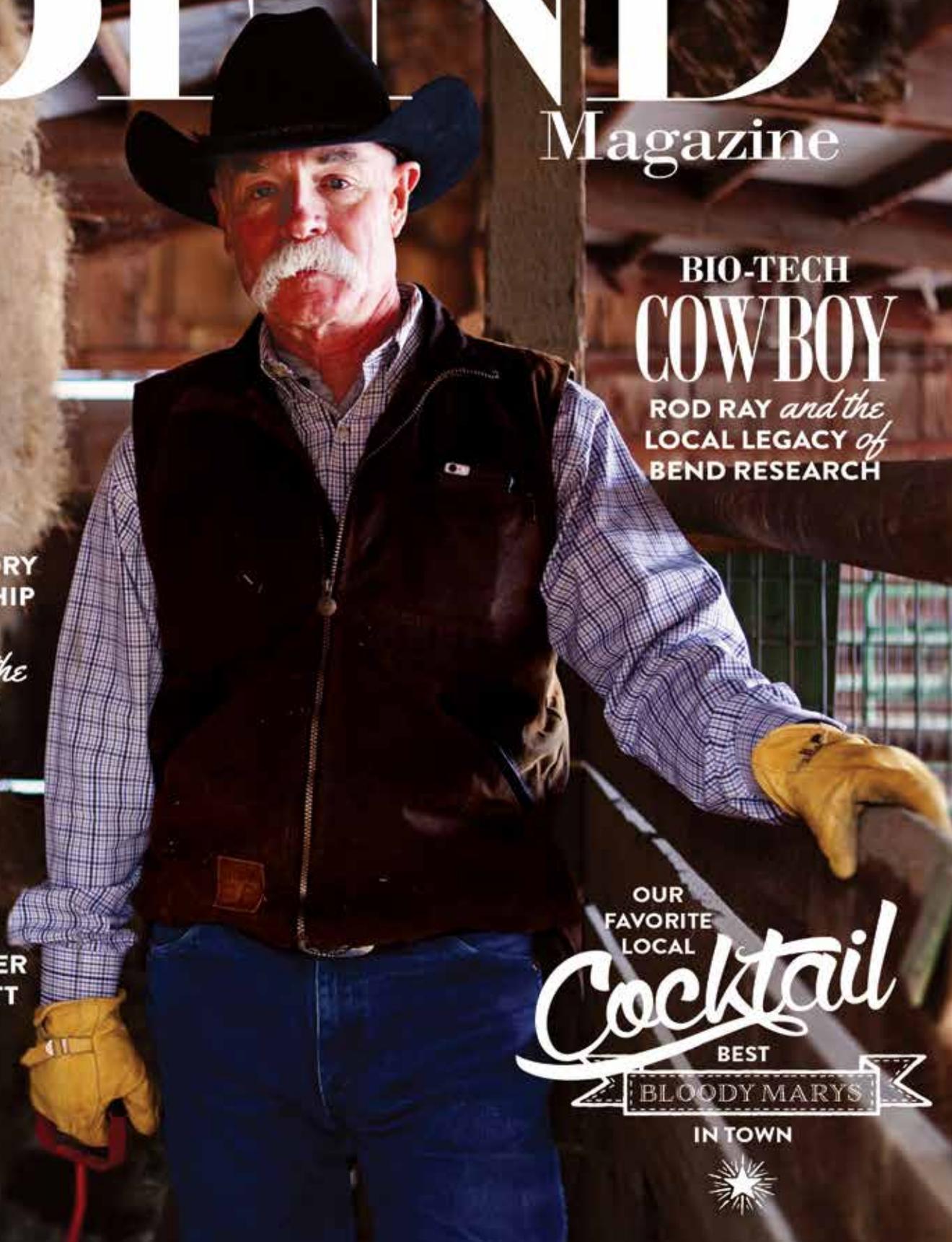


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BEND

Magazine



BIO-TECH COWBOY

ROD RAY *and the*
LOCAL LEGACY *of*
BEND RESEARCH

Spring
HIKES
SCENERY, HISTORY
and STEWARDSHIP

CANNABIS *and the*
BUSINESS
of GREEN

A DAY *in the*
AIR
with ADVENTURER
ARI DELASHMUTT

OUR
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*A day in the life of Bend
adventurist Ari DeLashmutt.*

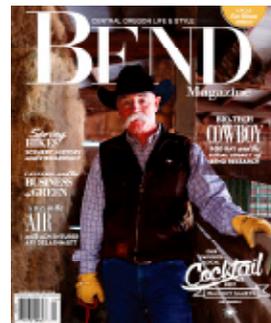


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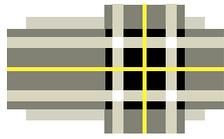


ON THE COVER

Former Bend Research CEO Rod Ray at home in Tumalo where he’s traded the boardroom for the tack room.

Photo by Joshua Langlais

TOP PHOTO RYAN CLEARY



TARTAN DRUIM



TETHEROW IS ALREADY AT THE TOP OF THE LIST FOR PLACES TO LIVE. TARTAN DRUIM WILL PUT IT OFF THE CHARTS.

As if Bend's best-selling resort community over the past five years needed anything more going for it, the new model home and sales center at Tartan Druum is now open. That means you can get a real taste of the accomplished carefree lifestyle offered by a neighborhood of luxury single-family homes with stunning views of the Cascades and the Tetherow Golf Course. Phase I home sites range from 1/2 to just over 3/4 of an acre and feature single and two-story homes starting at just over \$1,000,000. Put a visit at the top of your list today.

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WORDS *and* PICTURES

Contributors



• KELLY KEARSLEY

• Kelly Kearsley is the co-founder of StartupBend.com, a blog that chronicles startups and entrepreneurial activity in Central Oregon. Her journalism has appeared in dozens of regional and national publications including *Money Magazine*, *WSJ.com*, *CNNMoney* and *Runner's World*. When she's not writing about local businesses, she creates content for global financial firms and tech companies including Morgan Stanley, First Republic Bank and Oracle. She spends her free time hanging with her family and running on as many dirt trails as possible.

KELLY CANNON-MILLER

Kelly Cannon-Miller is the executive director for the Deschutes County Historical Society. She graduated with her MA in history from Portland State University and worked previously for the National Park Service and the High Desert Museum. Serving on the Oregon Encyclopedia and Oregon Historical Quarterly advisory boards, she enjoys finding new ways to connect the community to its history. She lives in Bend with her husband David, daughters Chloe and Emily, a bossy pair of cats and one goofy dog.



• LEE LEWIS HUSK

• Lee Lewis Husk moved to Bend when it was little more than a mill town with a ski hill. It had two movie theaters—the Tower and a drive-in on Highway 97, one high school and her stay-at-home mom painted with the SageBrushers. Fifty years later, the town is a cultural gem with numerous festivals and a vibrant theater, visual arts and music scene. As a Bend-based freelance writer, Lee is pleased to write about the mostly positive changes that growth has brought to her beloved city.

JOSHUA LANGLAIS

Joshua is a photographer and storyteller. He is originally from Maine but traveled the globe and lived in roughly fifteen states and a handful of countries before making his way to Bend, which he now calls home. He studied photography in Massachusetts and photojournalism in Denmark and has pointed his lens at a serious amount of people and places along the way. Joshua can be found roaming the streets and surrounding forests of Bend with his scruffy dog, Pal. He's always up for a chat over a coffee or a beer, so feel welcome to say hello.



• RYAN CLEARY

• Ryan is a photographer, retoucher and writer residing in Bend. He grew up with a wild imagination and a strong calling toward creative arts that never faded. He has spent the last decade working as a commercial retoucher and discovering a passion for photography in the process. When he's not out shooting or in his cave editing you'll likely find him shredding guitar solos to his seven-month-old daughter and repeatedly asking his wife how it's possible that their daughter is already seven months old. He has a soft spot for Huey Lewis and the News and donuts.

BRANDON NIXON

Born and raised in Idaho, Brandon Nixon grew up in the mountains. Life, work and the outdoors took him through a journey from Idaho to Washington and then Oregon, where he finally landed in Bend. His passion for the outdoors combined with photography in an attempt to capture all the special places and moments that exist in the world. NIXON-PHOTOS.COM



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This photo was taken in Roseburg, Oregon. It's not unique. In fact, more than 1 in 3 retailers that sell tobacco have tobacco products and advertising at a child's eye level or next to items kids find appealing, like candy and toys. And when you think about how many convenience stores are in Oregon, that's a lot of opportunity to expose our kids to tobacco.

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MEET *the* TEAM

Our Staff

BEND Magazine

Staff Picks

We packed plenty of inspiration and ideas for exploring Central Oregon into this Spring issue, including a Spring Hikes guide (p.35), an introduction to “adventure” paddleboarding (p.44) and a Sisters getaway cheat sheet (p.46). In the spirit of exploration, we asked a few of our staff members for their ideal spring itinerary. Here’s what they told us...

“Spring turns into a quest for finding dirt. I head east and explore the John Day Fossil Beds, hiking the trails in Sheep Rock Unit. If you time it right, hit the Painted Hills on your return trip for sunset.”

➤ Garrett Hampton, Digital Manager



“I like to start the day with an outdoor adventure in search of some epic wildflowers, dog at my side and camera around my neck. If done right, it should be followed by a patio beer in the sun at one of Bend’s stellar breweries.”

➤ Alex Jordan, Production Assistant



“Load the kids into the travel trailer and head east to remote Summer Lake for a weekend of rejuvenating soaks in ancient artesian hot mineral springs, trout fishing the Chewaucan river, and rugged exploration of Oregon’s spectacular high desert outback.”

➤ Anouk Tapper, Creative Director



“Starts with coffee, breakfast and reading newspapers on my front porch. If it’s a sunny day, I’ll head to a park by the river, pick a spot in the grass, and relax and read books in the sun for a few hours.”

➤ Bronte Dod, Staff Writer



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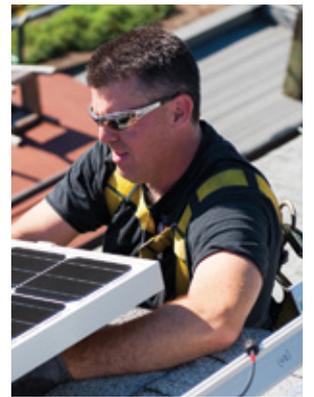




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FROM *the* EDITOR



As we embrace

the arrival of spring and begin to entertain thoughts of summer, it's worth asking ourselves what we are doing and what we can do to ensure that this special place remains so for our children. In this issue of *Bend Magazine*, our last as a quarterly magazine before we start a new bi-monthly publication schedule, we examine some of

the contemporary questions and institutions that are shaping our future. We talked to entrepreneurs who are helping to build the 21st century economy and jobs needed to serve our growing population. We dove into the record-setting school bond measure that would fund the construction of a new high school and elementary school in Bend to serve the influx in students.

While many of the challenges are unique to 2017, in some ways Central Oregon has been grappling with these same questions for decades. That's why we choose to look to the past for some perspective. To do that we talked to Bend native and transformative leader Rod Ray who guided Bend Research through three decades of growth. His company was among the first to define Bend's new economy—providing jobs, but also serving as a catalyst for other entrepreneurs who are helping to blaze the next trails. Of course, it wouldn't be *Bend Magazine* without some fun in the outdoors. For that we asked local adventurer Ari Delashmutt how much he could pack into a single day. The answer: More than we could imagine. We talked to the experts at Deschutes Land Trust and Oregon Natural Desert Association about their favorite spring hikes and found everyday excursions that combine scenery and conservation values. In honor of Earth Day, we also added a bit of green living into this issue with a focus on sustainable living and solar power in our Design section.

Whether you're looking for inspiration or information, the Spring Issue has something for you. We're so happy to celebrate this special place we call home.

Cheers,
Eric Flowers,
Editor in Chief

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Two Person Show for Joseph Alleman and Steven Lee Adams

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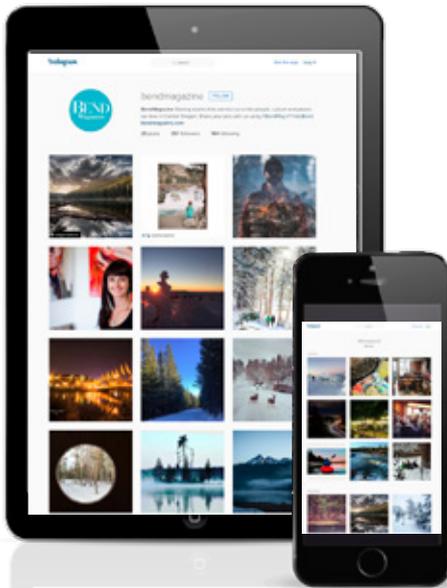


Joseph Alleman | Steel Gray Sky | 30" x 22" | watercolor



Steven Lee Adams | Cliffs on the Green River | 36" x 44" | oil

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#THISISBEND

Whether you're enjoying a brew on the deck, digging in a community garden, river surfing, or shredding a new trail, we invite you to share the moments that make you love Central Oregon.



PUBLIC IMAGE

#THISISBEND

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SUNSET FROM MIRROR POND

Tyler Henderson nabbed top honors in our winter photo contest with this shot on his Sony a6300. "The clouds parted and I had a few minutes of a perfect sunset."

SHARE YOUR CENTRAL OREGON PHOTOS FOR
A SHOT AT GETTING IN OUR NEXT ISSUE.

REDEFINING THE BOUNDARIES OF PADDLEBOARDING

If you think paddleboarding is just for yoga moms and retirees, then you haven't met Paul Clark, aka SUP Paul, a self-style adventure paddleboarder who is pushing the boundaries of the sport.

See Paul in action, (p.44) watch the video story and see excerpts from his SUP adventures at:

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“WE BEAT MY CANCER TOGETHER.”

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It was just before Christmas in 2008, when Carolyn Olsen, of Bend, learned she had multiple myeloma. She was treated at OHSU, away from home, for nearly two months. Having her husband, Dennis, with her made all the difference. Because people heal better when family and loved ones are close.

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CLASSROOMS

■ *bend* School Bond Measure

Population growth is on the minds of many Central Oregonians, and for the Bend-La Pine School District, that translates into one thing: crowding. Between 2000 and 2016, school enrollment has grown by 5,000 students, and it is projected to increase by another 3,000 in the next ten years. More than half of the thirty-one schools in the district are already near or over capacity, according to the district. A school bond measure set for the May 16 ballot addresses the overcrowding issues. If it passes, the bond would raise \$268.3 million through property taxes to finance one new high school and one new elementary school, along with more than one hundred other projects including maintenance of existing schools, classroom modernization, and technology and safety upgrades. Michele Emery, co-chair of CORE, the citizen committee that supports the measure, said that everyone from students to teachers is feeling the pinch right now. “We have to pass this bond if we are going to continue to offer our kids a safe and technologically (advanced) education in an optimized learning environment,” she said. “We desperately need a new high school and elementary school to support the population growth the Central Oregon community is experiencing.” BEND.K12.OR.US

more on p. 26



■ **development**

Senior Center Expands and Rebrands



In February, the Bend Park and Recreation District board approved initial plans for Bend's Senior Center expansion, which will add pool and gym facilities. Now being called the Larkspur Center, the facility will target a broader demographic, though Bend Park & Recreation services director Matt Mercer said the "facility as a whole will have a stronger older adult and senior focus" and existing programs and services will be retained. The project has been in planning stages since 2011 and is expected to debut in 2018 or 2019. The renovation will cost an estimated \$20-\$21 million, \$16.5 million of which has already been set aside by the district. Current plans will add 40,000 square feet to the existing center, which will house a 5,000-square-foot warm water pool, multipurpose gym, and indoor track for walking and running. The Senior Center, which is located at Reed Market Road and Larkspur Park, was built in 2001 and provides services to seniors including meal programs, social activities, educational programs and exercise classes. Mercer said that overall response to the project has been "positive." The district will continue reaching out for public input as plans develop through 2017.

■ **recreation**

BIKE-FRIENDLY ACCOLADES ROLL IN

Singletrack isn't the only thing putting Bend on the radar of bicyclists nationwide. Bend recently received the silver Bicycle Friendly Community award from the League of American Bicyclists, one of seventy-three cities around the United States to have the designation. The organization noted Bend's intergovernmental approach to planning, compact urban development, and additions of new bicycle facilities such as more bike lanes and the Colorado Avenue trail undercrossing. The City of Bend had to apply for the designation, meeting the goals of the organization that aims to "make bicycling a real transportation and recreation option for all people," per its website. Overall, Oregon ranks sixth in the nation as a bicycle friendly state, with ten bicycle friendly communities now including Bend.

BEND-LA PINE SCHOOLS BOND

The Bend-La Pine School District wants voters to approve a May bond to fund construction of a new high school and elementary school in Bend, as well as additional construction and maintenance projects.

Here's a look at the numbers:

TOTAL BOND REQUEST

\$270 million

ESTIMATED TAX RATE INCREASE FOR DISTRICT PROPERTY OWNERS

+\$.44 per \$1,000

ESTIMATED ANNUAL INCREASE FOR OWNER OF A \$300,000 HOME

+\$130

ESTIMATED COST OF NEW HIGH SCHOOL

\$129 million

ESTIMATED COST OF NEW ELEMENTARY SCHOOL

\$33 million

TOTAL INCREASE IN ENROLLMENT IN BEND SCHOOLS OVER THE PAST 15 YEARS

5,000

RECREATION

Whitewater Park Reopens for the Season

Bend's Whitewater Park on the Deschutes River reopened in mid-March after the Park & Recreation District completed secondary work on the wave and passageways over the winter. Located at the Colorado Bridge, the Whitewater Park opened last summer to surfers, kayakers, paddleboarders and floaters to mixed reception. Work continued on the park through March. More than 100,000 people used the park and river passage last summer according to the district. Water safety is also on the minds of legislators in Salem where a proposed bill (HB 2320) would require lifejackets and permits for personal, nonmotorized watercraft on Oregon's rivers, and would affect people floating the Deschutes River in Bend, including Whitewater Park users. The bill would also require people to purchase permits before they float the river. Bend's Representative Knute Beuhler has publicly stated that he opposes the bill.



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■ **redmond**

New Cinema Pub

TWO-SCREEN CINEMA SLATED FOR HISTORIC ODEM THEATER

An average father-son project usually involves a garage and a few power tools, maybe an old muscle car. Ted and Evan Eady's project is a little more involved. Then again, it takes more than just a few weekend afternoons to restore Redmond's original downtown cinema. That's what the pair is attempting to do with the Odem

Theater. When finished later this year, it will re-open as the Odem Theater Pub, a two-screen, arthouse-style cinema with a dinner menu and beer and wine service. The pair is banking that the formula that has worked for places like McMenamins and Sisters Movie House will work in Redmond, where downtown revitalization efforts are beginning to take hold. Still, there remains a lack of after-hours entertainment, said Evan Eady, 27.

"There is really not much [open] after five or six o'clock in downtown Redmond that's not just a straight-up bar, and we are trying to fill that niche," said Eady.

While the theater motif will take its cue from the golden age of cinema with red drapes and gold leaf lettering, many of the details will be distinctly modern, such as digital projectors and stadium-style captain's chairs. Eady said the pair plans to feature first-run movies that are Oscar candidates and top critics' choices, separating Odem from the average multi-plex screen.

■ **prineville**

AIRPORT NABS DOLLARS



The City of Prineville has secured \$2 million in state funds that will be applied to congestion relief efforts at the Prineville airport. The grant is part of a planned \$8 million investment that will upgrade and relocate wildland firefighting aircraft operations to the north side of the airport. The move, which includes a needed upgrade of inground refueling operations, is expected to alleviate congestion that hampers private aircraft takeoffs and landings. The work is expected to be complete by 2019 and will add 50 permanent, full-time and part-time jobs at the Prineville airport.

SISTERS



PUMP IT UP

SOMETIMES IT REALLY DOES take a village. At least that's the case in Sisters where a small army of volunteers has collaborated on a multi-year bootstrap effort to construct an all-ages bike park for local mountain bike and BMX riders. Bike Park 242, named after the adjacent McKenzie Highway, debuted more than a year ago on the west side of Sisters with a beginners'

pump track. It was an upgrade from the makeshift dirt jumps that locals noticed popping up on vacant lots around town. Less than two years later, the park district has secured \$25,000 in state funding to take the bike park to the next level with the addition of intermediate and advanced terrain, as well as a picnic area. Work on the next phase—including two jump lines and

a skills park—is expected to begin this spring with a goal of completion by midsummer. "The goal is to really have it be a community effort, whereas a lot of bike parks you just pay somebody to build it. We are hoping to use as much volunteer effort as possible," said Casey Meudt, owner of Blazin' Saddles and one of many local volunteers who has donated time and expertise to the project.

MEAT.

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Jon Abernathy is *Bend Magazine's* beer ambassador and the founder of Central Oregon's original beer blog, THEBREWSITE.COM.

■ *what's brewing?*

WRITTEN BY JON ABERNATHY

Silver Moon

THREE QUESTIONS FOR SILVER MOON'S JEFF SCHAULAND

Silver Moon Brewing kicked off 2017 by introducing new beer to its packaged lineup and revamping the branding for its bottled beers. On shelves now are its year-round cans of IPA 97, Chapter 2 casual ale, and Get Sum and Mango Daze pale ales. New beers available by twenty-two-ounce bottle are the seasonal oatmeal pale ale called "Ahh...Freak Oat!" from the brewery's Lunar Series and the Alpha Project series' return of a favorite, Crazy Horse double IPA. We touched base with Silver Moon's Head Brewer Jeff Schauland for a mini Q&A about the beers.



JEFF SCHAULAND
Head Brewer, Silver Moon Brewing

Crazy Horse is a popular double IPA. Can you tell us about the genesis of that beer? Crazy Horse has been around Silver Moon longer than I have! From what I have been told, it is meant to be a throwback style PacNW Double IPA. It's more bitter (higher IBU) than what we tend to brew and uses a whole lot of the classic "C" hops: Cascade, Centennial, Chinook and Columbus. I think that it was an effort to bring back a flavor from the earlier days of craft brewing when we didn't have 100 different choices in hops.

Was "Ahh...Freak Oat!" a difficult recipe to get "right" or were you happy with it right away? Honestly, we have been fairly lucky. This was done as a five-gallon homebrew batch that I brewed with the help of my neighbor. From there I brought a growler of the finished homebrew to work where the brewers tried it. We all gave our two cents as to what we thought and how it could be improved. From those notes, I re-wrote the recipes to be brewed on our thirty-barrel system in Redmond. I think we were all very pleasantly surprised as to how well they turned out, having been scaled up from a five-gallon system. It was better than what we had expected and has become a favorite among the brewing team.

What was the inspiration behind "Ahh...Freak Oat!" from the Lunar Series? There really weren't many oatmeal pale ales out there. We wanted something that was going to have some originality. It's so hard to find anything brand new these days—we just wanted to make something that isn't already plastered all over the market. We also wanted to make a beer that was true to the essence of Silver Moon and the Pacific Northwest.

BY THE NUMBERS

OREGON'S
★ ★ ★ ★ ★

CRAFT BREWERS



BREWERS ON THE MOVE

JASON RANGLES left his longtime position as digital marketing director at Deschutes Brewery to become Crux Fermentation Project's new marketing and branding manager. Randles spent seventeen years at Deschutes and was responsible for the brewery's online and social media presence.



IAN LARKIN, an award-winning brewer who got his start at Bend Brewing Company (BBC), is now brewing at 10 Barrel Brewing Company. He rejoins brewer Tonya Cornett, with whom he worked when Cornett was head brewer at BBC. Together they are part of the Innovation Brewing team at 10 Barrel. BBC brewer Josh Hamed stepped into the head brewer role for the brewpub.



GoodLife Brewing hired **TYLER WEST** as their new head brewer, bringing West back to Bend from Oakshire Brewing in Eugene. West got his start at Silver Moon Brewing in 2005, and departed for Oakshire in 2012.



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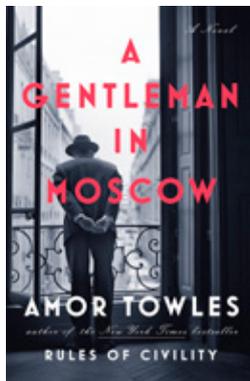


Have a suggested read or literary event for our literary ambassador, Ellen Waterston? Email her at WORDS@BENDMAGAZINE.COM or tag us at [#THISISBEND](https://twitter.com/THISISBEND) [#BENDKNOWLEDGE](https://twitter.com/BENDKNOWLEDGE) with questions.

Spring Storylines

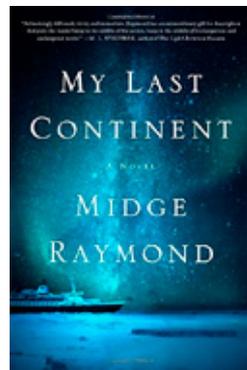
Deon Stonehouse from Sunriver Books offers her shortlist of must-reads for 2017.

“The only man I ever birthed, though not the only one I mothered, is on the other end of the line, and he is giving me news that is sad and bad and that makes me jealous. Julia, my ex-husband’s second wife, has been hospitalized after a heart attack, her third.”



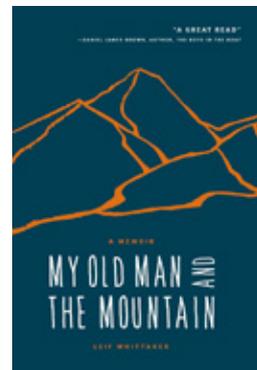
1 A GENTLEMAN IN MOSCOW by Amor Towles

Meet Count Rostov, a grand character gifted with charm and grace. After the Russian Revolution of 1917, Count Rostov is sentenced to house arrest at the Metropol Hotel. We see the changes in Russia, from the glittering days when the Metropol was an international destination to the years of slogan spewing bureaucracy, through Rostov’s keen eye. His world is rich in emotional experiences and he never loses his charisma. Towles is a playful author with an elegant turn of phrase. This is one of those special books you will want to reread often.



2 MY LAST CONTINENT by Midge Raymond

Deb Gardner, a scientist studying penguins, meets Keller Sullivan at Antarctica’s McMurdo (research) Station. In this austere landscape, Sullivan finds a cause in the penguins, making him a natural for Deb’s affections. The stark, unspoiled landscape, so isolated and desolate, speaks to both Deb and Keller in defining ways. Icy seas around Antarctica produce waves the size of ten-story buildings, with powerful wind and unimaginable cold. The sinking of a ship would be devastating. And yet, Deb’s character provides a window into how pristine places—once protected by isolation and harsh elements—are becoming tourist destinations. The reader feels Deb’s dread the first time she watches a gigantic cruise liner arrive in the Antarctic.



3 MY OLD MAN AND THE MOUNTAIN by Leif Whittaker

Mt. Everest is the focus for Whittaker, but woven in are details of his relationship with his famous father, Jim Whittaker, the first American to summit the world’s highest peak. Whittaker has a happy-go-lucky style, but this most magnificent of mountains is a dangerous love. Leif astutely conveys his reverence for Everest and the bold adventurers who have gone before him. When Leif reaches the top of this singular peak, he does not feel alone. His pioneering father, along with other climbers who have gone before, seem to be right there with him. Whittaker’s crisp, clear writing takes the reader along, step by improbable step, and lets you see the grandeur of the highest mountain in the world as if you were right there, too.



4 LILLIAN BOXFISH TAKES A WALK by Kathleen Rooney

Set on New Year’s Eve, 1984. Lillian, age 84, takes a walk around Manhattan—strolling down memory lane to places of personal significance, remembering times of triumph and trial. Throughout her walk, Lillian’s independence and joy make for a delightful read. This is a book that will leave you antsy to fly to New York with a copy clutched in your hand so you can retrace Lillian’s walk and think about this lovely, inspiring story. If you like books with strong female characters, this is just the ticket. Lillian was inspired by a real woman, Margaret Fishback.



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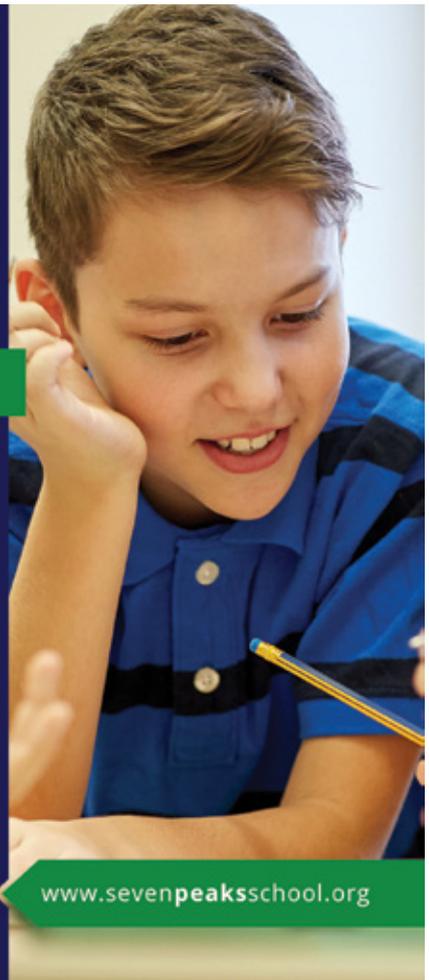
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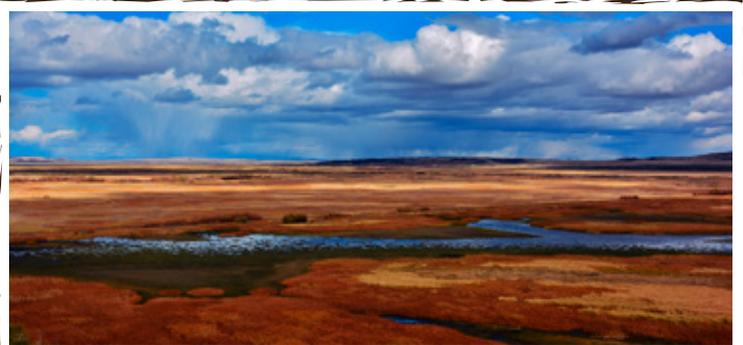
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HOTEL DIAMOND

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Tale of the Trail

*FOUR HIKES THAT COMBINE SCENERY,
HISTORY AND STEWARDSHIP.*

Whether you live for winter or simply endure it, there's no arguing that most Central Oregonians are ready to flee the house and hit the trails after a long and severe winter that forced even the most avid trail hounds to trade their hiking poles for snow shovels. While it's likely to be some time before the high elevation hikes open completely, we've put together a list of early season hikes that showcase some of the best trails in the region. To help us narrow down the list, we turned to experts from the Deschutes Land Trust and the Oregon Natural Desert Association. Both of these organizations have played instrumental roles in identifying and protecting these special places from the threats faced today on many of our public lands.

EXPLORE

APRIL

ALDER SPRINGS

*GEOLOGICAL WONDERS
ABOUND IN THE WHYCHUS
CREEK CANYON. THE HISTORY
OF THE REGION IS ON DISPLAY
IN THE ROCKS THAT WALL
THE TRAIL. GET THERE AT THE
RIGHT TIME, AND FIND A BURST
OF COLORFUL WILDFLOWERS
SCATTERED ON THE HILLS.*

Hike 1 (Alder Springs lite): A three-mile, round-trip hike will take you down Whychus Creek with glimpses of burbling Alder Springs, stunning geologic features, mountain views and early sagebrush plateau wildflowers.

Hike 2 (Alder Springs full): After you hike down to Whychus Creek, ford the creek and continue on the trail to the creek's confluence with the Deschutes River. This seven-mile, round-trip hike is a great way to see more of everything: canyon, creek, and the raging intersection of the tributary and river.

Tale of the Trail: Alder Springs was a

privately owned ranch within the Crooked River National Grasslands until 1998. The Deschutes Land Trust worked with many partners to conserve Alder Springs and transfer it to public ownership. Today, Alder Springs is owned and managed by the Crooked River National Grasslands. Because of the diligent work of the Deschutes Land Trust and others, Alder Springs is one of the most treasured hiking locations in Central Oregon.

OPENS: April 1, when the annual deer winter range closure lifts.

LOCATION: Crooked River National Grasslands NE of Sisters via a fairly primitive road.

NOTE: Rattlesnakes are native to the area. More details at DESCHUTESLANDTRUST.ORG

THE DRY SIDE

The view toward John Day River
from the rim of Black Canyon.
Right Atop Sutton Mountain.



MAY

SUTTON MOUNTAIN'S
BLACK
CANYON

IT'S HARD TO BEAT THE JOHN DAY RIVER BASIN IN ALL ITS SPRING GLORY. COLORFUL WILDFLOWERS—SUCH AS THE HOT-PINK POP OF HEDGEHOG CACTUS BLOOMS—PUNCTUATE THE GREEN THAT BLANKETS THE HILLSIDES. SUTTON MOUNTAIN'S BLACK CANYON OFFERS AN ACCESSIBLE YET ADVENTUROUS WAY TO EXPERIENCE THE BEST OF THE REGION.

The Black Canyon Hike: Most hikes in the area ascend Sutton Mountain, which is a challenging classic. Black Canyon, however, offers a nice change of pace with its relatively flat bottom—perfect for a range of hiking abilities. Look for waterfalls, small offshoots from the main canyon and multiple access points to steep grassy hills that lead right to the summit. This out-and-back adventure is about five miles.

Tale of the Trail: In 2015, Sen. Jeff Merkley introduced the Sutton Mountain and Painted Hills Preservation and Economic Enhancement Act. It would protect Black Canyon and surrounding Sutton Mountain as wilderness, conserving its wildlife habitat and creating a tourism draw for the region. Black Canyon is renowned for plants found nowhere else in the world, fascinating geology and ample wildlife.

LOCATION: Two hours northeast of Bend in Wheeler County, with some services available in the nearby town of Mitchell.

MORE: Check out the Oregon Natural Desert Association's John Day Visitors Guide at ONDA.ORG, for information on getting there, and where to stay and eat.



PHOTO LEFT, JIM DAVIS, RIGHT, TYSON FISHER



MAY

WHYCHUS CANYON PRESERVE

COME MAY, WHEN SPRING IS IN FULL BLOOM, HEAD TO WHYCHUS CANYON PRESERVE FOR A HIKE FULL OF SCENIC VISTAS, WILDFLOWERS, LOCAL HISTORY AND CREEK VIEWS.

Hike 1 (Creek hike): Whychus Canyon Preserve is owned and managed by the Deschutes Land Trust and provides more than seven miles of hiking and walking trails. For a longer hike, head from the trailhead toward the canyon rim and follow trails down to Whychus Creek. Enjoy the cheerful, large, yellow blooms of balsamroot, the bright purple blooms of lupine, and the brief blush of green the desert takes on during this fleeting time of year. Eat a picnic lunch at a boulder-laden scenic overlook with views of the Cascades and soaring raptors.

Hike 2 (History hike): The historic Santiam Wagon Road crosses Whychus Canyon Preserve, providing a glimpse into one of the main paths of commerce and settlement for Central Oregon. Walk the Wagon Road and enjoy a series of interpretive signs that tell the story of its creation and use.

Tale of the Trail: The Deschutes Land Trust partnered with the local community in 2010 and again in 2014 to purchase and protect Whychus Canyon Preserve. Today, the Land Trust manages the preserve's 930 acres, which are home to a host of wildlife species, four miles of Whychus Creek, the historic Santiam Wagon Road, and juniper and pine woodland.

OPEN: During daylight hours, year-round with limited access during the winter months due to snow.

LOCATION: Between Sisters and Redmond, off Goodrich Road.

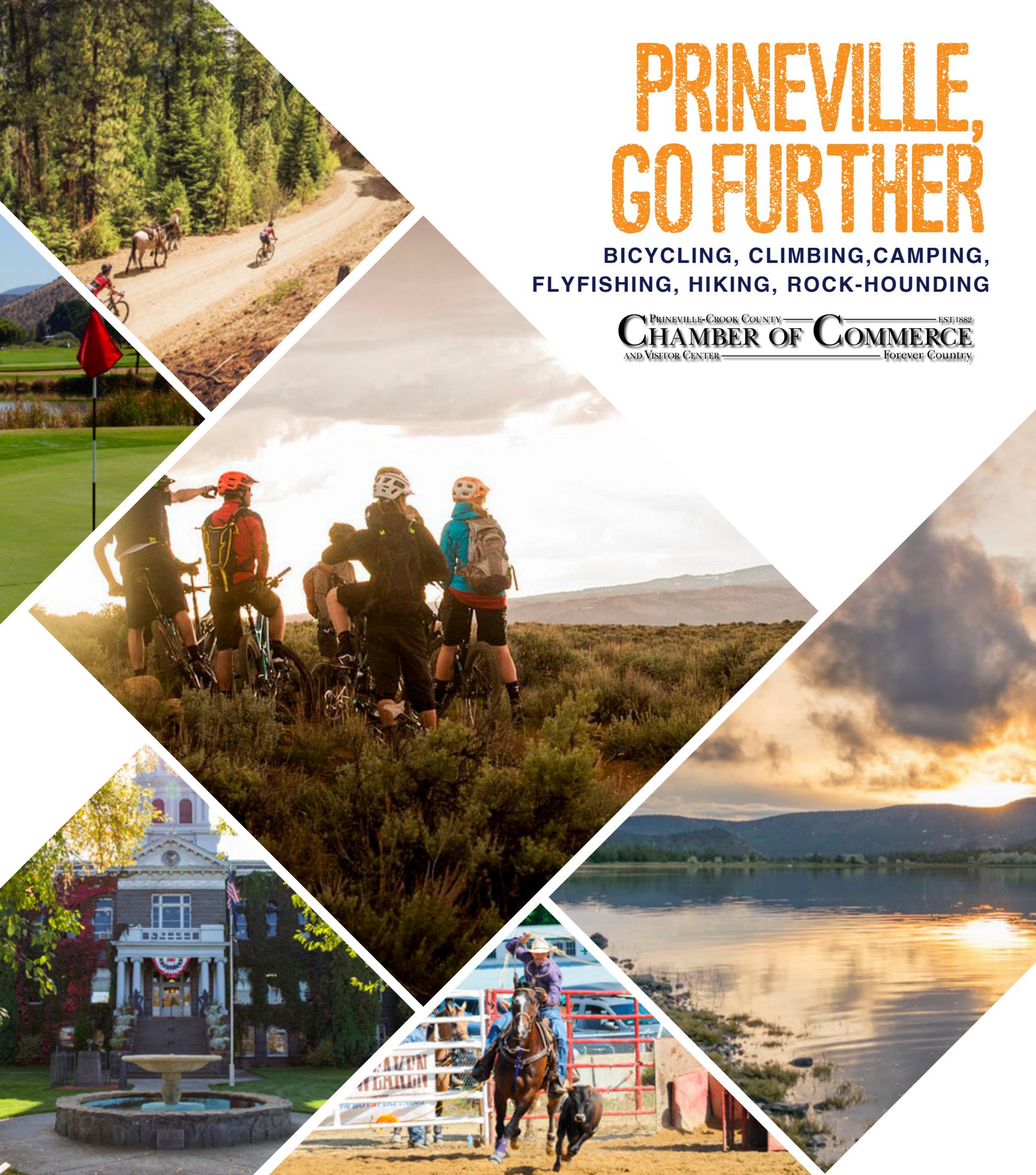
MORE: Details at DESCHUTESLANDTRUST.ORG



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JUNE

METOLIUS PRESERVE

IN JUNE, AS THE SAGEBRUSH
DESERT BEGINS TO BAKE,
HEAD TO THE METOLIUS
PRESERVE FOR A FORESTED,
SPRING HIKE WITH AN
ENTIRELY DIFFERENT
COLOR PALETTE.

Hike 1 (Lake Creek Trail): The Metolius Preserve is owned and managed by the Deschutes Land Trust and provides more than ten miles of hiking and biking trails. The Preserve is a pine and mixed conifer forest with three sections of Lake Creek passing through it. In spring, wildflowers such as native columbine, lilies and rose abound. It's also a great time to soak in the incredible soft, neon, spring-green needles of the Western larch. This tree is Oregon's only deciduous conifer and its new needles seem to scream, "Spring!"

Hike 2 (Suttle Lake Trail): For a longer hike, walk the Lake Creek Trail from the Land Trust's North Trail head to nearby Suttle Lake. The trail crosses from Land Trust

property to National Forest land and follows Lake Creek through pine and conifer forest. Once you reach Suttle Lake, dip your toes in the water, then return as you came.

Tale of the Trail: The Deschutes Land Trust acquired and protected the 1,240 acre Metolius Preserve in 2003. Today, the Land Trust manages the preserve, which is home to a host of wildlife species and a several-miles-long stretch of Lake Creek, and has some of the most diverse plant communities in the region.

OPEN: During daylight hours, year-round with limited access during the winter months due to snow.

LOCATION: Near Camp Sherman.

MORE: Details at DESCHUTESLANDTRUST.ORG



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MORE THAN A MUG

The treasured Bill Earhart ceramic mug, the only “trophy” awarded at the annual U.S. Bank Pole Pedal Paddle, is a status symbol around Bend. In some circles, it’s so ubiquitous that it’s spawned its own verb: mugging. But talk to anyone who’s been involved in the legendary Bachelor-to-Bend race that takes place in late May, and you’ll realize that the event is about more than posting a winning time.

“It defines this town,” said race director Molly Cogswell-Kelley, who’s been organizing the race for more than a decade for Mt. Bachelor Sports Education Foundation (MBSEF).

The annual six-part event, which began in 1977, put Bend on the map as an athletic destination. Raced individually, in pairs or in teams, events include alpine and Nordic skiing, running, biking and kayaking. All in all, it hits every popular sport in Bend, and takes participants on a whirlwind adventure from Mt. Bachelor’s Red Chair to the Old Mill District. About 3,000 people participate in the event each year, with around half traveling from outside the region.

Anyone can take part in the race, and most people who’ve been around long enough know that the competition is as much about the best costume as the best finish time.

“There’s a misconception that it’s just athletic people, but that’s not true at all,” said Cogswell-Kelley. “That’s the beauty of it.”

Behind the scenes are the volunteers that make it all happen. Kathleen Evans and her family have volunteered since 2004. Each year, the family is up at four in the morning, setting up aid stations from the Old Mill to Mt. Bachelor before the race starts. She said that even that early, even in the rain or the snow, there are spectators lined up to cheer on the racers.

Evans said that they come back each year to volunteer because of the connections they’ve formed with other volunteers and racers. She said it feels like a family.

“As big as Bend is growing, it’s still a community,” she said. Now that’s a tradition worthy of raising a glass, or a mug. —Bronte Dod

CHALLENGE EVENTS

APRIL

4/12 Horse Butte Trail Run

The 10-mile race at Horse Butte is only open to 200 racers and kicks off Central Oregon’s racing season.

SUPERFITPRODUCTIONS.COM

4/8-4/9 Gerry Lopez Big Wave Challenge

Snowboarders compete in a wave-like course built for the event on Mt. Bachelor. MTBACHELOR.COM

4/23 Bend Marathon and Half

The new course takes runners from downtown Bend and Drake Park to the forests surrounding Cascade Lake Scenic Byway.

BEND-MARATHON.COM

MAY

5/13 Chainbreaker XC

One of the most popular mountain biking races in Central Oregon and held on a temporary course outside of Bend at the Skyline Forest property.

BENDENDURANCEACADEMY.ORG

Happy Girls Run

5/27 Join Central Oregon’s female runners for a day of fun, running and genuine power vibes.

HAPPYGIRLSRUN.COM

5/28 Sisters Stampede

Held at the Peterson Ridge Trail Network, the Sisters Stampede is a staple of the MTB circuit. SISTERSSTAMPEDE.COM

5/28 Mt. Bachelor Pond Skim

End the ski season at Mt. Bachelor with the Pond Skim, where competitors try to ski or board from the snow across a 100-foot pond, often in costume.

MTBACHELOR.COM

JUNE

6/10 Oregon Senior Games

Athletes 50 years and older can compete in sixteen events held around Bend including running, swimming, disc golf, table tennis, badminton and archery.

VISITBEND.COM

6/11 The Dirty Half

The Dirty Half is the original and a signature trail running event. Part race, part celebration. All fun.

FOOTZONEBEND.COM

6/23-6/25 Pacific Crest Weekend Sports Festival

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SUNRIVERPACCREST.COM

6/24 Little Hopper Root Beer Run

Part of Bite of Bend, kids will build their own root beer float as they race through the course at Troy Field.

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PADDLEBOARDING

Paul Clark's River Wild

One man's mission to redefine the boundaries of paddleboarding.

WRITTEN BY MACKENZIE WILSON

If your impression of stand-up paddleboarding is limited to the scene around the Old Mill where tourists and septuagenarians pitter about, you've probably never heard of Paul Clark, aka SUP Paul. A photographer by trade, Clark has become Bend's unofficial ambassador of extreme paddleboarding. His idea of a day on the water often includes breaking trail to the launch site, slipping into a dry-suit and charging through Class IV whitewater. And that's all before lunch.

Clark first stepped on a board back in April of 2013. It may not have seemed at the time like a life-changing event, but the intervening years have revealed it to be a defining moment. Clark now leads paddleboard expeditions to remote corners of the state and to overseas locations. A recent trip found him paddling in South America.

On any given day, Clark can be found on a river doing what he calls, "adventure paddleboarding." It's a modest term. Piloting an

inflatable board not much bigger than his body, Clark charges through rapids that would evoke white-knuckled screams from most people.

It was just a few years ago that Clark discovered the sport on YouTube, where stand-up paddleboarders were posting vanguard videos of themselves charging rapids. Still, Clark wasn't convinced he wanted to replicate what others were already doing. "I come from a long-distance sea kayaking background," he said. "I didn't want to drop waterfalls or surf necessarily. I wanted to do multi-day trips with my board."

He started out doing day trips on the John Day River and the lower Deschutes River. He also practiced in Bend's First Street Rapids and Big Eddy.

"I used to be the endless winter guy. I used to cry if I didn't get 100 days on the snow," he said. Now it's time on the water that he treasures.

"Last year, I had more than 200 days in a dry-suit on the river."

In the past, Clark was always partial to solo

trips. In 2014 he paddled 300 miles of the Sea of Cortez in the Gulf of California with only his paddleboard for company. Now he's looking for community. Realizing that he could have a hand in expanding the popularity of the sport, he began hosting clinics for people whose curiosity is piqued. Something is working because Clark had enough interest to fill a winter in Patagonia, where he led eight-day paddleboard trips. Starting in Argentina, his groups crossed the Andes and ended up in Chile. He hopes adventure SUPing will attract a broader audience, shedding its reputation as a fringe activity.

"Every time I'm touching the water it's an education that's incalculable," said Clark. "For the last four years I've been paddleboarding, and it's been like going to college. Now, I have my degree."

Just like other college grads, he's slowly learning to turn that knowledge and passion into a paycheck.



Watch Paul in action. Check out paddling and interview footage at BENDMAGAZINE.COM/ADVENTURE-PADDLEBOARD.

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SISTERS COUNTRY

Follow the path of early settlers over the McKenzie Pass on a historic wagon trail.
Right Explore downtown Sisters' many boutiques and cafés.



PHOTO CHRISTOPHER BOSWELL, FACING PAGE TALIA GALVIN



Sisters

Old West charm complements a vibrant arts and outdoors scene.

WRITTEN BY CATHY CARROLL

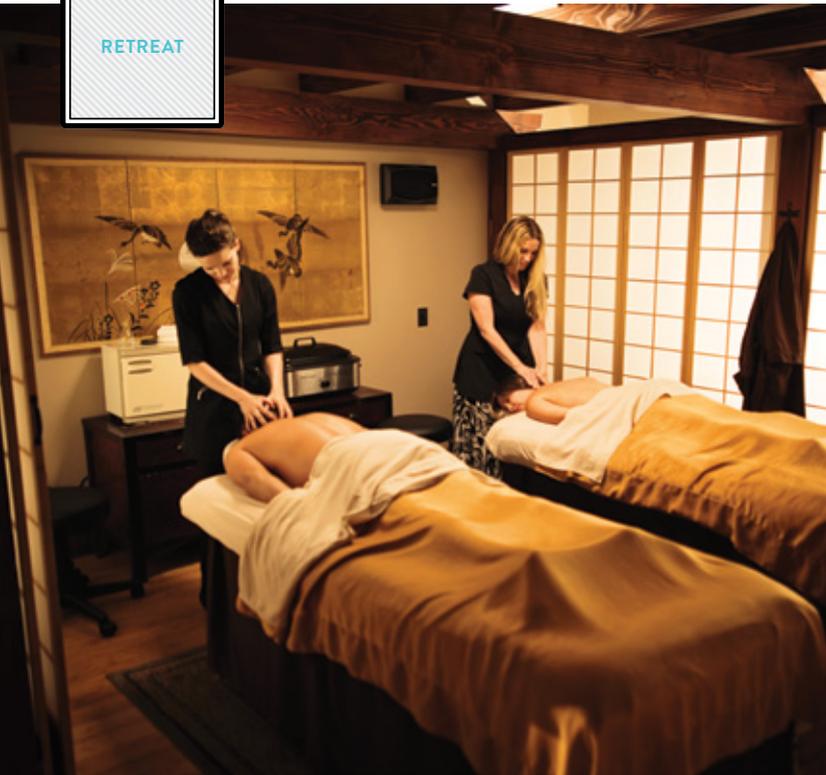
The trails that Native Americans made as they gathered huckleberries, fished and hunted were followed by fur trappers and explorers before becoming settlers' wagon roads through forests surrounded by the Three Sisters peaks. When the first post office was to be established here in 1888, it was to be named for those mountains, but postal officials went with, simply, Sisters. In this spot where the McKenzie and Santiam roads meet, itinerant sheep men passed through for sustenance and supplies en route to grazing pastures in the Cascades. It later thrived as a timber town until 1963, when the last mill was shut down.

Today, the spirit of its history remains, with the old West-style downtown façades, and the same mountain vistas and towering pine trees that call for breathing deeply the forest-scented air. Spring is a great time to soak it in, before the peak season kicks off with annual traditions—the Sisters Rodeo in June, followed by the Sisters Outdoor Quilt

Show in the second weekend of July. An entrenched community of artists and outdoor enthusiasts mingle with small-town friendliness to form the atmosphere. Don't be surprised when you're walking into a local brewery on a busy Friday night and the person behind you says, "Howdy—we can share a table if you like."

The slower pace and open spaces inspire a range of artists, especially folk musicians and singer-songwriters. The Sisters Folk Festival, held every year on the first weekend of September, is the apex of this folksy spirit. Not to worry, live music is easy to find year-round at intimate venues such as Angeline's Bakery and Café or at The Belfry, a performance space created in a 100-year-old church. Picturesque trails and quiet, country roads beckon, too. Trails begin just six blocks from the downtown streets lined with galleries, shops and restaurants. At just a fraction of the size of Bend, Sisters offers the pleasurable option of being car-free and carefree, inviting the calm that comes with exploring on foot, as did its earliest residents.

RETREAT



AROUND TOWN

Enjoy a two-person massage session at Shibui Spa, part of FivePine Lodge. Three Creeks Brewing offers a full line-up of American-style beers, fresh from its 30-barrel system brewery. A retreat to Sisters isn't complete without breakfast or brunch at Cottonwood Café.

eat

Cottonwood Café Pacific Northwest and traditional breakfast fare served in a quaint, family-friendly cottage and backyard with a fire pit and heaters. Well-behaved pups are welcome on the patio, too.

Sisters Meat and Smokehouse Grass-fed, hormone- and antibiotic-free Oregon meats, cheeses, and a knowledgeable staff that can offer advice on how best to prepare their ingredients. Serving sandwiches, wine and beer.

Cascade Street Distillery Family-run, small-batch distillers of bourbon, gin and vodka.

Latigo Fine dining inspired by ingredients from the ranches and farms of the Pacific Northwest.

stay

FivePine Lodge & Spa The main lodge blends modern and rustic architecture, incorporating the design elements of historic forestry stations. A thirty-foot rock fireplace is at the center of the lounge with eight suites. Twenty-four modern, craftsman-style cabins wind through a sprawling pine forest. Shibui Spa taps Asian elements to create a serene atmosphere. Relaxation rooms have fireplaces, and a thermal soaking tub is adjacent to a private sun deck. The FivePine "campus" includes a conference center, Three Creeks Brewery, Sisters Movie House and Sisters Athletic Club.

Sisters Bunkhouse An intimate inn with four rooms, each with a queen bed and private bathroom, and innkeepers who strive to offer exceptional service.

PHOTO TOP LEFT BENJAMIN EDWARDS, OTHERS ALEX JORDAN



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RETREAT



PLAYING AROUND

Whether hitting the trails or the town, Sisters has plenty to offer, including world-class singletrack, road bike routes, dining and entertainment. The only challenge: How much can you fit into one day?

arts

For live music, check out **Angeline's Bakery and Cafe** or **The Belfry**. Looking to kick up some dust with a more raucous crowd? Try **Hardtails**, a "biker" bar that doesn't require patches and hosts plenty of live rock and roll bands.

Galleries throughout Sisters stay open from 4 p.m. to 7 p.m. every Fourth Friday for the **Sisters Arts Stroll**. Each month, galleries feature artists, serve light refreshments and sometimes host live music.

play

Hoodoo Spring skiing typically lasts until mid-April at this uncrowded, affordable, family-friendly ski resort with three high-speed quad lifts, thirty-two runs, and 806 skiable and rideable acres.

Biking Once the snow melts, excellent singletrack for mountain biking abounds, along with premier road biking. Eurosports offers free maps and information about nearby trails and scenic road rides for all abilities. The Peterson Ridge trail system has more than twenty-five miles of singletrack that begins a few short blocks from downtown. The Sisters Stampede mountain bike race on May 28 is Oregon's biggest mountain bike race with 500 participants tackling the Peterson Ridge trail system. It begins and ends at FivePine Lodge.

Other rides, flat to rolling, range from the fifteen-mile Indian Ford Loop to a fifty-mile jaunt around Camp Sherman. For an epic climb, the thirty-mile McKenzie Pass ride is a state jewel. Climb 2,000 feet through ponderosa pine forests, follow an 1860s wagon road and emerge above the tree line to reveal a staggering view of Mt. Washington and a 2,000-year-old lava flow. This ride runs along state Highway 242, which is on the National Register of Historic Places. The pass is closed during winter, but the state Department of Transportation briefly opens the pass only to cyclists for a short but glorious window after they plow the roads in spring. Check TRIPCHECK.COM or RIDEOREGONRIDE.COM for updates. 🍷

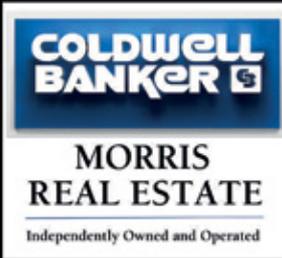
PHOTOS TOP LEFT BENJAMIN EDWARDS COURTESY OF FIVEPINE LODGE, MIDDLE LEFT TALIA GALVIN, BOTTOM LEFT JAY MATHER



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FARM

Purple Reign

Driving along Central Oregon's rural highways, fields of golden wheat or green alfalfa are a common sight. So the spots of purple, in perfect lines, that appear between Culver and Madras can't help but catch your attention. And if the sight doesn't do it, the aroma will.

The purple oasis is Cascade Lavender, an organic lavender farm owned and run by Terry and Wayne Pearson and their daughter, Holly.

Terry and Wayne had no farming experience when they purchased the property in 2007. "This was a brand new adventure," said Terry. "That's what's great about retirement. Sometimes it's overwhelming—where am I going to live if I could live anywhere? What am I going to do? The nice thing is that you have the opportunity to reinvent yourself."

Reinvent themselves they did, becoming lavender experts and learning how to run a successful agritourism farm in the High Desert.

"They are the perfect partnership, mom and dad," said Holly. "She's got this wonderful vision, and my father is the hardest working man I know."

Together, the family transformed the property, digging the irrigation and rebuilding the house and barn. The farm has three acres with hundreds of varieties of lavender, as well as horses, alpacas and chickens running around the forty-acre property that backs up to an unobstructed view of the Cascade Mountain Range. The Pearsons also created a line of products made from the lavender, including essential oil, lotion, bath salts, culinary lavender and more.

The work, from watering the plants and hand cutting the lavender to distilling the oil and making the products, is all done by the family. Like the lavender itself, the work is therapeutic, they said.

"I wouldn't do all this just to raise a beautiful flower," said Terry. "It's because it's such a beneficial, useful plant that really motivates me, and [it] makes me happy to share that with others."

In the arid, warm climate of Central Oregon, lavender has an early growing season. The plants are in full bloom in June and July and are harvested by August. At the peak of bloom in late June, the farm hosts an annual lavender festival for the community.

Though the plants are only in full bloom for a short time, the fragrance lingers year-round thanks to the dried lavender scattered throughout the property. Especially when they are distilling the lavender to make the farm's signature oil, the aroma can reach neighbors a mile away. — *Bronte Dod*

Cascade Lavender | 5000 SW Feather Drive, Madras | 541-546-9390



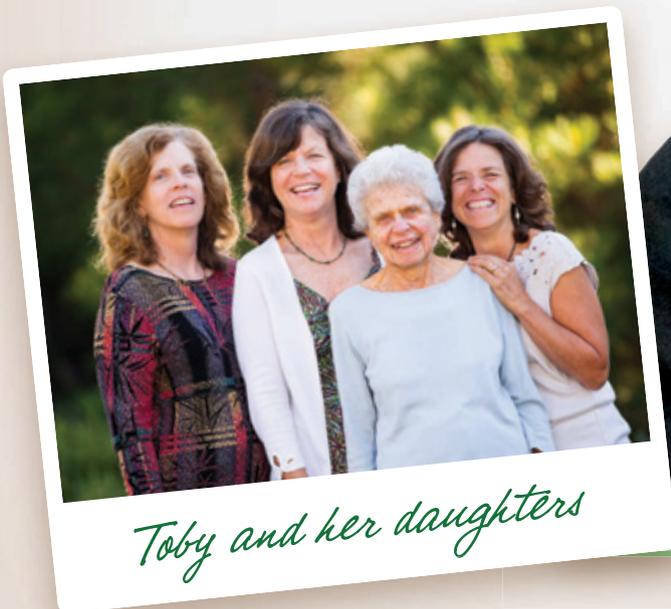
Partners In Care

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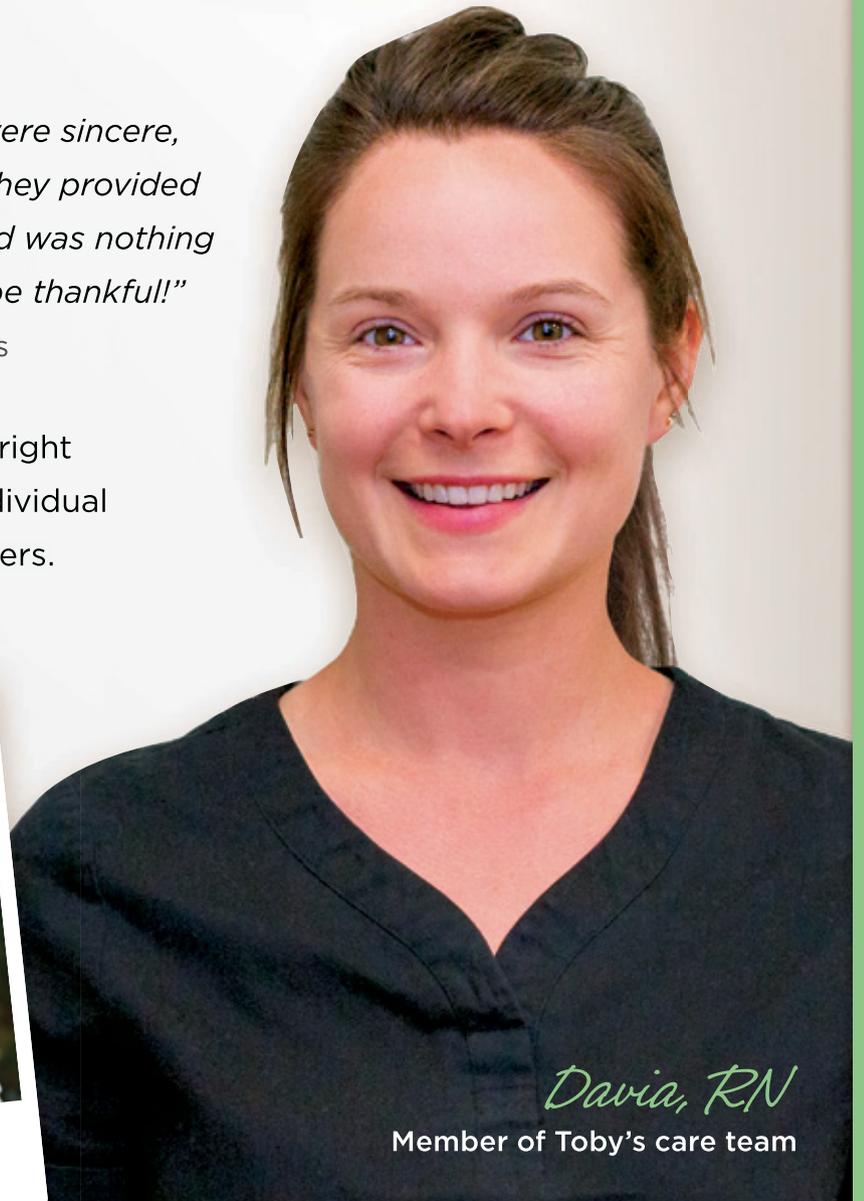
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EARTH DAY

Earth Celebration

Bend's annual environmental exposition is an affair for the entire family, complete with costumed main street parade.



Think of it as a mini Mardi Gras of sorts, minus the booze, beads, and debauchery. A parade of animals and colorful costumes brightens downtown Bend's streets on Saturday, April 22. Organized by The Environmental Center of Bend, the parade kicks off a day-long celebration in honor of Earth Day. The festive Procession of Species parade travels through downtown Bend, ending with a fair at The Environmental Center of Bend on Kansas Avenue. Interactive displays, local art, food and drinks, live music and activities for people of all ages—all committed to Zero Waste practices—will bring excitement and fun mixed with a message of civic and social responsibility. For inspiration and help with costumes, The Environmental Center will host workshops leading up to the event, now in its 28th year. Participants can get inspiration and access to recycled and down-cycled materials to help create costumes for the parade. ENVIROCENTER.ORG



TROY FIELD

A Century of Gathering



Located amid the bustle of downtown Bend, unassuming Troy Field offers a glimpse into the history of Bend and a lesson in how a simple patch of land can evolve into an institution.

The name Troy Field comes from Troy Laundry, an enterprise once located along the east side of the field. It was an unofficial, if lasting, association created by geography rather than proclamation.

The first documented event on Troy Field occurred July 4, 1904, when it was just the Bend Ball Field. The Bend Baseball Association hosted the Deschutes Irrigation Project company baseball team and the City Slickers. The City Slickers won, 16 to 9. Additional community celebrations, ball games, and other events regularly appeared on Bend Ball Field over the next several years, including bronco riding and a football game against rival Prineville as part of Railroad Days in 1911, celebrating the arrival of the interstate rail line and the beginning of Bend's sawmill era.

Famously, from 1921 to 1957, Troy Field transformed each winter to a community ice skating rink, thanks to the efforts of the fire department and the city. Less well known are the military drills and veterans events held on the field. During World War II, the city installed overhead lights for the military, an addition that also benefitted the ice rink.

In 1931, it became the official starting point for the city's Pet Parade, now recognized as an Oregon Heritage Tradition. Perhaps the most unusual use of the field occurred in 1937, when the state held the first Oregon Driving School, a seven-week course that began with a car on jacks for

learning the basics of starting and operating automobiles.

Looking back to 1911, the field and most of the adjacent area became the property of the Bend Townsite Company. Led by president Clyde McKay, the company earmarked lands south of downtown for sale at little or no cost to encourage the development of schools and churches, including community gathering spaces and the athletic field. As a result of this deliberate community planning, Troy Field is surrounded by eleven historic buildings: three schools and five churches, plus an athletic club, the library and a post office building. Troy Field itself was slated for a church development before plans fell through in 1937. Owners sold to the school district, which continues to own the field today.

Troy Field remains a gathering place for locals who continue to write its ongoing story. The field was on Bend's civic planning radar when the school district recently entertained proposals for mixed use retail and housing developments on the site. Those plans have been shelved for now. In February, a group of preservationists nominated Troy Field to the National Register of Historic Places, which, if approved, could complicate any future development efforts. — *Kelly Cannon-Miller*

ABOVE Young baseball players gather at the Bend Ball Field, as Troy Field was originally known. Troy Field was transformed into an annual winter skating rink for the community beginning in 1921. (Learn more about the history of Troy Field at the Deschutes Historical Museum.)



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ATHLETIC RECOVERY

Out with the Old

Recharge offers leading edge exercise recovery methods for the masses.

BY CATHY CARROLL



It's common to associate Olympians and elite athletes with the notion of using high-tech equipment and sophisticated techniques to recover from workouts. In Bend, however, everyday athletes as well as those striving to get back into shape are discovering that these methods can help them, too. Austin Baillie, a recovery specialist, trainer and massage therapist at Recharge athletic recovery lounge in Bend, said a range of people are increasingly tapping into the professional athletic recovery methods they offer. Baillie co-owns Recharge with, Renee Metivier, a professional distance runner and personal trainer. They created Recharge after living at the Olympic Training Center in Colorado Springs, where they realized that recovery is a crucial and often overlooked component of fitness.

The lounge in the Old Mill District is in some ways like a traditional gym, offering training and fitness classes, but with much of roughly 4,000 square feet devoted to massage,

acupuncture and a spacious lounge with innovative recovery tools such as an infrared sauna, ice compression wraps, massage boots and sleeves, cold and hot tubs and cold lasers for electrical stimulation of muscles. These things can be used for recovering from injury, preventing the risk of future setbacks or increasing training potential.

Although these methods may be new to the general public, they have been around for a decade or two, said Baillie, adding that doctors have the technology to force blood flow to vital organs of their patients. "It takes a while for these things to move from the medical, military, and tech community to professional sports, then to college athletes and down to weekend warriors, as they become more accessible and affordable," he said.

At Recharge, NormaTec leg boots, hip shorts and arm sleeves use a sequential pulse system for external compression aimed at speeding the athletic recovery process. The sleeves mimic muscle pump and push out inflammation, old

Expert Advice

An Ounce of Prevention

Austin Baillie—a recovery specialist, trainer and massage therapist at Recharge athletic recovery lounge in Bend—offered these easy recovery tips:

PREVENTATIVE MAINTENANCE

Do a simple, preventative maintenance routine, which can enhance recovery. Two times—or at least one time—a day, do a routine of squats, lunges, jumping jacks and push-ups (ten each), plus a plank for core strength. It's old-school, Jack Lalanne stuff, and that's why he stayed so healthy for so long.

HYDRATE

Stay ahead of thirst. The body is mostly water and the more you have, the more your body can eliminate waste. It helps with digestion, stress and sleep. It's like the oil of a car.

SELF-MASSAGE

Do self-massage with a foam roller. Or, have a massage therapist do *gua sha*, (a Chinese technique of scraping the skin). You can also use your own thumbs or have a partner use their thumbs to do this, moving muscles away from the bone and loosening scar tissue.

blood and lactic acid. "It feels like you're getting a massage with big gorilla hands," said Baillie.

He likened the therapy to a road crew after a crash, "It's clearing the debris so that workers, supplies and fuel trucks can get in to repair." Clearing out the metabolic waste helps alleviate muscle soreness and helps the body heal exercise-induced micro tears in muscle fibers.

On a recent Friday morning, people ranging in age from 20- to 60-something came through the lounge. Several relaxed in spacious, comfortable recliners while watching big wave surfing on a large flat-screen as the compression equipment went to work on them. Nearby, a couple of people sweated in the infrared sauna, which heats the muscles three inches deep to stimulate the immune system.

Amid it all, there was nary a sense of elitism. "Everybody with a body is an athlete," said Baillie. "It's about acknowledging that you have a body and it's a huge gift, and there's a responsibility to take care of it."



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PARTNERS IN CARE

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WRITTEN BY BRONTE DOD

“We’re trying to make the community aware of all the things Partners in Care can do and to get rid of the mystique of dying.”



From Madras to Christmas Valley, Partners in Care provides hospice care to people all over the region. With 60 percent of the tri-county area’s population over 65 years old—that’s more than 45 percent higher than the national average, according to the last U.S. census—the organization has its fill of requests for care.

“We’ve emerged into a regional leader because we’re the oldest and probably the most experienced, and we have welcomed that,” said President and CEO Eric Alexander.

The hospice service began in 1979 when a group of nurses started volunteering their time and services to provide end-of-life care. It was the first organization of its kind in the state.

Today, the nonprofit provides in-home hospice and palliative care to about 1,000 people a day. The main campus at Partners in Care includes a specialty hospital with six

suites for patients who need care that can’t be provided at home.

“It’s a real active form of compassion,” said Marlene Carlson, the director of development. “When you come onto our service, you have a whole team available to you.” This patient-centered care practice aims to provide an authentic sense of presence for patients and their families.

Partners in Care’s mission extends to more than just end of life care. It also encompasses a community education component that includes a camp for children who have experienced loss.

“Our vision is to make sure that people are aware of end of life issues,” said Alexander. “Aware of the issues of aging as people grow older and approach the end of their lives and really be mindful and how to plan for those things instead of it being a sudden shock.”

Get Involved

ABOUT PARTNERS IN CARE:
Partners in Care is a nonprofit organization that provides hospice care and services to Central Oregon. Learn more at PARTNERSBEND.ORG

- BY THE NUMBERS:**
- Operates three branches in Bend, Redmond and La Pine
 - Provides a specialty hospital in Bend with six suites
 - One of four hospice houses of its kind in Oregon

HOW YOU CAN HELP:
Individuals and businesses can donate money that supports the care and services. Volunteer opportunities range from spending time with patients to educating the community on hospice care.



LINDA COHEN VOLUNTEER

Linda Cohen, often along with her service dog, Zultan, has been a volunteer with Partners in Care for nine years. She visits patients and their families, giving companionship and comfort to them while they work with Partners in Care. Cohen is also on the board of Friends of Hospice, an education and awareness organization under Partners in Care. “We’re trying to make the community aware of all the things Partners in Care can do and to get rid of the mystique of dying,” she said.



SOURCE

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Hal Ranstad (owner)

Gerry Suyematsu (designer/project manager)

“People came from across the globe, working for the earth to keep the water safe for all people and the next seven generations. We stepped up to demand change.”



COMMUNITY Q & A

Standing Together

Longtime Bend resident Erika Kightlinger, who has a honey and honey bee business, is one of the “water protectors” who spent months working to block the Dakota Access Pipeline (DAPL). She was one of many Central Oregonians who donated money or other resources to the protest encampment on the Standing Rock Sioux Reservation in North Dakota. Kightlinger raised more than \$130,000 in resources and helped construct and deliver 70,000 pounds of supplies. She told *Bend Magazine* a bit about the cause and her experience supporting it.

Starting in September you spent four months as an active protector, organizing and implementing supply deliveries. How did this role come about?

While participating in a Native American church ceremony I was shown that I was to take woodstoves to Standing Rock. My helpers and I worked directly with the stove crew on the ground at Standing Rock and all three onsite camps to deliver the supplies that were needed. We transported more than 70,000 pounds of supplies during five trips between Bend and Standing Rock. We transported 131 wood stoves, 119 tipis, and 150 cords of wood, in addition to thousands of pounds of food and gear for the water protectors. We raised more than \$30,000 to fund the efforts, plus more than \$100,000 of in-kind donations.

What was the primary purpose of the encampment at Standing Rock Reservation?
To protect the Missouri River

and the surrounding water sources for the [up to] eighteen million people—plus the animal and plant life—who depend on these water sources. The goal was to stop the Dakota Access Pipeline from being built, due to the high probability of an oil spill.

How did you see people mobilize for the cause?
Everything I accomplished was due to others helping. I couldn’t have done it alone. Many people in Central Oregon donated time,

funds, support, food, and clothing and helped build the stoves. It took all of us stepping up to help. That is progress! That is a movement! United, people came from more than three hundred indigenous North American tribes. People came from across the globe, working for the earth to keep the water safe for all people and the next seven generations. We stepped up to demand change.

Given the federal government’s recent decision to grant the final pipeline easement, what is the general reaction within your network?

There are many layers to the movement. We made progress at the level of awareness, helping people to see that they are powerful when united. They can step up, work together and divest from systems and companies that do not support humans, health and life more than profit.



PHOTOS GABRIEL SHONERD



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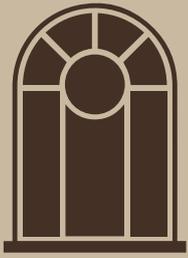


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Modern Family

Builder Nick Holdeman combined green building principles with bold modernity when he built his family's Westside Bend home.

WRITTEN BY STEPHANIE BOYLE MAYS

PHOTOS BY BRANDON NIXON



Central Core

All the living spaces are organized around an open core with the kitchen and dining area at its base.





Light Effects

Light streams down into the central space from a pod of four-by-four foot skylights, comes in from floor-to-ceiling windows in the living area on the main floor and from similar windows in the family room on the top floor.

When Nick Holdeman contemplated the lot where he was going to build his family's new home, he thought of the Jetsons. "I like modern, and I thought about how that house reached up. This lot is small, maybe sixty by sixty feet, so I knew we would have to go vertical. I was talking to a friend Steve Write about it, and he just sketched it on a piece of paper, and we took it from there."

While there is no Rosie the Robot, and the family can't work on Jupiter or play on Neptune, the 2,186-square foot home does reach into the sky, and it's built on Bend's west side where accessing work or play is right around the corner, not an interplanetary undertaking.

The resulting building was designed to comfortably accommodate the family of five and one dog. On the bottom are a 564-square-

foot rental apartment and a two-car garage that connects to the home above; on the second, or main level, is the main entrance, public living areas and master suite, and on the third floor are three bedrooms, an open family room and a bathroom.

All the living spaces are organized around an open core with the kitchen and dining area at its base. Light streams down into the central space from a pod of four-by-four foot skylights, comes in from floor-to-ceiling windows in the living area on the main floor and from similar windows in the family room on the top floor.

Central to the home's success was Holdeman's vision of its construction as a healthy, comfortable, sustainable home built with "real" materials. "I had firm ideas and I stuck with them," he said.

Holdeman, who owns Alcove Construction,





Central to the home's success was Holdeman's vision of its construction as a healthy, comfortable, sustainable home built with "real" materials. "I had firm ideas and I stuck with them."

had already built several Earth Advantage homes and wanted his own home to meet the organization's criteria for platinum certification. "Our criteria is higher than that of building codes," explained Matt Douglas, senior green building consultant for Earth Advantage, "so the finished house is more sustainable and energy efficient, more comfortable and has lower utility bills."

Using a score sheet that awards points in the categories of energy, health, land, materials and water usage, buildings can qualify for silver (60 points), gold (80) or platinum (100) certification. In addition to the point sheet, an Earth Advantage consultant also performs periodic inspections during construction and a final inspection once construction is complete.

"Probably the least well-known but most appreciated benefit is that there's a second set of eyes on the home construction," said Douglas. "The city has its own inspectors for such things as safety and electricity, but I look at it from a different perspective to make sure the house is built well and will perform as it should."

To fulfill the requirements for the platinum certification, the home was oriented to take advantage of solar gain and constructed with staggered framing, which allows the use of continuous insulation. Decks wrap around the home's south and east sides to provide additional living areas and mitigate summer heat gain. Additional climate comfort comes from a high efficiency gas furnace that divides the home into two zones. On the roof, a white



Efficient Design

Decks wrap around the home's south and east sides to provide additional living areas and mitigate summer heat gain.



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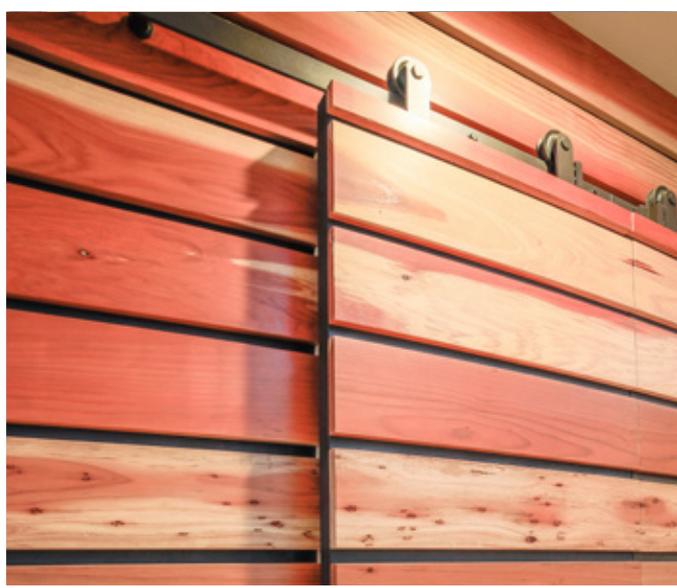
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Good Wood

In the dining-kitchen area, redwood planks are spaced with gaps over black painted plywood for a three-dimensional effect that disguises a pantry.

rubber membrane reflects the sun, and a collection system provides water for the yet-to-be planted native landscaping.

Inside, modern meets organic with wood trim and bamboo flooring. Walls were finished in low VOC paints in colors chosen by Holdeman's wife, who also chose the exterior's distinctive orange spice color. In the dining-kitchen area, planks are spaced with gaps over black painted plywood for a three-dimensional effect that disguises a pantry and helps provide visual cues to the end of the kitchen-dining area and the start of the living room. Stainless steel Energy Star appliances, dark alder cabinets and black granite complete the area's palette.

Completed in May 2016, the home was part of the Bend Energy Challenge Week green tour last fall. Since then, however, it has quickly and easily gone from show home to family home. "Our initial idea was to build and then sell this house," said Holdeman, "but that has changed. We really like living here." ☺

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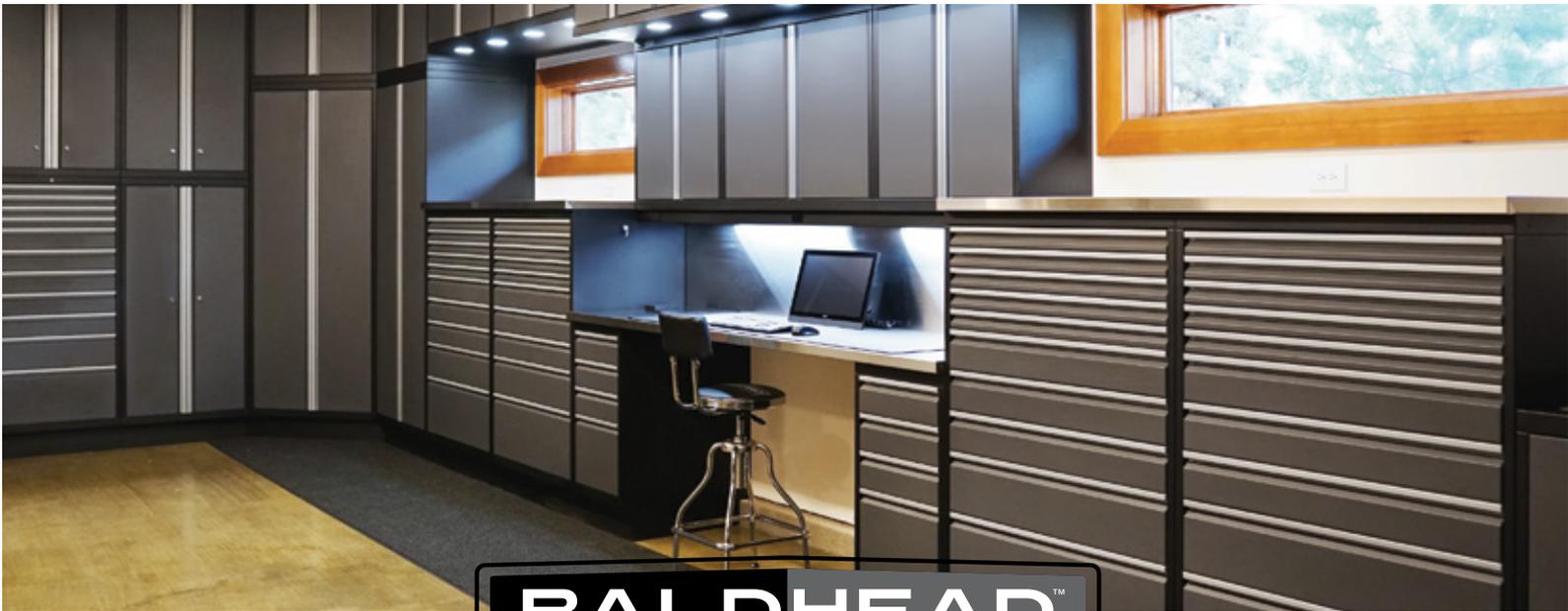
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ODDS & ENDS

HOME DÉCOR AND GIFT IDEAS

PEDESTAL TABLE

1. Reclaimed from old structures throughout the Northwest, tables are custom built and finished as preferred by the client. The pedestal table shown here measures 50 inches square and 42 inches high and is part of the firm's NW Structural Collection. \$1,600, as shown. *Revelations Sustainable Furniture* | 541.639.1556 | REVELATIONSBEND.COM

BEND CHARMS

2. Wear a piece of Bend around your neck or wrist, on your zipper or in your ears. Jennifer Aylward recycles copper flashing from the old Bend Bulletin building at Olney and Wall streets and turns it into Just a Little Charm jewelry. More than 250 designs include inscribed sayings and drawings that run the gamut from a VW Bus to hops to knitting needles stuck into a skein of yarn. Custom designs are also available. Prices start at \$10 and range up to \$45. *Just a Little Charm* | 224 Oregon Avenue, Bend 541.647.4497 | JUSTALITTLECHARM.COM

SIMPLE SYRUPS

3. Originally developed at Oregon Spirit Distillers, Meadowlands Simple Syrups are available in cinnamon sugar, peppermint, honey-vanilla chamomile, and black tea and lavender. The 8-ounce bottles include ingredients such as meadow flowers, afternoon sun, and nostalgia, and feature an outdoor-themed label designed by Central Oregon watercolor artist Katie Daisy. \$15 a bottle. MEADOWLANDSYRUP.COM | Available at Central Oregon Distillers, the Workhouse and Ju-be-lee in Bend.

WOOD BOWLS

4. Redmond artist Dave Clemens at Oregon Wood and Art Designs hand turns wood into bowls and vases to serve as functional art. Maple, ash, redwood, walnut and other woods are responsibly sourced from throughout the Northwest and California. Pieces range in price from \$15 to \$300, depending on complexity. Available at Circle of Friends Art Gallery in Tumalo and through Clemens' website. *Oregon Wood Art and Designs* | 541.668.0701 | OREGONWOODART.COM

NANO PUFF JACKET

5. Recently revamped to better align with the company's mission to "implement solutions to the environmental crises," the lightweight Nano Puff jackets and vests now include 55 percent recycled polyester insulation, lining and rip stop shell made from 100 percent recycled polyester yarn, recycled zippers and a Patagonia label that uses 85 percent recycled polyester. Available in sizes to fit infants through adults. \$249 (adult jacket with hood). *Patagonia @ Bend* | 1000 NW Wall Street, Bend | 541.382.6694 | PATAGONIABEND.COM



SOLAR SPRING

LET THE SUN BE YOUR GUIDE

SOLAR VIBES

1. These solar-powered Tyvek and glass lanterns elevate any outdoor living space. The Tyvek lanterns are sold for less than \$25, which makes these solar-powered decorations an easy investing for the home. Find a variety of styles at Pomegranate Home and Garden in Bend. POMEGRANATE-HOME.COM

LIGHT THE WAY

2. Illuminate pathways and walkways at home with LED Solar Path Lights from Four Seasons Courtyard. Left in the sun during the day, the in-ground lights use the stored solar energy to turn on at night. In Central Oregon, you can find them at High Desert Ranch and Home. HIGHDESERTRANCHANDHOME.COM

TAKE IT TO THE LIMIT

3. Companies such as Sunlight Solar and E2 Solar will do all the hard work of converting your home to solar energy for you. From assessing your property to ordering and installing the panels and walking you through the tax credits and incentives programs, these companies make it easy to turn the switch. Once you do, you can use solar energy to power everything in your home, from your water heater to your electric vehicle. SUNLIGHTSOLAR.COM and E2SOLAR.COM

GET OFF THE GRID

4. Zamp Solar, based in Bend, makes portable solar panels to use while camping off grid. The company will also mount solar panels to RVs, campers or off-grid cabins. Panels collect solar energy and store it in batteries until you need to use it. The folding kits make it easy to take with you wherever you go. ZAMPSSOLAR.COM

TAKE AND BAKE

5. Most Central Oregonians wouldn't dream of turning on their kitchen oven during July or August for fear of overheating the house. But you don't have to give up pizza or baking in exchange for comfort. Solar ovens allow you to take your kitchen outside. Made in the United States, the oven can reach temperatures up to 400 degrees Fahrenheit and is designed to last for fifteen years. Find it at the Solar Store in Bend. THESSOLARSTORE.COM

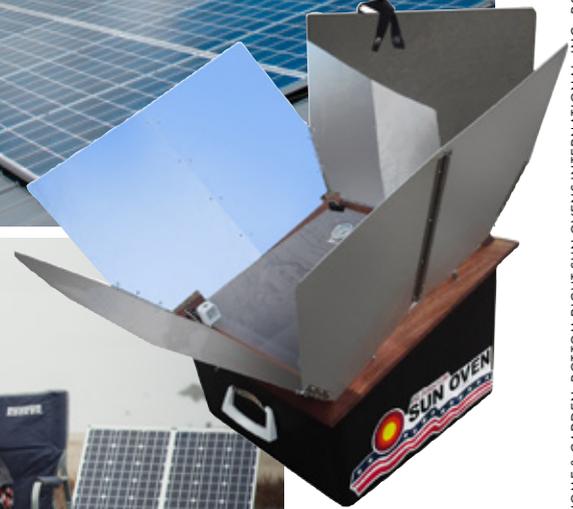
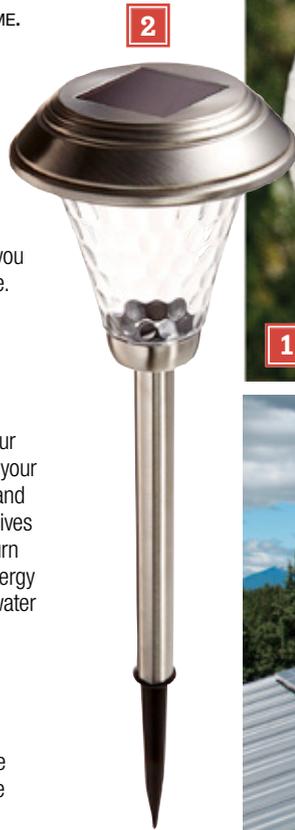
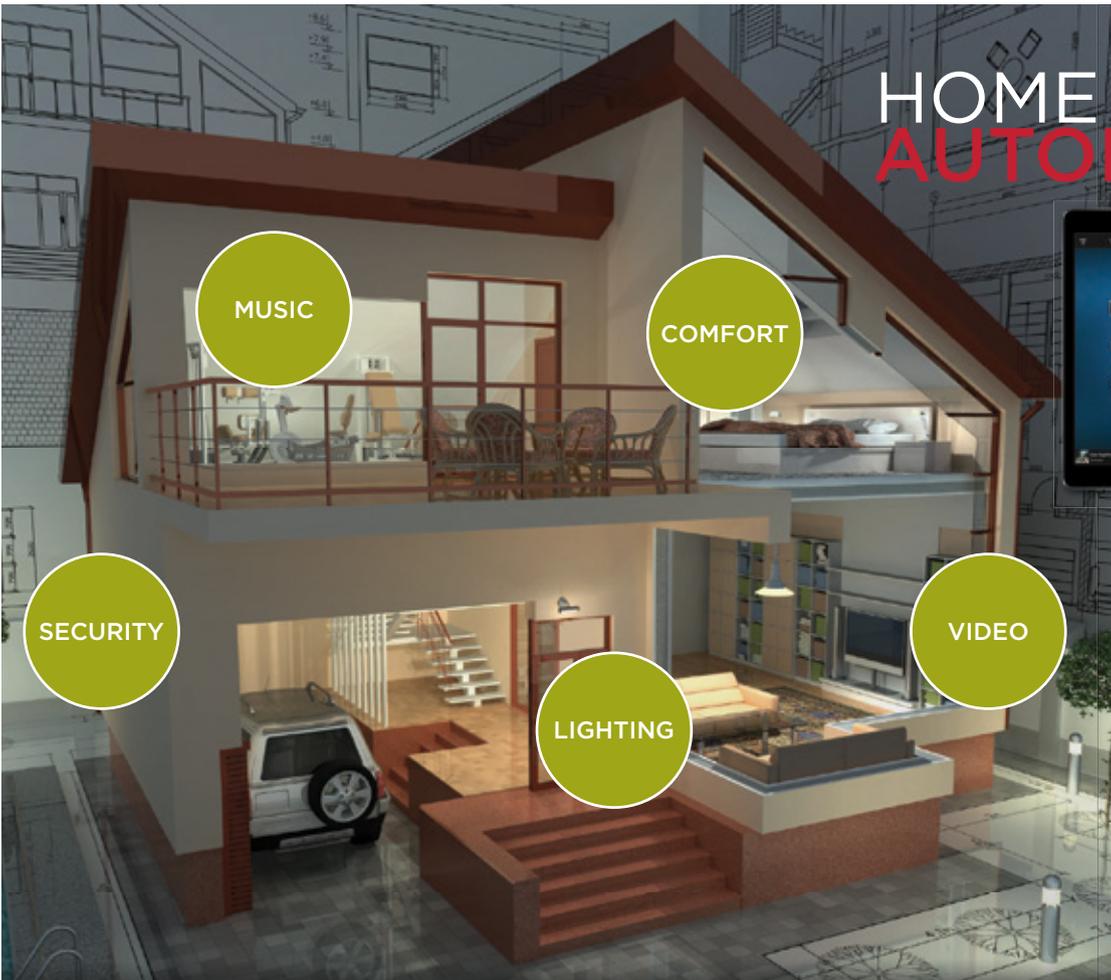


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JEWELRY

McKenzie Mendel

WRITTEN BY BRONTE DOD



For McKenzie Mendel, a jewelry maker in Bend, the finished product is just the beginning. That's because she judges her success on how her customers feel when wearing the piece.

"I always like to think that [wearing jewelry] encourages women to feel more confident. That's why people have made jewelry from the beginning, to adorn themselves and wear it as a symbol of who they are," said Mendel.

Her descriptions of the pieces in her

line, McKenzie Mendel Jewelry, echo that philosophy. A peach moonstone ring "for the fierce and feminine." Aquamarine earrings "for women who love to have fun." A sterling silver necklace with a smoky patina "for the bold and powerful woman."

"I'm hoping they'll see beauty in the jewelry, and when they wear it, they'll feel confident as well," she said.

Originally from Bend, Mendel chose to go to art school in the opposite corner of the country in Savannah, Georgia. Professors

there discouraged her from pursuing a production line-based business model, but the entrepreneurial spirit runs in her family. In 2012, working from her new home in Tumalo, she designed her first production line of jewelry and sold it to small boutiques in Bend.

"The stores in town are just so supportive," said Mendel. "Even in growing my business, they gave me great feedback and were so patient with me and took a risk on me when I was just starting out."



❖ Mendel has an eye for simple, clean lines that make a statement but don't overwhelm. The rings, earrings and necklaces in her collection are meant to be worn every day. Each piece feels modern, yet timeless.

"Everything starts with wire and sheet that I bend and form," she said. She uses a hammer to add texture, and a high carat gold to add contrast and shine. The one-of-a-kind pieces, however, are the real gems of her work. Made from cuts of stones including sapphire, turquoise and aquamarine, the unique pieces are where Mendel's creativity truly shines.

Slowly building business relationships and a customer base, her line is now sold in thirty stores across the country. Despite its growth, her business is still a one-woman show. She not only produces

the wholesale orders herself, but also works one-on-one with clients for custom designs.

Two years ago, she took on another project. The isolation of working from home prompted her to seek out a creative space to work with other artists, so she joined Lumin Art Studio in Tumalo. When Lumin was going to close, Mendel took it over. In 2015, she found space in Bend and moved the studio there, calling it Willow Lane. Nine artists share the studio and there's currently a waitlist for new artists to join.

A little more than a year into juggling two businesses, Mendel said she's beginning to feel like she's found a good balance where "the wheels are turning more smoothly." 🌀

"The one-of-a-kind pieces are the real gems of her work. Made from cuts of precious stone, the unique pieces are where Mendel's creativity truly shines."

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BEAUTY

Not Just Lip Service

How a lipstick company cooked up in a kitchen is making a global impact, one shade at a time.

WRITTEN BY BRONTE DOD



PHOTO ALEX JORDAN

Like many great entrepreneur stories, Ericka Alexander's started at home. Specifically, in her kitchen.

Over the last four years, what began as a passion project for natural and organic lipstick has grown into Axiology, a nationally distributed product on the path to becoming a full makeup line. Even more impressive, its impact reaches far beyond Central Oregon.

Alexander, 30, graduated from California Polytechnic State University with a business degree in 2009. She was working odd jobs before taking the leap to start her own business.

"It was a dream to have my own business, but when I started [making lipstick] I didn't know this was it," said Alexander during an interview at her Southeast Bend studio. In 2012, she started making her own lipstick with organic and natural ingredients, developing recipes in her kitchen. "I just became obsessive about it and I was wearing it for me, and then slowly but surely along the way I thought, 'Oh, was this it?'"

Alexander has practiced a vegan diet since she was a teenager, and is also dedicated to using beauty products that are vegan, cruelty-free, natural and organic. Products that check all those boxes are hard to find in the beauty business.

"I not only wanted something vegan, I wanted something that was cool and hip and represented who I was," said Alexander. "I found that a lot of the natural vegan products either didn't perform well—like left my lips feeling really cakey—or I wasn't happy with the ingredients, or they didn't have the color selection."

Building the business took Alexander from Brooklyn to Bali and, finally, Bend. She spent six months in Bali, an international hub for startups and entrepreneurs. While

living there, she stumbled upon a packaging solution in a female-owned company specializing in recycled paper products. The factory employs mainly female workers, and is focused on making the packaging with sustainable practices.

“Everything we do is with intention,” said Alexander. “Everything that we do should have an ethical standpoint behind it. We try to be a very ethical company.”

Alexander moved to Bend in 2014, and Axiology quickly outgrew her kitchen. She worked out of Willow Lane, an artist’s co-working space, until moving to her own studio in the industrial district. Today, the Axiology team remains small, with two other full-time employees who make and package the lipstick by hand, but it won’t stay that way for long. Axiology has recently caught the attention of Free People and Sephora, and Alexander is figuring out how to increase production while keeping the company true to its roots.

“I stand strong in the fact that the product has to come first,” said Alexander. “There’s all these ethical bonuses that come along with purchasing our product, but I think that for us to be attainable and reach the mass market, the product has to stand alone.”



NATURAL INGREDIENTS

Primary lipstick ingredients include avocado, castor seeds, orange, elderberry, coconut, candellilla, grapes, vitamin E oil and mineral powder for pigment.

ETHICAL MISSION

Axiology is part of PETA’s “Beauty Without Bunnies” program. A portion of profits is also donated to the Orangutan International Foundation.

GLOBAL IMPACT

The packaging is produced in Bali at a female-owned factory from recycled paper products that might otherwise end up in a landfill, or in the country’s water.



“A clean energy bar—no GMOs, wheat, corn, processed sugars. Best of all you won’t be hungry after you eat them.”

Bend’s Paleo Bars Find a Niche

HAVE YOU EVER HEARD of the Bend diet? It includes running, walking, biking, shredding and great food to satisfy any athlete’s hunger. Paleo Eats is a corporation born and raised in Bend with a specific goal of nutrition for everyone. The business began in 2012 through the zealous efforts of Debbie Fred, who at the time worked full-time as an MRI tech and baked on her one day off each week. Fred baked everything from granola to paleo bread at the start of Paleo Eats, but now she focuses only on her best selling product—certified Paleo bars. Paleo Eats has grown steadily since 2012, now claiming shelf space in fourteen natural grocers. Fred explained that Paleo Eats bars are, a “clean energy bar, no GMOs, wheat, corn, processed sugars. Best of all you won’t be hungry after you eat them.”

Paleo Eats’ recent expansion will increase distribution from Oregon to include Washington, Idaho, Nevada, Montana, Colorado and Utah. Fred explained her excitement humbly: “I’m just glad I still like to eat them.”

Originally, Fred explained that she made the bars with her children in mind—she has three and they each have a different kind of food allergy, from dairy to gluten. “It was difficult to find a natural bar to give them.” Now that Paleo Eats has expanded beyond her home kitchen, Fred hopes her bar will become a solution for many people on their path to healthy eating. — Danielle Meyers



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The Outdoor Apparel Doctor Is In

TO WALK INTO Kimberly Kinney's two-car garage turned sewing shop is to experience the antithesis of America's disposable culture. Outside, a string of Tibetan prayer flags greets visitors along with a modest sign for her business, Rugged Thread. Inside, racks of coats, ski jackets, pants and other pieces of gear flank a cluster of sewing stations, each of which is centered around a mid-twentieth century cast iron sewing machine. These are little relics of the era's industrial engineering, and bear more resemblance to the streamlined fenders of a 1953 Buick Skylark than to the plastic contraption my mother occasionally trotted out to the dining room table. The machines are the engine of Kinney's burgeoning gear repair business that she runs out of her Westside Bend home with one part-time employee and another on-call resource.

In a town that is obsessed with outdoor gear, Kinney is the gear equivalent of country doctor and emergency room surgeon rolled into one. Her specialty is zippers, that critical but often prone to failure wonder of industrial technology that has cut short the life of many a tent and jacket. But zippers are just the beginning: Kinney also works on any piece of fabric you can find in the outdoors, including sailboat sails. Her work is driven as much by personal philosophy as profit.

"I think there is an ethical component to keeping things in their life cycle," said Kinney, who began her career in outdoor apparel business after dropping out of college in Minnesota and chasing her passion for mountain living out West.

Kinney landed in Utah where she apprenticed with an experienced seamstress at Snowbird. Within a year or two, she had taken over the business, Wasatch Designs. Kinney sold the business at 26 years old and has worked off and on as a garment designer and consultant in the ensuing years. She came to Bend in 2004 when her husband's work brought them here, and dedicated the next few years to raising her kids. She decided to get back into the gear repair business five years ago, and has been growing her business gradually since then. She now counts REI and Giant Loop as clients. She also does most of the gear repair for Mt. Bachelor employees.

It's labor-intensive work and the margins are slim. Still, there is room to scale up with more warranty contract work and improved efficiency. Just as importantly, said Kinney, is the need for an increased awareness that a broken zipper or even a fabric tear doesn't mean the end for an otherwise functional piece of gear, adding that "education is the biggest component of gear repair." RUGGEDTHREAD.COM — *Eric Flowers*



Rugged Thread's Kimberly Kinney at her Westside repair shop and gear resurrection center.



Local artist Sheila Dunn wears one of the new commuter packs with a design she painted.

Not Your Average Pack

TOSCH ROY puts a lot of thought into the backpacks he makes—and not just in the product development sense. Roy openly wonders if his business, Free Range Equipment, and his work are essential, or if he's just producing one more product in an oversaturated outdoor gear market.

It's a lot of weight on the shoulders of a 26-year-old.

"One of the biggest hurdles for me is that, at the end of the day, you're manufacturing a new product for people who don't really need it," Roy said from his studio in Bend's Maker District. "That's been really hard for me."

For now, he's staying the course and letting consumers decide whether his Free Range packs are more than just another sack.

"I realized that there are things that you can't stop doing even if you try, and those are the things that keep coming up in your life. For me, I love creating stuff, I like making things more efficient and I love being outside," said Roy. "This was a really good match for me, because it brought all those together."

Free Range started out of necessity. Roy, then 20 and in college in Montana, needed a skimo (ski-mountaineering) pack for a backcountry race. Not willing to shell out the money to buy a new pack, he designed and made one himself. Soon, he started making them for friends. Within a year, he decided to leave school to pursue the business full time.

Six years later, he's created a range of packs for climbers and backcountry skiers and brought his sister onto the small team. Roy designs the packs, and works with a local production sewer to manufacture each product. Each pack is made to order.

Instead of letting himself get burnt out on the constant work needed to make a startup successful, he's finding a way to make the work inspiring to him again. Partnering with local artists, he's created a line of urban commuter backpacks featuring local artwork. "It gives me a lot of motivation in that it's hopefully helping other people, or helping these artists," said Roy. The packs will be available to order in April. FREERANGE-EQUIPMENT.COM — *Bronte Dod*



Voilà Coffee founder Kent Sheridan believes that a good cup of coffee should be accessible anywhere, including a campsite.

Instant Goes Gourmet

THE MERE MENTION of instant coffee elicits strident reactions from many coffee drinkers. Caffeine connoisseurs tend to believe that great instant coffee is a contradiction in terms. Out to prove the naysayers wrong, Bend entrepreneur and self-proclaimed coffee geek Kent Sheridan has developed Voilà Coffee using his proprietary freeze dry production method.

“We’re inventing a new way of brewing coffee that doesn’t compromise taste,” said Sheridan. “Voilà has a low barrier to entry for people looking to expand their palate and find what

types of roasts they like, but we also cater to the seasoned coffee drinker because everyone is on the go these days.”

Sheridan and his business partner, Nick Holmboe, source beans from top roasters such as Portland’s Upper Left Roasters. They purchase overstock coffee at a discount when it’s two weeks off-roast, just before the sell-by date. Voilà can brew large batches in a day, turning soon-to-expire roasts into a crystal form that has a significantly longer shelf life.

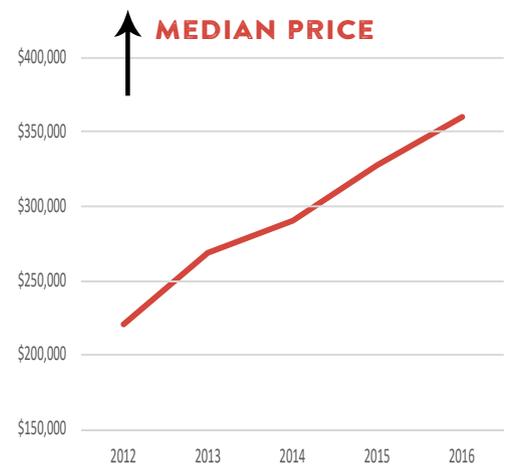
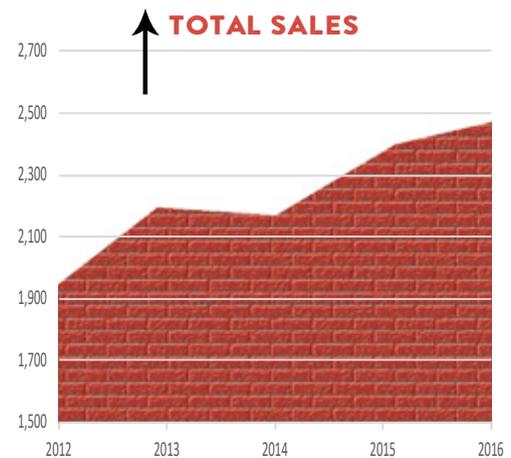
Coffee servings come as a five-packet set in flip top boxes reminiscent of a cigarette pack. The packaging play is both humorous and functional. Committed to transparency from farm to consumer, Voilà prints the roaster and its location on every label. This may sound obvious, but “you would be appalled at how other instant coffee is made and sourced,” said Sheridan.

The company came out with a bang last fall with a fully funded Kickstarter campaign. Order fulfillment for backers came in March after some production delays due to continued testing and adjustments on the new equipment that was needed to bring production to scale. Now, Voilà is taking one-time and subscription-based orders through its website, where customers can pick the notes they would like to see in their coffee: Structured, Complex or Lively. The coffee is also available at the cafés of their roasters.

Sheridan said the product has been well-received so far. He is working with tastemakers to spread the instant coffee gospel as he seeks an investor who can “help us take the company to the next level.” WWW.VOILA.COFFEE — Megan Oliver

HOUSING MARKET

End of year housing stats for Bend and Redmond



Source: Central Oregon Multiple Listing Services

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SOCIAL JUSTICE

Shannon KEITH

Sex trade survivors form the backbone of an international fashion collaboration based in Bend.

INTERVIEW BY KELLY KEARSLEY

At first glance, you might assume that Shannon Keith's mission is to sell exotic pajama pants to women and girls. But the founder of the Bend-based e-commerce company Sudara has a much loftier goal: to free women who have been victims of India's sex slave trade. The fashionable pajama pants, known as Punjammies, are proving to be just the means.

The social enterprise company, which just relocated its headquarters to Bend last year, employs about a dozen people stateside. Keith, however, is most proud that over the past eleven years, her nonprofit turned social enterprise has also employed more than 300 Indian women, giving them the economic means to leave brothels and provide for themselves and their families.

We sat down with Keith to learn more about Sudara's beginnings, the jobs it creates and the significance of its transition to a B Corporation.

What prompted you to start Sudara?

I had visited India as part of a service project with our church in 2004 to help orphans, and went back the following year to dedicate a freshwater well as a gift to my in-laws. The well happened to be in the Red Light District, and I started to meet women and children who were modern day slaves. There were young girls who had been sold in the sex trade, young women who were trying to feed their families and orphans with no other option.

Through that experience my heart swelled and broke at the same time. I realized that while they needed a lot of services, at the most basic level what these women needed was a job so that they didn't have to sell their bodies. I started Sudara as a nonprofit that year.



Can you explain how Sudara's job creation works?

We work with nonprofit partners in India to identify sex trade survivors as well as girls who may be at the highest risk. For instance, a young girl whose parents may have died or girls who have grown up in brothels and are getting ready to work. We then work with Indian partners who have sewing and vocational training programs, where women can come to learn to sew our products as well as receive other services. We pay them a living wage that is twice as high as the fair trade baseline.

How did you land on pajamas as your first product?

I knew that if I could sell something that the women could make, then we could have some sustainable job creation. India has beautiful, high-quality textiles, and a pajama-style pant

is simple and something that the women can succeed at. For consumers, we are slow fashion, which means we want to create good quality products that will last, and not turnover in a few months.

You transitioned to a for-profit, B Corporation in 2015. What prompted that decision?

The nonprofit form became a hindrance to our growth; and the more we grow, the more women we can offer jobs. A business is a tool to create jobs—that's what they're set up to do. Also with my background in sales, that's where I'm more comfortable. By becoming a registered B Corp, we preserve our nonprofit values and set ourselves up to scale. It's a way to say that we're committed to aligning our business and values with our operations. I also think it's a great litmus test for people. We're transparent with how we do everything, and people can look at us and see that our business truly reflects our values and heart.

You moved to Bend in 2006, and brought Sudara here last year. What drew you here?

Yes, I moved to Bend when the nonprofit was still in California. My husband and I had visited and thought about retiring here, but we realized that we didn't need to wait until retirement to build the life we wanted. After we transitioned Sudara to a business, then I became CEO and Oregon was a great fit. Oregonians are more socially conscious as a group, and the entrepreneurial spirit here is robust and very collaborative.



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The
Best
MEDICINE

A maverick scientist and a teenaged ditch-digger once changed the course of Bend's economy—while staying true to their roots.

WRITTEN BY CATHY CARROLL
PHOTOS BY JOSHUA LANGLAIS



It's 1974: Rod Ray is a 17-year-old, cooking at a former general store in Tumalo where loggers, mill workers and ranchers kick up their boots for a sarsaparilla, or something harder. The sign by the road simply reads: Eat.

He asks out the busgirl, Karen Lonsdale. This teen romance in Bend, a town of about 16,000 people and four stop lights, couldn't seem more unremarkable, except that it would lay the groundwork for one of the most significant parts of Central Oregon's business scene today.

The girl's father, scientist Harry Lonsdale, had been doing biomedical research for a company in the Bay Area, and sought to flee the growing congestion to start his own company. He bootstrapped the endeavor with fellow chemist Richard Baker, with a plan to garner government research grants.

Ray, who was being raised by his single mother, naturally gravitated to the men. "For me, as a senior in high school, to have these mentors who were hatching a company out of Harry's living room, while I was there to see my girlfriend, was really cool," said Ray. "It gave me a view of what you can do. I was just basically really lucky."

Lonsdale and Baker built a headquarters that looked more like a ski chalet, with a plan to sell it as a house if the business didn't pan out.

"I remember climbing Broken Top, just Harry and I, and he was talking about what the company would be like," said Ray. "I talked him into giving me a job with the same salary as my cook job. I dug irrigation ditches, painted, built fences and took trips to town. I was the second employee besides the founders—they, me and a secretary doing some lab work. I couldn't believe it. I was in some ways their mascot."

Bend Research started operations on April 1, 1975, with methods for getting drinking water from seawater and water pollution treatment. It was the first research company of its kind in Bend, a timber town amid a sea of sagebrush.

After graduating from Bend High School, Ray took a year to work, ski and take some classes at Central Oregon Community College in preparation for going to Oregon State University in Corvallis. His mother, Nancy Zahl, the head of the nursing program at COCC, worried that her son's college career might get derailed. She needn't have.

"What those two guys [Lonsdale and Baker] did was make it unacceptable to think about going to college for anything other than a technical subject," said Ray. Ray's father and grandfather were civil engineers. His first lessons in hard work and problem solving came from his grandfather,



who took him along to help him on surveying work.

At OSU, Ray studied chemical engineering, a blend of his father's and father-figures' professions. During every school break, he'd work at the fledgling research company in Bend.

He and Karen were no longer dating, but remained friends. The bond he'd formed with her dad and his business partner was much stronger.

"As I got close to my BA, they [Lonsdale and Baker] started working on me to go to graduate school," Ray said. "I didn't ever think of myself as Ph.D. material." He applied his philosophy that hard work could compensate for most shortcomings, left Oregon for the first time for the University of Colorado, Boulder, earned a Master's in chemical engineering and returned to Bend Research.

A photo from 1984 depicts Ray, with a thick, chestnut-brown mustache and side-combed hair, conferring with the company's founder and two subsequent CEOs. Looking at it, Ray cites sheer luck. "I was 28, with a brand new Ph.D., and there I am helping them run this company," he said. "I wasn't that good. We just all had a good, close relationship. They were very trusting. It was magic, being part of that group at such a young age. It just doesn't happen very often, and what it did was make me work really, really hard."

WORK HARD, PLAY HARD AND SURVIVE, TOO

In the subsequent years, the company grew, securing scores of patents in a range of industries: natural gas and oil recovery, power plant emissions reduction, pheromone-based pest-control, home medical-oxygen concentrators, transdermal and controlled-release drug delivery systems, technology for NASA space stations—and even a way to make orange juice less bitter.

One client, pharmaceutical giant Pfizer, grew to dominate, offering the best and most profitable work, and by mid-1990s, Bend Research had an exclusive contract with them.

The company was thriving, based on values established by the founders and CEO Chris Babcock, said Ray. "The goal was always: Do the right thing in business; look for the



Rod Ray (left) on a backpacking trip in the Cascades with Bend Research co-founder Richard Baker. Trips like these helped to cement the company's identity and Ray's role.

"The goal was always: Do the right thing in business; look for the win-win; don't take advantage and hard work prevails. That's how I was brought up in business and science."

win-win; don't take advantage and hard work prevails. That's how I was brought up in business and science. Truth in science. Keep talking. Keep working the problem until you and your colleagues feel you've reached the truth, the real scientific conclusion. Stay focused.

Relentlessly get to the truth."

To bolster that, the atmosphere had to be one in which it was safe to be wrong. "Risk must be ok," said Ray. "Our clients really liked that we would be honest with them about what worked, what didn't, and what mistakes we made. It's in our values: integrity and honesty. We told clients what we meant by those values. We would keep them informed about how the science worked, and any positive or negative result, and not cover anything up, and clients really came to trust us."

A core asset of the employee-owned, self-insured company was the people. Ray, a believer in the rejuvenating power of exercise, also knew the business benefits of having a fit staff, so he created a culture to promote that. At lunchtime, on the sprawling, roughly fifty-acre Tumalo campus, people would be playing ultimate frisbee, running, riding bikes, Nordic skiing, working out with trainer Kyle Will or doing yoga. Ray's wife, Lori, the company's former corporate vice president, said, "R & D isn't easy. You fail many more times than succeed, and creativity can't be forced. Being active would give us all a reset. My afternoons were way more productive, and I'd often get great ideas while running which I couldn't access at my desk."

The ideas, bolstered by the truth-in-science mantra, came to fruition, with the company's intellectual property stacking up to more than 100 patents. A major innovation was technology that allows certain drugs to be absorbed in the body, solving Pfizer's dilemma of promising drugs that didn't perform.

By 2008, Bend Research had 175 employees and annual sales of about \$40 million with Pfizer as its sole client. In April, Ray became CEO. Two weeks later, New Jersey-



based Pfizer called Ray to a meeting—the company wanted to continue working with Bend Research, but wanted to end its exclusivity agreement. Bend Research had a new imperative: survive.

EVERYTHING TO LOSE

Bend Research's Pfizer revenue was slated to drop during the next eighteen months, from about \$35 million to \$8 million by 2010. "So my first act as CEO was firing about 25 percent of my pals, which was really fun," Ray said with sarcasm. He cut the staff from 175 to 135.

Ray and core team members embarked on a gauntlet of business trips, pitching prospective clients and feeling a keen awareness of his tone and body language. "It had to be positive," he said. "Our goal was to get them to visit us. If they toured our facility, that would make the sell for us. My job was just to get them here. It was up to us to tell the story."

It involved Lori and General Counsel Bruce DeKock, too. "It would be me and Bruce across the table from five blue suits with collectively twenty times my experience," said Lori. "We were all operating up against our limits.

Everyone in the company was doing things they'd never done before."

Ray signed the Pfizer deal that ended exclusivity on September 30, 2008, the day his granddaughter was born and just as the stock market and Bend economy were crashing. Pfizer still wanted Bend Research to thrive, giving it the roughly 100 technology patents the Bend company had developed for them and a share in royalties.

Bend's economy was floundering by January 2009, and Bend Research's annual holiday party approached. Ray knew that what he would say that night was critically important for morale. "I was scared to death, although I never showed it, that I know of," he said. "It was my chance to pull the company together and aim it toward the next vision."

Ray stood in front of the crowd, wearing a white shirt, bolo tie and black cowboy hat, a more formal version of his usual Western attire, this time with notes in hand, a rarity for him. The nervous energy in the room was palpable. He promised to speak for only as long as it took for a young woman staffer in the front row to finish her beer. He said:



“You guys are going to walk out on your porch and one of your neighbors is going to have lost their house. It’s not going to happen to us. We’re going to win.”

One advantage was that the pharmaceutical industry was faring well, and it became easier to hire workers and keep them. “Our [employees] didn’t want to leave, no matter what happened,” said Ray. “Those early few months were the most intense leadership experience I have ever had.”

As they approached their goal of bringing in about \$32 million in sales by 2010, Ray knew the company had weathered the storm. By the end of 2012, sales were on track toward a goal of about \$60 million. The next logical step would be to build a commercial manufacturing facility. To raise the capital to do that, Ray began to think about selling, but it went against the company’s strategic plan, and flew in the face of Lonsdale’s vision. “He didn’t found it to sell it, he founded it to be in Bend forever,” Ray said of Lonsdale. He didn’t need to have his mentor’s approval, but he wanted it.

He did a strategic analysis of other options, but concluded that selling part of the company or taking on more debt weren’t the answers. “It’s one thing when you think you’re not going to make it, but it’s another when you think you have something to lose, so I was getting pretty skittish,” said Ray. “We had this great brand, and we were seeing a lot of new competitors—companies that could copy what we did, but not develop what we could.”

Ray wrestled with the idea of selling. Every month, he had routinely gotten together with a trusted group of ten local business leaders. The informal gatherings allowed the opportunity to talk, knowing that everything was strictly confidential. Ray brought his dilemma to his coterie of confidants—how will Bend perceive us if we sell? Ray said he was surprised by the response: The town will trust you; they will trust that you’re doing the right thing. “That key input from my hometown mattered a lot,” he said.

The company’s board of directors got behind him and the idea of a sale bringing a \$25 million commercial manufacturing plant to Bend. In 2013, global pharmaceutical company Capsugel came with an offer. Ray had four criteria. “Price was last,” he said. The top priority was opportunities for the employees, followed by capital to build the commercial manufacturing plant and for the business to stay and grow in Bend. Capsugel agreed, and while not disclosing the selling price, Ray called it “very fair.” In another twist that speaks to the grow or die mentality of the industry, Capsugel was itself acquired earlier this year by a Swiss-based firm, a move that is not expected to impact the relationship between Bend Research and Capsugel or to affect Bend Research’s workforce locally.

THE ROOTS OF AN ECONOMIC ECOSYSTEM

Today, Bend Research, a division of Capsugel, has more than 250 employees and six state-of-the-art facilities in Bend. Its economic impact, however, extends well beyond that business, having paved the way for the high-tech ecosystem. Companies that followed Bend Research included Orcom in 1976, Advanced Power Technology (now Microsemi) in 1984 and Grace Bio Labs in 1986. “Bend Research was a turning point, in many ways, for Bend developing what it would be after wood products,” said Roger Lee, executive director of Economic Development for Central Oregon.

The company has attracted engineers, chemists and Ph.D. scientists, and was the source of five direct local spinoff companies: IdaTech, VR Analytical, Agere Pharmaceuticals (now part of North Carolina-based Patheon), Green Ridge Consulting and Amplion. Of the area’s roughly twenty-five local biotech companies, about a dozen startups can be traced to Bend Research, said Dino Vendetti, general partner of Seven Peaks Ventures in Bend.

Ray’s support of OSU-Cascades amplifies the synergy that he and Bend Research have had within the region. He’d always sought to hire qualified people from Bend and the new university aids that. “You’re organically developing a talent pool,” said Vendetti. “You can only recruit so many from elsewhere in an economic cycle. Local companies need to hire local talent to fuel growth of those companies.”

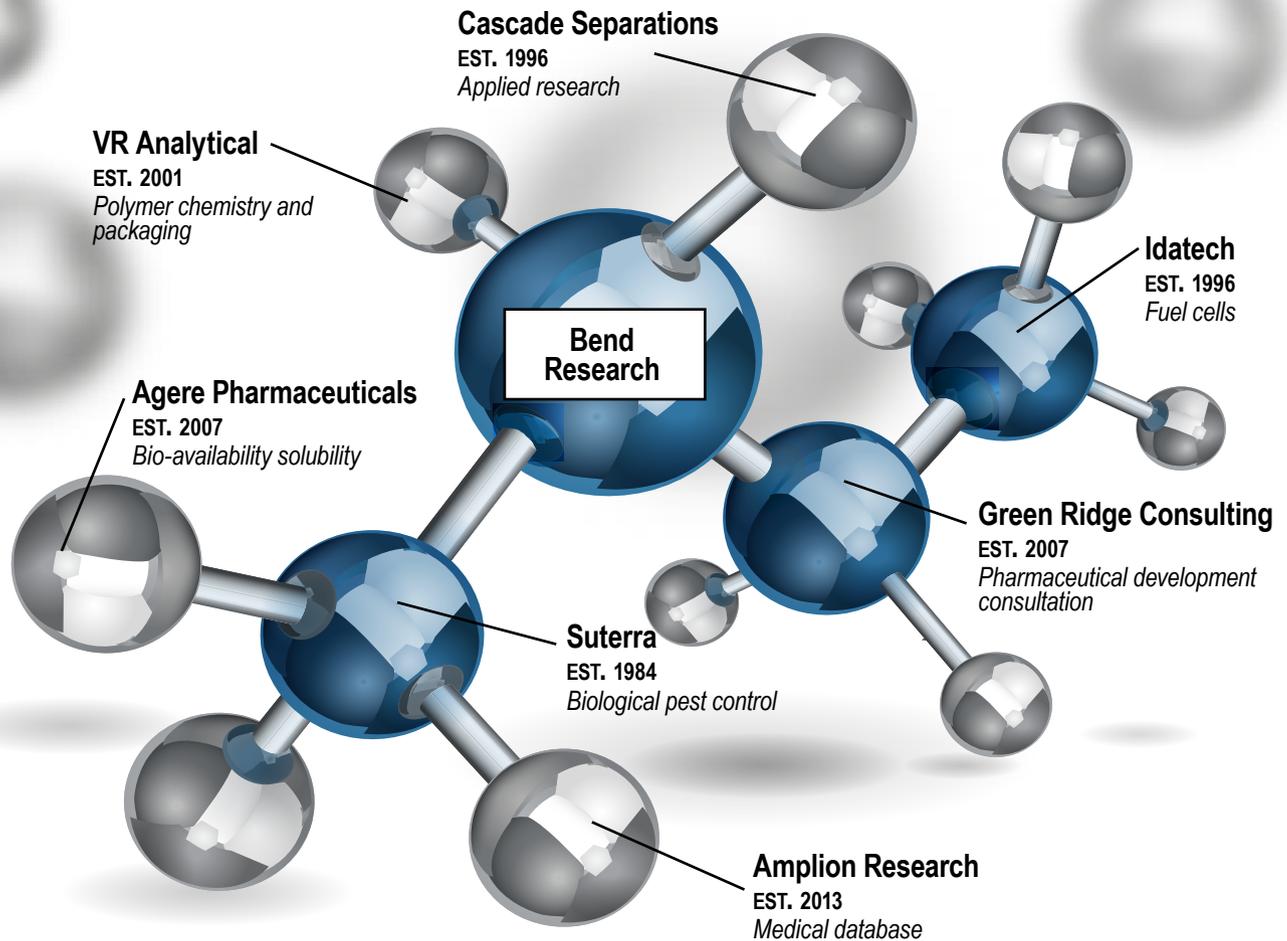
One example of the ripple effect includes the Oregon Translational

Research and Development Institute Bioscience Incubator’s plan to expand to Bend, in collaboration with OSU-Cascades. “That’s the beginnings of critical mass and it started with Bend Research,” said Vendetti. “It took a crazy entrepreneur like Harry to build it in Bend, and look what it led to. It takes early visionaries to blaze the trail that other entrepreneurs will follow.”

NOT RUN-OF-THE-MILL VALUES

This past fall, Ray sat in a conference room at the new OSU-Cascades campus. The room is named for him and Lori, longtime advocates and donors to the effort for Bend’s first four-year university. He was meeting individually with some of the leaders of small businesses in Central Oregon enrolled in his six-session seminar, The Principles of Leadership, offered through Opportunity Knocks, a local nonprofit which helps steer area businesses toward success. In the seminar, Ray details what he learned during his twenty years as president and CEO of Bend Research, applying it to the

“I decided to go out to companies and find out about them from the ground up as opposed to the top down. I’m more of a ditch-digger. It’s my nature to go in one-on-one with as many organizations as I can, and ask ... ‘Can I help?’”



participants' businesses, from healthcare, digital marketing and banking to garbage removal.

"This town was really good to me as a kid ... and I'm in a position now to try and make it better," he said. "I decided to go out to companies and find out about them from the ground up as opposed to the top down. I'm more of a ditch-digger. It's my nature to go in one-on-one with as many organizations as I can, and ask ... 'Can I help?'" He's collaborated with the City of Bend and St. Charles Medical Center, where his daughter, Mary, is a nurse in the intensive care unit—something that would have deeply satisfied his late mother, he said.

In the first session of Ray's seminar, he covers business principles and values. He recalls how, when he was 11 years old, his mother would drop him off at Green Mindt Market (now Newport Market) on her way to work at COCC on Saturday mornings. He'd have his .22 rifle with him, hunting rabbits on the wooded, undeveloped butte for half the day, as he made his way to meet up with her on campus. The guys who took him hunting and fishing would later have COCC buildings named after them (Fred Boyle, longtime COCC president, and Orde Pinckney, a professor and theater advocate). Local firemen took him skiing. "In a

logging town, it was unusual to have a single mother, much less a professional single mother, so the community sort of wrapped itself around us," said Ray.

Not every small town in America might have done that, but Bend was different. "Everyone was working at the mill—they were one big team," said Kirk Schueler, president and CEO of Brooks Resources, a Bend real estate development firm which began as a lumber company. "If you were not at the mill, your business and life were somehow tied to the mill—serving meals or selling supplies to the mill. Everyone knew they were connected ... Rod lived it, and still lives that."

Today, as Ray guides others in leadership and creating meaningful work cultures, he emphasizes that "place" is as vital as vision, values, practices, people and narrative.

For Ray, now 60, it was the Bend of his youth that shaped him and, by extension, his company. The people from that era truly have a shared set of values, he said. "You can count on them." ●



**A BOOMING MARIJUANA INDUSTRY LURES
ENTREPRENEURS OF ALL STRIPES TO CENTRAL OREGON.**

IN the November 2016 election, the biggest winner wasn't Donald Trump or even the Republican Party—it was good old Mary Jane. And she won big. Voters in California, Massachusetts, Maine and Nevada approved recreational marijuana initiatives. Measures to legalize medicinal marijuana passed in Florida, North Dakota and Arkansas. Voters in Montana voted to roll back restrictions on medical marijuana use. A proposal to legalize possession and consumption of marijuana in Arizona, which failed by two percent, was the lone defeat for a product that's clearly been on a roll for the better part of the last decade. Newly pot friendly states joined a party started by Colorado, Washington state and Oregon voters who had already shredded marijuana laws and turned America's clandestine cash crop into a main street cash cow.

Beau Whitney, a Portland-based economist, has estimated that the legal and illicit cannabis industry in Oregon will have a total market sales of \$750 million in 2017, with an overall economic impact of \$3 billion. Recreational marijuana sales, which have been legal in the state since July 1, 2015, come with a 17 percent sales tax, and voters in the City of Bend approved an additional 3 percent tax on sales within the city limits. (There is no sales tax imposed on medical marijuana.) The Oregon Department of Revenue said that the marijuana tax generated \$54.5 million in revenue from January 1, 2016 through November 30, close to \$5 million per month.

The money continues to roll in. Early indicators show that 2017 should be another strong year for marijuana sales in the state. We talked to a host of local marijuana entrepreneurs about the past, present and future of an industry that has taken Oregon by storm.

WRITTEN BY DAVE SEMINARA

PHOTOS BY RYAN CLEARY AND ADAM MCKIBBEN



**EVERY TOM, DICK, AND HARRY
IS GROWING POT NOWADAYS
BUT WE'RE TRYING TO BE THE
NORDSTROM OF THE INDUSTRY.**

THE BOUTIQUE APPROACH

Oregonians no longer need to speak in code or meet dealers in dark alleys to buy cannabis. But while the industry is booming in Central Oregon, it still exists in a kind of limbo—embraced by many, but still shunned by banks and in some corners of polite society.

David Ordóñez said that he and his wife, Serena, had to max out credit cards to start their cannabis retail business because no bank would give them a loan.

“We get doctors, lawyers, some of the most important professional people in the city are our customers,” said Ordóñez. “But some of them still park around the corner because they don’t want to be seen coming in or out of our shop.”

I visited Top Shelf Medicine, Ordóñez’s recreational and medical dispensary, on a mild, clear Tuesday morning in December, six days after a snowstorm coated the city streets with a foot of snow. If some of Top Shelf’s customers feel the need for discretion, it isn’t based on the store’s exterior, which betrays no hint of what they sell, just an illuminated sign featuring three prominent red crosses and a caduceus—a symbol from Greek mythology that is used to represent the medical profession.

Inside the waiting room were white leather couches that wouldn’t look out of place in a posh Danish furniture store, warm mood lighting and an artificial Christmas tree with wrapped presents that presented a balmy contrast to the wintry scene outside. Save for the state-mandated bilingual warning signs on the door, the vibe is more high-end Beverly Hills plastic surgery clinic than Central Oregon weed purveyor, and this is exactly as Ordóñez prefers.

“Every Tom, Dick, and Harry is growing pot nowadays, but we’re trying to be the Nordstrom of the industry,” he said as I complied with

state law by signing in and placing a visitor’s badge around my neck.

Ordóñez led me into their cannabis showroom, which has security cameras, motion detectors, bars on the windows and Christmas stockings next to the cash register. All the weed, the edibles, the pipes, and accessories save for the shop’s own swag and a fridge full of cannabis edibles are kept behind well-polished glass counters.

Jars of cannabis—including strains such as Gorilla Glue, Girl Scout Cookies and his own creation, Jenke Kush, which Ordóñez said won a *High Times* magazine award—are on display behind the counter, along with their THC (tetrahydrocannabinol) and CBD (cannabidiol) scores. (THC essentially signifies potency, while those in search of pain relief look for a high CBD score.)

Regular customers Natasha Newby and her fiancé, Ray Atkinson Jr., both of Bend, said they typically looked for high CBD score strains, which helps her cope with fibromyalgia, and gives him relief from the rheumatoid arthritis that is at times debilitating.

Atkinson, who is in the process of trying to qualify for disability, said that before cannabis was legal, he had to buy from dealers he met on the street.

Ordóñez said that a big chunk of his customers are people like them: technically recreational users but ones who could qualify for medical cards if the cost and red tape were less prohibitive. For him, bringing customers like Atkinson and Newby out of the shadows and into a safe, regulated retail environment is a reward that makes all the hassles and frustrations of running a marijuana business worthwhile.

Now that all Oregonians have a right to access to marijuana for recreational and medical purposes, Ordóñez said, “I want to be the guy who sells them the very best stuff.”



WE'RE CHANGING THE IMAGE OF THIS INDUSTRY—TURNING IT INTO SOMETHING PEOPLE PERCEIVE AS LEGITIMATE AND PROFESSIONAL.

THE NEXT GENERATION FARMERS

When Jocelyn Anderson quit her job as the principal of a K-8 charter school in Chico, she declined to mention that she was planning to open a farm-to-table cannabis business in Bend. When her husband, Andrew—a fifth generation farmer who had specialized in growing almonds, walnuts and rice—broke the news to his grandparents that he was shifting to cannabis, they weren't exactly encouraging.

"Their generation lived through the reefer madness era—they were misinformed," Andrew, 30, said. "But once we educated them, told them it was legal, they started to understand."

Nearly two years after the Andersons took the plunge into the marijuana industry, by purchasing a forty-five-acre farm in Alfalfa, they no longer worry about what people think of their new vocation. Her colleagues are mostly supportive, his grandparents have come around, and most of their friends are impressed by and envious of their new career. Business is good—their Plantae Health dispensary opened in Prineville in July 2015, they expanded to Madras three months later and their third location, a new retail outlet on the east side of Bend, opened in January.

But they've also discovered that running a cannabis business presents a unique set of challenges. The couple, who met on a blind date at an Italian restaurant in 2010, said that the staggering startup costs, the ever-changing regulations and the local politics surrounding marijuana make producing cannabis a lot more complex than the traditional crops they used to grow in California.

With the end of the transitional recreational marijuana phase on December 31, consumers can now buy one ounce of cannabis—quadruple the previous daily limit of seven grams. The Andersons are optimistic that their investment and sweat equity will pay off in what could be a record-setting year for cannabis sales in Central Oregon.

On a blustery Saturday afternoon in January, Andrew, who handles the

farming end of their partnership, looked the part as he inspected their new location prior to its grand opening. Dressed in a pair of work boots and overalls, with an oversized smartphone protruding from a breast pocket, Andrew also sounded a lot like any farmer who is passionate about his crop, and his right to grow and sell it.

As a former teacher and school principal, it's come natural for Jocelyn to offer tours of their locations in order to educate locals and attempt to dispel misconceptions, such as the notion that one could get high inadvertently from living near someone's cannabis greenhouse or that the plant's roots contaminate the soil. Most people, she said, have been receptive to her message.

Nearly a year after they started these efforts, the Board of County Commissioners voted in August 2016 to repeal the "opt out" moratorium that prohibited marijuana-related businesses in rural Deschutes County. Andrew said that most of their neighbors in Alfalfa are farmers, so they've had fewer conflicts than growers in Tumalo, where cannabis farms are much closer to residential dwellings. He insists that the biggest problems facing the industry aren't neighborly relations but rather over-regulation, licensing issues and the fact that banks won't work with marijuana businesses.

Despite the obstacles, the Andersons think that the cannabis industry is slowly but surely gaining respect and acceptance in the region.

"Bend is built on breweries and cannabis," said Andrew. "With our elevation, the water, the air quality, this is one of the best places in the country to grow [cannabis]. And it helps drive our economy."

Jocelyn, 29, is thrilled to be part of a movement of young cannabis entrepreneurs striving to change how the public perceives the drug.

"We're changing the image of this industry—turning it into something people perceive as legitimate and professional," she said.



I WANT TO BE THE GOOGLE OF THE CANNABIS INDUSTRY, A RESOURCE, KIND OF LIKE AN ENCYCLOPEDIA.

THE CONNECTOR

Kelly Martin is one of Central Oregon's most innovative marijuana entrepreneurs, but you wouldn't know it from walking into the office building he shares with four attorneys in southwest Bend. There are no Bob Marley or Grateful Dead tunes piped in from the ceiling, no patchouli incense wafting through the air and no dreadlocked interns preparing spliffs. Martin has a firm handshake and the build of a wrestling coach. On a wintry Friday morning in December, he was clean-shaven and his medium-length brown hair was neatly parted on the side.

"The stereotype of people in this industry being hippies is grounded in reality, but there are clean-cut types like me, too," he said. "It's becoming a business just like other businesses."

Martin, a self-described "serial entrepreneur," has a strong basis for comparison. Before founding Dakine 420, a Redmond-based marijuana fertilizer company, in 2013 and a website about all things cannabis called CannaFo in 2015, the Portland native tried his hand at a host of business ventures. He was a builder; he owned a landscaping company and a sporting goods store; he bought and sold cars; and for fourteen Christmas seasons he sold some of Central Oregon's most beautiful trees to Hawaiians on the Big Island.

"Some trees fetched as much as \$150," he recalled. "I was like the Neiman Marcus of Christmas tree sellers."

Martin also grew marijuana before it was legal and lost three years of his life behind bars as a consequence. Unlike his other business ventures, CannaFo is more personal. The website aims to connect people in a stigmatized industry, where sharing information and ideas

in a transparent forum has been more of an exception than the norm.

"I want to be the Google of the cannabis industry, a resource, kind of like an encyclopedia," he said.

Martin launched CannaFo in late 2015. It has 165,000 Facebook followers. The site's CannaFo Connect feature is essentially a trade platform that allows producers, processors and retailers to connect. Producers can share photos, lab results and other data about their products, dispensaries can post their menus, and consumers can rate strains and retailers.

Subscriptions are free for at least ninety days, and the site now has more than 4,000 dispensaries listed. CannaFo is also a sort of clearinghouse of information, where consumers and industry experts alike can learn about different strains, growing techniques, industry news and more.

Clearly there's money to be made in the industry—researchers have estimated that legal, domestic sales of marijuana in 2016 may have reached \$7 billion—but Martin says the so-called "Green Rush" isn't what motivates him. In prison, he lived among plenty of other non-violent marijuana offenders, and he's passionate about changing the nation's drug laws and the public perception of cannabis.

Even as an outspoken advocate for the decriminalization of pot, Martin recognizes that legalization has also taken a little of the cloak and dagger, countercultural appeal away from buying marijuana.

"I think some people do miss the old days," he said, a smile creeping across his face. "How cool and rebellious is it to simply walk down to the store and buy your pot?" 🍓



a day in the AIR

IT'S SPRING IN CENTRAL OREGON. While many people are putting away the snow shovels and getting out the lawn mowers, Ari DeLashmutt is doing some gear prepping of his own. DeLashmutt, a native Bendite and consummate adventurer, is applying warm weather wax to his skis, tuning his bike, packing his highlining gear and prepping his paraglider. Yes, you got that right, paraglider. For a guy who does a little of everything, there may be no season in Central Oregon like spring. If you are motivated enough, you can carve through fresh snow in the morning, charge over hero dirt in the afternoon and watch the sunset from a few thousand feet up before returning to town for a well-earned IPA.

Spend a day (or even a couple hours) with Ari (pronounced "Air-ee") and I guarantee you will be driving home with a few sore muscles, including one or two that you didn't know you had. There's also the lingering feeling that you've just been coaxed into taking a few steps outside of your comfort zone. His relentless sense of adventure and general stoke for life is infectious and hard to ignore.

"Life is too short to do anything other than what you really love. If we hold ourselves to high standards of chasing dreams, we'll have a better idea of who we really are and how to be happy," said DeLashmutt.

If he's not on an exotic paragliding trip, he's likely a couple hundred feet above the ground on a highline or chairlift wearing a grin that makes you wonder if you have missed out on a joke. As a writer and photographer, I figured there's no better way to get a sense for this adventure-filled, Central Oregon lifestyle than through DeLashmutt's lens. The catch: We would do it all in just a single day. ...

A single spring day of big air lifestyle with adventurer Ari DeLashmutt.

WRITTEN AND PHOTOGRAPHED BY RYAN CLEARY

Playing Around

Whether on the snow, dirt or soaring on thermals, no one charges harder than local adventure junkie Ari DeLashmutt. Ryan Cleary spent a day tracking his adrenaline-fueled itinerary.



I figured there's no better way to get a sense for this adventure-filled, Central Oregon lifestyle than through Delashmutt's lens. The catch: We would do it all in just a single day.

With a tentative plan and a bucketful of excitement, I picked up Ari at 7:30 a.m. We headed up the Cascade Lakes Highway toward a horizon framed by beautiful, bluebird skies. We would start the day by backflipping some prime spring conditions. This was Ari's eighteenth season skiing at Mt. Bachelor, and to say he is completely comfortable carving through snow and ice would be an understatement. Watching him ski is like watching a dolphin swim. He moves with intrinsic confidence and an almost calculated recklessness that lets you know he's probably having more fun than you are. During one of the rides up the chairlift I asked about the difference between a skier with five seasons of experience versus one with eighteen under his belt. The answer ultimately boiled down to insight and wisdom. Training the body to twist and flip is one thing, but gaining confidence in your ability to evaluate your surroundings and make wise decisions is something that only comes with experience. This seemed to be a common theme in our conversations throughout the day.

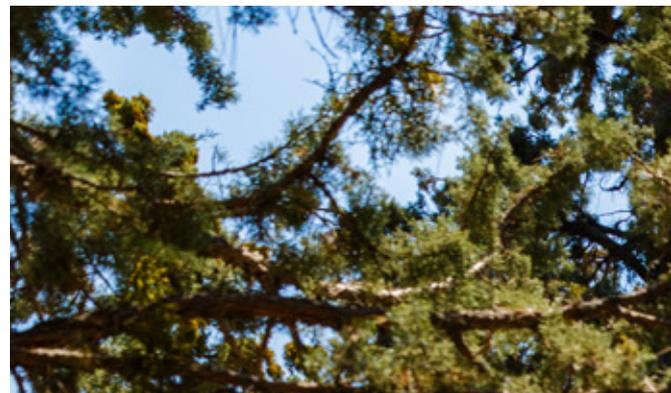
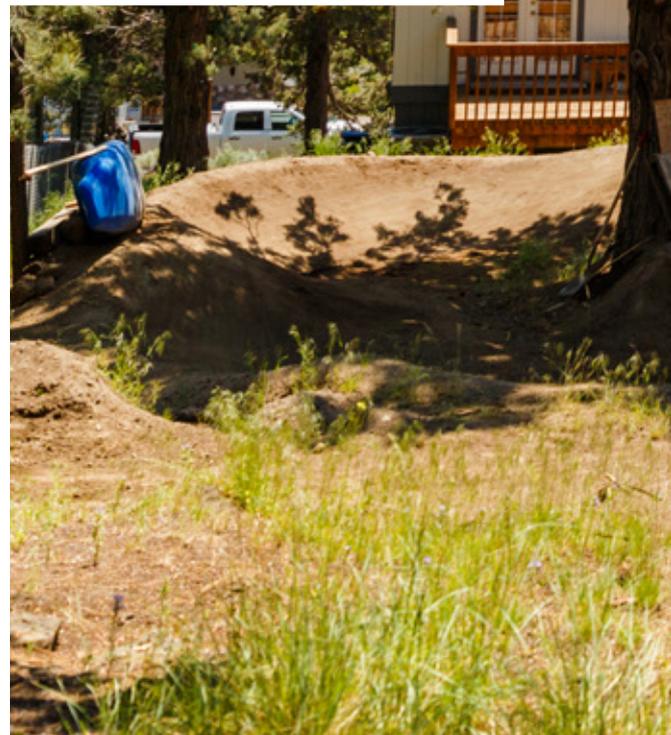
After a few more trips down the hill we decided it was time to refuel and move on to phases two and three of the day: biking and highlining. An hour later, and one super burrito fuller, we arrived at the home of professional mountain biker and local legend, Adam Craig. His backyard is an adventure training camp equipped



with a small pump track and a highline strung between two towering ponderosa pines thirty feet overhead.

Over the next few hours I learned the secret to surviving the pump track, watched Ari coerce his friends into facing their fears on the highline and I climbed a tree for the first time in about twenty-five years. Smiles were big and beers were cold. It was tough to leave this adult playground, but, as the sun began its hasty descent, we knew it was time to rally once again. We grabbed another serving of rice and beans and charged out of town for the day's last agenda item: paragliding.

Of all the activities we sampled, paragliding was the one that most excited me, and not just for the photography. Of course, shooting in the late afternoon light with a vast and epic landscape for a backdrop is hard to beat, but flight in general is also something with which I've been slightly obsessed all my life. The thought of attaching





yourself to a nylon wing, running down a hill and soaring off with the birds sounds so damn romantic. It's also slightly terrifying, but the best things in life usually are.

We arrived at Pine Mountain about an hour and a half before sunset. After a little storytelling and chatting about conditions with the other pilots, it was time to get after it. Within twenty-five minutes, Ari had unpacked his glider and kited his way up the hill as I awkwardly stumbled behind him firing off photos. Once I caught up, I asked him where he would lift off. He said, "Right here!" My response was, "Yeah, but where on this hill?" Again he said, "Right here!" Sure enough, a minute later he was lifted straight into the air without taking more than two steps. I watched, with awe and a bit of envy, as he simply drifted away into the warm, sun-soaked sky.

If humans weren't meant to fly, no one has told Ari. Whether launching off an oversized kicker at Mt. Bachelor or soaring over the Ochocos, Ari seems to be more at home in the air than most of us are on the ground. It's a fact that hasn't escaped his friends. "Part of me thinks that he lived a bird's life at some point, or will someday," said Craig.

I spent the next forty-five minutes swapping lenses and running around the hill in search of different compositions. At times I caught myself just staring through the lens, wondering what it must be like up there. It was an incredibly quiet and peaceful experience with only the sound of the gliders cutting through the sky and my shutter opening and closing. As the light was fading and the exhaustion of the day was catching up, Ari made one last downward spiral and his colorful glider glowed softly against the already shadowed earth. I packed up my gear and headed down the hill toward the



As the light was fading and the exhaustion of the day was catching up, Ari made one last downward spiral and his colorful glider glowed softly against the already shadowed earth.

vibrant reds and oranges melting into the mountains while coyotes yipped in the distance. On the drive home I was thinking about the events of the day and wondering what the next adventure might be.

After a few days had passed, I started digging through the images with fresh eyes and found myself thinking about the drive that fuels such an action-packed life. How is one 27-year-old so good at so many things? How do you stay inspired to keep pushing yourself when it's so easy to become complacent? The first day I met Ari, he said something that stuck with me, "Get involved." Simply step forward and see where it takes you—perhaps soaring over the Ochocos, or across a slackline over Smith Rock. Is it really that easy? Maybe. One thing is for sure: There's no better time or place than spring in Central Oregon to test the theory. Just be sure to pick the right guide. Most likely, Ari will be up for it. 📍

➤ See more of Ari's exploits. Find photos and video at BENDMAGAZINE.COM/ARI-IN-THE-AIR



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EDITOR'S CHOICE

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cocktails

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Cocktail Chronology
A Brief History

Vodka infusions in three
simple steps

Eight of the Best Bloody
Marys in Central Oregon

local icon

There are now dozens of bars and restaurants where discerning Bloody Mary connoisseurs can get their fix, but no tour of the region's Bloody Mary scene is complete without a stop at the Victorian Cafe, where you'll find the granddaddy of them all—The Proud Mary. It's a 23-ounce statement libation that includes a grilled prawn and andouille sausage, and is good to the last drop—or bite.

■ *tastemaker*

Principal bartender Donnie Eggers demonstrates proper mixing technique for the restaurant and lounge's Bloody Mary. The from-scratch cocktail is the product of a trial and error formula developed three years ago at The Row. Eggers said he deliberately avoids a run-of-the-mill approach to this most regal of cocktails by incorporating non-traditional ingredients. The recipe begins with a basic tomato juice base and adds pineapple juice, wasabi and Sriracha to achieve a distinct and delightfully tangy profile.





The D&D Club
(aka, The D)
Bend

Served up with little fanfare and plenty of gas, the D&D's Bloody Mary proves that good things really do come in small packages, or, in this case, glasses. Served in a 12-ounce, rocks-style glass, this little-cocktail-that-could forgoes the window dressing favored by so many others. The down-to-business Bloody starts with a house-infused vodka that provides a robust foundation. Add in a housemade mix; garnish with olive and these hangover-busters go down easy. Maybe too easy.

Cottonwood Cafe
Sisters

Bend might be the culinary and mixology hub of Central Oregon, but venture a little farther afield and you'll find there are plenty of options worth exploring. Just a short drive west, you'll find the charming and always welcoming town of Sisters with its Western-themed downtown and clusters of boutiques, delis and cafés. While options abound, those in the know make it a point to drop by Jen and TR McCrystal's Cottonwood Cafe. The cozy, upscale nook is the successor to the revered Jen's Garden, a fine dining favorite for years. Like everything else at Cottonwood Cafe in Sisters, the Bloody Mary is superb yet unfussy. It offers a classic mix with just the right amounts of horseradish, Worcestershire, pepper and heat topped with meaty olives and a cherry tomato. Enjoy it with any of the restaurant's delicious breakfast or lunch options. From egg bennies to the excellent Reuben with house-smoked pastrami or ridiculously tasty truffle fries, you cannot go wrong.

**THE BLOODY
MARY**

Then and Now

According to most accounts, the Bloody Mary made its first appearance at Harry's New York Bar in Paris, a legendary hangout during the 1920s and '30s frequented by famous regulars including Ernest Hemingway and F. Scott Fitzgerald. With the influx of vodka that arrived on the scene from Russians fleeing the Revolution and canned juices and other ingredients brought by American expats fleeing Prohibition, a new world of cocktails was discovered.

Originally simply half vodka and half tomato juice over ice, the Bloody Mary began to spread its wings at the St. Regis Hotel's King Cole Room in New York City when its creator Ferdinand "Pete" Petoit returned to the United States after Prohibition was repealed. Then (and still at the St. Regis) called the Red Snapper, Petoit added salt, pepper, Worcestershire sauce and lemon juice to the concoction, and the modern Mary was born.

Fast forward a few decades and the variations are endless. From horseradish and celery stalk that have become standard in many recipes to house-infused spirits and elaborate garnishes that can amount to a salad's worth of pickled vegetables or meals on a stick, riffs on the Bloody Mary are as many as the number of establishments that serve them on any given day. In Central Oregon, that certainly holds true. Light and tangy or thick and savory, whatever flavor appeals to you can probably be found right around the corner.

Café Sintra
Sunriver

There is a certain profile to a great Bloody Mary. It can be spotted by a keen eye across a crowded room. It's a certain hue to the tomato juice base—a little closer to brown than cherry red with a tasteful, but not overly ostentatious, crest of garnish. That's what caught our eye at Café Sintra in Sunriver during a recent visit that was supposed to include just coffee and eggs but took a welcome detour. Looks did not deceive. This is a cocktail that's been refined, drawing out the subtleties in a drink that's not known for understatement. Like the food at the Portuguese-themed café, the Bloody Mary mix is made from scratch daily.

Owner Tracie Landsem swears that the only secret ingredient in the cocktail is love, but we think it could be the house-brined veggies that set it apart. Order it plain, or spicy with Crater Lake Mazama Pepper vodka, and combine it with any of Sintra's delightful, Mediterranean-influenced dishes and you've got a recipe for satisfaction.

**Victorian
Cafe**
Bend

A drink or a snack? Some mornings it's hard to know which takes precedence. Enter the Proud Mary at the Victorian Cafe. A colossal 23-ouncer, the Proud Mary serves up a beautifully seasoned Bloody made with house-infused pepper vodka, garnished with a skewer of shrimp, andouille sausage, Pepper Jack cheese and veggies with a garlic breadstick to boot. A double cocktail plus all four food groups in one giant glass? Problem solved.

If you're not ready to commit to a potentially itinerant changing cocktail, The Vic also serves up a more traditional version with all of the handmade goodness in a glass at a slightly reduced volume and price tag.



CHOW *Bend*

If we had to pick just one cocktail on this list to recommend to the unabashed foodies in the room, it would have to be CHOW's Bloody Mary.

From the garden-fresh garnishes to the locally sourced ingredients, the CHOW Bloody Mary may be the healthiest vehicle you'll ever find for drinking alcohol. Yes, there is vodka involved, but the mix of fresh-squeezed juices topped with a pile of housemade pickles almost makes you feel like you're on a cleanse. Enjoy it in the cozy cottage dining room or, weather permitting, on the deck or in the garden. Whatever you choose, you'll want to sample with a selection from CHOW's extensive farm-to-table menu. Just make sure to arrive early.

The word is out on CHOW. Locals and visitors alike arrive in droves to huddle in anticipation of grabbing a seat in this intimate Westside eatery. Thankfully we can recommend a good libation to help kill the time.



Bad Wolf Café & Bakery *Bend*

A thoughtful balance of flavors makes the Bad Wolf Bloody Mary sing. Substantial citrus overtones are tempered by a healthy dose of horseradish and pepper. Add your choice of subtle infusions such as cucumber, basil, rosemary or serrano pepper to tailor it to your palate. Garnished with pickled vegetables, a bacon chip and a rim of savory seasonings, it's the perfect match for one of Bad Wolf's hearty meals made with fresh ingredients and housemade baked goods.

DIY Infused Vodka

1.

A good infusion starts with the right spirit. When it comes to vodka, specifically, it's all about the "nose" said, Donnie Eggers, principal bartender at Tetherow's The Row. It's not necessary to spend a fortune on a bottle, because the flavor will largely be masked by the infusion. However, avoid a spirit that has an overly strong smell of alcohol. A good mid-level bottle will suffice, says Eggers. "That way, you're not having an \$18 cocktail."

2.

If you're going for spicy, add in a mix of peppers, such as ghost chilis, to give your vodka a kick. If you want a smoky flavor, try roasting the peppers first to unleash that flavor found in hatch green chili infusions. If infusing with fruit, Eggers recommends using frozen fruit as the skin tends to break down more readily, imparting the desired sweetness and flavor.

3.

Place the mixture in a sterilized container and store away from sunlight for at least two weeks for best results. Open and mix.

ENJOY!



The Row *Bend*

Owing in part to its location just off Century Drive, The Row has become the go-to spot for skiers and boarders departing Mt. Bachelor and looking for a little après cheer. The Row, however, has more to offer than just commuter convenience. For one, the casual lounge atmosphere is not what one might expect from an establishment attached to one of the region's premier destination golf resorts. Then there is the food: creative upscale comfort with a twist. The Scotch Eggs, two farm-raised eggs breaded in Carlton sausage, for instance are not to be missed. As with most things at the Scottish-inspired restaurant and watering hole at Tetherow Resort, the Bloody Mary is notable for its attention to detail. From the housemade mix that artfully blends the bold flavors of the Worcestershire sauce and horseradish to the house-infused vodka, this is a drink that will leave you probing the bottom of the glass for those last few drops of peppered goodness.

Mt. Bachelor *The Clearing Rock Bar*

Full disclosure, this may not be the most artful cocktail on the list. (Mt. B uses an off-the-shelf mix and then redeems it with a liberal dose of Crater Lake's pepper-infused Mazama Vodka.) Yet, sometimes a drink is about time and space. In the case of Mt. Bachelor's Mazama Mary, there is something borderline mystical about the first pull from the pint glass after a morning of surfing powder or carving corduroy. Take a look around at the cherubic, Gore-Tex clad faces and see if you can count on one hand the number of Bloody Marys in the room. Probably not. Raise a glass and know that this is your mountain, your drink and your tribe. ☺



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Maragas' Winning Wines

MARAGAS NABS GOLD AND SILVER
FROM S.F. CHRONICLE

Central Oregon is known for many things. It's a craft beer drinkers' paradise, an outdoor recreation Mecca. But when it comes to wine making, the list of accolades is not nearly as long. That might be changing.

This January, the *San Francisco Chronicle* announced the winners for America's largest wine competition and Terrebonne's Maragas Winery was among those awarded. It's an extreme competition, and in the vying arenas of chardonnay and dry white blends, Maragas winery won gold and silver medals. It was not an easy feat considering competitors came from hallmark wine territories such as Sonoma and the Willamette Valley.

Established in 1999 by owners Doug and Gina Maragas, the namesake winery has thrived in part because of Central Oregon's mineral rich, volcanic soils.

Doug Maragas said he was elated with the result. It's an affirmation that the Old-World style of winemaking (barrel aged) that his parents taught him, still produces the best wines. "This is a win, not only for Maragas, but the whole Central Oregon region. It puts us on the map and makes Central Oregon a recognizable area for winemakers." — *Danielle Meyers*



Box Factory Lands a Pig

Bend's Box Factory continues to draw in tenants that are transforming the once overlooked industrial area south of downtown into a standalone draw. River Pig Saloon, a trendy neighborhood bar that has become a mainstay in Portland's Pearl District, will open a second location in the Box Factory sometime later this summer, according to proprietor Ramzy Hattar. A University of Oregon football alumnus, Hattar also launched the popular eatery "Lardo" in Stumptown, but he has long wanted to have something in Central Oregon.

"I'm useless at work and relationships unless I am able to get my turns in at the mountain during winter, or my summer and fall rides in during the work week," said Hattar, who recognized that being in Bend will allow him to do more of both.

River Pig Bend will have much the same approach as the popular PDX haunt with its rustic/chic Northwest ambiance and pub grub with a twist. The bar will feature a limited selection of local and regional tap handles in accordance with Hattar's view that, when it comes to beers and liquors, less is more. The pub and saloon is looking to kick off with a bang by hosting a block party on the site with music, food and entertainment from Red Bull's motorcross squad. The saloon will offer sports packages and game viewing, as well as live music and community events. River Pig will also be the first restaurant on the north side of the complex, fronting Arizona Avenue rather than Industrial Way.

— *Eric Flowers*

CRAFT BEER



10 BARREL
=
10 YEARS

Every year has been a big year for 10 Barrel Brewing, but 2017 is particularly big. This May, the company celebrates its tenth anniversary, with plans for an epic party at the brewery on Saturday, May 13. The anniversary is planned to coincide with the grand opening of their new brewery expansion and pub in northeast Bend. This new pub will be 10 Barrel's second in Bend (its original Westside pub and restaurant opened in 2010). The Cox Brothers, who remain at the helm after 10 Barrel's acquisition by Anheuser-Busch in 2014, launched the company with Code 24 pale ale as their flagship beer. As part of the lead up to its tenth anniversary, 10 Barrel re-released Code 24 in four different batches. Each variation was brewed with different hops to highlight different aromatic and flavor qualities.

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BUTCHER'S BLOCK

Making the Cut

BY CATHY CARROLL

Craft butchery has been a top trend in the food world recently, with boutique butcher shops opening in cities such as New York, New Orleans and San Francisco. The latest trend within that trend is female butchers breaking through the well-marbled ceiling. When Bend's Newport Avenue Market hired Johanna Wallace to run the meat department, however, it was not kowtowing to trends.

Wallace has been a butcher for twenty-five years, having worked her way from the sawdusted ground-floor up. As with most male-dominated jobs, it wasn't handed to her on a silver platter. She'd been working at the seafood counter at Ray's Food Place in Brookings, and less experienced men were being promoted to meat-cutting ahead of her.

"I took the initiative and I'd go in on my own time to shadow them," said Wallace, 49. "I'm 5-foot-3-inches tall ... and I had to show them I could handle carrying big, long boxes of whole pork loins of ninety to 100 pounds."

She learned most of the craft on the job, and moved on, working at Ray's and Albertsons grocery stores around Central Oregon. At the end of 2015, when Newport Avenue Market was looking for a new manager for its meat department, one of its meat cutters who'd previously worked with Wallace recommended her.

"When someone recommends a person who would be their future boss, that means a lot," said Randy Yochum, Newport's director of fresh food.

The biggest question wasn't one of gender. Rather, it was whether Wallace could successfully transition from a corporate environment to an independent, employee-owned market catering to discerning tastes.

Wallace has embraced her new autonomy. She works with her five-member team to decide what dishes to offer as samples, and she knows the origins of her products. Last spring, she traveled with staff to visit McCormack's Ranch in Brothers, the fourth-generation family ranch that supplies lean, antibiotic- and hormone-free meat through the Country Natural Beef cooperative. She observed the care given to the cows, the seven types of grasses they eat and the restoration of trout habitat on the ranch's Bear Creek.

This all prepares Wallace to fulfill the level of service her job requires. Being a woman butcher may be gaining cache as a modern development, but it is not anything new in Wallace's family. Wallace is the youngest of eleven children, and, at one point, she and six of her sisters were working in the meat industry—despite the fact that their mother was a vegetarian.

Although Wallace has been a role model to her 18-year-old daughter, she doesn't expect her child will follow in her footsteps. She wants to be a vegetarian, like her grandmother.

"It's killing me," said Wallace. 🍴



Yakuza Roll

KANPAI

One of the wonderful aspects of eating sushi is the repetition. At least six times in succession, you get to enjoy the perfect bite. In case you were distracted by engaging conversation with your dining companion during bite one, and by the delivery of your second sake during bite four, there are still more chances to savor Kanpai's Yakuza roll. That means more bite-size discs of tuna, cucumbers, and tempura-fried jalapeños wrapped in rice and topped with a sliver of seared filet mignon, pickled red onions and wasabi-pepper aioli. Even without distractions, you would need all these chances to suitably dissect the flavors in the Yakuza roll.

Kanpai was a big fish in a small pond when it opened on Newport Avenue in 2002. The restaurant's chef and owner, Justin Cook, apparently runs the restaurant using the rule that fish only stays in the restaurant for forty-eight hours after it is delivered. Although a half-dozen other restaurants in Bend now serve sushi, Kanpai is still a staple. Every table was full when I visited on a recent Monday night. Part of the appeal may be the intimate atmosphere. The low-lit restaurant is small and the tables are compact. Friendly, casual fine dining service style works well for impressing a date or guests from out of town. Servers can always readily answer menu questions, and they know how to suggest wonderful sakes for novice rice wine sippers.

Besides creative ingredient combinations, some specialty rolls will make gluten-free diners rejoice. Wrapped in curls of thinly sliced cucumber skin instead of rice, the Kanpai Roll is a standout. Tuna, yellowtail crab, scallions and avocado are presented in this colorful roll that is topped with mango and white truffle oil vinaigrette. The resulting crunch is bright on the palate and light on calories. — Megan Oliver

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DISTILLING



Central Oregon in a Bottle

Sisters natives keep it local with growing line of regionally crafted spirits.

The family business is usually inherited, a birthright that moves from one generation to the next in an orderly succession. But in the case of brother and sister Nick and Katie Beasley, the family business was built from scratch—one bottle at a time at Sisters' Cascade Street Distillery. Owner Nick Beasley started the business after graduating from Oregon State; he brought his sister Katie on board soon thereafter to handle marketing. They saw a niche in their hometown where they opened the tasting room in 2015 and are now preparing to open their own distilling operation near the Sisters airport. (To date, distilling had been done by Nick in Portland.) Katie said they hope to be distilling their Broken Top bourbon, South Sister gin and North Sister vodka before the end of the year. The tasting room on Cascade Street will remain as a way to experience the handcrafted spirits. While the business continues to grow with distribution in Oregon, Idaho and Washington, the focus is still on a process that keeps their brand and flavor local. That includes handpicking sage and juniper pods for the signature South Sister Gin that sparkles with the flavor of the region. "Our gin tastes like Central Oregon in a bottle," said Katie.

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Pappy's Lemonade

CRAFT KITCHEN & BREWERY

Perched on a bluff above the Deschutes River, the deck at Craft Kitchen and Cocktails offers panoramic views of Sisters and Mt. Bachelor. It's the perfect spot to soak up the afternoon sun with a cold drink in hand and just a hint of summer in the air. While Craft offers a multitude of housemade ales worth exploring, it also has a well-rounded cocktail menu, making it the perfect destination for parties that include (gasp!) non-beer drinkers. One of our personal favorites is Pappy's Lemonade, a delightfully tart, yet refreshing gimlet-style libation that takes its cue from just a few basic ingredients topped with a dollop of locally made Bontà gelato. "Our whole philosophy at Craft is we try to do everything from scratch with the most simple ingredients we can get our hands on," said Courtney Stevens, one of several partners behind Craft. In this case, housemade lime compote is mixed with Luksusowa potato vodka and housemade simple syrup for a cocktail that's sweet, a little sour and all springtime.

PAPPY'S LEMONADE

- 1½ ounces Luksusowa potato vodka
- 1½ ounces fresh lime juice
- 1 ounce simple syrup
- 1½ ounces soda water
- 1 ounce Bontà lime sorbetto

Pour 1½ ounces of Luksusowa vodka into a pint glass filled with ice. Add 1½ ounces fresh lime juice and 1 ounce simple syrup. Shake well in a shaker and pour into a chilled 16-ounce glass. Add 1½ ounces of soda water and top with a 1-ounce scoop of Bontà lime sorbetto. Garnish with fresh lime wedge.





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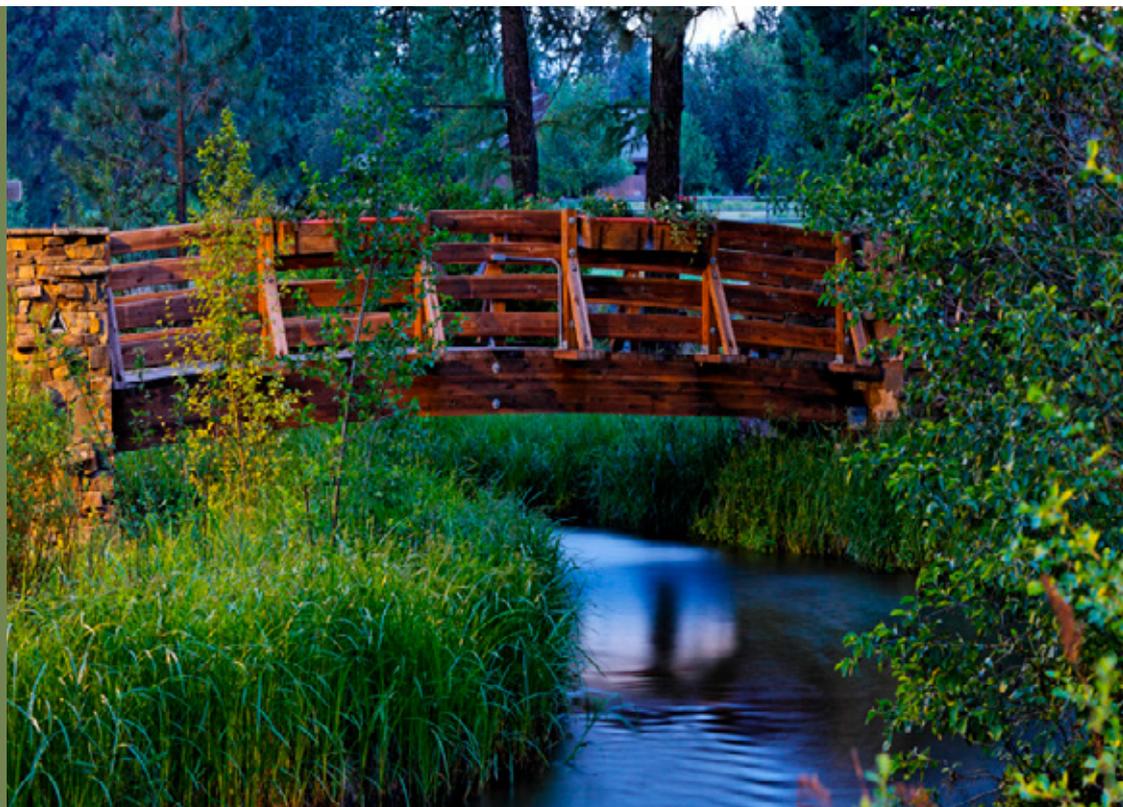
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PUB GRUB

Astronomical Growth

Worthy Brewing shoots for the stars.

Deep within the celestial forces of the Beermuda Triangle, “Bull Goose Looney” is at work. Otherwise known as Worthy Brewing owner Roger Worthington, the *One Flew Over the Cuckoo’s Nest* fan has earned his literary nickname through business savvy, charm and wacky yet successful ideas. With a four-year tenure as the first craft beer and pub outpost on Bend’s east side, the brewery’s Beertopia mission is coming to fruition. Already among the top ten breweries in Oregon by production, Worthy brewed just shy of 15,000 barrels of beer last year.

“We are building Beertopia as the kind of place we’d like to visit ourselves,” said Worthington. “From balanced beers to scrumptious scratch kitchen food, from solar panels to composting, from live music to movies, from repurposed cuckoo wood to modern art—we want to build a place where epiphanies can happen.”

Having outgrown the 4,000-square-foot dining facility on the huge brewery compound, Worthy recently opened the Beermuda Triangle, a dining area that bridges the dining room with the lawn space. On the surface, the entire compound has the modern, industrial look that Oregon beer drinkers have come to expect. Upon closer inspection, Bull Goose Looney’s touch materializes. Cuckoo wood salvaged from the former Oregon State Hospital (where much of the silver screen adaptation of Kesey’s novel was filmed) is the main material used for the

table and bar tops. A path of celestial tile mosaics leads the way through to the Hop Mahal, a new rentable event space that is also the site of weekly trivia nights (through April—then the weekly summer concert series will begin). Stairs lead up past the wall of windows looking over the brewing facility toward Sky Bar, a 21-and-over open air bar that looks out on Bend.

The expansion’s crown jewel is a three-story tower that houses a telescope. Yes, it’s an actual observatory used for gazing into space. “The Four Horseman of the Apocalypse campaign to scare earthlings into protecting our air, land and water isn’t working so well,” said Worthington, a self-proclaimed old-school environmentalist who thought that, “introducing customers to the vastness of space where everything’s too far away, too hot, too cold or too toxic might give us a better perspective on how lucky we are to inhabit this tiny blue dot.”

He dreamt up the Hopservatory and made it a reality with the help of Sunriver Observatory and the Worthy Garden Club, the latter of which offers small tours and special events with an emphasis on science literacy for tomorrow’s leaders. Tours will start in a psychedelic circular room inspired by Van Gogh’s “Starry Night”—complete with live NASA feeds and informational videos—and end with stargazing through the powerful telescope.

All this is not to say that Worthy is getting distracted from its core competency—brewing. The brewery’s onsite nonprofit Worthy Garden Club is also working with Oregon State University’s Indie Hops program to develop experimental hops at the brewery. Worthy’s pilot brewing program is churning out a series of beers (available on tap at the pub) made with these experimental hops. Their recent StrataSphere IPA was released to great fanfare and marks a major milestone, as it was brewed with Strata, a new hop crafted through the Indie Hops program.

“The plan from inception was to brew beers with brand new aroma hops designed, tested, grown, harvested and milled in Oregon,” said Worthington. — *Megan Oliver*

☐ Hopservatory Tours: \$5, Wed. – Sun. at 7 p.m. and 8 p.m.



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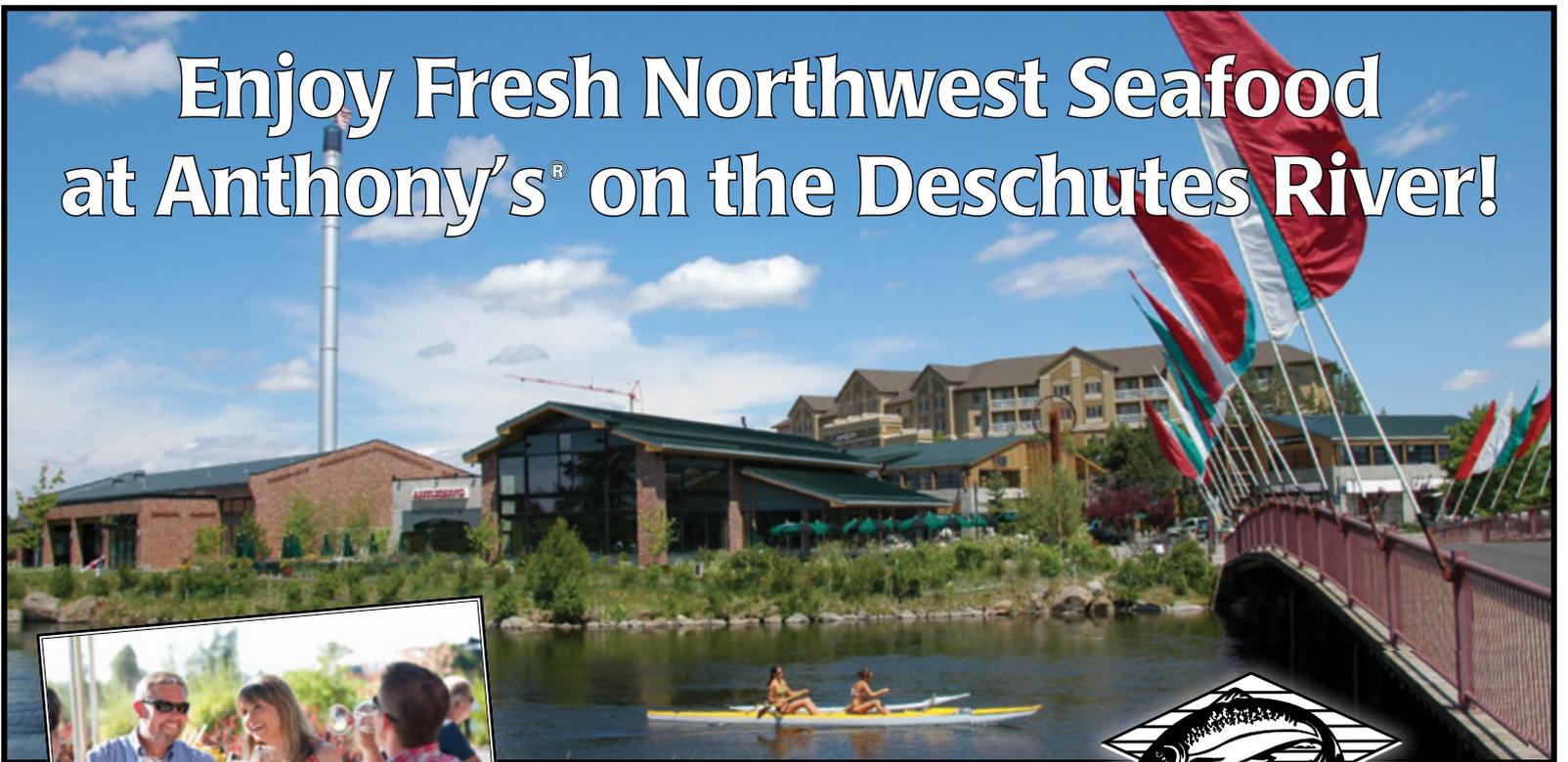


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A WILD RIDE

■ *sisters* Sisters Rodeo

Come June in Sisters, it doesn't take a bull rider to know that rodeo is in the air. Cowboy hats, leather boots and spurs suddenly appear. For seventy-two raucous hours, the artsy town of Sisters is more Cheyenne than Central Oregon. The rodeo—which dubs itself “The Biggest Little Show in the World”—began in 1940. By the 1980s, a steady roster of volunteers, as well as a permanent location, solidified the competition's reputation across Oregon and around the country. Today the rodeo is more than elite cowboys and cowgirls competing for one of the biggest purses in rodeo. It's also a community celebration that honors the heritage and heart of the town.

SISTERSRODEO.COM

Back Deck ■ happenings

■ live music

APRIL

- 1 The Werks + Brothers Gow | Domino Room
- 2 Black Violin | Tower Theatre
- 4 The Infamous Stringdusters & Ghost of Paul Revere | Domino Room
- 14 Ravi Coltrane | Riverhouse
- 15 Pigs on the Wing Performs *The Wall* | Domino Room
- 23 Tom Rigney and Flambeau | Ridgeview High School

MAY

- 1 Son Volt | Volcanic Theater
- 6 Doc Martin | The Capitol

JUNE

- 15-18 4 Peaks Music Fest | Stevenson Ranch
- 24 Paul Simon | Les Schwab
- 30 Pink Martini | Les Schwab Amphitheater

■ festivals

Eclipse Festivities

The first total eclipse in almost a century occurs on August 21, and Central Oregon is ground zero for viewing and celebrations. In Madras, a five-day festival called Oregon Solarfest is expected to bring in thousands of people for live music, hot air balloon rides, helicopter tours, scientific demonstrations and more. While Solarfest will be held at the Jefferson County Fairgrounds, a sister location dubbed Solartown will be located on a private farm east of the Madras airport, directly in the eclipse path with shuttle service between the two locations. Booths with food, entertainment and amenities will be on site all weekend to keep crowds covered. Looking for a more global and tribal experience? Organizers from renowned festivals around the world are coming together to put on Oregon Eclipse, a festival on a private 55,000-acre property in the Ochocos. The weeklong event, August 17-23, will host seven stages of electronic music (more than 100 acts), workshops, yoga and dance classes, and theatrical and circus performances, along with large-scale art installations. Art boats—à la Burning Man's art cars—will float on the 52-acre onsite lake. OREGONECLIPSE2017.COM



■ literature



Madras' Jarold Ramsey



Amber Keyser

OREGON BOOK AWARD LOCAL NOMINEES



Two Central Oregon writers are recognized in this year's Oregon Book Awards. Amber Keyser was nominated for the Leslie Bradshaw Award for young adult literature. Her novel, *The Way Back From Broken*, is based on her experiences and follows a young boy as he goes to summer camp in the Canadian wilderness and struggles to overcome his past.

Jarold Ramsey, a poet who grew up in Madras and returned after he retired from teaching, will receive the Charles Erskine Scott Wood Distinguished Writer award, recognition for his lifetime of writing. Now in its thirtieth year, the Oregon Book Awards was created by Literary Arts, a nonprofit organization that promotes reading, writing and literary culture throughout Oregon. The winners will be announced and recognized at the awards ceremony in Portland on April 24.



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Toby Putnam

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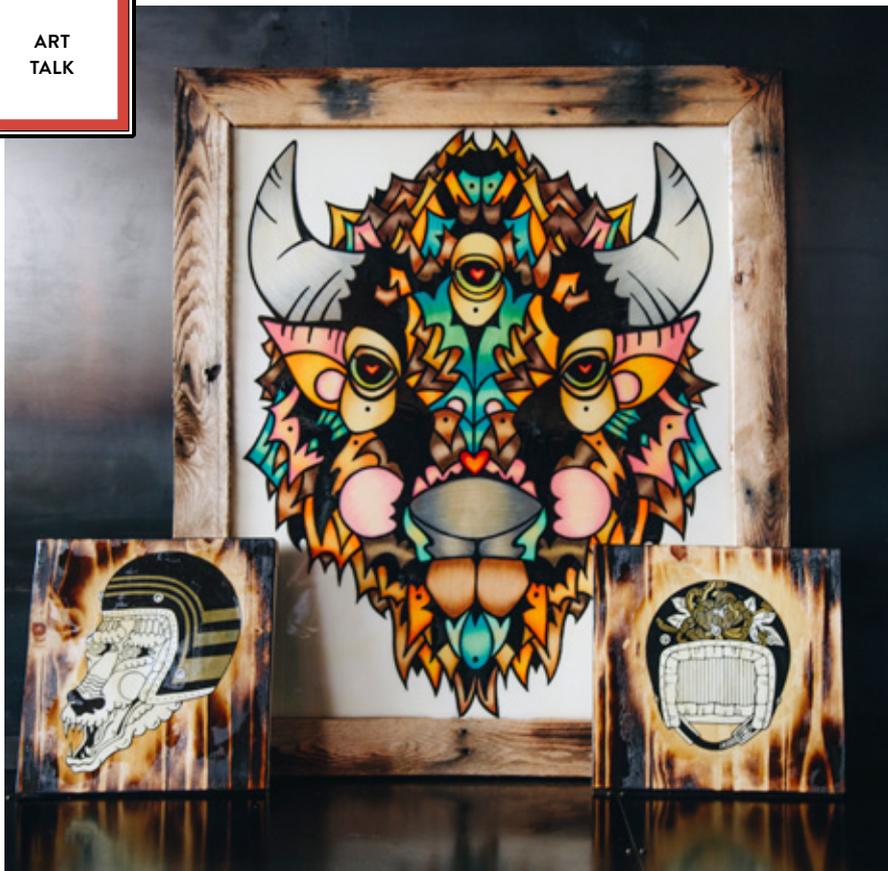
WRITTEN BY LEE LEWIS HUSK

Fascinated by monsters and mythical creatures since childhood, Toby Putnam has evolved his art into bold, stylized, symbolic images. Like all artists, his work expresses a culmination of his life experiences.

In 2015, Putnam walked away from his nine-to-five life and auto upholstery business in Salt Lake City and road-tripped for seven months. He traveled across the West and up the California coast in a Sprinter van retrofitted for sleeping. He eventually came to Drake Park. "It welcomed me for the night," he said, adding that a second night's rest in Bend's iconic park was scuttled by the city's no camping laws.

Nonetheless, he decided to stay awhile longer in Bend. He gravitated toward other creatives at the Cindercone Clay Center and The Workhouse in Bend's Old Ironworks arts district. Not long thereafter, The Workhouse commissioned Putnam for a series of large-format, mixed media works

PHOTOS ALEX JORDAN



❖ for its Last Saturday art walk in October 2016. Putnam titled the series “Love Monster” and evoked the words of Sylvia Plath: “I desire the things which will destroy me in the end.”

To prepare for the show, the self-taught Putnam isolated himself for two-and-a-half months, living on five acres near Sisters. “I spent a lot of time alone, listening to hawks and owls screaming at me. It was the perfect energy to create and be present with yourself.” One painting shows a powerful, geometric and stylized wolf with hearts in its eyes and one in its mouth. “I explore the duality of love,” he said. “I created a love monster that is ravenous and can devour and destroy you. I also created a softer creature, a bison, which has a more welcoming nature.”

Some of the love monster prints can be seen at Spoken Moto, a motorcycle-themed gathering spot in the Pine Shed near the Box Factory. Wearing a black denim jacket, the soft-spoken artist told of his own efforts to restore a 1975 Honda dirt bike. In the spring, he and tattoo artist

Cheyenne Sawyer will collaborate on a show at See See Motorcycle in Portland.

Putnam was a featured artist at The 1 Moto Show in Portland in February. To create five flashy, graphic motorcycle-themed images, he first drew with an ink pen on paper, overlaid the resulting image with gold foil and then added more definition with ink. The next step involved cutting out the image and attaching it to a 14 square-inch board with gels and resins. To achieve a weathered look, he beat the boards with chains and even scorched them. The resulting images include creatures—a lion and a dragon among them—wearing motorcycle helmets. Another depicts a set of handlebars intertwined with flowers and a snake.

“All of us have a journey. I’ve had a lot of tragedy. But I’m surrounded by beautiful people, and it’s been very healing to be in this place,” the 39-year-old artist said of Bend. To see more of his work, go to BENDMAGAZINE.COM/TOBY-PUTNAM

“All of us have a journey. I’ve had a lot of tragedy. But I’m surrounded by beautiful people, and it’s been very healing to be in this place.”




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INSIDE THE HELMET

If you love classic rock, then you know the voice of Ron Alvarez. He's the sardonic and quick witted co-host of *KC and Ron in the Morning* on 98.3 The Twins. When Alvarez is not surfing the airwaves, he's likely cruising the backroads on his softtail Harley. We caught up with him to ask about his dream bike and the open road.

How long have you been into motorcycles?

Since I was a kid. In the Southwest, where I was in high school, we used to do a lot of dirt bike riding, and I had a street bike. But through the '80s, all I had was a motorcycle. That was my transportation. Oddly enough it was a small little Yamaha 650. I actually took it on a cross-county tour. I took it from California to Georgia one time. Just packed up and took a ride.

Why were you interested in the Harley-Davidson you bought? Harley has always been one of those bikes that you just want. In fact, the bike that I had in the '80s was kind of a knock-off, as far as the looks of it. It was kind of that low-slung, cruiser-type bike. So the idea of getting a Harley was always in the

back of my mind, and [I thought] hopefully one day I'll be able to get one. And the kids grew up and left home, and we had a little bit of room and the wife said it was OK to spend that money. So the guys at Wildhorse [Harley-Davidson Dealership], I told them what my price range was, and magically they found this bike. I never would have thought I would have found an anniversary edition.

When you were looking to get this bike, did you want it for commuting around town or for long rides? I wanted it for riding, because I'm a bicycle commuter. Now that I have the Harley, what I do is I [bike] ride all week long and I reward myself on Fridays. So when I get off work on Fridays, I'll go somewhere. Like I'll go out to Prineville and go for a ride. It's a cruiser.

BIO: Ron Alvarez, 59, is the operations manager at Combined Communications. He hosts *KC and Ron In the Morning* at 98.3 FM (The Twins) in Bend. An avid cyclist and bike commuter, Alvarez recently rekindled his love of motorcycles.

RIDE: 2003 Heritage Softtail, 100th anniversary edition of the Harley Davidson. Purchased in 2016.

What's the solo aspect of riding like, and what's the appeal of that to you? I actually have a phrase that I use for it. I call it "inside the helmet." There are people who ride and they got to have headphones on, they got to have communication, they got to have Bluetooth. I don't want any of that. I like the quiet. I can go for hours and it's just easy for me to fill time with just thinking. I don't know why. It's the same thing on a bicycle. I can go out on a long ride on a bike and I may take some headphones along but I rarely use them because once I'm out there I'm not bored.

What's the upkeep like on a bike like this?

I can do basic maintenance. I just took it into Wildhorse to get it ready for a season, spring riding. Oil change, belt tightening and it was a couple hundred bucks. So it's like a car tune-up. And you can spend a lot of money updating these things. But I just like it the way it is. I just like it stock—the clean look of it. I appreciate something original, so I keep it more close to that.

What do you wish people would know about motorcycle riders in this community?

Stay off your phones in the cars. Just be aware. As a bicyclist, I have an advantage because I've been commuting for twenty years so my head is on a swivel. I'm constantly watching traffic, making eye contact with people in cars. What I find is just how easy it is not to see someone on two wheels, whether it's got an engine or not. That's why we have loud pipes [on motorcycles]. It's the main reason. I want them to hear me in traffic. When a guy comes up to a stoplight or stop sign, you'll hear him rev the engine a little bit. He's not doing it to show off, he's doing it to let everybody know there's a motorcycle here.



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Back Deck ■ *datebook*

WORKSHOPS

Artists' retreat opens its doors to the public in Summer Lake.

IT MAY BE the middle of nowhere, but PLAYA in Summer Lake is a hotbed of creativity, giving artists and scientists solitude in the Oregon outback and a retreat from everyday pressures. These creatives and intellectuals come from around the world to immerse themselves in a two-week to eight-week residency program. Others can get a glimpse when they share their work with the public each month at PLAYA Presents.

Scheduled for 3 p.m. to 5 p.m. on the Saturdays of April 15, May 20 and June 17, PLAYA Presents will feature poetry and other readings, visual art and, in June, a dance performance. PLAYA Executive Director Deborah Ford said the Saturday open houses are an opportunity for the public to engage with well-known artists and scientists in a small and beautiful venue.

The format generally includes a walk through, wherein people can visit artist studios at their own pace and then gather to hear readings or see a performance in the main commons area, followed by a reception. These events are free to the public, but Ford suggests checking with the website (PLAYASUMMERLAKE.ORG) before coming. Summer Lake is 100 miles from Bend and seventy-four miles from Lakeview. — *Lee Lewis Husk*

PLAYA is a nonprofit facility that operates with support from the Oregon Arts Commission, Oregon Cultural Trust, the Ford Family Foundation, Libraries of Eastern Oregon ArtPlace America and the National Endowment for the Arts.



■ **recommended** See more of what *Bend Magazine* recommends and submit your events at BENDMAGAZINE.COM/EVENTS

4/1 **BEND** **LOUIE ANDERSON**

Named by Comedy Central as one of the 100 greatest stand-up comedians of all time, Louie Anderson will come to Bend to perform a new stand-up comedy routine at the Tower Theatre. \$40-\$51.50. *Tower Theatre.*

4/7-4/9 **BEND** **BEND SPRING FESTIVAL**

Celebrate the end of winter and the beginning of the warmer months in Central Oregon with the NorthWest Crossing community. At the Bend Spring Festival, there will be local food and drinks available, as well as a variety of activities for kids and families. Live music will play all weekend long. Last year's lineup included Larry and his Flask and the Shook Twins. *Free. NorthWest Crossing Drive.*

5/19-5/28 **CENTRAL OREGON** **CENTRAL OREGON BEER WEEK**

This year's event marks the sixth annual festival

showcasing the variety of craft beer being brewed in Central Oregon. There's so much to try that the week is actually ten days long, giving you ample opportunity to taste it all. Tour breweries to get the inside scoop on the industry. *Free. Various locations.*

5/20-5/21 **MAUPIN** **MAUPIN DAZE ON THE DESCHUTES**

Join the Maupin community on the Deschutes River for two days of food and drinks, music and activities for families. At the end of the weekend, take part in the river cleanup to help preserve the Deschutes River. *Free. Downtown Maupin.*

5/21-5/22 **CAMP SHERMAN** **CIVIL WAR REENACTMENT**

The annual Civil War reenactment has live demonstrations of battles, as well as people in period clothing showing different aspects of daily life during the time, including recreating speeches from Abraham Lincoln. *Free-\$8. \$25 max for families. \$5 parking fee. Camp Sherman.*

6/2-6/4 **BEND** **BROADWAY IN CONCERT:**

GUYS AND DOLLS

Bend's newest theater production company Thoroughly Modern Productions will present Broadway in Concert: *Guys and Dolls*. In a new tradition, the orchestra and the performers will share the stage. The cast will include local performers from Central Oregon. \$27-\$42. *Tower Theatre.*

6/9-6/11 **SISTERS** **SISTERS RODEO**

The annual Sisters Rodeo has been a Central Oregon tradition for almost eighty years. For one weekend each June, Sisters showcases its Western heritage with a weekend of bull riding, barrel racing and more. Grab your family and friends, dust off your boots and hats and head to Sisters for a rodeo experience you won't forget. *Free-\$20. Sisters Rodeo grounds.*



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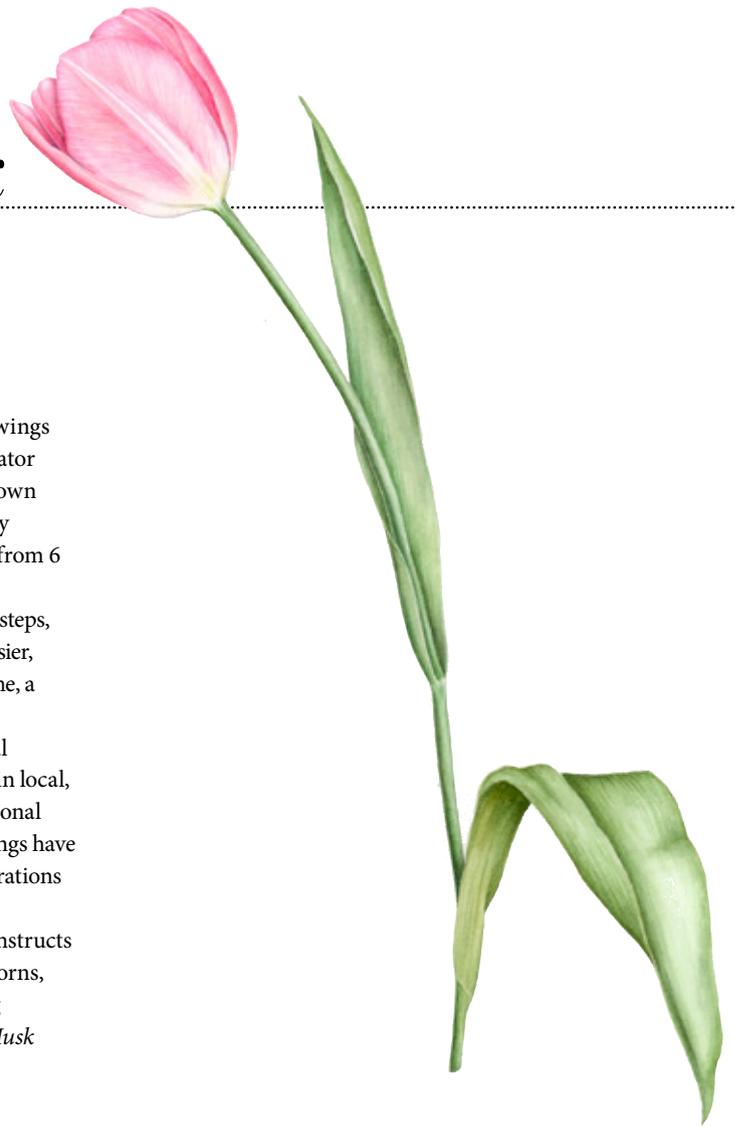
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CLASSES

Master illustrator allows art to come naturally.

GAIN SKILLS and see plants in a new perspective through realistic drawings and watercolor paintings in a workshop taught by master botanical illustrator Jeanne Debons. Conversant in both science and art, and affectionately known as the “spud queen” for her work as executive director of the Potato Variety Management Institute, Debons will teach four evening classes, Mondays, from 6 p.m. to 9 p.m., starting April 10 at Central Oregon Community College.

“People think they have no talent, but if they can break a drawing into small steps, they can understand it, see it and get results,” she said. And to make it even easier, Debons’ teaching experience has led her to create and patent the Tracing Frame, a device that facilitates the first outline of any object that fits behind its frame.

A member of the American Society of Botanic Artists, the Guild of Natural Science Illustrators and Amicus Botanicus, Debons has exhibited her work in local, national and international shows, including most recently “Flora of the National Parks” at the United States Botanic Garden in Washington, D.C. Her paintings have also been published on the cover of two books and a magazine, and as illustrations in several books.

She starts students off with an understanding of light and form. She then instructs them on how to transform simple shapes, such as tomatoes, radishes and acorns, into three-dimensional drawings. The class is for both novice and returning students. The cost for the class, including art supplies, is \$119. – *Lee Lewis Husk*

 BOTANICAL ILLUSTRATION | COCC | Mondays, 6-9 p.m., April 10 - May 1
 COCC.EDU/COMMUNITY-LEARNING/JEANNEDEBONS.COM

 **recommended** See more of what *Bend Magazine* recommends and submit your own events at BENDMAGAZINE.COM/EVENTS

6/10 **LA PINE** **LA PINE RHUBARB FESTIVAL**

The La Pine Rhubarb Festival is the largest of its kind in Oregon. The weekend features rhubarb cooking demonstrations and competitions, including the new rhubarb chili cook-off. Along the way, taste the variety of food and desserts made from Central Oregon rhubarb, including rhubarb homebrew. *Free. L&S Gardens.*

6/10 **MAUPIN** **MAUPIN MADNESS POKER RUN & BIKE SHOW**

Support local outdoor programs for veterans at the Maupin Madness Poker Run & Bike Show, a weekend of motorcycle rides through 200 miles of the rolling hills of the high desert in Maupin. Riders can collect poker hands along the way to win prizes. The weekend kicks off with a bike show, crawfish feed and movie screening at the Imperial River Company and ends with a live show from Derek Michael Marc & Double AA. \$15. *Imperial River Company.*

6/15-6/18 **BEND** **4 PEAKS MUSIC FESTIVAL**

Central Oregon’s annual folk/jam music festival will be held at Stevenson Ranch in southeast Bend this year. The growing festival will still have the same family-friendly, community atmosphere and fantastic folk music lineup. \$15-\$145. *Stevenson Ranch.*

6/23-6/25 **BEND** **BITE OF BEND**

Bite of Bend is Central Oregon’s largest food festival. Each year, the region’s best restaurants, pubs and food trucks offer a chance for the community to sample the region’s culinary bounty. Wash everything down with fresh cocktails and new brews. There will be cooking demonstrations and classes, live music and running events. *Prices vary. Downtown Bend.*

6/23-6/25 **PRINEVILLE** **CROOKED RIVER ROUNDUP**

The Crooked River Roundup weekend kicks off with the annual street party on Wednesday, June 21. Held at the Crook County Fairgrounds, the rodeo brings the top bull riders, barrel racers and more to Prineville to compete. The rodeo will also have parades and family entertainment throughout the weekend. *Free-\$18. Crook County Fairgrounds.*

6/25 **MADRAS** **CASCADE LAVENDER FESTIVAL**

At the annual lavender festival at Cascade Lavender, find an abundance of u-pick lavender to bring home, as well as plants available to start your own lavender garden. The farm will also have lavender lemonade and treats available, along with lavender oil distilling demonstrations and lavender-based products to purchase. *Free. Cascade Lavender.*

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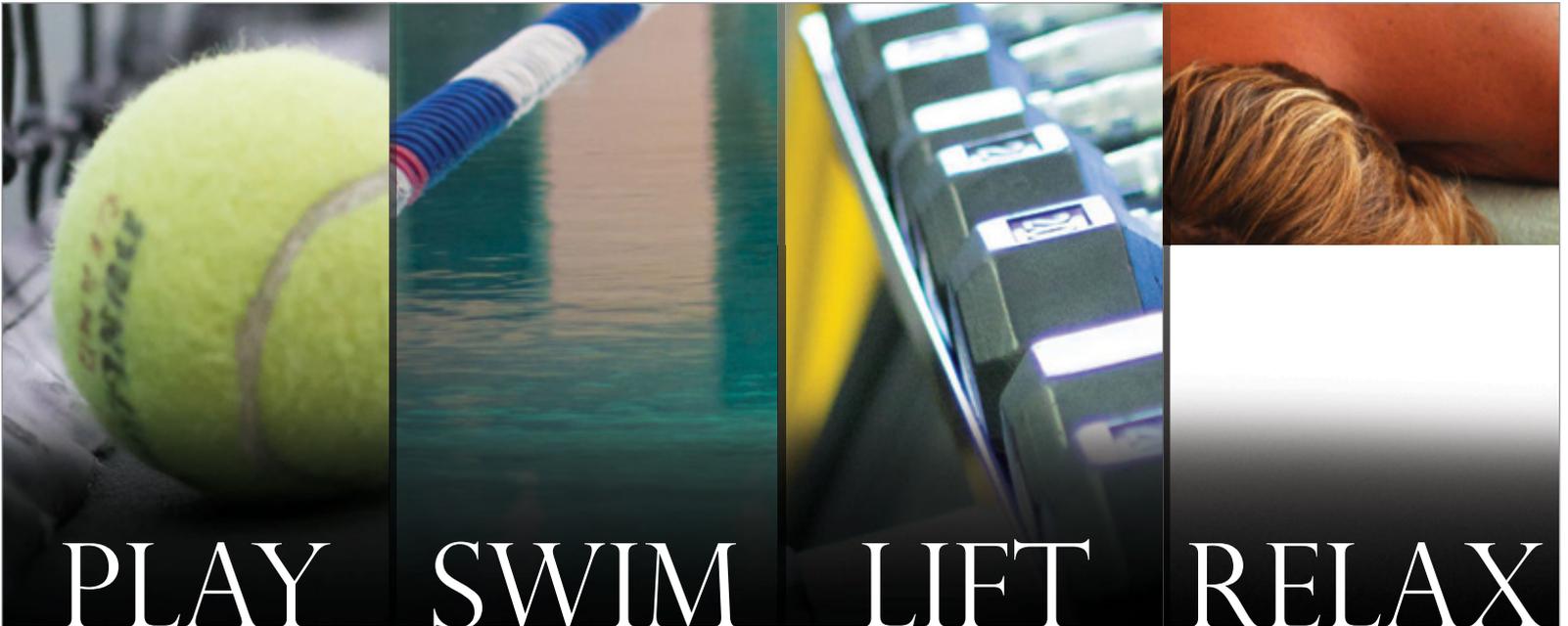
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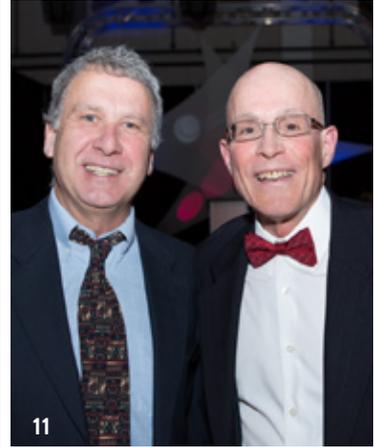


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JILL ROSELL
PHOTOGRAPHY

(1) David and Liz Rink with Dawn La Placa at the Daughters of the Forest screening as part of Bend Film-World Muse event at McMenamins Old St. Francis. (2) Jim and Susan Simonsen at Daughters of the Forest event. (3) Mike DeMicco of the Brubeck Brother's Quartet during a recent performance at the Oxford Hotel. (4) The Brubeck Brothers Quartet gathers prior to a Jazz at the Oxford appearance. (5) Life During Wartime's Lawrence Orleck performs at Crow's Feet Commons. (6) Stacie and Aaron Fulcher with Lisa and Kris Eul at Crow's Feet during the Mt. Bachelor Downtown Apres Ski Bash. (7) Fire King and Ice Queen Ryan Koontz and Kimmie Heff sport winning head gear at Oregon Winterfest. (8) Andy and Brooke Mead at Winterfest.

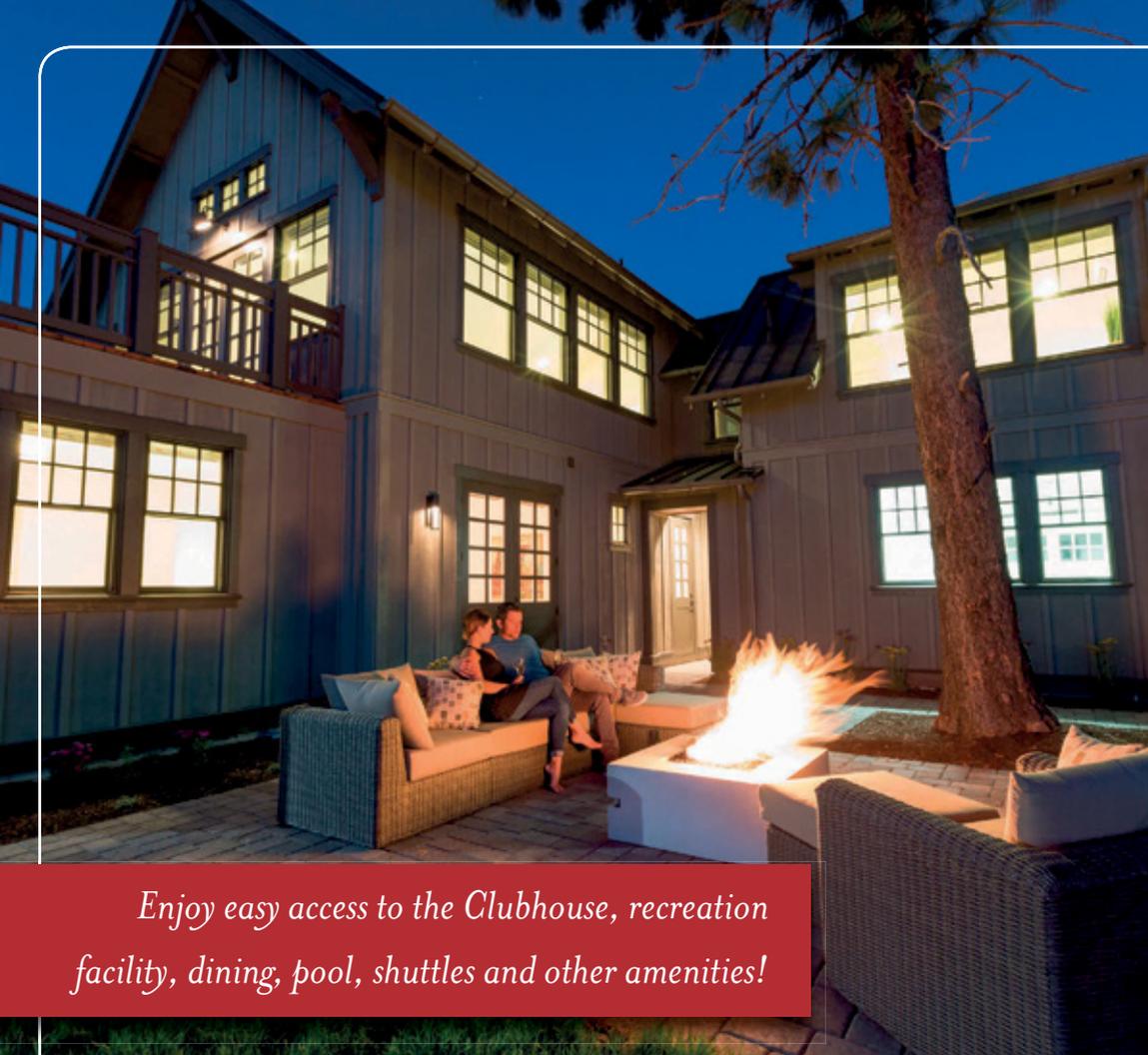
SCENE
& HEARD



JILL ROSELL IS A
BEND LIFESTYLE
AND PORTRAIT
PHOTOGRAPHER
AND CREATOR OF
I Love Bend, OR
AS BEND MAGAZINE'S

EVENTS AMBASSADOR, JILL IS AVAILABLE TO
PHOTOGRAPH SELECT HAPPENINGS AROUND
CENTRAL OREGON. YOU CAN REACH HER AT,
JILL@BENDMAGAZINE.COM

(9) Heather Johnson, Mike Riley, Minny Purinton and Ross Johnson at Central Oregon USASA Half Pipe Competition at Mt. Bachelor. (10) Former COCC president Jim Middleton with wife Susan at COCC's Meal of the Year. (11) Mathematics instructor Charlie Naffziger and former COCC foundation executive director Jim Weaver enjoy the culinary themed annual fundraiser. (12) Good food for a great cause, Erin Keys MacDonald with Talena and Kurt Barker at Meal of the Year. (13) Nikki and Shaun Kraus. (14) The February Women's March and Zoe Hull and Aimee Jameson. (15) Maeve Perle, Anne-Marie Daggett and Kathy Tabakman. (16) Mandy Butera, Maeve Perle, Dawn La Placa, Susanna Julber, Noelle Fredland outside the Tower Theatre for the Muse Women's Conference. (17) Maddy Wasserman and Chelsea Woodmansee.



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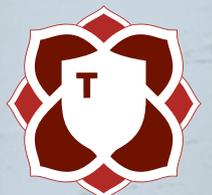
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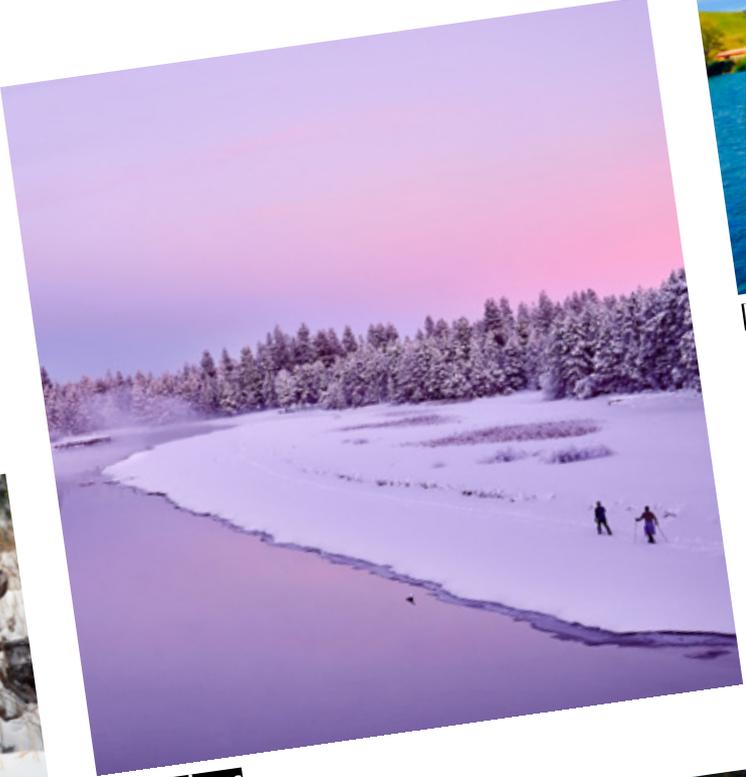
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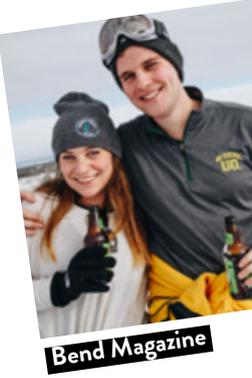
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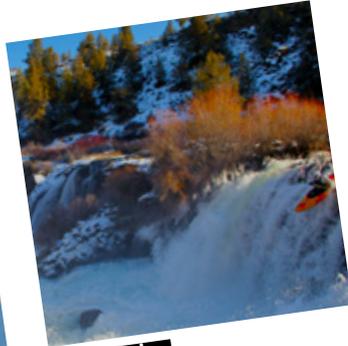
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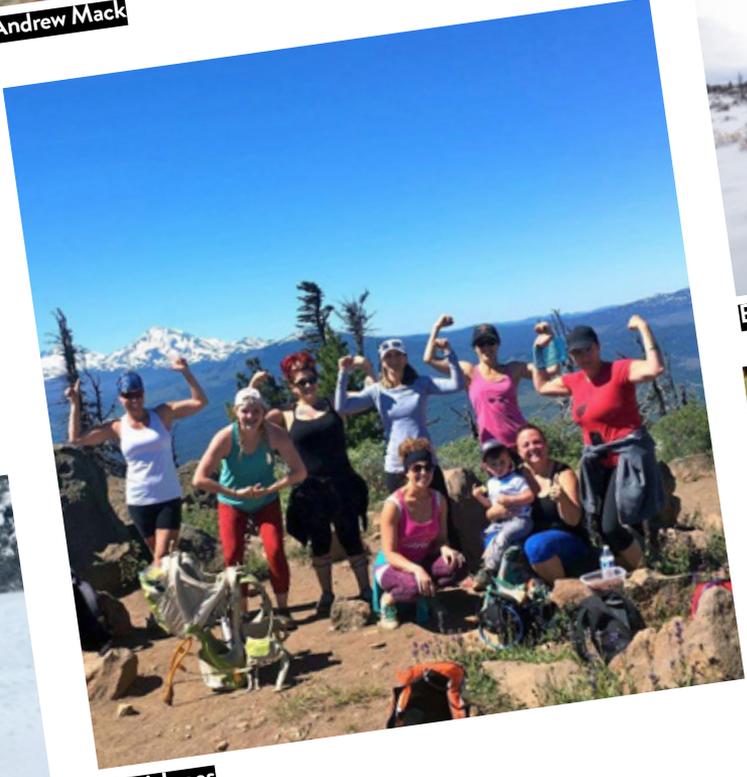
Magazine



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Scott Baker



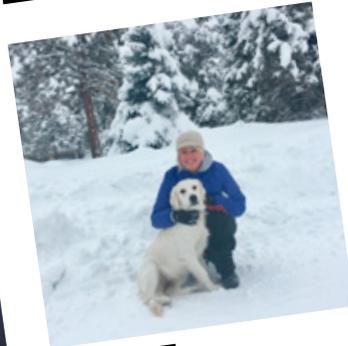
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