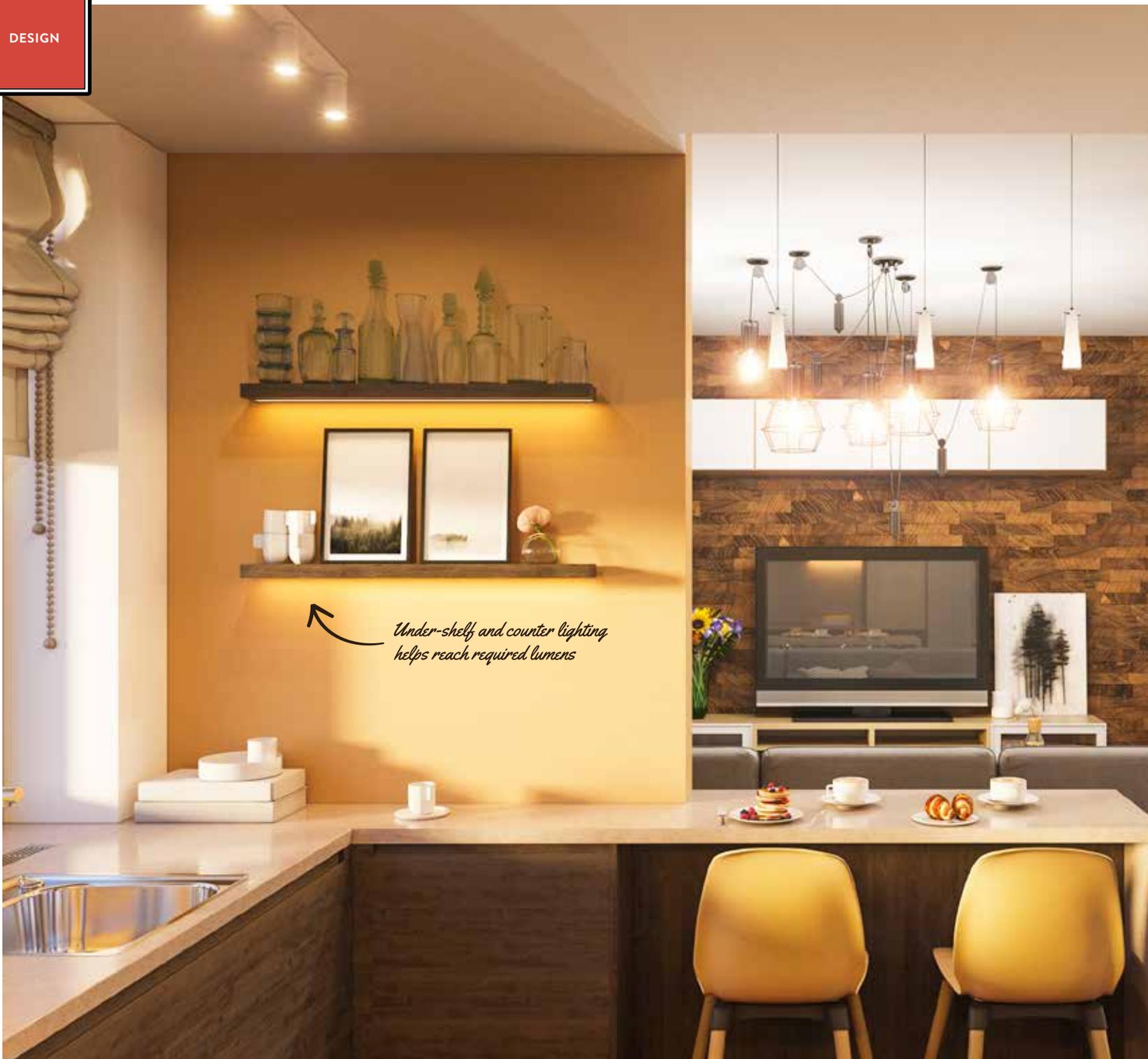
WRITTEN BY STEPHANIE BOYLE MAYS



Overlooked and frequently under powered, lighting may be one of the most under-appreciated facets of home design, particularly in Bend where the annual equivalent of ten months of sunshine relegates lighting to an afterthought. Beyond looking for fixtures, architectural style can help hone the selection process. Many Central Oregon homes are arts-and-crafts or ranch designs, styles that have been supplanted recently by farmhouse modern and Northwest contemporary. Some lighting types work better than others based on home type, so start at the top before working down to details.

More than one hundred lighting manufacturers offer a myriad of styles and fixture types. For consumers that means that no matter your dwelling, there is an abundance of lighting selections.

“Most people come to us and are quickly overwhelmed,” said Ammar Elkateb of Globe Lighting in Bend. “I’ve had people leave and then come back another day.”



Devon Jero, who with her husband is building a new mountain modern home, used architecture and a Restoration Hardware catalog to narrow the choices when they visited Globe Lighting. “We walked into Globe with a Restoration Hardware catalog as inspiration and told Ammar we wanted clean simple lines and warm lighting,” she said.

Doing a little homework in advance can smooth the process, but remain open to feedback. “The best thing people can do is look at magazines and catalogues, and sites like Pinterest to pick out the styles they like best,” Brianna Galkin of Bend Lighting advises.

“Then we can help them select what they need from there.”

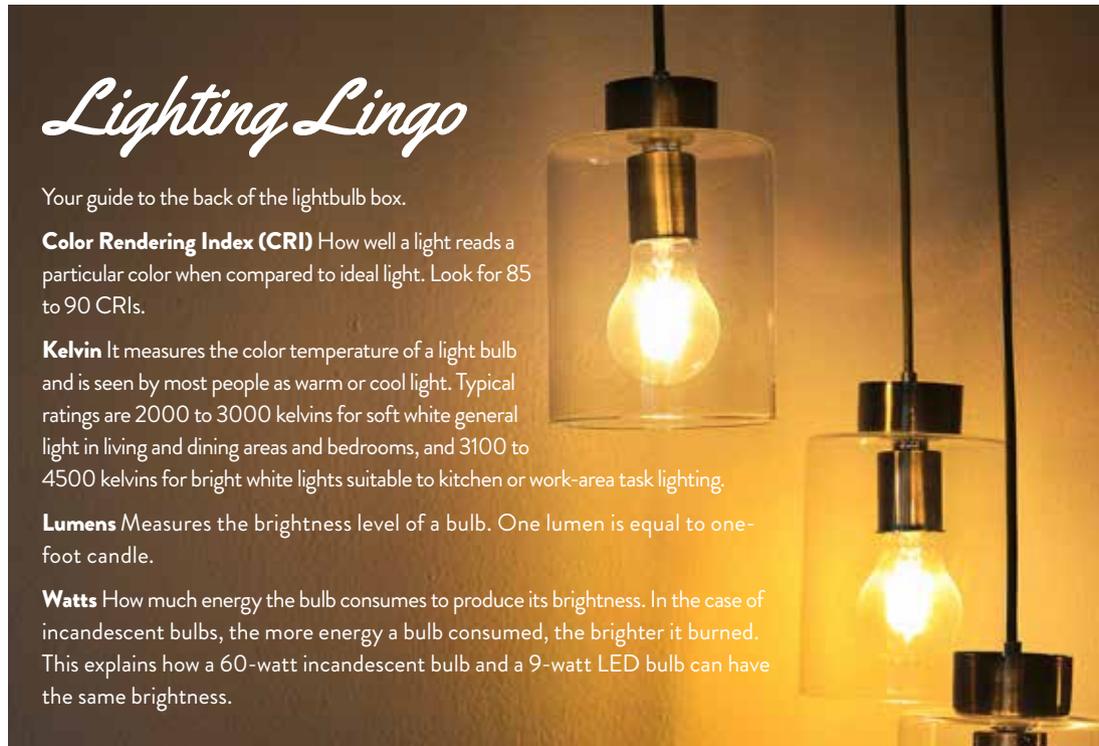
It is a smart strategy to have initial choices driven by style, yet the success of a lighting scheme rests on how well it performs the practical purpose of illumination.

And that according to both Elkateb and Galkin is where many people don’t realize how much lighting they need. “This is really true in Central Oregon,” said Galkin. “People really want to rely on natural light but that can only work for about half the year, and then only during daytime.”



While decorating is an artform, there is also a science to lighting. In fact, illumination needs can be calculated in foot candles, or lumens, based on a room's function and square footage. Most plans rely on the concept of layered lighting: using a combination of overall, task and accent lighting to reach a room's requisite number of lumens.

"All the light sources need to support each



## Lighting Lingo

Your guide to the back of the lightbulb box.

**Color Rendering Index (CRI)** How well a light reads a particular color when compared to ideal light. Look for 85 to 90 CRIs.

**Kelvin** It measures the color temperature of a light bulb and is seen by most people as warm or cool light. Typical ratings are 2000 to 3000 kelvins for soft white general light in living and dining areas and bedrooms, and 3100 to 4500 kelvins for bright white lights suitable to kitchen or work-area task lighting.

**Lumens** Measures the brightness level of a bulb. One lumen is equal to one-foot candle.

**Watts** How much energy the bulb consumes to produce its brightness. In the case of incandescent bulbs, the more energy a bulb consumed, the brighter it burned. This explains how a 60-watt incandescent bulb and a 9-watt LED bulb can have the same brightness.



other and work together," said Elkateb.

In a kitchen, for example, under-counter lighting, pendants and cans could be used to reach the required lumens. In a dining room, task lighting is not as important, and more emphasis could be given to a chandelier and accent lights.

While style and brightness and the mechanics of home electricity have not changed in decades, "smart lighting" has become really popular," said Elkateb, "and it will only become more popular as the prices come down."

The beauty of smart outlets and switches is that any lamp or light can be Bluetooth or WiFi enabled and operated by a phone, tablet or home's virtual assistant (think Alexa or Siri). Better still, a whole home does not have to be rewired; you can have one smart outlet or decide to refit them all.

The original smartness, however, came from LED bulbs. Once disdained for their harsh light, they have evolved to now provide the warm and inviting light that many consumers prefer. LEDs also offers more design opportunities than traditional





*Chandeliers and accent lighting are great for dining rooms*



fixtures because they can be formed in designs ranging from a stylized Edison bulb to a twisted ribbon of light filaments suspended in a pendant. Far more efficient than an incandescent bulb, an LED can also last for decades—a real boon when it comes to lighting fixtures in a cathedral ceiling or in a ceiling fan.

“All the lights we chose are LEDs,” said Devo. “It actually all went really easily. We knew what style we wanted, and Ammar found us the right fixtures with the right amount of light, and it was a lot cheaper than Restoration Hardware, too.” ■

## Resources

### Bend Lighting

615 SE Glenwood Drive, Bend; (541) 318-1940; [BEND-LIGHTING.COM](http://BEND-LIGHTING.COM)

### Globe Lighting

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## GARDENING

## Ready for Bed

Get your garden ready for winter by planning for spring.

WRITTEN BY PENNY NAKAMURA

The growing season may be almost over, but now is not the time to get complacent. Autumn is a busy time in the garden, clearing out the decaying vegetation of the summer, and preparing the garden for the coming winter months.

“In the fall, you want to clear out what’s brown and dead in the garden, and if your perennials are already declining, you’ll want to prune them back to a little above the ground; about one to two inches should be peeking out,” says Oregon State University Extension horticulturalist professor Amy Jo Detweiler.

By prepping your garden beds now and preparing them for the winter months you will save yourself a lot of time next spring, and help your plants survive the harsh winter months.

“The more you cut back, the greater encouragement for the plant to grow next spring,” said Detweiler, who’s been assisting Central Oregon gardeners for twenty years. “I also advise that home gardeners don’t tidy up too much, because you want to leave some places for little birds to shelter.”

For Central Oregon gardeners, Detweiler suggests fertilizing your garden beds and lawns when the leaves start falling. Well-timed fertilizing ensures your plants have

time to replenish for the rigors of spring with new growth.

“Compost and mulch work well with organic fertilizers to restore life to the ground during the autumn rest,” says Detweiler. “Don’t forget to water during this period. In the high desert we have very sandy soil, and plants will dry out. We call this winter desiccation.”

Detweiler suggests “deep watering” to a depth of at least ten inches. You can check your work by digging with a trowel to see if moisture has made it down to the roots.

Fall is also the time of the year to plant your bulbs for showy spring and summer flowers. If you live in an area where deer or other critters think your tulips are too tasty to resist, Detweiler has suggestions for deer-resistant bulb flowers.

“Deer tend to stay away from the daffodils, and the grape hyacinth is also a good one for our area,” said Detweiler. “I think an underused bulb here, which is also deer resistant, is the scilla, and the galantus. When you purchase your bulbs, make sure they’re healthy with no soft or rotted spots, and most important of all, bulbs are planted pointy side up.”

Detweiler also suggests crocus bulbs, which are the first to emerge—even if there is late spring snow—and any of the ornamental

onions, also known as alliums. Also on the bulb list is the fritillaria, which Detweiler says is quite hardy and deer resistant.

Covering bulbs with two to four inches of mulch now, will help protect them during a harsh winter by creating an extra layer of moisture and warmth.

Fall is the harvest time for late autumn vegetable crops, like broad beans, broccoli, cabbage, onions, Brussel sprouts and, of course, squashes.

After your last harvest, don’t forget to also fertilize and mulch your vegetable garden too, which Detweiler says will not only enrich the soil, but it will also loosen up the soil when it’s being turned over in the spring.

If you still have green tomatoes on your vine, and you hear a freeze is on its way, don’t despair. Detweiler says harvest them before the first heavy frost, and place them in a box with newspaper, and they will ripen in your garage at room temperature between sixty and seventy degrees within a few weeks.

The fall chill in the air is a reminder that the days are getting shorter and winter is around the corner. Put your garden to bed with a nice tuck-in of mulch and fertilizer. It will awaken in spring awash in colorful blooms, and your vegetable and fruit gardens will be ready to take root. **B**

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# INNO



# VACATION *and* IDEAS

GUEST EDITOR KELLY KEARSLEY ILLUSTRATIONS BY EUJIN GRAY

WHEN THE GREAT RECESSION HIT IN 2008, few places sunk as far as Central Oregon. Home prices halved, business closed and people packed up for greener pastures. It didn't take long however, for the region to rebound. Today Bend boasts a thriving economy that has diversified beyond construction and tourism. It has landed a four-year university and is becoming a hub of technology and outdoor-related businesses. At the same time it has emerged as one of the country's most popular remote working destinations. The next few pages look at the companies and people who are driving the region forward by creating a culture of ideas and innovation able to withstand the next recession.



# A SPIRIT OF INNOVATION?

## WHAT MAKES BEND CREATIVE

When my husband and I began talking about moving back to Bend in 2013 from Tacoma, we knew all the things we really loved about this place—the weather, the outdoor activities, the small-town feel, the great people. We'd lived here in our 20s and had long wanted to get back. But before we could pull the trigger, we had to put aside the fun factor and consider whether we could make a living. (As a freelance writer, my geography was less of a concern, but we needed to know whether my husband could grow his fledgling software company in Central Oregon).

We knew that for our grand plan to work—living where we'd like, building businesses and progressing our careers—we'd need to get creative. However, what we didn't anticipate was that there was already a vibrant, growing culture of entrepreneurship and innovation in the mountain town we wanted to call home. It included a burgeoning startup community with founders and investors, companies growing in an array of sectors such as tech, beer, biotech, and outdoor products; plans for a growing university and a whole raft of people keen on offering advice, support, and connections.

It was an exciting discovery. Among everyone we met, there was this prevailing notion that this was a place to start things—a place for big ideas. No one seemed all that concerned that 300 miles and a mountain

range separated us from the closest bonafide city. This issue of *Bend Magazine* highlights that mentality, explores what drives it and why a spirit of innovation and creativity has long been part of this place's DNA.

### A HISTORY OF REINVENTION

The demise of timber in the 1980s gave way to a local economy reliant on recreation and tourism. Bend's appeal as a recreation destination was drawing people into the area who were toting backcountry skis and bikes, but also ideas. By the time Preston Callicott, CEO of software development firm Five Talent, landed here in 2003, it seemed everyone he met was starting a business. "There was this forced entrepreneurship and a feeling of self-reliance," he says. "Combined with the creativity and lifestyle, it was really seductive."

The financial crisis brought nearly everything to a screeching halt. But the entrepreneurial spirit that Callicott noticed didn't go dormant. "Instead entrepreneurship became about survival at that point," he says. Home values had dropped by 58 percent—one of the most significant declines in the country. The crisis caused much economic damage, but also reinforced the need for the region to diversify its economy.

Bend business and government leaders as well as entrepreneurs began exploring: Could Bend sustain a tech industry? Consumer products? Biotech? Beer? More beer? Kombucha? Anyone fancy an insulated water bottle? (ICYMI: Lots of people do). Callicott notes that the attitude was never "no, we can't," but instead, "we can."

Entrepreneurs began launching what are now some of Bend's best well-known brands, while others started building out the necessary infrastructure to support startups. HydroFlask began in 2009. The founders of Humm Kombucha began in 2008. In the following decade, Bend witnessed the birth of local angel and venture funds, at least two startup accelerators, multiple coworking spaces, the growth of many conferences including Bend Design, Swivel, BendFilm, and Bend Venture, and the expansion of OSU-Cascades, with a position dedicated to entrepreneurial support and innovation.

### REMOTE WORK CAPITAL OF THE COUNTRY

Bend is ranked number one among the U.S. cities with the highest percentage of remote workers (12.5 percent of the Bend workforce). Our town passed Boulder this year for the distinction.

### A START UP INCUBATOR

Bend ranks #16 among U.S. cities for high tech start-up density (Kauffman Foundation).



# TECH

## HIGH TECH HAVEN

There are more than 130 high tech companies located in Central Oregon, employing roughly 2,000 workers (EDCO).

## BEYOND VENTURE CAPITAL: TRIBE PILOT TAKES A DIFFERENT APPROACH

For most investors, startup success looks like this: Founders have an idea, raise money from investors, build the product. They grow at a rapid pace, perhaps raise more money, and then sell the company (or IPO). The investors get paid back. The founders go on to start other things or invest in other companies.

Matt Smith, a serial entrepreneur and founder of Tribe Pilot, an adventure planning app, is certainly familiar with the concept. But the Bend native sees a different end for his company.

"The traditional model doesn't make sense for Tribe Pilot because I want it to exist here," he says. He wasn't keen on the notion that

taking on investment meant that he'd have to potentially sell the company to exit and risk the buyers moving somewhere else.

So the founder took a different approach, becoming one of the first Bend startups to employ a Shared Earnings Agreement with its investors. Under a SEA, investors receive payments from the startup up to a predetermined cap. The investors don't take equity in the company, and once they've received their payout, the founders can continue however they'd like.

"We needed a vehicle to reward investors for helping us along, but that didn't necessitate an

exit for success," Smith says. "It allows us to keep our company local, while still providing the capital we need to grow."

He hopes the mechanism will catch on with other local startups, offering an investment option for those who have similar goals. He's open sourced the legal documents for the Tribe Pilot SEA with that mind. In the meantime, Smith is growing his local team, improving the product, and watching the number of adventures planned on his app increase rapidly. — *Kelly Kearsley*

## LIFE LINE

### Could an app be the answer to tree well tragedies?

If skiing in Central Oregon has taught us anything, it's that we need to be more aware of tree wells, the dangerous voids that form around the base of large trees in deep snow. These pockets are responsible for three skier deaths at Mt. Bachelor in the past several seasons, including two tragedies that occurred on the same day in 2018. The resort has increased its education efforts around the dangers, encouraging patrons to ski and ride in pairs. It's added signs around the mountain and messages in email blasts. Now the resort is looking in a new direction—your cell phone. As soon as next season, riders could have access to an app that could save their lives.

TreeWell is a mobile alert system designed to get help to skiers who can't call for a rescue.

The app uses sensors built within the phone to detect sudden falls, inverted positions, and movements associated with tree well entrapment. TreeWell CEO Tommy Chipman and his team of Bend-based developers started developing the app after seeing the problem unfolding at their hometown resort.

"If it saves one life, it's one hundred percent worth it for us," said Chipman. With the help of Mt. Bachelor ski patrol and staff, the TreeWell team will be conducting preliminary tests this fall. Their goal is to release the app to the public before the first chair inaugurates the 2019-2020 coming ski season. If it's successful, look to see the app in use by skiers and riders across the Northwest and beyond. — *Dalton Charest*

# OVERCOMING THE DATA DELUGE

Bend's Amplion is helping medical researchers ask the right questions

When Adam Carroll left his position as a director at Bend Research six years ago, he knew that he'd likely need to create his next job or move back to the Bay Area. A former university professor with a Ph.D. in biochemistry, Carroll didn't see a lot of potential job opportunities here.

However, his experience working in pharmaceutical research had illuminated a problem Carroll thought technology could solve. He notes that the amount of information generated after the completion of the human genome project is staggering. And keeping up with new research, clinical trials, and more had become a seemingly unwinnable task.

"We used to joke that if only Pfizer knew what only Pfizer knew," Carroll said. "Just one company generates such huge amounts of research and data; it's hard to know what's there."

He co-founded Amplion on the notion that pharmaceutical and diagnostics companies were missing opportunities simply because they didn't know they existed.

## INFORMATION OVERLOAD

In the past year, Amplion has more than doubled the size of its staff, filled out its leadership team, and brought a new product to market. The Bend technology startup is leveraging machine learning to help diagnostic and pharmaceutical companies access and analyze biomarker information in a more efficient way.

"The volume of biomedical information is massive and growing at a terrifying rate," said Carroll, Amplion's co-founder and chief science officer. "We're using technology to extract meaning from all these documents, answer real-world questions, and translate it into information that people can use."

The company started in Bend in 2013. The next year Carroll pitched the idea on the Bend Venture Conference stage and won the conference's top investment. This year, the company doubled down on the promise of its software, raising \$4 million to help accelerate its growth.

## TAKING ADVANTAGE OF TECH A NEW MOMENTUM

Pharma and diagnostics companies may be on the leading edge of medical discoveries and treatments, but when it comes to information research, many still rely on traditional techniques. For example, a researcher may come up with potential key terms and search for them in a database, hoping to find a needle in a biomedical haystack.

Not only is the process manual and often inefficient, but the searches can leave a lot of information undiscovered.

Amplion's most recent product leverages machine learning and natural language processing to help diagnostics and pharma companies navigate the information deluge. The company's product allows customers to focus their searches, automatically serving up information that may suit their needs. It makes it easier to identify industry partners, who may complement their work through their specific test or drug development activities or by their interest in specific patient groups.

Carroll knows firsthand the ups and downs of starting a tech company, and looking back he can see the scale of his initial idea was even larger than he anticipated. "What I proposed then was a heavy lift for a small team," he said. But today, "the momentum is palpable."

Under the leadership of CEO Chris Capdevila, a serial entrepreneur who sold his previous company to Oracle, Amplion has raised \$4 million. That capital is fueling the company's current growth, spurring the new product enhancements and enabling a whole spate of hires. Amplion now has more than 20 employees, spread between Bend, Eugene, Seattle and Portland.

"The progress we're making is incredible," Carroll said. "It's been amazing to see the kinds of things we're able to take on. It's like the thrill of driving a fast car—you press the gas and you're thrown back in your seat." — Kelly Kearsley



# A DECADE OF DISRUPTION

## Hydro Flask's Scott Allan on how his company maintains morale and perspective

Ten years ago Hydro Flask revolutionized the water bottle with a simple idea: What if a water bottle could keep water colder, longer? The technology already existed. It was in your dad's insulated Thermos; it just needed a makeover and rebranding. Voila!—the first Hydro Flask was born, a double-walled steel bottle with a powder coating finish to add a splash of color. Fast forward to 2019 and the little Bend brand is now a household name from Connecticut to Kona. It remains one of the fastest growing outdoor businesses in the country, and has been named one of the best places to work by *Outside Magazine*. We talked with Hydro Flask General Manager Scott Allan, who has overseen much of the company's meteoric rise, about the challenges of growth and the secret to Hydro Flask's success.

**Hydro Flask works in a crowded space with tons of knockoffs. How important is innovation and creativity in your ability to maintain and grow the brand and business?**

At a macro level, the category was crowded before Hydro Flask launched, so this hasn't changed too much. What has changed is the consumer experience, and how innovation and creativity fit within the lives of active, on-the-go consumers. This is how Hydro Flask has set itself apart. We entered the market as the first company to introduce an all-vacuum insulated lineup, as well as the first to combine vacuum technology with the lightweight, sleek aesthetic of a water bottle.

**How are those concepts of innovation and creativity fostered within the Hydro Flask? Are there any things HF's does to make sure those values are expressed in your culture?**

For employees, they start with the onboarding process where we talk about our origin story, key moments that shaped the brand and culture, and the important role we play in helping consumers live a happier, healthier and outdoor-enriched life. One of our core values is "Deliver Delight," which becomes the vehicle for our staff to be creative and innovate with the consumer in mind. Our mission—To Save the World From Lukewarm—further reinforces this and is our call to action to banish compromise and mediocrity as a brand. There is no way to do this without creativity and innovation.

**With the 2016 sale to Helen of Troy, Hydro Flask is now part of a larger business operation. Talk about the challenge of meeting the expectations of a new owner while maintaining the kind of culture and products that have made Hydro Flask so unique.**

Reflecting over the past seven years, higher expectations would have happened whether Helen of Troy acquired us or not. When a brand is more established, there is more at risk, and expectations rise with that.

Of course, being a public company means each quarter we are publicly accountable for our divisional results. That isn't a trivial thing.

**Hydro Flask is a real success story; what advice do you have for entrepreneurs and small business owners in Central Oregon who look at Hydro Flask as a model?**

First off, very few companies play out like Hydro Flask—I know this from my own long career with failed or perpetually struggling companies prior to Hydro Flask. That being said, lean into the positives of Central Oregon. The community is really proud of local companies, so get them behind your company or brand as much as possible. For Hydro Flask, this has shown up in locals promoting and gifting Hydro Flask bottles to friends and families around the country. Second, network via the many channels that exist – especially EDCO PubTalk, Oregon Outdoor Alliance (OOA) (if the business is in the outdoor space), or sponsoring a great local event or cause to get your brand out there and meet others. This will help with identifying and recruiting local talent and finding financial services, legal, organizational development, web development, and other resources to help you over time. There is a lot of talent here for a region our size. Finally, use Central Oregon to attract great talent when you need to hire for a specialty position for which there isn't a local candidate. You'd be surprised at the level of talent you can attract because their entire family wants to move here.

**Hydro Flask makes tremendous investments in talent and culture. Can you talk about how important that is for your brand's success?**

For Hydro Flask, culture is the internal view of our brand that ultimately manifests into everything we do. Meaning, if our culture is not healthy, it's a matter of time before our products, services and other customer facing work are negatively affected. Ultimately, that is what shapes the external view of our brand. For growing businesses, there is a war for talent given near 50-year lows for unemployment. There is also a shift in generational workforce. So as leaders or business owners, we should all be asking—how are we leading in a way that attracts and retains talent. Culture is a big lever here. Additionally, studies have shown that people don't leave companies, they leave bad managers. So as leaders or business owners, we should also be asking how are we developing and training our managers to be great people managers. Finally, growing companies have plenty of challenges but also opportunities for people to learn and grow. So as leaders we should ask how we grow and develop everyone to the extent they value this. When people grow at Hydro Flask and land a great role elsewhere, it's not always a great thing for Hydro Flask but we take pride in how we contributed to that person's career. — *Eric Flowers*



"THE COMMUNITY IS REALLY PROUD OF LOCAL COMPANIES, SO GET THEM BEHIND YOUR COMPANY OR BRAND AS MUCH AS POSSIBLE."

# THINKING OUTSIDE THE BOX

Bend-based Cairn is blazing new trails in the evolving retail landscape

Back at The Wharton School, the University of Pennsylvania's grooming ground for future financiers, Rob Little and Jared Peterson were a little odd. "We both had this entrepreneurial bug and loved the outdoors," Little says. "Those things aren't really in the majority there."

That was 2012, the year the friends attended a series of lectures on innovation and creativity in the retail world. At one end, the professor explained, you had the brick and mortar shops that many believed a dying breed. At the other end lay the disruptive, mega-buck-making world of e-commerce. "In between there was really a lot of room to do something new," Little recalls. "Thinking about that got our wheels turning."

Jump to today and Little and Peterson are now the brains behind Cairn, their Northwest Bend-based company that has created new, innovative ways to carve out a claim in those changing spaces on the retail map. For a monthly fee, Cairn subscribers get a curated

box of outdoor gear that fits their interests, from socks to solar panels. But the real genius comes from how Cairn has harnessed its subscription base and community of 150,000 people to provide more than 250 brands with client feedback on that gear, and then drive those customers' reviews to other sites that influence what we buy.

"Go to REI.com and look up solar lamps," Little says. One has zero reviews; another has 40. But the latest version of the Luminaid—a design heavily influenced by Cairn customer feedback—has nearly 1,500 reviews that came almost entirely from Cairn customers. "Which one would you buy?"

Now, five years since its founding in 2014, the company has started to explore ways to disrupt the idea of ownership or to at least find innovative ways to inspire it with a program called Kitted. Launched earlier this year, Kitted sends curated gear to customers who may be new to the outdoors and are looking to



get geared up for a specific activity,

like, say, backpacking. "People who aren't familiar with Black Diamond may not want to drop \$600 on the latest jacket because that's intimidating," Peterson says. "But if I can help them read about it, learn about it, and then get it physically in their hands to take in the mountains to use before the barrier of price even becomes an issue, then they understand why a \$600 shell is so valuable."

But innovation doesn't stop there. It runs through all levels of the business, from the way they handle shipping and packaging to vacation time, which employees take as much of as they want. "Cairn is in this sweet spot space between the digital community and all of the outdoor companies and their products," says Gary Bracelin, founder of Bend Outdoor Worx, which mentored Cairn in its early days. "They just think differently." — Tim Neville

## HYDAWAY WATER BOTTLE

Good things come in small packages

It could have been intimidating to start a water bottle company in the hometown of HydroFlask. Instead Hydaway founder Niki Singlaub drew inspiration from the brand leader across town. A product designer, Singlaub was looking for a reusable water bottle that was more portable than anything on the market. His collapsible bottle uses an accordion style design that packs down into the palm of users' hands.

Founded in 2015, the company has been growing steadily thanks in part to a successful Kickstarter campaign last year that saw the company meet its \$20,000 goal in less than a day. Hydaway went on to raise more than \$180,000 in the campaign. Singlaub's ultimate goal is to see his product make a dent in the plastic problem. Recent wins including placement in Whole Foods indicate Hydaway has tapped a lucrative niche. — Eric Flowers



# FOOD AND DRINK

## CRACKING THE KOMBUCHA CODE

Take any living, breathing thing, from cats to kombucha, and it's going to do what it wants to do. While unpredictability may be endearing when loving Mr. Frisky, it'll bite your hand when it comes to building a national business based around bacteria and yeast and the vagaries of a fermented tea.

"We live in America where we want the same Big Mac, the same cup of Starbucks, the same products where we get what we expect," says Humm Kombucha CEO and co-founder Jamie Danek. "The challenge with kombucha, with any live, raw product, is that it is constantly changing."

Those changes can include variations in flavor, carbonation and even the amount of alcohol—a natural product of the fermentation process.

One of the secrets of Humm's success has been its ability to control these variables. Since its launch as Kombucha Mama in 2010,

today's Humm has grown from a small-time kitchen project founded by Danek and her tennis pal, Michelle Mitchell, into a multi-million-dollar enterprise on Bend's northeast side that stands as the country's fourth largest kombucha producer. As growth soared, the kombucha queens knew they had to crack one of the biggest riddles in their industry: how to brew a consistent, stable product every time with an alcohol content low enough to satisfy regulators. It took three years and millions in R&D, but they did it.

The new process, called FIP for short, remains a trade secret with a patent pending but it has allowed Humm to brew an "ambient" drink that can be shipped without refrigeration, a move that has cut shipping costs nearly in half.

"Our company puts far bigger ones to shame," Danek says. "They say, 'You don't have any money, you don't know what you're doing,

you have no expertise.' And yet we figured out the most challenging issue in this category."

The entire company has been built on this kind of disruptive thinking. Before Humm, only health food stores and organic grocers carried the drink. Humm brought it to 7-Elevens, pizza shops and university campuses. Only now, a decade later, is the company circling back to the health food scene.

"A lot of the industry focuses on the health-conscious consumer but for us it's different," Danek says. "It's about everyone."

"A lot of innovation has to do with us not knowing what you're supposed to do, and letting everybody talk because you never know who's going to have a great idea," Danek says. "Then one day you come up with a new process and this process enables you to think even bigger. It's amazing." — *Tim Neville*

## SMALL BUSINESS STARTERS

Bend led the state in small business ownership, with an average of one business per 25 residents, almost triple a state average of one business per 65 residents (Oregon Bureau of Labor and Statistics).

## LIFE + TIME FREE RANGE FAST FOOD

Life + Time Free Range Fast Food opened last winter on Century Drive aiming to revolutionize fast food by making it healthy. The restaurant serves healthy, organic food made from scratch at fast-food prices.

Garrett Wales and Mike Moor, formerly with 10 Barrel Brewing group/Anheuser-Busch, launched the drive-thru on the corner of SW Century Drive and SW Simpson Avenue in Bend.

"The first location is doing better than we ever could have hoped for," said Wales. "What we're really seeing is such a demand and shared passion from our customers for good, clean, healthy and convenient food."

"We certainly have big dreams for the brand and the mission behind it," said Wales. "We are in preliminary discussions on a few different real estate opportunities, but not rushing or forcing anything. We want to make sure we stay focused, continue to improve on our quality and consistency, and take it from there."

Part of the vision includes expanding their clean and organic philosophy to other food categories. Their next project, Vida y Tacos, a healthy, organic taco shop, is slated to open in early fall, with Luke Mason as executive chef overseeing both restaurants. — *Cathy Carroll*



# CATALYSTS



## ADAM KRYNICKI



Adam Krynicky, executive director of the OSU-Cascades Innovation Co-Lab, loves to “nerd out” on the kind of roadblocks that give entrepreneurs headaches. Before joining OSU-Cascades in 2017, Krynicky co-founded Launch Alaska, a startup accelerator that helps fund and train high-tech entrepreneurs. At the Innovation Co-Lab on Columbia Street in Bend, entrepreneurs who sign up as members pay a monthly rent for workspace, plus access to answers and much-needed resources. There, Krynicky offers one-on-one coaching and teaches workshops to the incubator’s 35 members, plus a few OSU-Cascades students with startups of their own who get free membership.

### **What do you do for entrepreneurs at the Innovation Co-Lab?**

We provide coaching and intense learning sessions—we provide education for people who are launching new companies and nonprofits. The things that we focus on are how to get investment, where to make sales and how to manage the risk of an early-stage startup.

### **Why did you want to start this type of incubator in Bend?**

It’s about taking the first step to helping businesses and nonprofits. An incubator was the right fit at the right time for the community and it provides a platform for us to grow into an accelerator program.

It’s also the foundation for another part of our program, which we formally announced Aug. 6. It’s called Students for Startups and the idea is that we want students working on

projects with the startups and nonprofits that we create, giving them real-world experience, building their resume and discovering the jobs that they might want to do someday.

### **Who is the Co-Lab open to?**

Anybody in the community.

### **Why not a program or grant—why a space?**

Programs are not customized to you. There’s a template, there’s a format, it’s a lecture. And that’s much different than somebody sitting down with you and going through your individual business plan... Just having someone to bounce ideas off of is a big deal.

### **What’s your vision for the Co-Lab?**

We are launching a more formal mentorship program, for example, we can have an online component, so that you can get anonymous feedback from mentors. — *Kailey Fisicaro*

## TALENA BARKER



Talena Barker may pause when asked for her business card. Which one should she hand over? As co-founder of BendX, founder and CEO of Mission Limelight and the Bend Chamber of Commerce’s vice president for leadership development, Barker may be better off giving out one card that says “entrepreneur and community catalyst.” Barker runs Bend Chamber programs that offer leadership training, mentorship, networking and more. And her background in nonprofit work led her to start Mission Limelight, a company that helps nonprofits raise more money. We chatted with Barker about her most recent venture, BendX, a bootcamp for female entrepreneurs.

### **You’re an entrepreneur, like the women you support through BendX. What made you risk starting Mission Limelight?**

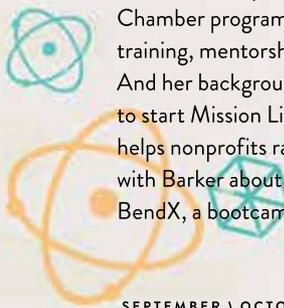
I get so excited by problem solving. And that’s what we’re doing here at the chamber too, where other people see barriers, we see opportunities.

### **BendX offers a six-week program of courses to provide entrepreneurial education, advice and mentorship. Was that something that was missing for you when you switched careers?**

I had to look to Portland to get this. And it’s not that there aren’t great resources here, there just wasn’t a comprehensive training program... In that process I found that there is something kind of special when you’re talking about being an entrepreneur about having an all-female environment.

### **How do you see BendX making an impact in the Bend community?**

For [co-founder Christine Callahan] and I, we would love if successive cohorts continue to carry BendX forward. It doesn’t have to be run by us. It could be that we always advise and be a part of it, but to have it be self-supported by the community would be really cool for us. Bend is growing and changing and thriving, and just ensuring that women’s vision for business is a part of the growing, changing Bend community is important. We need that diversity of thought and diversity of perspective in our community, and just for every successful female business that’s out there, there’s a ripple effect. They go on to solve problems and hire people and have an impact not just here but all over. — *Kailey Fisicaro* **IB**



# A T E R



Paulina Peak



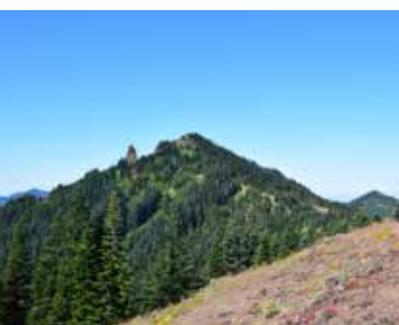
# RIFIC TRIO

WRITTEN BY KODY OSBORNE

**EARLY FALL IS PRIME TIME TO BE OUTDOORS** around Central Oregon. The intense heat of the summer heat has departed, leaving behind chilly mornings, with warm and welcoming sun-filled afternoons. Summer crowds have all but disappeared, leading to sparsely populated parks, trails, and natural experiences for locals and autumn visitors. While it may be too late to jump onto a paddle board, and too early to hit the slopes, it is a perfect time to visit the trailheads and delve into all the scenery that our beautiful high desert region has to offer. From the wide-open sagebrush steppe of the Badlands, to the alpine slopes of the Santiam and beyond, here are three hikes that we recommend you hit this fall.

# SANTIAM SOLITUDE

CONE PEAK TRAILHEAD TO IRON MOUNTAIN  
SUMMIT VIA TOMBSTONE PASS



**LOCATED ON THE SOUTHERN EDGE** of the Middle Santiam Wilderness, the botanically expansive Iron Mountain via Cone Peak hike offers some of the best opportunities to explore Oregon's diverse flora in the high Cascades.

The Iron Mountain area is home to more than 300 plant species. It also offers hikers the chance to witness the seasonal flora change during early fall excursions. Find your way through expansive meadows, dry rock beds, and ecologically diverse alpine forests where at least seventeen species of trees can be found.

Traveling along the Cone Peak trail, hikers will meander in and out

of these varying landscapes. From meadows, to alpine forests, and back out into meadows again; you feel as though you are passing into different worlds. Every moment feels refreshing, and variable. Just about a third of the way through the journey, the hike opens into an expansive view, laying at the foot of Cone Peak, Echo Mountain, and Iron Mountain. You might think you've hit the best views, but climb farther and you'll find more impressive vistas. Winding up through the meadows and open steppes, you will eventually find yourself back into the alpine forests, where ancient trees in a breadth of species tower above.

PHOTOS: KODY OSBORNE

## WHAT TO KNOW

The Cone Peak hike is rated as a moderately difficult, five-mile loop around Iron Mountain. Start at the Tombstone Pass parking area; walk east along Highway 20 for a quarter mile or so to reach the start of the trail. For those who crave a little more strenuous activity, just a little less than two extra miles and a total of under 1,000 feet in total elevation gain will take you to the top of Iron Mountain, via the Iron Mountain Summit Trail. This additional segment is rated as “hard”, but will reward you with some of the best views the Willamette National Forest offers.

Upon reaching the Iron Mountain summit, at just over 5,000 feet, hikers can find a vantage point with clear views of Mount Jefferson, Three Fingered Jack, Mount Washington, Diamond Peak, all Three Sisters, and many other peaks. On a clear day, you can even see into Washington to catch a glimpse of Mount Saint Helens and Mount Rainier.

Find this hike by traveling west on Highway 20 from Sisters, along the Santiam Pass towards Sweet Home.



### HIKERS JOURNAL:

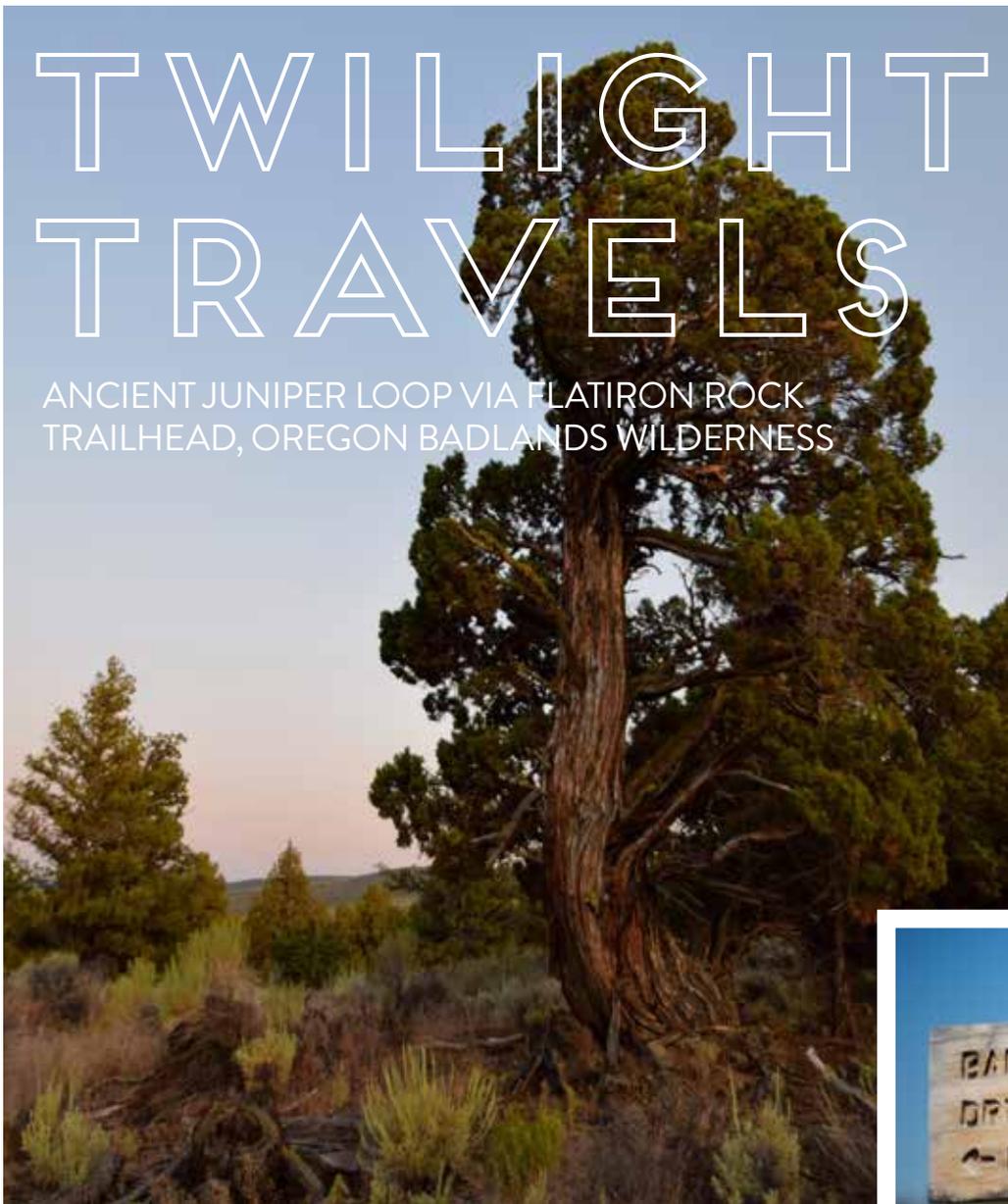
-  On-leash dog friendly hike.
-  Several historical fire look-out stations can be found in this wilderness area, dating back to the 1920s.
-  In the summertime, this trail is host to dozens of unique subalpine wildflower species.

And as a note of care and caution to our readers, please stay on the marked trail areas to help preserve the biological diversity of this beautiful Oregon gem.

PHOTO CHRISTIANHEEB

# TWILIGHT TRAVELS

ANCIENT JUNIPER LOOP VIA FLATIRON ROCK TRAILHEAD, OREGON BADLANDS WILDERNESS



hunting songbirds and cricket serenades, this hike is truly about the sensory experience.

Other elements of the Badlands are less obvious, like the geology. The area sits at the intersection of two volcanoes, and is home to silt and ash deposits, and obsidian flows from ancient volcanic eruptions.

The hardy juniper tree thrives in some of nature's most inhospitable environs and is often found growing directly out of basalt outcroppings. Be ready for a dusty and rocky trip, and if you are hiking in the twilight, navigate these conditions carefully.

## WHAT TO KNOW

This hike is a quick and easy three miles, which can take you as little as an hour, or as many as three, if you take in the scenery. At a mere fifteen miles east of Bend on Highway 20, the Ancient Juniper Loop is easy to get to, and is rated as easy. Just start at the Flatiron Rock Trailhead. Come prepared with headlamps, and you can extend your trip into night hours to catch some of the darkest skies and best celestial views the high desert has to offer. Crisp fall skies often host a lack of atmospheric disruptions—free from the smoke and haze of the summer season.



**THE OREGON BADLANDS IS A STARK** contrast to the alpine wilderness to the west. With its seeming lack of visible wildlife, it can at first seem destitute. That's not to say that animals aren't out there, they are just perfectly adapted to stay hidden. But visit during the twilight hours, around sunset and sunrise, and you may find your new favorite landscape, and a world of wildlife that is just beginning to stir.

As the name suggests, junipers, many of which are hundreds of years old, pepper the landscape. Aromatic high desert fauna like rabbitbrush, bitterbrush, and varying sagebrush abound among the sculpted lava rock. The smell of this area is truly mesmerizing. Matched with the sound of

## HIKERS JOURNAL:

-  Off-leash dog friendly hike.
-  With less than twelve inches of annual rainfall, it's perfect habitat for unique desert plants such as sulfur buckwheat, and juniper trees.
-  Some junipers in the Oregon Badlands have been estimated to be more than 1,600 years old.
-  Desert survival specialist raptors, such as the scavenging Turkey vulture call the Oregon Badlands their home, nesting in the dry river canyons that run throughout the landscape.

# AT EARTH'S EDGE

PAULINA PEAK TRAIL,  
NEWBERRY NATIONAL VOLCANIC MONUMENT



**PAULINA PEAK IS A PHYSICALLY** challenging, but highly scenic hike that is well worth the work. It's part of a wider system of gorgeous trails and camping sites that run throughout the beautiful Newberry National Volcanic Monument. From short half-mile hikes, to twenty-mile lake loops, there are plenty of amazing adventures from which to choose.

Paulina Peak Trail begins at the caldera of Newberry Volcano, home to Paulina Lake. At a maximum depth of 250 feet, Paulina Lake sits in the belly of the ancient volcano. The largest volcano in the Cascade Shield, Newberry has a footprint roughly the size of Rhode Island and last erupted about 7,700 years ago. Although the volcano remains mostly quiet, it is closely monitored by the United States Geological Survey, and thermal vents and hot springs run the northern shoreline of Paulina Lake to create diverse life and booming ecosystems.

## WHAT TO KNOW

Work your way up the caldera, towards the rim of Newberry volcano, for this six-mile, there-and-back hike. The reward is a vast view of some of the 1,200 miles of Newberry's lakes, foothills

and buttes, diverse forests, and miles and miles of obsidian-lava flows.

Toward the apex of this hike, you walk through the starkly beautiful but eerie forest remains of the few surviving whitebark pine trees, some which are more than 1,000 years old. The Forest Service has installed some helpful interpretive panels, where hikers can learn all about these incredible trees and their symbiotic relationship with wildlife such as Clark's nutcracker, as well as their unfortunate decline in the face of imported disease and infestation.

The top of Paulina Peak Trail will bring you to the summit of Newberry Volcano at 7,984 feet. Here you will find the most encompassing of views, and incredible variations of lava rock, some artistically formed with stripes of rhyolite and obsidian.

If you are looking for a shorter adventure that can be fit into a mid-week, pre-work or post-work hike, but still delivers a physical challenge, skip the first mile of the trail, and start your hike at the Crater Rim trailhead. This will knock your hike down to four miles, round trip, and still give you several trail sections that span from thirty to fifty percent grade. **IB**

## HIKERS JOURNAL:



On-leash dog friendly hike.



Hiking poles are not a bad idea, with this hike's steep grade.



Come prepared with proper footwear. Ash and silt conditions mixed with moisture could make for a muddy hike.



The visitor center will likely be closed during your fall visit, so be prepared with a map or GPS device to find the trailhead prior to losing cell phone service.

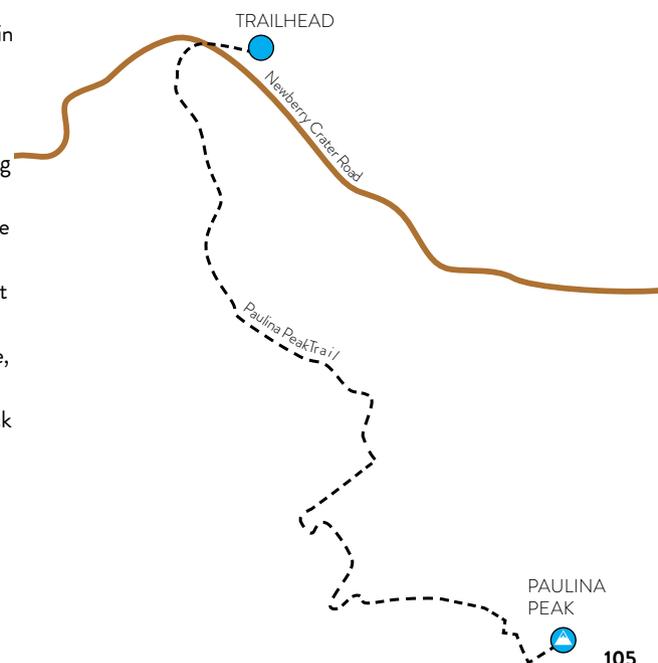




PHOTO JEFF KENNEDY

# A B REED

WRITTEN BY CATHY CARROLL

# Apart

## 83-YEAR-OLD DOLLY DECAIR CONTINUES INSPIRING RIDERS IN THE WORLD'S TOUGHEST ENDURANCE RACE

**A** slim, five-foot, four-inch-tall, platinum blonde with hot pink lipstick, red, fitted t-shirt and lavender riding tights slides her boot into the stirrup of a chestnut stallion, his muscles rippling. She whispers in his ear, “Mama’s gonna try and not scream now,” as she throws her leg over the latest in her line of champion stallions, which in the last forty years she’s raced roughly 7,500 miles. Simply mounting the Arabian reminds Dolly DeCair of her two hip replacements, the most recent done last year.

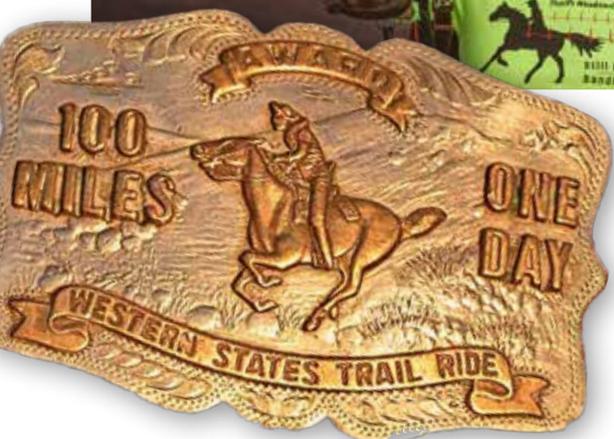
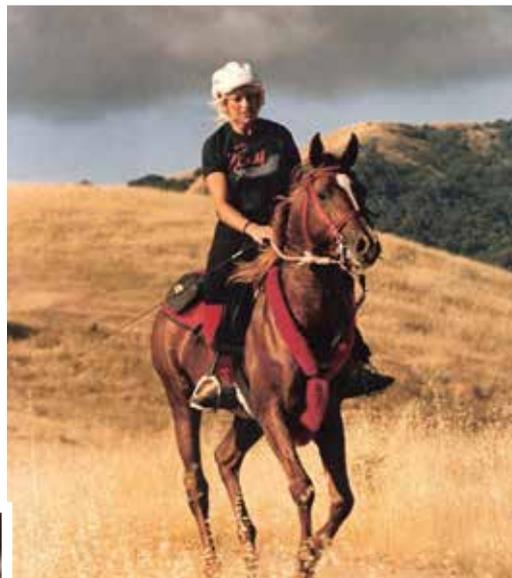
But at 83, with 100 top-ten endurance race finishes — including a second-place finish at age 65 in the world renowned 100-miles in twenty-four-hours Tevis Cup — to her, there’s no other option than to push through the pain. She was born to ride, and ride fast — even on Tevis’s narrow trails through remote mountain wilderness, with riders racing to the finish in the dark.

Known for her speed, her flair, and for slowing down to help others on the trail, the Crooked River Ranch “blonde at the O.K. Corral” as friends call her, has been inspiring riders throughout the West’s endurance racing community. That includes locals who’ve gone on to dominate in Tevis, known as the world’s most difficult endurance ride.

DeCair even sped into the world, born prematurely, and was called Dolly because of her toy-like size. When she was five, her mother died of kidney disease, leaving her father to raise his three children on his own in Central Park, Washington. He worked constantly as an electrical engineer for a lumber mill and was strict.

“He was the kind of dad that ‘no’ meant ‘no,’” DeCair said. “But I never gave up on a horse.” When she was 12, they saw one for sale, and he let her take it for a ride. The only way she could get the horse to stop was to run into the side of the barn. She seized her opportunity and told her father she loved the horse, although she never could teach her to stop. “I’d just bail off.”

She never had the money for lessons. “I just got on and rode,” she said. “The only thing I had going for me was that I wasn’t scared.”



It's the 1980s, and Dolly and her husband Bill DeCair are living in a one-room bungalow at Ace in the Hole, a boarding facility run by a gambling addict in the Almaden Valley of San Jose. Endurance riding legend Viril Norton is living across the street and taking on horses that people gave up on. "It was his place or the meat factory," said DeCair, "So he'd call them 'Alpo' and 'Thriftway,'"

"I learned so much from him. I rode all his insane horses 'til I got one."

She sees Wazir's Karahty, a five-year-old, copper colored chestnut Arabian stallion

with a long mane, tail and athletic physique. He's completed several endurance races, but the owner doesn't think he's fearless enough to ride the horse to its full potential. "He said, 'Well, I know you'll ride the piss out of him, and he won't want for a better home,'" said DeCair.

Wendy Lumbert, who writes for Endurance News, a monthly published by the American Endurance Ride Conference, called Karahty "the greatest U.S. Endurance racing stallion that ever lived. Even though Wazirs Karahty and his remarkable owner and rider, Dolly DeCair are not highly publicized, statistics prove that both were superstars."

Karahty's last finish was in 1992. He completed 54 of his 55 races (an achievement, considering races such as Tevis Cup have a roughly 50 percent drop-out rate). Together, DeCair and Karahty had thirty wins with twenty-one Best Condition awards (based on designated check-ins given along the trail by a team of expert equestrian veterinarians). These were in prestigious

fifty- and 100-mile races: Karahty won the North American Championship at Swanton Pacific riding against the famous world champion horse, Rio. DeCair rode with broken ribs.

Karahty sired more than twenty top-ten endurance horses. DeCair rode Karahty's most winning son, AAA Amadeus, to second, fourth and eleventh place in the Tevis Cup.



DeCair recalled taking second-place in the historic Tevis Cup in 2000. She stopped at the final vet-check, seventeen miles from the finish at Francisco's, a two-acre, natural meadow overlooking Oregon Bar, named for a party of Oregonians who found gold there in the summer of 1848. The vets had checked Amadeus' pulse and respiration and DeCair was cleared to go. "I knew I had my chance," she said. "But he was so hungry, I couldn't get his head out of his mush."

PHOTO BOTTOM ROW FAR RIGHT JEFF KENNEDY

When they got back on the trail, they began fording the American River, with DeCair putting her legs atop the horse to keep from getting wet. She could see the headlamp of her rival ahead in the pitch darkness, the moonlight obscured by trees. “Most riders say it’s the scariest part,” DeCair said. “It’s the funniest sensation, going full blast in the dark. You have to trust your horse. You can’t see, but they can.”

She knew Amadeus’ competitive nature, and that only something serious would let him tolerate another horse ahead of him. “I could never forgive myself if I’d ignored what he was telling me,” DeCair said. Your first responsibility is to your horse. You can kill yourself if you want, but don’t kill your horse.” They finished in twenty-three hours, sixteen minutes — eighteen minutes behind the winner.

Wendy Lumbert, an endurance rider in Cool, Calif., and formerly of Alfalfa, said, “The really amazing thing about Dolly, however, is her perseverance. She has ridden fifty miles with a broken arm. One year she broke her leg badly, and as soon as it healed, she was back in the saddle. Hip replacement, terrible injury to her forearm, back surgery, loss of her beloved husband and now, in her 80’s, Dolly is still out there competing on a stallion.

“She works through the pain, the loneliness, the brutal work of conditioning horses in Bend winters and hot summers,” Lumbert said. “Her love of horses and endurance racing carries her through. You have a

real living legend there in Central Oregon with Dolly, 83 and still racing her stallion on twenty-five-mile rides. Amazing.”

Lumbert recalled riding her best horse near Smith Rock with Dolly, who rode Amadeus:

“Dolly was trotting along about eighteen miles per hour. My horse was galloping so fast the wind in my eyes made them fill with tears, but he wasn’t catching up. Dolly turned her head and yelled back at me, ‘Do you want to canter now?’ I laughed so hard I nearly fell off, and yelled back, ‘You go ahead Dolly!’ and they took off like being shot out of a cannon.

“That’s what happens when you take your VW to the Indy 500,” said Lumbert. “And yet in the two decades I’ve known Dolly, she has never bragged or said anything more than what an honor it’s been to have had her fantastic horses. What an inspiration.”

Wasch Blakeley of Terrebonne met DeCair shortly after she moved here from California in 2001. Blakeley, a Jehovah’s Witness, was going door-to-door, spreading the faith. He knocked on DeCair’s door, not knowing she was already a devoted follower. Instead, it was DeCair who did the preaching—about endurance riding.

“It sounded awesome,” said Blakeley. “I’d just done pleasure riding. A year or two after meeting, we did our first twenty-five-mile race and then we were just hooked. We thought, ‘Wow, this is a lot of fun.’ We could hardly walk up our stairs at night.”



PHOTO: JEFF KENNEDY

**"YOU HAVE A REAL LIVING LEGEND THERE IN CENTRAL OREGON WITH DOLLY, 83 AND STILL RACING HER STALLION ON TWENTY-FIVE-MILE RIDES. AMAZING."**

**- WENDY LUMBERT**



## About ENDURANCE RIDING

Prior to the advent of the automobile early in the 20th century, horses remained a primary means of transportation, particularly in the frontier West. It was not uncommon for riders to carry news, critical supplies, or other valuable cargo over long distances in relatively short periods of time. However, endurance riding as a sport grew not of necessity, but nostalgia. The first organized race, an epic 1,000-mile ride from Chadron, Nebraska to Chicago took place in 1893 in conjunction with the World's Fair. It wasn't until the 1930s that the sport began to take root with a 100-mile ride among friends in central California evolved into the Western States Trail Ride, also known as the Tevis Cup.

Today, endurance riding is recognized as a legitimate sport with a pair of sanctioning bodies. Yet, unlike other equine sports that are steeped in formal traditions down to rider apparel, endurance riding is characterized by its casual culture that leans heavily on its Western roots. Most races are either fifty or 100 miles, designed to be completed in a single, marathon session, testing the limits of rider and horse. Animal welfare checks are required, with riders stopping at mandatory checkpoints staffed by veterinarians. An award is given at reach for the best conditioned horse. Central Oregon is home to several annual sanctioned rides, including the Oregon 100 near Brothers and the Bandit Springs ride outside Prineville, among others.

The Blakeleys have gone on to Tevis Cup success. Blakeley's wife, Gabriela, finished second and Wasch finished third last August. Their son Barrak, 20, finished fifth last year. In 2014, as a junior racer, Barrak won the event's other major trophy, the Haggin Cup, awarded to the rider whose horse is in the best physical condition of the first ten finishers. The Blakeley's daughter, Sanoma, 18, competed with the rest of the family when she was at the minimum race age, 12.

Nina Bomar of Malibu recalled the impression DeCair made on her when she was a teenager at a Southern California endurance ride about forty years ago. "She was known as the wild and crazy girl who rode fast on a stallion and won most of the time," she said. She thought Karahty was magnificent and DeCair's bright red spandex riding pants were fun.

"Most outstanding of all, she wore a big beautiful smile and had a visible, hyper energy that surrounded her ... The next day, Dolly won that ride and I got to see her for a few brief seconds on the trail as she and her horse

thundered by us as if we were standing still. I'll never forget the energy I felt from their presence — it was powerful. I recall thinking that they could have swept me and my horse off the trail and sucked us into their tailwind as it was that strong."

For DeCair, the bond between a horse and rider during fifty and 100-mile races is incomparable to other riding events. "You overcome so much in yourself and your horse — the heat, the weather, the trail, you can't give up," she said.

Today, she finds that acting as her own support crew for twenty-five-mile rides, keeping her truck and trailer running, plus paying the entry fees, is almost as difficult as racing the Tevis Cup. "It's a humbling thing," she said. She pointed to a meme on Facebook that read: "I ride to escape this world. I ride to find peace with myself. I ride to feel free and I ride to feel strong."

She said, "That's why I do it now." ■



# FRESH TRACKS AHEAD

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ENDS SEPTEMBER 30**

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# TRICK PLATE

## GAMEDAY GRUB THAT TRANSCENDS THE STANDARD PUB PLAYBOOK

WRITTEN BY BEND MAGAZINE STAFF

Getting together with friends for a game day barbecue is revered tradition, even in Central Oregon where the nearest college stadium is two hours away and the nearest NFL market is Seattle. While hosting a big get together can be fun, it's also exhausting, requiring hours of prep and shopping—not to mention post-festivity cleaning. When a big gathering isn't in the cards, consider hitting one of the sports-friendly venues where the drinks are always flowing, and the cooking and cleaning are someone else's responsibility. There are plenty of options around Central Oregon, but several stand-out for their unorthodox take on traditional pub-fare. Here are four places where you're guaranteed to find not only the big game, but also something to pique your culinary curiosity.

# HIDEAWAY

## Redmond

WHETHER IT'S THE DUCKS TAKING ON a Pac-12 patsy on Saturday night, or Russell Wilson calling plays on Sunday, come game day, Redmond fans pack the Hideaway, a casual restaurant and eatery, that is a fraternal twin to its Bend counterpart—similar but not identical. Both restaurants are heavy on sports and New England memorabilia, a nod to owner John Nolan's East Coast roots, and televisions (try to find a wall without a set), but there are differences. The original Hideaway is tucked into Bend's southside, far enough off the main drag that it necessitates a billboard to guide patrons into the establishment. The Redmond location, formerly known as the Dawg House, takes no such searching. It's located on Evergreen right off Centennial Park and just a short walk from city hall and the heart of a reawakened downtown Redmond.

What doesn't change, between the two locations is the menu that is heavy on upscale burgers, pizzas, and signature bloody mary's. Happily, though, the menu strays from wings and nachos to dabble in lesser worn culinary paths. When it comes to shareable food, the tempura-battered and deep-fried pickles with dipping sauce is a delightful departure. Stay bold and order and the Buffalo Cauliflower, proof that Frank's Red Hot sauce goes great on everything. If you're still hungry, try the vegetarian Stromboli Sophia, a calzone-like turnover stuffed with cheese and vegetables and baked to crisp perfection. Wash it all down with Proud Mary cocktail for the two-point conversion.

**The Hideaway Redmond**  
507 Sw 8th St Redmond  
Weekdays 11 to 10 p.m.  
Saturday 8 a.m. to 11 p.m.  
Sundays 8 a.m. to 9 p.m.





# THE RIVER PIG

**BEND LOCALS AREN'T ALL THAT KEEN** on transplants these days. The exception might be the River Pig, the hip watering hole that is helping to anchor the redevelopment of the Box Factory area on Arizona Avenue. The saloon style bar and casual eatery is a near mirror image of its namesake bar in Portland's Pearl District and operated by the same owner, Ramzy Hattar, a former University of Oregon footballer and former co-owner of the acclaimed Lardo restaurant in Portland. An avid skier, fly angler and outdoor enthusiast, Hattar wanted to be closer to his hobbies while still doing what he loves, serving good food and stiff drinks in a casual but cool environment.

The River Pig is too rustic chic to be described as a sports bar. But if you don't arrive early, you'll be hard pressed to find a seat on game day when fans flock to the big-screen projection television and a roadhouse-style loft with limited seating.

**River Pig**  
555 NW Arizona Ave  
Open Wed- Sat 11 a.m. to 2 a.m.  
Sun- Tues 11 a.m. to 12:30 a.m.

Hattar's philosophy is to keep the food affordable and the drinks flowing. Take advantage by blitzing the appetizer menu that includes loads alternate takes on traditional bar fare. The Brussel sprouts in balsamic reduction are a good pre-game warm-up. If your appetite can't be sated without deep-fried flavors, try the curly fries, crisply cooked and seasoned to perfection.



# BONEYARD Beer Pub

**FOR YEARS, BONEYARD BEER OPERATED** out of their tiny hidden industrial brewery east of downtown, filling growlers happily but casually, and letting the other breweries in town feed and entertain the masses. That changed last year, when Boneyard finished a long and extensive remodel of a former Chinese restaurant on North Division Street to open their own pub. Even then, Boneyard continued to follow the beat of their own drummer, changing up the local pub concept just a little bit, with a unique menu and way of doing business.

All service at Boneyard Beer Pub is counter-service, and patrons grab a beer and order off of a small but powerful menu at one of two bars, both of which offer several screens on which to view the game of the day. The tech-savvy can use an online app (directions explained on table tents) to order food and drink from the table, which magically brings a server bearing treats.

When it came to game-time nibbles, the polenta tots were our favorite. The perfectly fried cubes of polenta are served with a deliciously tangy, lemony, spicy Togarashi aioli, and on a bed of arugula, which some people probably don't see as food but which we noshed on too. The chili lime edamame was our second-favorite, covered in a course spicy mixture and topped with a little crumbled queso fresco.

**Boneyard Beer Pub**  
1955 NE Division St  
Open 11 a.m. to 10 p.m.  
7 days a week

By the third quarter, we'd moved on to verde nachos with beer cheese, which made us just wish we'd ordered more polenta tots. Next time, perhaps we'll order one of Boneyard's famous bowls, from poke to firecracker chicken. That sounds like a touchdown to me.

PHOTO TOP DREW PICK; BOTTOM ALEX JORDAN



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# THE ROW

## Tetherow

**The Row at Tetherow**  
61240 Skyline Ranch Rd  
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**THE ROW AT TETHEROW WAS THE RESORT'S FIRST AND ONLY RESTAURANT** for years, designed to cover all bases when it comes to dining, drinking and socializing. Today, the modest-size bar and restaurant retains a well-balanced casual excellence that matches the incredible view of the austere but beautiful high desert landscape out the windows. Want a Wagyu steak with a sunset view? No problem. Family dining with three generations and plenty of fries? That works. Just want to belly up to the bar by yourself, grab a beer and a snack and watch the big game on one of five TVs? Check.

The appetizer menu straddles this diverse territory as well. On a recent visit, we went with a couple of craft beers from a 12-tap selection, paired with a foodie's cross-cultural trifecta: ceviche, pub wings and scotch eggs. We elected the ghost chili sauce on the wings (house buffalo and sweet BBQ were the other two options). Two bites in and my mouth was a four-alarm-fire, which is when my husband shoved a forkful of cool, citrusy bay shrimp ceviche in my mouth, quenching the flames just a little bit. I couldn't go back into the fire, so veered over the Atlantic to the scotch eggs: two farm fresh eggs wrapped in Carlton Farms sausage, fried and served with creamy brandy peppercorn sauce and aged balsamic reduction. Brilliant! And savory and satisfying and delicious! I think I'll have another beer, thank you very much. It's only half-time. **B**

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## DINING

## Taking Stock in Ramen

Miyagi Ramen raises the bar for trending, savory noodles and more.

WRITTEN BY CATHY CARROLL PHOTOS BY TAMBI LANE

**B**ars of scarlet neon in the sprawling, thirty-foot high, street-art mural flickered on. Aromas wafted from twenty-gallon stock pots. A line wound out the door, despite a downpour. When Miyagi Ramen opened in The Box Factory this summer, those behind it wished they could claim it reflected calculated smarts. Instead, they followed the same strategy — which is to say they didn't have one — as in 2017 with Bos Taurus, a Bend twist on a classic steakhouse.

"It just kind of felt right," said James Meskill, a partner, along with 10 Barrel Brewing founders Chris and Jeremy Cox, company president Kyle McKee, and George Morris, executive chef of Bos Taurus and Miyagi. "We all really enjoy ramen, and it was a great excuse to go around and eat ramen in Manhattan, in Portland, when we're traveling." (Meskill also works with brew pubs around the country as director of operations for The High End, the craft brands of Anheuser-Busch, which bought 10 Barrel in 2014.)

They didn't stop at U.S. borders, though. When they'd asked Morris, who in the past two decades has worked at some of the nation's best restaurants, if he could be a brothy-noodle shogun, he replied, "I can cook anything you want, but if you want me to cook ramen, you've got to send me to Japan." They did.

For two weeks, he did nothing but taste the iconic dish throughout Tokyo, visiting five shops a day, texting the partners with images and

details of everything inspiring him. Back in Bend, at a table tucked into a corner of the buzzy eatery, Morris described three dishes that set a new bar for him: coriander Dan dan ramen at Ippudo; spicy miso ramen at Misoya Hachiroshoten, where the wok-charred bean sprouts added a rich, smokey flavor, and tonkotsu at Gogyo, notable among discerning Japanese ramen-eaters.

Morris pays tribute to these on his menu. His tonkotsu includes an egg cooked sous-vide (vacuum sealed in a pouch and immersed in precisely heated water), allowing the viscous yolk to swirl amid chashu pork (pork belly braised in soy sauce, sake, and mirin), nori, pickled burdock root, bamboo shoots and scallions. An umami-packed smoked shitake mushroom and cashew ramen with spicy tofu and baby bok choy, is a vegan option that also has broad appeal.

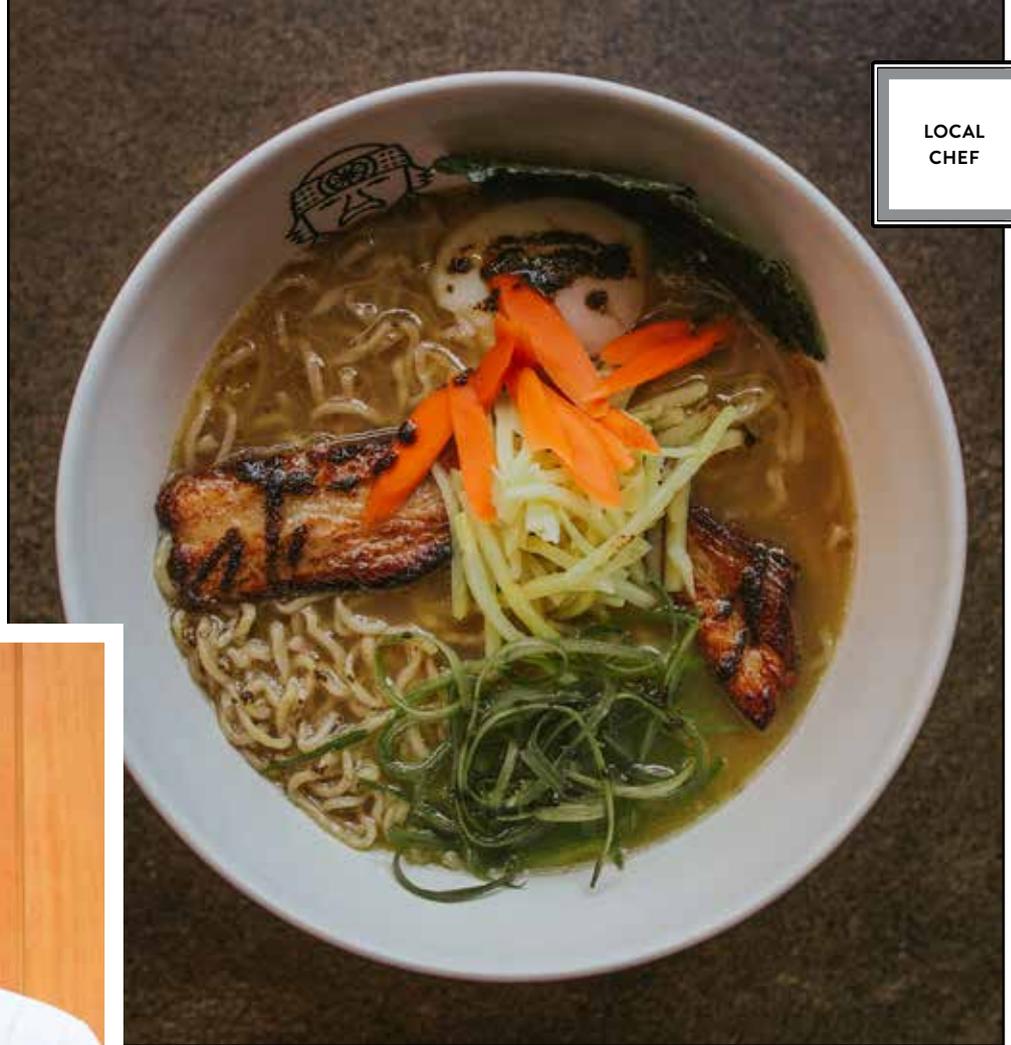
You might not even mind developing monstrous atomic breath from nibbling the tare "Godzilla" wings, roasted with garlic, toasted rice and togarashi (a mix of spices typically including mandarin orange peel, sesame, poppy and hemp seed, nori and ground sansho). The steamed buns, baby soft and swaddling chicken, pork or tempura miatake mushrooms, with burnt scallion mayo, pickles, hoisin and barrel-aged Sriracha is the Asian equivalent of the perfect slider.

Morris' inventive, compressed watermelon and crispy pork belly salad, which he developed while at the acclaimed Fatty Crab in New York

*“I can cook anything you want, but if you want me to cook ramen, you’ve got to send me to Japan.”*

*– George Morris*

LOCAL  
CHEF



City, will prompt you to assume a tournament-winning “crane” stance. The chef’s menu also harkens back to his days as a (non-Karate) kid. On every birthday, from age 6 to 13, his parents would take him to Benihana. Just before the chefs would launch into their theatrics, flipping shrimp from the tableside hibachi into their red, cylindrical hats, there’d be a salad.

“It wasn’t anything great, but the dressing was to die for,” Morris said. His “Benihana” vinaigrette for local greens with shaved radish and pickled burdock root is an homage to that memory.

Like the kid from the movie, Miyagi strives for excellence while also keeping it casual. And like the 1984 surprise hit film, its family friendly (see: Little Ninja ramens), and reasonably priced. “What’s most important is quality food, service and fun,” said Morris. “We wanted to create a place where we could enjoy ourselves.” ■



**Miyagi Ramen**

550 SW Industrial Way, Ste. 102  
Lunch 11:30 a.m. – 2 p.m.; Dinner 5 p.m. – 9 p.m.  
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PHOTO INSET JILL ROSELL



100 YEARS

# Rastovich Farms

Three generations mark a century on the pioneer property.

WRITTEN BY NOAH NELSON

Walking on the Rastovich Farm east of Bend is a journey back in time. The first structures were erected in 1919. One of the original barns even has a cellar used to store alcohol during Prohibition. There is a “junk yard” on the property that looks straight out of an episode of *American Pickers*, complete with Model T cars, vintage gas pumps, and of course, years and years’ worth of farming equipment that showcases the evolution of modern agriculture.

Much has changed at the farm over the past century as modern machines have supplanted the hand tools used by George Rastovich who homesteaded the property one hundred years ago. What hasn’t changed is the family behind the operation. The farm today is operated by Rastovich’s grandson, Rob, who has helped to transform the modest family farm into one of the area’s premier beef operations and has recently branched out to hemp production. In the tough and tumultuous world of farming such continuous lineages are rare. So rare, that the

Rastovich farm is the first in Deschutes County to earn the coveted Century Farm designation, awarded by the Oregon Farm Bureau and the Oregon Agricultural Education Foundation.

The bucolic farm is a uniquely American success story. In 1919, George Rastovich was a war refugee from the former Yugoslavia who emigrated to United States. Rastovich took advantage of the Homestead Act that promoted settlement of the frontier West. He put down stakes on forty acres of land east of the growing outpost of Bend. A subsistence farmer, Rastovich grew crops and kept animals to feed his extended family of aunts, uncles, and seven kids.

Over the past 100 years, the farm has grown into a much larger operation. The now 200-acre stretch of land is home to more than one hundred head of cattle, most of which are part of the locally famous “Barley Beef” operation.

Rastovich spent time as a Silicon Valley executive before returning to the family farming operation. (He runs a tech-related business

on the side.) He brought that entrepreneurial spirit back to the land, popularizing the idea of farmers partnering with local breweries to utilize their spent grains as feed for cattle. Rastovich sells the grain-feed beef to local restaurants, including some of the same breweries. The symbiotic relationship has been a boon to both farmers and brewers, who also send nutrient rich “beer water” to be used as fertilizer.

After one hundred years, the Rastovich Farm is part of Bend culture, a testament to our modest beginnings and our ambitious future. Rastovich’s goal for the family farm is simple: work to maintain and improve so that the Rastovich Farm will be prepared for the next century.

“We’ve been doing a lot of upgrades around here,” Rastovich said. “After one hundred years, most things begin to look run down like the first structures that came up on the property. We’re just trying to get ready for the next one hundred.” ■

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## IMBIBE

## Kathy's Verbena Mint Cocktail

### TIM GARLING'S JACKALOPE GRILL

The Jackalope Grill is tucked unassumingly in the storefront of a modern multi-story building on the edge of downtown Bend. It's a restaurant that diners don't accidentally wander into as much as seek out purposefully. As they should. The Jackalope is a special place. White tablecloths, fine art and a romantic ambiance permeate the space. There's even a lush open-air patio tucked miraculously in the interior of the building. Come for the delicious Pacific Northwest fine-dining menu from chef and owner Tim Garling, or visit the bar from 4:30 to 6 p.m. nightly for happy hour beverages and light bites.

Bar Manager Lindsey Hood has loved coming up with fresh new cocktail recipes since she came on board last year. One of her favorites to mix up is called Kathy's

Verbena Mint Cocktail, named for Jackalope Grill co-owner, Kathy Garling. "It's a unique drink because we use some ingredients grown right here," Hood explained. The aforementioned patio not only shelters warm-weather dining, it's the source of a fresh herb garden. "With the small garden, we get to imagine which ingredient we can use now, and how."

Lemon verbena is ground into sugar for the drink's rim, then a simple syrup is made from the same sugar to mix into the drink. "The Tanqueray Rangpur gin we use has a lime element, and we add fresh-squeezed lime as well." The result is a very refreshing and citrusy drink for these warm and lingering Indian summer days.

Pair your cocktail with Jackalope's signature appetizer, the Dungeness crab stuffed mushroom caps. Rich, warm and sinfully buttery, these mushroom bites are a great compliment to the fresh drink before you. — *Kim Cooper Findling*

### KATHY'S VERBENA MINT COCKTAIL

Served up in a martini glass

1.5 oz Tanqueray Rangpur Gin  
.5 oz of Kathy's Lemon Verbena syrup  
Squeeze of half of a lime  
Handful of house-grown mint as garnish  
Served with a lemon verbena sugared rim



Drew and Maura  
Bledsoe in Walla Walla

## Bledsoe Family Winery

### BEND'S DREW BLEDSOE EXPANDS

#### HIS BRAND IN HOMETOWN

For twelve years Drew Bledsoe has made a home in Bend while building a business in Walla Walla, Washington. This fall Bledsoe is closing the gap with the opening of the Bledsoe Family Winery Tasting Room in the Box Factory south of downtown near the Old Mill District.

A former NFL quarterback who played for the Cowboys and New England Patriots before retiring in 2006, Bledsoe has spent his retirement making a home in Bend with his wife Maura and their four children (two of whom have played football at Summit High School) while building his business outside Bend that includes the Bledsoe Family Winery and the high end Doubleback Winery, both of which are based in Walla Walla, near where Bledsoe was raised.

The new Bledsoe Family Winery allows Bledsoe to further grow the brand in his adopted hometown.

The 3,600-square-foot tasting room which features indoor seating and patios, vaulted ceilings and a mezzanine area available for private events opened in late August with an official grand opening party slated for early September.



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Photo by Murray Foubister

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ARTS

## Sisters Folk Festival

A Late Summer Tradition

SISTERS FOLK FESTIVAL IS A YEAR-ROUND amalgamation of music events, education and creative collaboration, but it all culminates in three epic days of live music that envelops the entire town of Sisters. Held on the first weekend after Labor Day, the eclectic gathering draws world-famous artists to the small town for a full-throated celebration of music that appears across dozens of venues across town and spills into the streets. Buy your all-inclusive passes early, and plan to stay late. You don't want to miss a beat. (Sept. 6-8)



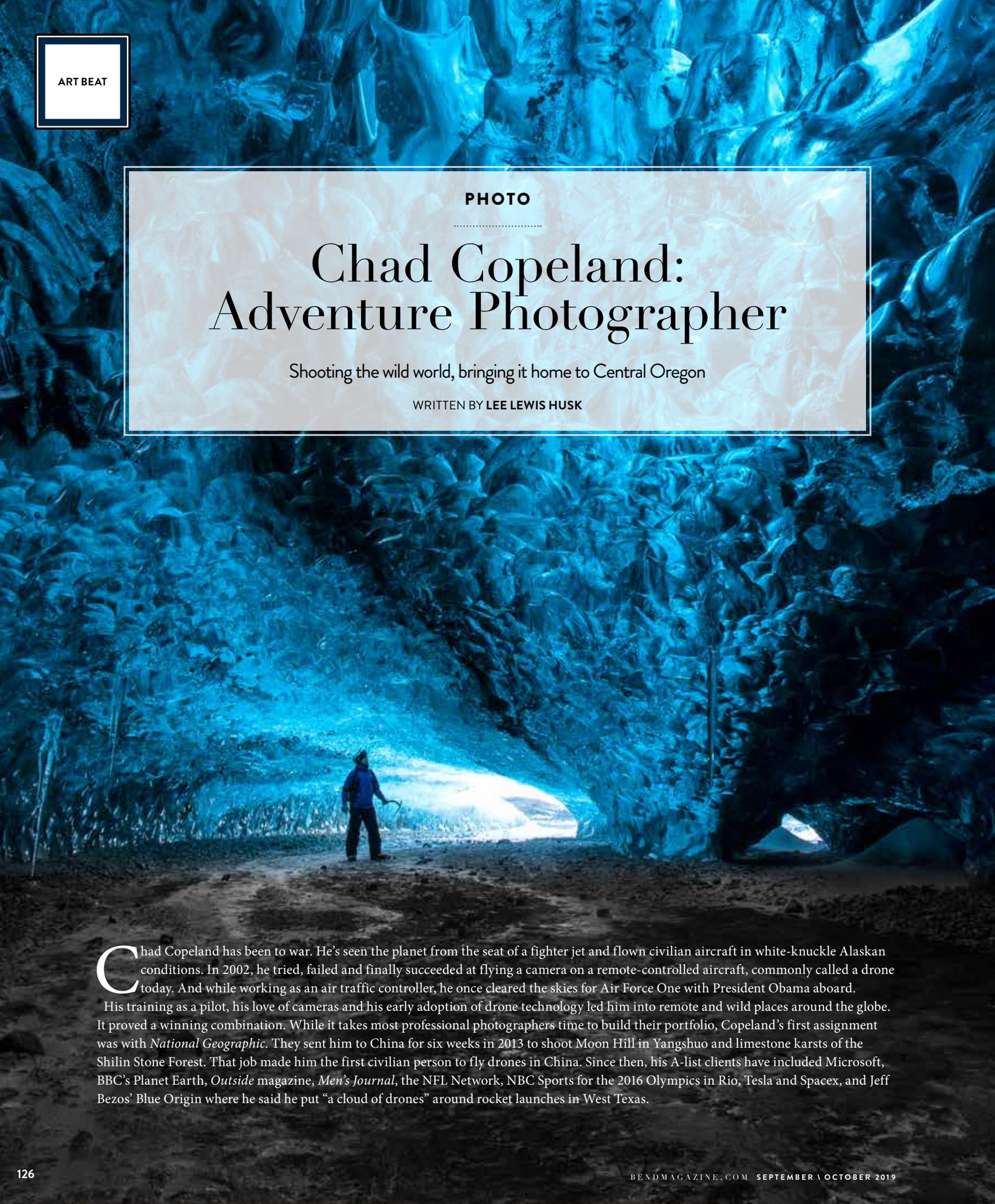
PHOTO ROB KERR

PHOTO

# Chad Copeland: Adventure Photographer

Shooting the wild world, bringing it home to Central Oregon

WRITTEN BY LEE LEWIS HUSK

A photograph of a person standing in a cave, illuminated by a strong blue light. The cave walls are covered in intricate, crystalline formations. The person is wearing a dark jacket and pants, and is looking towards the right. The overall atmosphere is mysterious and ethereal.

Chad Copeland has been to war. He's seen the planet from the seat of a fighter jet and flown civilian aircraft in white-knuckle Alaskan conditions. In 2002, he tried, failed and finally succeeded at flying a camera on a remote-controlled aircraft, commonly called a drone today. And while working as an air traffic controller, he once cleared the skies for Air Force One with President Obama aboard. His training as a pilot, his love of cameras and his early adoption of drone technology led him into remote and wild places around the globe. It proved a winning combination. While it takes most professional photographers time to build their portfolio, Copeland's first assignment was with *National Geographic*. They sent him to China for six weeks in 2013 to shoot Moon Hill in Yangshuo and limestone karsts of the Shilin Stone Forest. That job made him the first civilian person to fly drones in China. Since then, his A-list clients have included Microsoft, BBC's Planet Earth, *Outside* magazine, *Men's Journal*, the NFL Network, NBC Sports for the 2016 Olympics in Rio, Tesla and SpaceX, and Jeff Bezos' Blue Origin where he said he put "a cloud of drones" around rocket launches in West Texas.

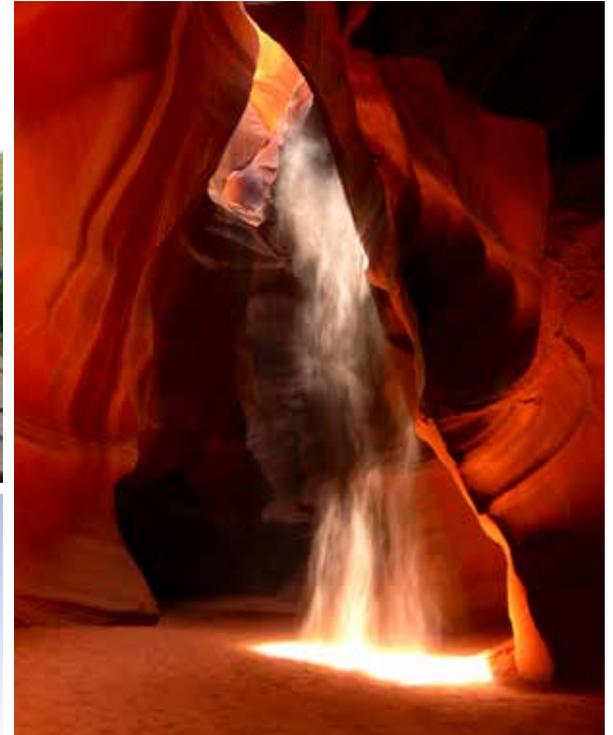


LEFT Icelandic Ice Caves

TOP Crater Lake with Joey Hamilton.

MIDDLE ROW Spring thaw in the Cascades. On location in China. Arizona caving.

BOTTOM ROW On belay in China's Great Getu Arch. Copeland at Crater Lake. On the move in Iceland.



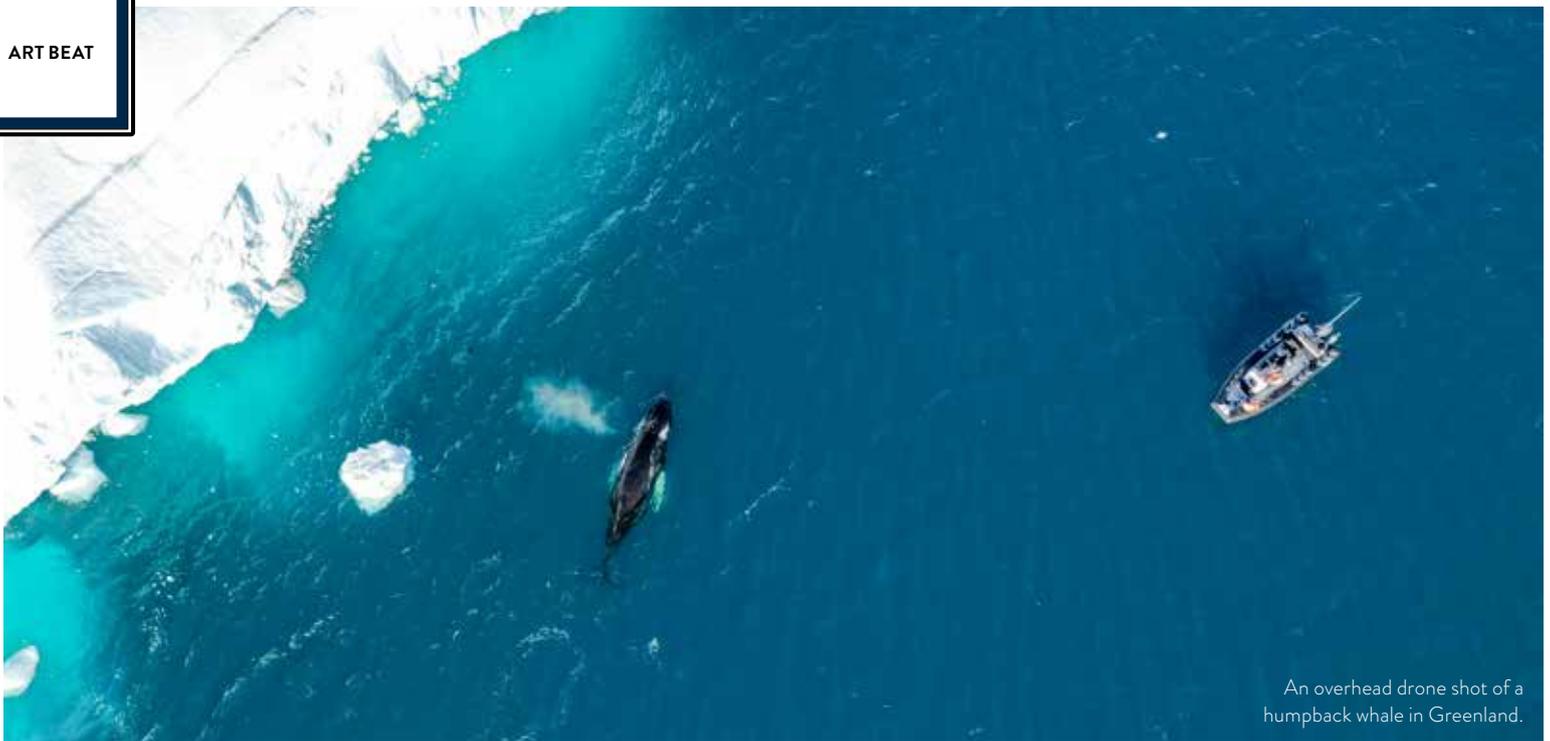
Copeland, 38, moved to Bend in January, opened Copeland Gallery in Sunriver in February and has plans for a second gallery in Bend. The Sunriver gallery displays large-scale ultra-high definition prints chronicling his encounters with grizzly bears, humpback whales, sharks, turtles and a rare and endangered Hawaiian owl. He's dived with tiger and Galapagos sharks and even great whites, and although the photos of those creatures are in his archives, they may form part of an upcoming oceans-themed exhibit.

"The focus of my gallery is to convey a message of wild places and

to give animals more focus," he said. "I'm in awe of their intelligence and emotions, and I feel it's possible to communicate nonverbally with many of them."

The gallery also showcases exotic places where Copeland has traveled on international assignments or simply for his own adventures. Visitors are greeted with images of red-sand caves punctuated by a shaft of light, craggy mountain rims, green swirls of the Northern Lights, Fiji and the Nepali coast of Kauai, shimmering ice caves and icebergs, and even sunsets and waterfalls. More





An overhead drone shot of a humpback whale in Greenland.

recently, photos of his new life in Central Oregon have begun to populate his gallery, holding up well to the plethora of other beautiful places that hang on the gallery walls.

He's been lugging a camera around since the age of 7 when he found a Polaroid (without film in it) sitting on the coffee table of his family's home in Pocatello, Idaho. Although his equipment costs a bit more now, he still shoots every day. A high-end Sony camera system with all the necessary lenses, filters, batteries and a drone are packed in a Pelican case that's ready to go on a moment's notice. "I may get a call from across the country asking me to be somewhere to film in a few hours," he said. "Adventure photography is not a planned lifestyle," he said, adding that he was away from the Pacific Northwest and his family ten months last year.

To help others explore the outdoors and its inhabitants through a camera, Copeland offers weekly workshops at the gallery. Students range from those wanting better photos with their iPhones to accomplished professional photographers. And if individuals seek adventure Copeland-style, they can sign up for one of his globally guided trips to places like Greenland or the South Pacific kingdom of Tonga.

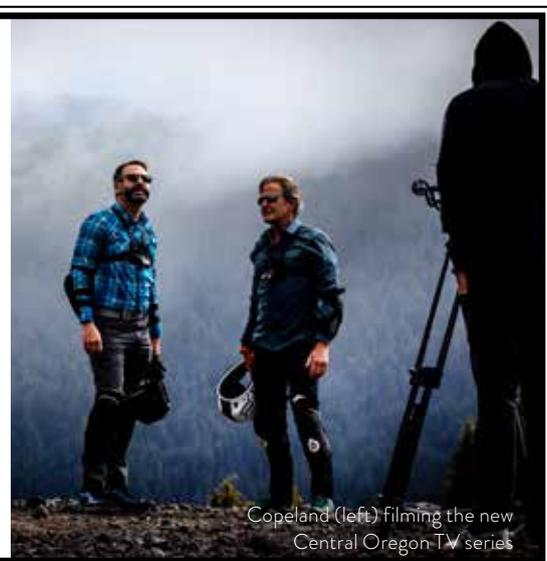
So what kinds of challenges does this master of the camera face? The biggest one he says is dust, and there's plenty of that in Central Oregon. "I go through everything each night, looking for a speck of dust or smudge to purify the image," he said. "I want people to imagine they could be there, I want them to see the wild as I saw it through the lens." ■

## A Homegrown Project

Debuting this fall and presented by Central Oregon Visitors Association, a new video series, "Adventure Calls with Chad Copeland" will take viewers into the high desert to experience its natural beauty through the lens of an adventure photographer. As host of the series, Copeland's approach will be "Bear Grylls meets Anthony Bourdain." Lest locals bristle at yet another promotion for tourism, Copeland stresses that the show's focus will be on good stewardship of the land and encouraging visitors to be good citizens while they're here.

Outdoor segments on specific places, such as caves, high alpine lakes and rugged hiking trails, will be protected by not giving names or GPS coordinates. "We'll show people what's here and how to navigate Central Oregon with sensitivity to preserving those places," he said. "Nature provides incredible perspectives. You have to meet it halfway and be present when you're in it."

The series will premiere this fall at the Tower Theatre, one night a month through December.



Copeland (left) filming the new Central Oregon TV series



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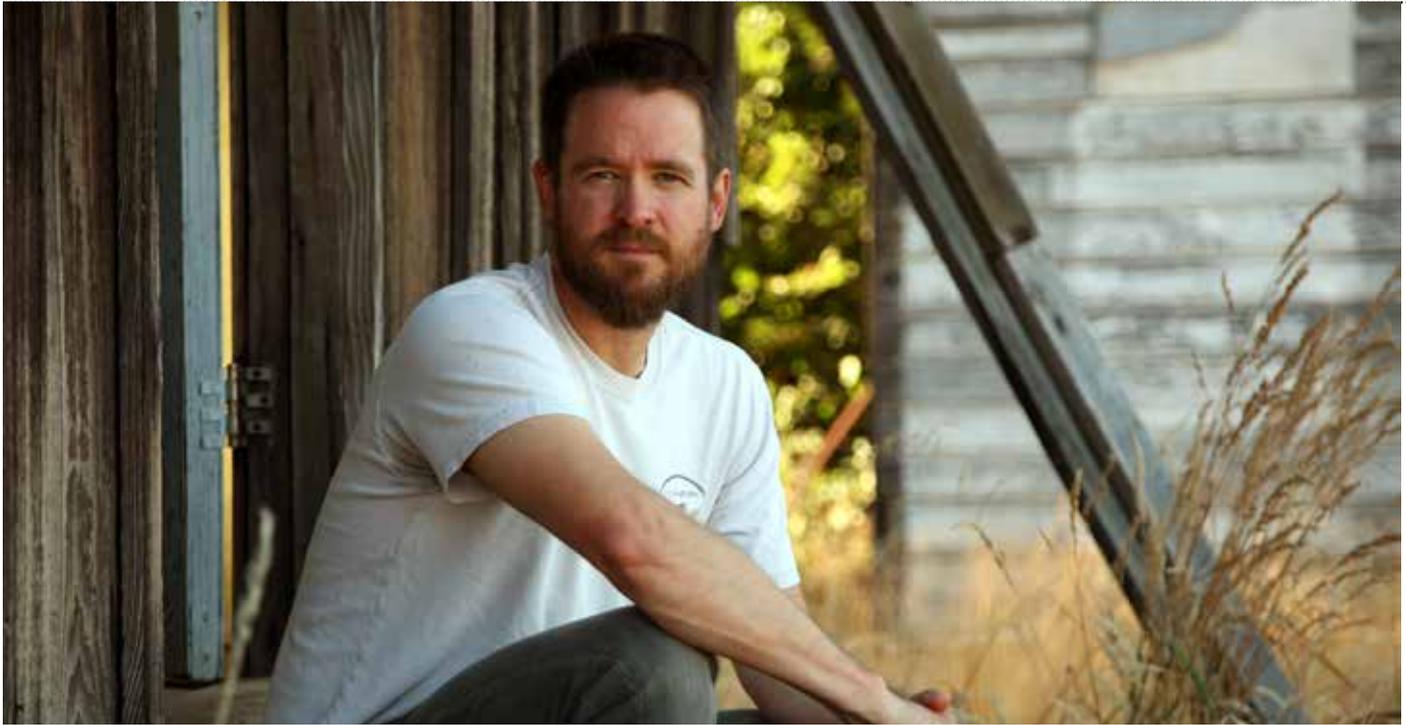


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## WORDS

# Cowgirls and Indians

With *Whiskey When We're Dry*, Oregon author John Larison propels the Western genre into the modern world.

WRITTEN BY BRONTE DOD

**W**hiskey *When We're Dry* almost didn't happen. A few months into writing the 2018 Western novel, a water line broke and flooded author John Larison's writing studio at his home in the Oregon Coast range, drowning his computer, backup computer and thumb drive. But the old adage that good writing is just rewriting, proved to be true.

"I had the first page or so burned into my memory. When I sat back down, it came out exactly as it had been," said Larison. "I rewrote the two months of work in two or three days. Now, it's almost like my writing strategy to throw away the first draft."

*Whiskey When We're Dry* is a modern take on Westerns. Set in the late 19th century, the coming of age novel follows Larison's heroine, Jessilyn Harney, who sets off across the West to find her outlaw brother and secure her family's homestead. Along the way, she binds her chest and cuts her hair to pass as a young man and becomes a gunman for a politician. The story is told as Jessilyn reflects on her past, coming to terms with her choices and what it means to be part of a family, blood or not.

Like a true Western there are gunfights and chases on horseback

and encounters with all the different cultures that were laying claim the West. But it's a decidedly feminist take on the genre that challenges norms and pushes Westerns in a new direction.

"I had grown up reading those [classic] Westerns," said Larison. "I looked for models of masculinity, what it means to be a man. As a grown up, I started to find the Westerns' conception of masculinity to be outdated."

The writing in *Whiskey When We're Dry* is noticeably different than his previous works. Larison ended up writing twenty-three drafts of the novel, and the effort shows in how beautifully the prose flows. The voice of Jessilyn feels authentic and real, and the descriptions of the harsh landscape will etch themselves into your memory, as will the story, long after you've put it down.

"It wasn't much of an idea. It was a voice. I followed that voice, and listened to the story that it told me," said Larison. "To me it felt like I was transcribing someone else's story."

"I realized early on, when you take issue with the Western, you are also taking issue with the dominant culture of America," he continued. "The book had a lot of potential to talk about relevant,





pertinent issues in American society, while also remaining totally true to this person who was speaking through me. I felt like it was my job to listen to that.”

A former fly-fishing guide and writing instructor at Oregon State University, Larison, said that his writing career has paralleled his early reading career.

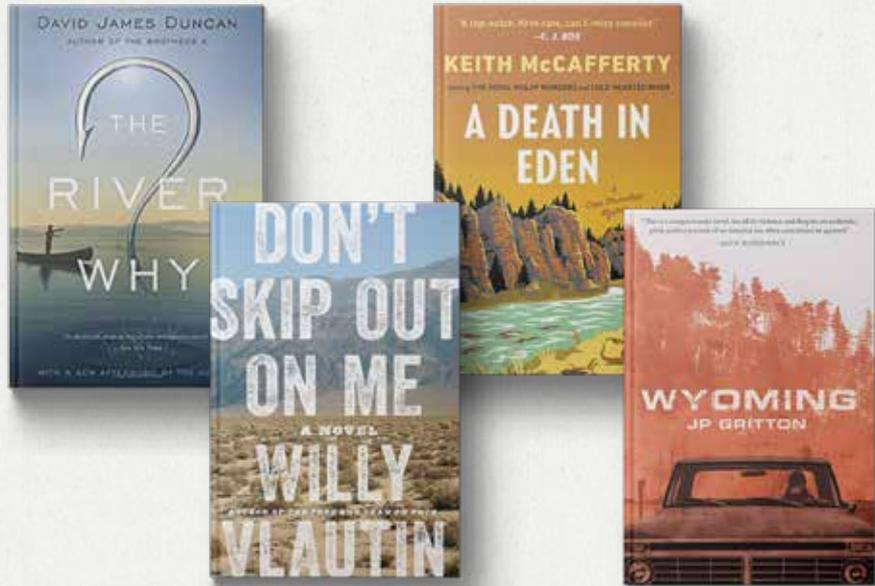
He grew up in Oregon and reading books about fly fishing. His first two novels, *Northwest of Normal* (Barclay Creek, 2009) and *Holding Lies* (Skyhorse, 2011), were contemporary fiction about a fly-fishing community on the fictional Ipsyniho River in the Pacific Northwest, loosely based on the Mackenzie and North Umpqua rivers in Oregon. Then he started reading classic Westerns, and about twelve years ago began writing *Whiskey* (Viking, 2018), which was nominated for an Oregon Book Award.

*Whiskey When We're Dry* caught the attention of Hollywood producers before it was even published and is currently being developed into a 10-part limited series. He's currently at work on his next book, a novel titled *The Ancients*, which will grapple with climate change in a new way. It's expected to be published in 2021.

“The experience of watching all my local fisheries change due to climate change, that brought the crisis home for me in a way,” said Larison. “If you do something outside, especially if you're income is dependent on something outside, you're forced to face it. As someone who considers themselves an environmentalist, I was really under informed. It's a challenge for storytellers to articulate in a way that brings it home for readers.” ■

## River Reading List

More Fishing Literature and Modern Westerns.



### 1 *The River Why* by David James Duncan

This 1983 novel has been hailed as not only a cult classic novel for fly fisherman, but also as part of the canon of great Western literature. It's a coming of age story that tackles the environment, family, love and what an ideal life really is.

### 2 *Don't Skip Out on Me* by Willy Vlautin

*Don't Skip Out on Me* (Harper Perennial, 2018) follows a young ranch hand from Nevada who sets out to the Southwest to become a championship boxer and is forced to confront his own ideas about destiny. Willy Vlautin is an award-winning author from Portland who writes in sparse sentences and simple prose that cut deep to reveal a tender and ultimately hopeful story.

### 3 *A Death in Eden* by Keith McCafferty

Keith McCafferty is a Western mystery author that fans of CJ Box and Craig Johnson will like. His newest novel *A Death in Eden* (RandomHouse, 2019) takes place on Montana's Smith River and is the seventh installment of the series that follows his fly fisherman detective Sean Stranahan.

### 4 *Wyoming* by JP Gritton

In this forthcoming debut novel (TinHouse, November 2019), author JP Gritton takes an unlikeable character and tackles themes of forgiveness and redemption. Shelley Cooper has lost his construction job and finds himself running marijuana from Colorado to Houston, then finding his way back home in one piece.



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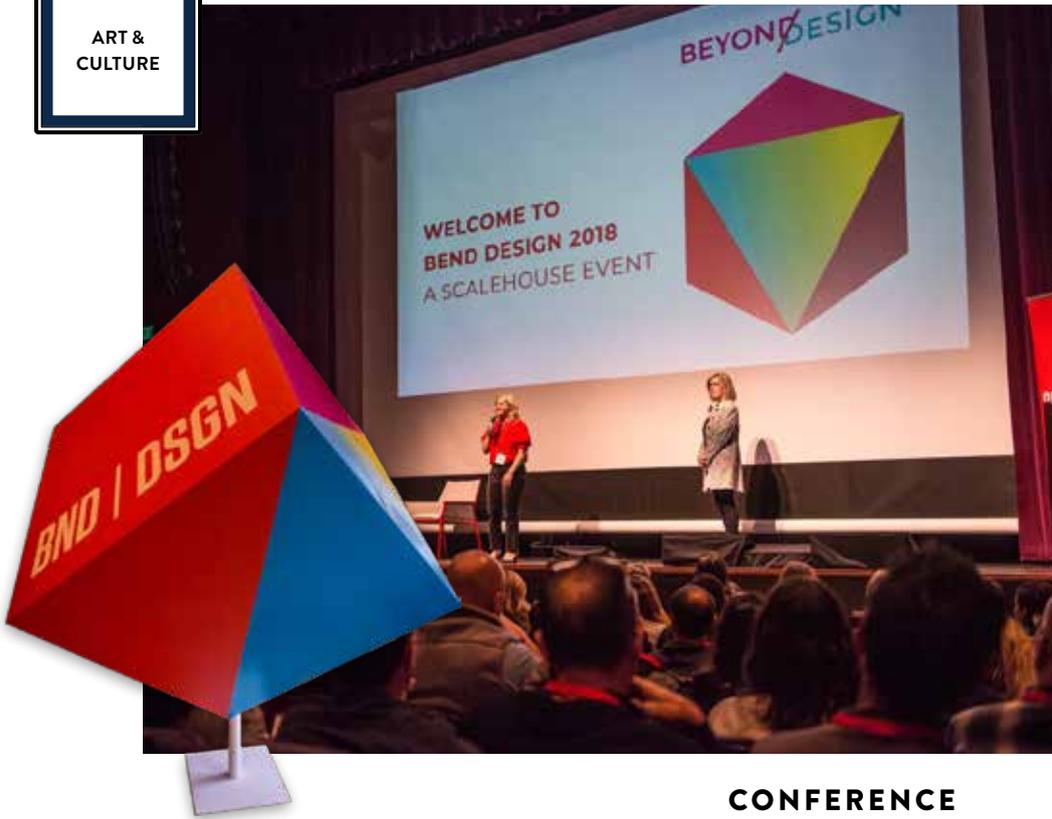
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## CONFERENCE

# Designing the Future

Bend Design 2019 addresses how creative thinking can solve business, social and civic issues.

In 2015, a group of design professionals from various disciplines mustered up a two-day event in Bend, hoping to inspire their peers by celebrating the practice and principals of design. Five years later, Bend Design, produced by local organization ScaleHouse, has grown to a four-day festival filled with talks, shows, workshops, screenings, and problem-solving sessions, all centered around the broader-than-design concept of “ideas.” The conference still welcomes in those who design for a living, but the audience has expanded to include anyone and everyone who can benefit from creative thinking in their professional or personal lives, as well as across communities.

Central to the event is Bend itself, and the way this small city has grown to serve as catalyst and incubator for creativity. “This year’s creative visionaries are aligned with the innovative and collaborative spirit that distinguishes Bend as a hub for creative thinking,” said ScaleHouse co-founder and Bend Design co-producer René Mitchell.

The event creators’ hope is that by engaging creative thinking, communities can make positive changes within a wide range of challenges. “The Bend Design conference aims to explore how creative thinking and practices can lift up our lives, our communities, and the wider world,” said Mitchell. “It’s a way to engage our forward-thinking, talented community in a meaningful conversation about the role of design in our daily experience and how it invigorates and inspires us to do better.”

Throughout the year, ScaleHouse convenes diverse thinkers for in-depth discussion, artistic expression, and hands-on collaboration. Bend Design is the flagship event. “We believe that our future presents complex challenges and opportunities, not just benefiting from creativity but requiring it,” said Mitchell.

Returning this year is a special session called Design for Good. This branding and design exercise benefits a Central Oregon nonprofit which serves historically marginalized communities. “Bend Design participants bring

branding and design chops to a nonprofit,” said Mitchell. “Last year we developed a logo for the Latino Community Association. We’re in the process of selecting an organization this year.”

New this year is a screening of “Obey Giant: The Art and Dissent of Shepard Fairey,” a documentary film that explores the life and career of street artist and graphic designer Shepard Fairey. Co-presented by BendFilm, this is a free event bringing participants together for film-watching and discussion about a controversial artist.

A cornerstone of Tenth Month, the monthlong October series of Bend cultural events that also includes BendFilm Festival and the Bend Venture Conference, Bend Design will take place October 23 through 26 this year. “Bend Design is for creative thinkers, designers, and innovators,” said Mitchell. —*Kim Cooper Findling*

█ Bend Design 2019  
 █ October 23 - 26  
 █ [benddesign.scalehouse.org](http://benddesign.scalehouse.org)

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## SCULPTURE

# Redmond's Relativity Clock

Sculpture installation is the latest addition to Redmond's public art campaign.

In the transit center area behind the Redmond Lowe's home improvement store awaits something unexpected, a four-dimensional sculpture that observes you back. The bus station's outdoor waiting area now includes a large, colorful, and metallic clock tower sculpture that was created by a team of five artists who combined unique styles and mediums to create a testament to time, relativity, and obscurity.

Headed by artists Miguel Edwards and Jesse Pemberton, this sculpture called "Relativity Clock" is now on display in Redmond, along with eighteen other works of publicly funded art installations as part of the city's Art Around the Clock initiative. After two years on display, Redmond residents will have a chance to vote on their favorite installment.

With contributions from additional artists Rick Zar, James Meyer, and Ginger Sanders, the "Relativity Clock" is an artistically diverse piece, combining glass blowing, neon, motion sensitive LED lights, welding, carved sheet metal (of which no single piece has even one right angle) and more. Playing on the theme of relativity, the installation's motion sensitive lights mean that you can change the way the sculpture is experienced by everyone around you.

"You can become part of the sculpture by coming near it. Not only are you observing the art, but the art is observing you," Pemberton said. "The observer changes the observed object."



The designs etched into the sides of the roughly ten-foot-tall sculpture carry meanings and motifs from the local landscape, and all relate to one another in shape or symbolism. For instance, one side is carved to look like an aerial view of a river, with the bends in the shape that carry the observer's eye like a river current. At the same time, it exposes the inner workings of the sculpture, revealing the intricacies of hand-blown neon lights, car batteries hooked up to a solar panel, and a good deal of welding that include metal clock hands that allude to, but do not actually tell time.

The clock is metaphysical, but also mechanical, drawing on sun and wind power.

Edwards and Pemberton requested it be put in the windiest part of the city because the top of the clock tower features a round wheel that acts like a pinwheel in the wind.

"Turns out, the windiest available spot in Redmond happened to be a bus stop," Pemberton said. "This creates an ironic moment, as you sit waiting for your bus to arrive and stare at a clock that does not work."

This sculpture will be on display for the next two years, at which point the residents of Redmond will vote on their favorite installation from among the nineteen works, with the most popular piece being granted a permanent spot to be displayed in the city. — *Noah Nelson*



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# Back Deck ■ datebook

## SEPTEMBER



6-8

SISTERS

### SISTERS FOLK FESTIVAL

This annual celebration of music and culture is the flip side of the coin from the Sister's Rodeo. Multiple music venues around town have crowds spilling into the streets for a weekend of downhome music and revelry. Performers include Bruce Cockburn and Los Texmaniacs.

13-21

BEND

### MAMMA MIA!

A mother, a daughter, a wedding, and three possible fathers? "Mamma Mia!" a musical created by Catherine Johnson, based on the songs of ABBA, will be staged by local group Thoroughly Modern Productions at the Tower Theatre this September.

28

SISTERS

### FRESH HOP FESTIVAL

The Fresh Hop Festival has been around for almost a decade and brings out the best fresh hop beer produced by twenty-five Oregon breweries. Taste your way through the beers while listening to renowned live local musicians.

11

BEND

### BICYCLE FILM FESTIVAL

Watch locally produced short films that celebrate all things cycling in Bend. There are tons of prizes to give out, as well as a two-hour bike ride to join that day.

14

BEND

### GARY CLARK JR.

Summer's not over yet for the outdoor concerts at the Les Schwab Amphitheater. Gary Clark Jr. will take the stage with his blend of blues, soul, and hip hop, on the only Oregon stop for his *This Land* album world tour.

27-29

BEND

### ROOTS REVIVAL

Over a decade in the making, this festival is a multi-faceted phenomenon, an authentic grassroots expression emerging from a culture contained by volcanos and expansive high desert. Home to seven stages between the Art Station and Deschutes Brewery warehouse alongside a bend in the river, Roots is a revival of creativity, and the end-of-summer party for locals in Central Oregon.

13-14

SUNRIVER

### UNCORKED, SUNRIVER STYLE

Take a class to learn about pairing wine with cheese and chocolate. Classes are an hour long each and are held at the Benham Hall at the Sunriver Homeowners Aquatic and Recreation Center.

20

BEND

### KENDALL'S ANNUAL OKTOBERFEST

Kendall Cares is hosting their annual Oktoberfest as one of the ways they give back to the community. Check out their German autos and enjoy delicious German style food.

8

SISTERS

### GREAT DRAKE PARK DUCK RACE

A favorite fundraising event, the Great Drake Park Duck Race celebrates its 30th anniversary. In addition to the rubber duck race in Mirror Pond, there will be games and activities for the whole family. The owner of the winning duck claims a \$20,000 voucher toward a new car or truck at Robberson Ford and Mazda.



# Back Deck ■ *datebook*

## OCTOBER

3

BEND

### ROBERT PLANT

The former Led Zeppelin frontman returns to the Les Schwab Amphitheater, along with the Sensational Space Shifters and singer/songwriter Lillie Mae.

4-6

BEND

### FALL FESTIVAL

Come downtown for family friendly fun the first weekend in October. The Bend Fall Festival boasts good times for kids and adults alike. Try your hand at pumpkin painting, at the family play zone, and on family fun street. Eat gourmet food and drink wine, shop at the harvest market and listen to live music. Buy some souvenirs at the fine art promenade.

10-13

BEND

### BENDFILM

This is the sixteenth year of BendFilm, an independent film festival that draws thousands of filmmakers and film-lovers to Bend. Watch for the line-up and get your tickets for screenings early for this popular event.

13-14

SISTERS

### SISTERS HARVEST FAIRE

Browse art vendors at the Village at Sunriver during the annual Sunriver Art Fair. Find jewelry, ceramics, glass, painting, photography, sculpture, textiles, woodwork and more at this event that draws hundreds of artists. There is free entertainment and a children's art station.

13-14

BEND

### NOSFERATU

Get into the Halloween spirit with this legend of cinematic horror. This silent film will be accompanied by the thirteen-piece Peacherine Ragtime Society Orchestra, which was hailed by the Washington Post as "the premier American ragtime orchestra."



16

BEND

### LOS LONELY BOYS

Come watch a world-famous band of three brothers who, with fourteen years of musical experience, tell tales of love and loss with blues guitars. Opening act by the Gary Douglas Band.

18

BEND

### FALL FREEDOM FEST

Come celebrate victories and learn from the tough stories of survivors of human trafficking in this fourth annual fundraiser event hosted by In Our Backyard.

17-18

BEND

### BEND VENTURE CONFERENCE

One of the Pacific Northwest's largest angel funding conferences, the Bend Venture Conference has awarded upwards of \$9.6 million in funding to forty-one companies over the last five years. Last year drew more than 600 people, fifty prominent investors and seventy companies.

23-26

BEND

### BEND DESIGN

Now in its fifth year, Bend Design is a four-day conference that draws creatives and change-makers. Speakers will inspire and workshops will engage curious minds.



# BEND FILM FEST

*Top 25 Coolest  
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BEND MAGAZINE WAS SO PROUD TO present Bigstock Bend on August 10 at the Coyote Ridge Ranch in Tumalo. This one-day music festival and celebration helped to raise critical dollars for OAS's mission of creating a level playing field for athletes of all abilities. In addition to a great afternoon and evening of music that included Sleepless Truckers, the Freddy Jones Band and headliners Big Head Todd and the Monsters, guests were treated to hosted food, and beverages from Crafted Life. Thanks to all who could join us!



PHOTOS DREW PICK AND ALEX JORDAN

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# Bigstock Bend 2019



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PHOTOS DREW PICK AND ALEX JORDAN



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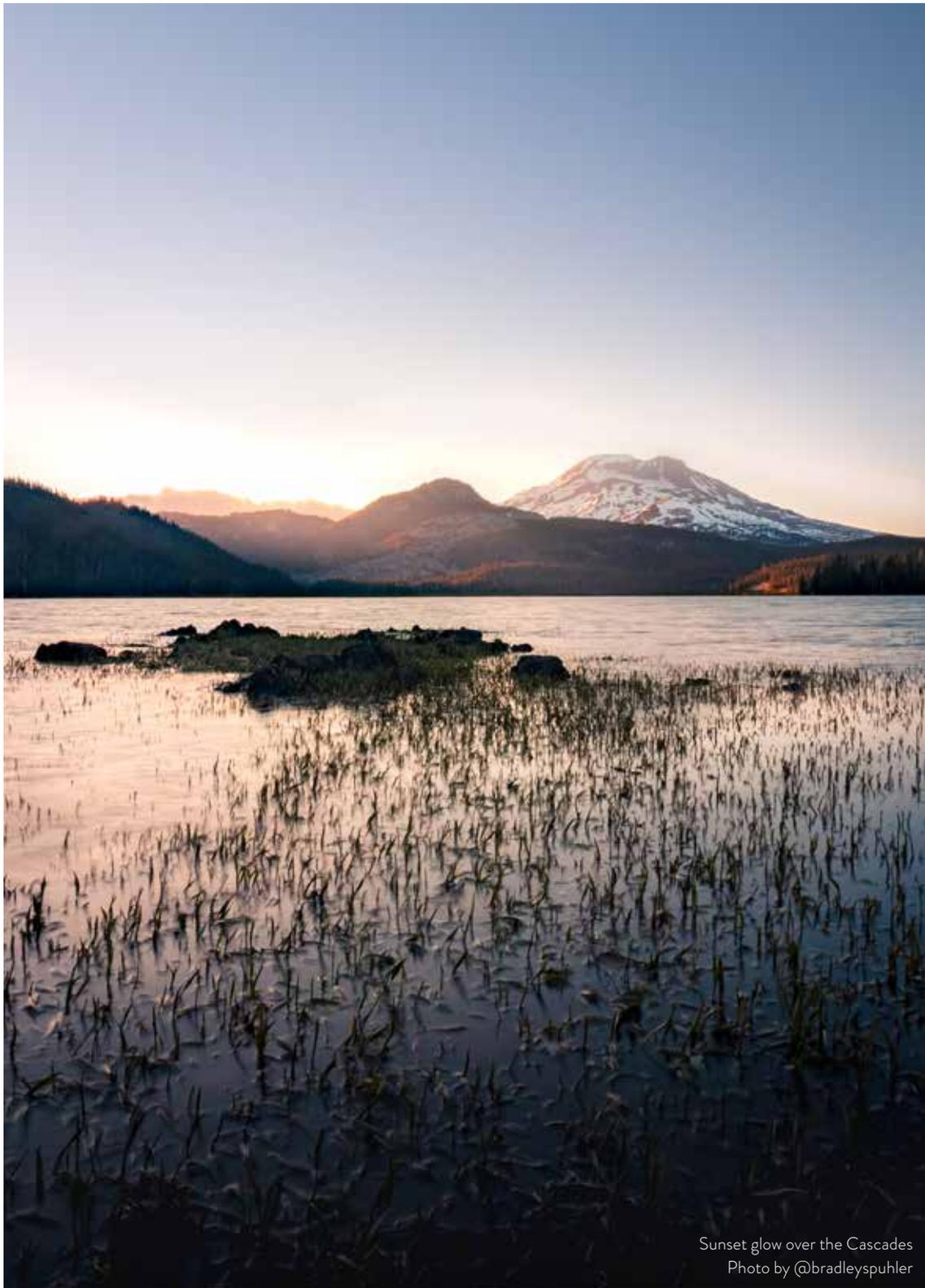
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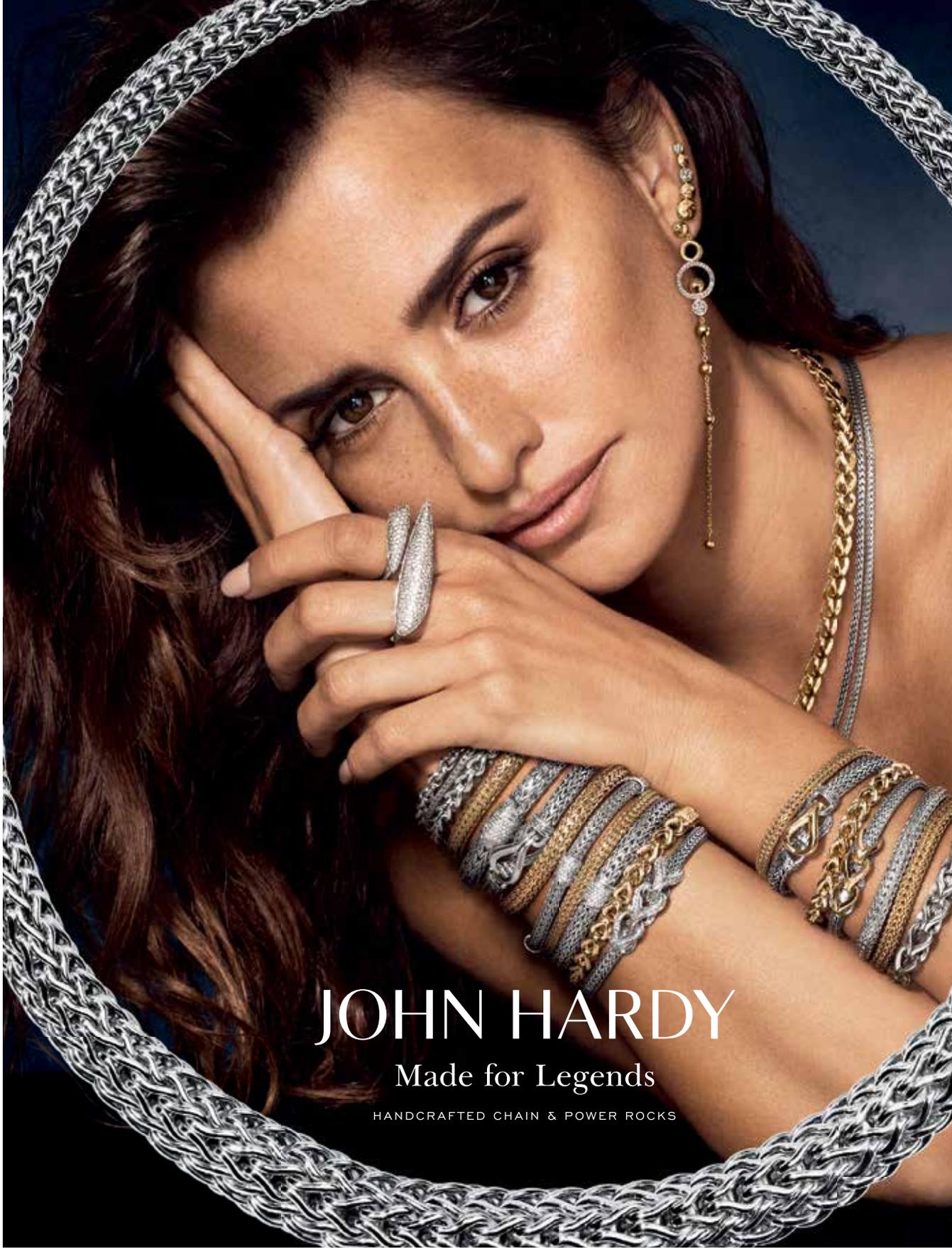




Sunset glow over the Cascades  
Photo by @bradleypuhler

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